



2022 IEEE Region 8 Strategy Retreat (10-11 September 2022)

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Goals

- ▶ To better understand the currently most relevant critical problems in R8
- ▶ To better serve our scientific and professional community
- ▶ To identify strategies for addressing some of the critical problems in R8

Topics

- ▶ Volunteer pipeline
- ▶ Students retention
- ▶ Financial sources

Topic 1 – Volunteer Pipeline

- ▶ Where to look at?
 - Local level: section, chapter, affinity groups, student branch, student branch chapter, ...
 - Regional level
 - Worldwide IEEE level
- ▶ What to do?
 - Training people interested in volunteering
 - Engaging potential volunteers and show successful cases and roadmaps to volunteering
 - Identifying promising volunteers, also with publicity and matching tools
 - Training to the next volunteering level
 - Profiling competences and excellence
 - Monitoring performance
 - Nominating to volunteering services
 - Engaging good volunteers and mentoring with senior volunteers
 - Ensure visibility in local and regional meetings

Topic 2 – Students Retention

▶ Action areas:

- Access to career and employment resources
- Remain technically current
- Expand personal network beyond the school
- Educational activities (technical and soft skills): tutorials, lectures, S/C resource centers, English courses, agreements for courses
- Internships and other opportunities for interacting with industries, government agencies, research centers
- Connect to local industry: talks offered by industry volunteers, career paths in industries, virtual visits to industries
- Hands-on learning: hands-on workshops, competitions, humanitarian activities, EPICS, ...
- Visibility: awards and recognitions, achievements in social media
- Collaborations with other Sections, National Associations and S/Cs

Topic 3 – Financial Sources

▶ Action areas:

- Meetings: conferences, workshops, networking
New conferences (e.g. a show-case on emerging technologies)
One-day local workshops with leading experts
Co-schedule networking and training events
- Educational activities: lectures, tutorials, online seminars, courses (for students, professionals, industry and government agencies), agreements with other associations/institutions
- Services to community and society: certifications, technical presentations in companies, technical presentation for managers, identify opportunities for collaborations, ...
- Long-term collaboration with selected industries
- Collaborations with other Sections, National Associations and S/Cs