



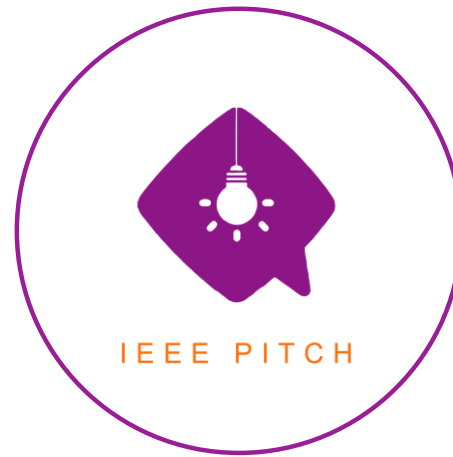
# IEEE R8C Meeting - Oct 2022

Prepared by Rawan El Jamal, Chair of R8  
Entrepreneurship Committee

# Who we are and what we do



Series of **local entrepreneurship** events and **pitching competitions** across **MENA & Europe**



**2-stage regional Pitch competition** with **top startups** from **Entrepreneurship Week**

Finalists receive **monetary support, mentorship** and **funding to pitch** at **entrepreneurship event**



**Mentorship, talks** by founders and access to **Entrepreneurship Summits**

# 6 months as ad-hoc committee - progress on Pitch and Entrepreneurship Week

## Pitch Competition 2022

- Ran Pitch Competition 2022 in Tunisia
- 5 startups pitching
- Awards of 1300 USD for top 2 teams
- Secured 2 Founder Institute Scholarships for a 4 months pre-incubation program, 1 consultancy project from RedStart Tunisia, and Mentorship from Startups Without Borders



## Entrepreneurship week 2022

- Secured 70 ambassadors from 18 countries
- Confirmed 23 events for 2022
- Ambassadors will be announced on Social Media soon - all section chairs have been included in emails to ambassadors

### Europe

- Cyprus
- Germany
- Greece
- Spain
- UK

### Middle East

- Iran
- Jordan
- Lebanon
- Palestine
- UAE

### Africa

- Cameroon
- Egypt
- Kenya
- Libya
- Nigeria
- Sudan
- Tunisia
- Uganda

# 6 months as ad-hoc committee - progress on Talks, Comms. and Partnerships

## Talks and workshops

- Pitching Best Practices Workshop with Founder Institute at SYP 2022
- Budgeting and Industry sponsorship for Malta Regional Robot Competition

## Communication

- Launched phase 1 version of new website here:  
<https://entrepreneurship.ieeer8.org/>
- Increased email engagement from 10% click rate to 30% click rate
- Increased LinkedIn unique visitors by 23%, page views by 35% and engagement button click by 300%

## Active partnerships and sponsorships

- Founder Institute - 1200 USD in kind support
- RedStart Tunisia - in kind support
- Startups Without Borders - Mentorship

## Good-will partnerships (to be activated)

- Wamda Capital
- Flat6Labs
- Enpact
- Propeller
- Queen Rania Center for Entrepreneurship
- OxFam
- AUC Angels
- Seedstars

# Plans for next year as standing committee

*Oct 2022 - Dec 2022*

## Close open ends

- Launch all scholarship programs with respective startups and produce an impact report by end of year on their progress
- Secure ~2000-4000 USD in sponsorship for Entrepreneurship Week awards next year

*Jan 2023 - Dec 2023*

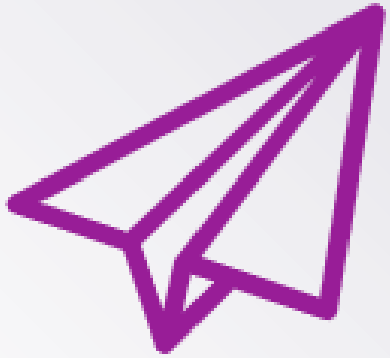
## Maintain current activities

- Close Entrepreneurship Week (EW) 2022 and choose best ambassadors
- Run Pitch Competition 2023
- Run Entrepreneurship Week 2023
- Run additional workshops and talks

## Grow future activities

- Secure long-lasting partnership (MoU) for in-kind support to Pitch Winners
- Secure cash sponsorship for monetary awards and summit participation
- Participate in 2+ Summits annually (e.g., Go Borderless Summit in Feb 2023)
- Establish Entrepreneurship Focus Groups in EW countries
- Complete website

Secured 10 free tickets to summit as their Media Partner



**Want to get  
involved? Stay  
connected to learn  
more!**



[entrepreneurship@ieeeer8.org](mailto:entrepreneurship@ieeeer8.org)



ieeeer8entrepreneurship



IEEE Region 8 Entrepreneurship  
Committee



IEEE R8 Entrepreneurship



IEEE **region8**  
ENTREPRENEURSHIP  
C O M M I T T E E



MENTORSHIP  
PROGRAM

IEEE **region8** **WEEK**  
ENTREPRENEURSHIP



IEEE PITCH

[entrepreneurship@ieeer8.org](mailto:entrepreneurship@ieeer8.org)