

## Member Development Committee (MDC)

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### Goals

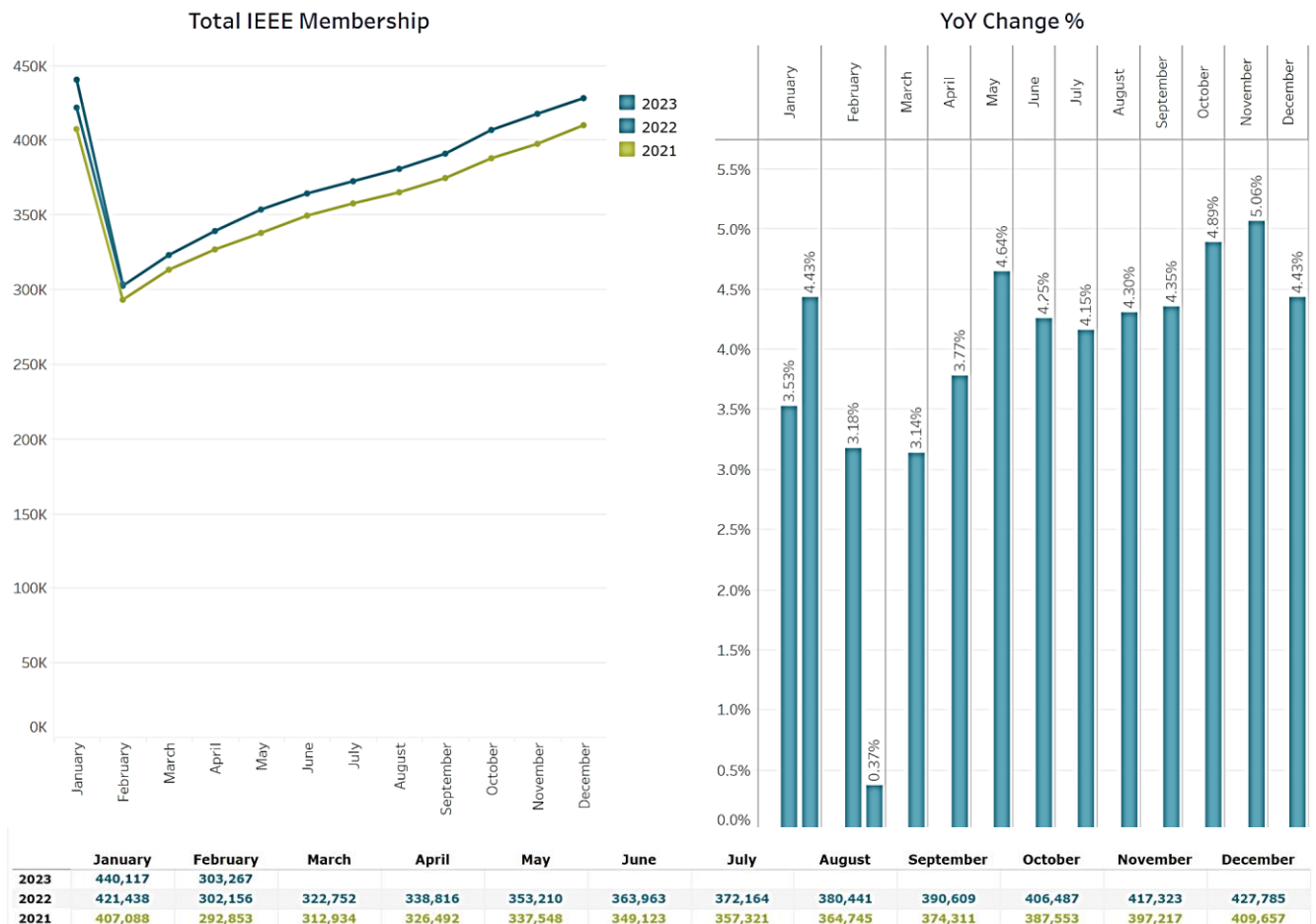
The 2023 goals of the R8 MDC are:

- 1 – Tracking general IEEE MD statistics and MD trends.
- 2 – Informing Section Officers and tracking the meeting of the MD goals by the Sections.
  - 2.1. Preparation of 3 annual special MD reports, as well as 2 Committee reports before the Region 8 Committee Meeting.
  - 2.2. Individual advisory events with Sections on request.
- 3 – Trainings for MD volunteers and Leaders of Sections and Chapters.
  - 3.1. Organization of IEEE R8 VLT in Glasgow in February 2023.
  - 3.2. Carrying out the procedure for determining the location of the VLT event in 2024.
  - 3.3. Website for R8 VLT.
  - 3.4. Involvement of at least one IEEE Society as an information and technical partner for VLT event.
  - 3.5. Carrying out training activities within the framework of IEEE conferences and individual events with the Sections.

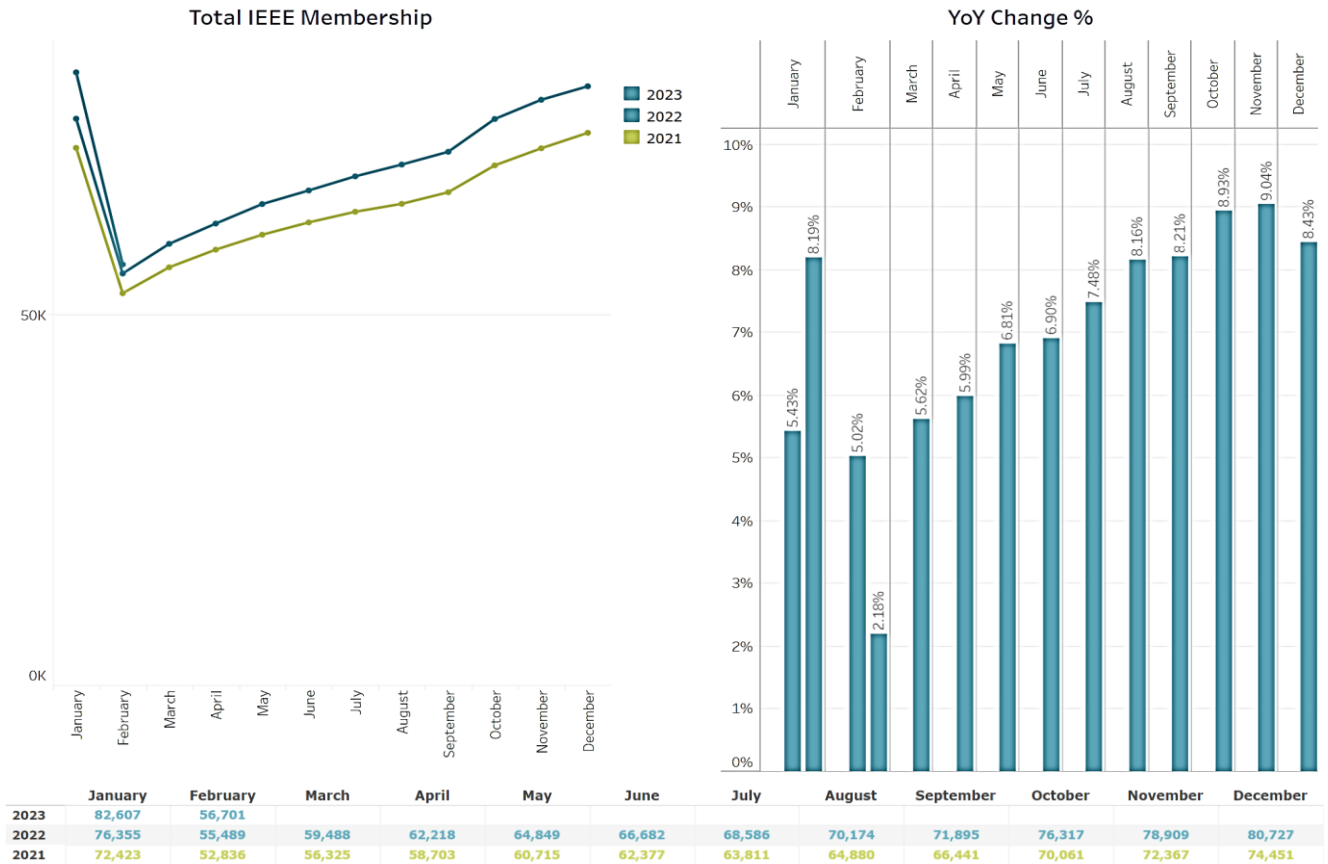
### Tracking general IEEE MD statistics and MD trends

In general, with the end of the COVID-19 lockdowns and the start of in-person meetings and conferences, the membership is growing throughout 2022 and this trend continues at the beginning of current 2023.

### IEEE Membership



IEEE Region 8 Membership



The membership growth is observed due to the increase in student memberships (YoY Change is 9.24% for Feb 2023, but it is less than last year), elevation grade to Senior Member and Fellow (total YoY Change is 0.77% for Feb 2023, but it is less than last year) and Life members of different grade (total YoY Change is 9.19% for Feb 2023, which is more than last year). Simultaneously the number of regular members decreases on 2.95% for Feb 2023 comparing the decreasing on 2.31% last year.

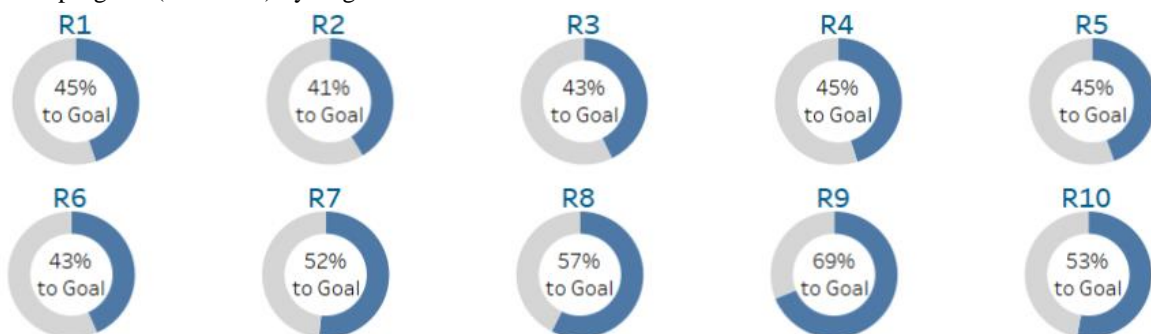
**Informing Section Officers and tracking the meeting of the MD goals by the Sections**

IEEE R8 MDC has been working in alignment with the IEEE MGA MRRC MD goals. The current goals for the 2023 membership year have been set and sent out in the fall of 2022.

The 2023 total Region 8 retention goal is 72.6% of membership renewing with a retention growth of 2.3% vs the 2022 one is 72.5% of membership renewing with a retention growth of 1.4% up to the 15th of August 2023. The 2022 total R8 retention achieved only 70.3% (growth is -0.9%) to the same point.

The 2023 total Region 8 recruitment goal is 21,313 members with a recruitment growth of 2,561 members or 14.7% vs the 2022 one is 15,645 members with a recruitment growth of 898 members or 5.8% up to the 15th of August 2022. The 2022 total R8 recruitment achieved 17,396 (growth is 13.1%) to the same point.

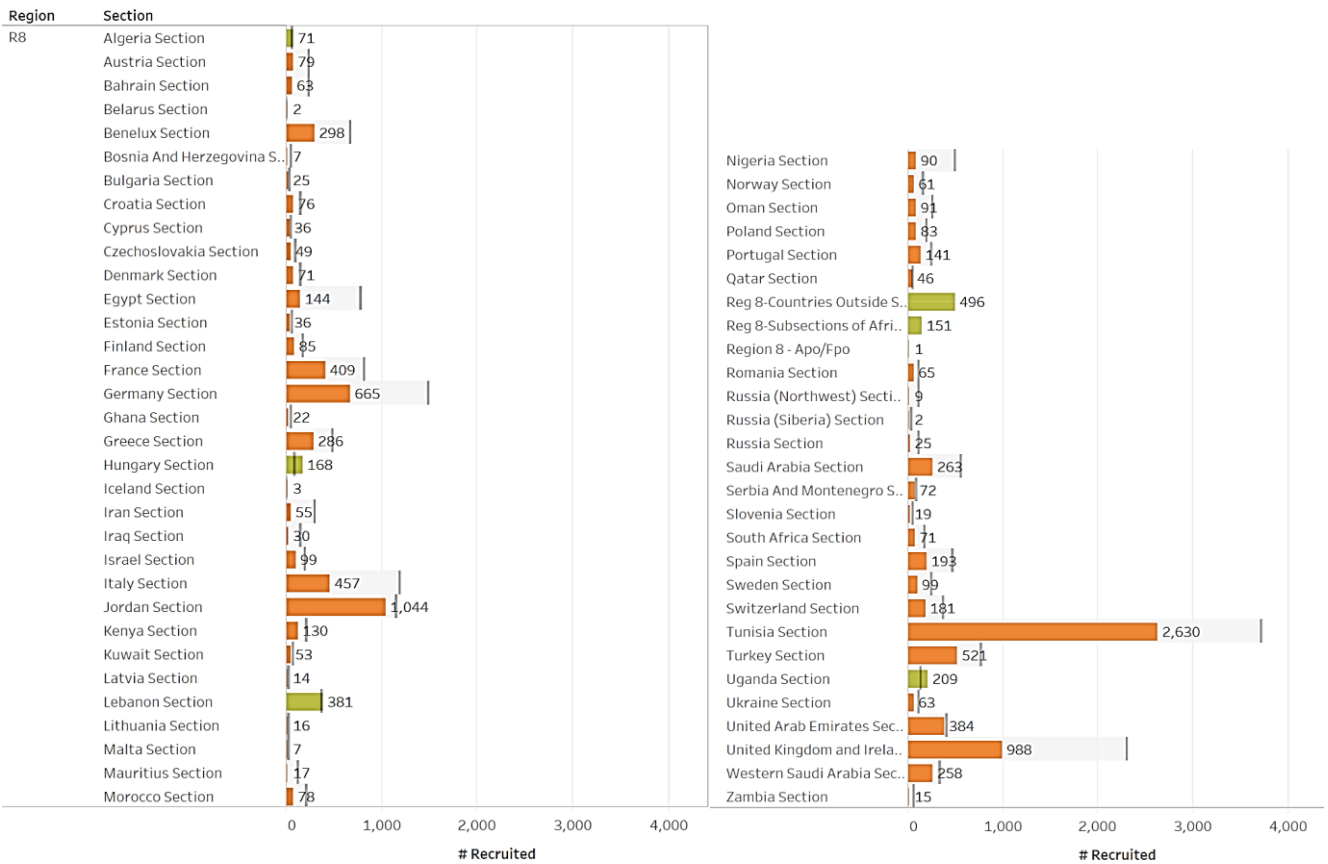
Recruitment progress (Feb 2023) by Regions:



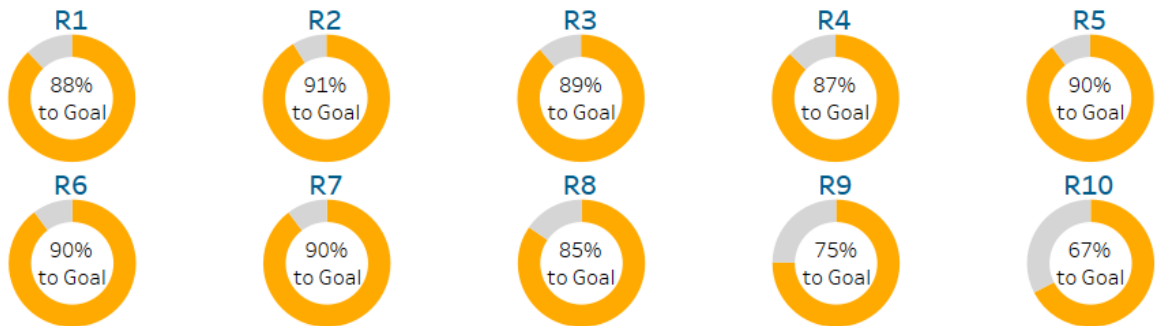
Recruitment progress (Feb 2023) by R8 Sections:

Membership Progress towards Goal

On Goal are shown in Green



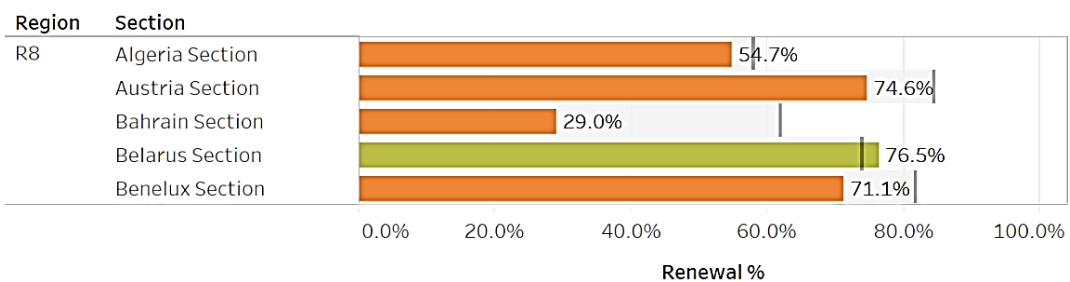
Retention progress (Feb 2023) by Regions:

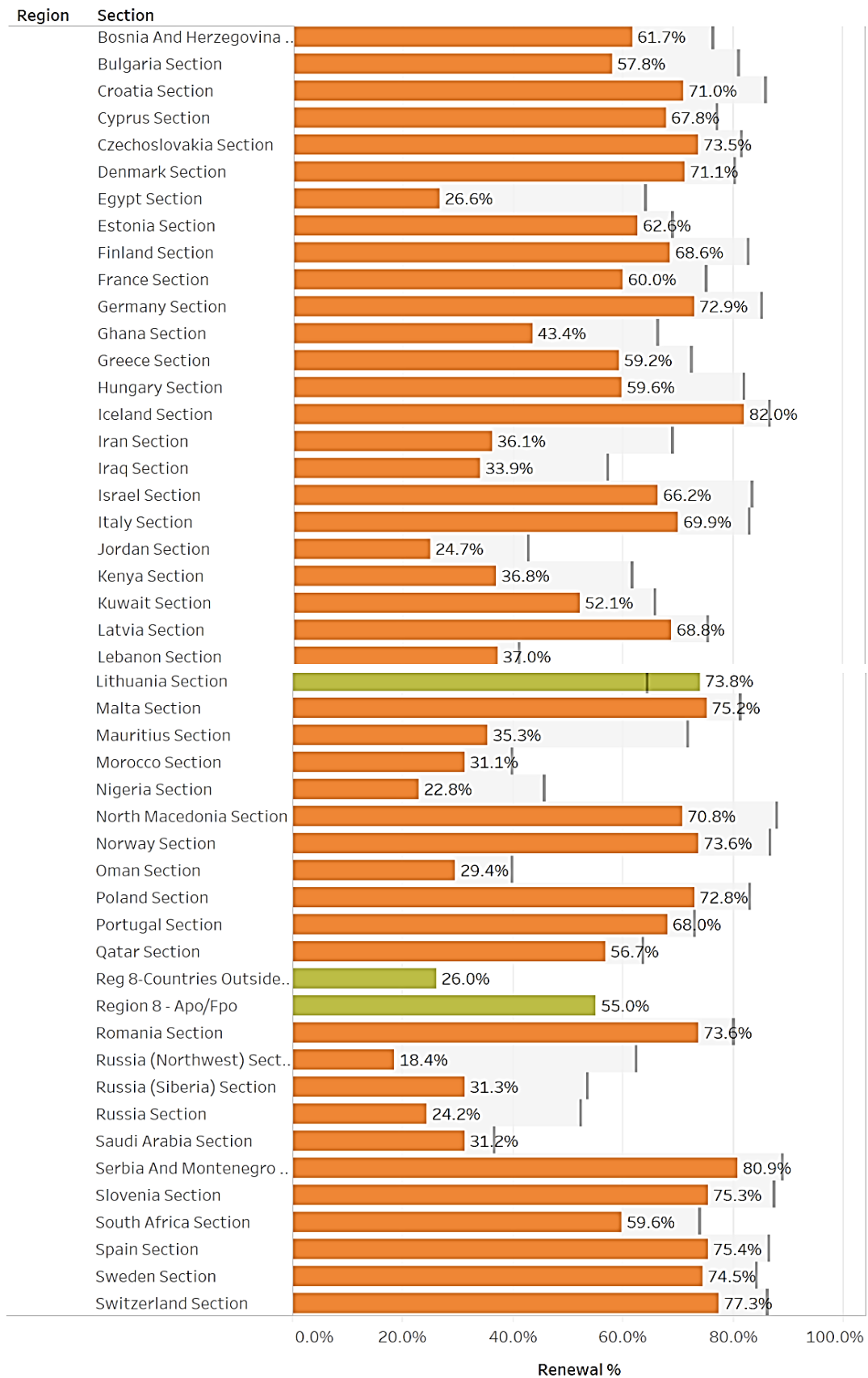


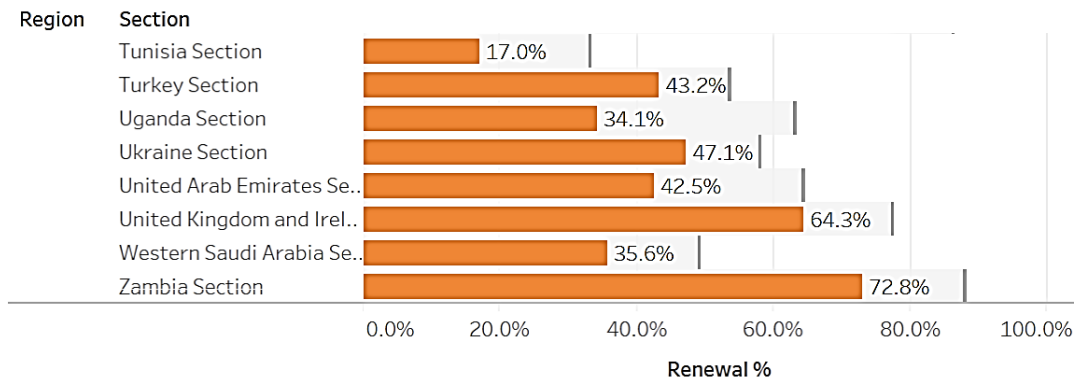
Recruitment progress (Feb 2023) by R8 Sections:

Membership Progress towards Goal

On Goal are shown in Green







### Trainings for MD volunteers and Leaders of Sections and Chapters

MDC activities is based on two features, i.e. informing and training. From 2022 the face-to-face meetings, conferences and trainings are available again. Annual Volunteer Leadership Training meeting was held in Glasgow, on February 24<sup>th</sup>-25<sup>th</sup>. This meeting was organized together by MA and TA of Region 8, particularly, by the Member Development Committee and Chapter Coordination Committee. VLT meeting provided 5 speakers and was attended by 32 participants, representing IEEE Region 8 Sections and Chapters from 18 countries.



This training was accentuated to practical tasks for participants and the creation of development plans for their IEEE units. Sessions contained two separate streams of interactive and brainstorming sessions focused on the volunteer role (Chapter Chairs or MD officers). MDC will follow up for feedback on the results of implementing created annual MD plans.





Also, MDC activity in 2023 suggests the MD training meetings within the 2023 AFRICON (Nairobi, Kenya, Sep) and 2023 EUROCON, (Turin, Italy, Jul).

### **Points of Concern**

Region 8 has more than 60 Sections and Subsections, in this case, the role of the Section MD Officer became a vital component of the development of the Sections and Region as a whole. Therefore, MD officers need to be nominated in every Section. Unfortunately, in a lot of Region 8 Sections this position is either vacant or not reported in time. Additionally, although OU Analytics has a Volunteer Positions dashboard, in the list of positions the position of Member Development Officer is absent (there are the Coordinator and Representative, in the description of which the member development role can be indicated, but only a few sections have such mentions).

Here are two conclusions, to invoke Section Chairs to appoint a Section MD Officer and/or to update officer reporting information, and initiate the addition of an MD Officer position next to Chapter/Section Chairs, Chapter/Section Secretary, etc. in the list of possible volunteer positions in the Volunteer Positions dashboard of OU Analytics for easy reviewing and control purposes.

### **Proposals for improvements/Other Issues to report**

Other Issues to report.