
IEEE Region 8 News

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Goals

1. Highlight the noteworthy programs, initiatives, events, and activities in Region 8. Present best practices and inspiring success stories in local communities from, and to the IEEE members across the Region. Aiming at 20-25 contributed articles per issue from sections and committees, corresponding to 16 pages in final, print-ready format.
2. Four (4) issues to be published in 2023 (March, June, September, December); 16 pages each.

Progress against goals since the last report

- December 2022 issue (16 pages) published, with electronic distribution to more than 70,000 members across the Region 8.
- March 2023 issue (16 pages) sent to print. Electronic distribution to more than 80,000 members across the Region 8. Achieved KPIs: 1/4 issues (25%), size 16/16 pages (100%).
- New 2023 EiC (Maja Matijasevic) appointed; collaborated with the Past-EiC Vinko Lesic on the March issue to transfer knowledge and resources and ensure a smooth transition.

Points of Concern

Based on experience in previous years, the September issue traditionally receives a lower number of contributed content submissions. To mitigate the risk of not receiving the minimum number of articles, the Editorial Team will solicit articles in advance and personally approach and encourage volunteers from R8 committees and ad-hoc committees to report on their activities.

Proposals for improvements

- Explore new options for the newsletter cover design, including an image/photo competition, to reduce the load for the current (volunteer) cover designer.

Other Issues to report

None.