Membership Development   Mike Hinchey

Goals

IEEE R8 MDSC has been working in alignment with the IEEE Member Activities goals. We had previously agreed that a main priority for 2021 and 2022, due to the pandemic, would be to emphasize *retention* over recruitment. The intent is that it is easier to keep members rather to encourage re-joining later.

Again, due to the pandemic, opportunities for Volunteer Leadership Training events have been delayed.

In August 2022, IEEE as a whole attained its goal of surpassing 2019 membership numbers. Region 8 achieved this goal back in February.

Region 8 has increased membership by 8.16% well above the overall IEEE increase of 4.3%. However, this has mostly been due to large increases in student numbers (17.64% for R8 graduate students and 33.5% for R8 undergraduates). Higher grade membership grew by 2.44%, whereas for IEEE as a whole higher grade membership fell by 0.43%.

Region 8 has been the only region since May 2022 showing a positive growth trend for non-students.

Region 8 has exceeded both its Recruitment (126%) and Retention (102%) goals.
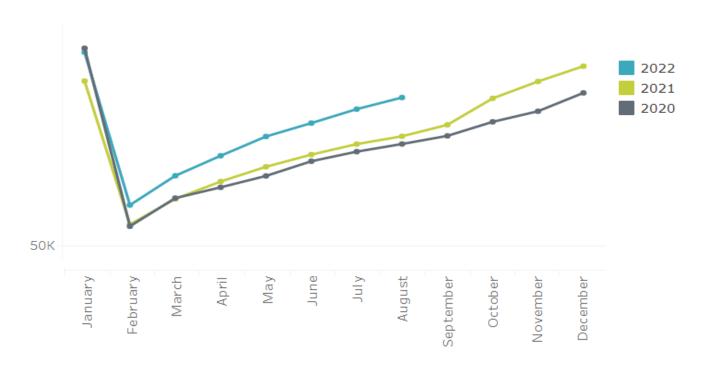
R8 Membership

Progress against goals since the last report

In addition to a report on Membership Development at IEEE R8 ENERGYCON Conference (Riga, Latvia), two joint MD and Chapters Coordination workshops were held in Tunis as part of IEEE R8 SYP Congress 2022.
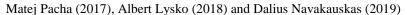
Volunteer Leadership Training

Plans are under way for a training event in 2023. A call was recently issued asking for potential host sites. It is hoped that approximately 40 volunteers will attend the training in the first quarter of 2023 building on excellent training events held before the pandemic. The host site is scheduled to be announced during the R8 Committee Meeting.

Three previous events have been held in Bratislava (Slovakia), Cape Town (South Africa) and Vilnius (Lithuania). The IEEE R8 MD Committee expresses its deep gratitude to the coordinators of the host sites from previous series of events:

Matej Pacha (2017), Albert Lysko (2018) and Dalius Navakauskas (2019)

IEEE R8 VLT 2019, Vilnius, Lithuania

IEEE R8 MDW 2018, Cape Town, South Africa

IEEE R8 MDW 2017, Bratislava, Slovakia