

IEEE Region 8 Women In Engineering

R8 WIE Subcommittee Meeting

*120th R8 Committee Meeting
25 March 2023, Bucharest, Romania*

Wafa Ben Hmida, R8 WIE Chair



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Region 8 WIE Committee 2023



Wafa Ben Hmida
CHAIR



Maria-Alexandra Paun
PAST CHAIR



Sally Musonye
MEMBER



Ana Margarida Trigo
MEMBER



Hazar Oklah
MEMBER



Jani Dugonik
CRSP MEMBER



Ambra Sannino
CRSP MEMBER



Amany Alshawi
CRSP MEMBER



Larissa Abi Nakhle
CRSP MEMBER



Ala Chalghaf
CRSP MEMBER



Youmna El Bitar
CRSP MEMBER

Goals and KPIs



Category	Goals	KPI(s)
Awards	➤ Promote R8 WIE Awards 2023.	➤ Increase number of nominations by 10%
Conferences and Events	➤ Promote WIE participation in R8 Flagship Conferences and SYP in 2023.	➤ Organize WIE tracks or WIE sessions in 5 Cross-Sectional SYPs and 3 Flagship conferences
Vitality and Membership	➤ Increase the number of WIE members in the region	➤ Increase number of WIE members by 3%
Programs	➤ Promoting R8 WIE programs, STAR, SMART, Coffee Talks, and Mentorship Program, and encourage local Section-level program adoption	➤ Organize 4 WIE programs in collaboration with local Sections;
Outreach	<ul style="list-style-type: none"> ➤ Increase engagement on social media ➤ Improve Section outreach and support 	<ul style="list-style-type: none"> ➤ Increase followers on all social media pages by 5% ➤ Develop metrics for social media ➤ Organize a Region-wide virtual WIE Chairs meeting



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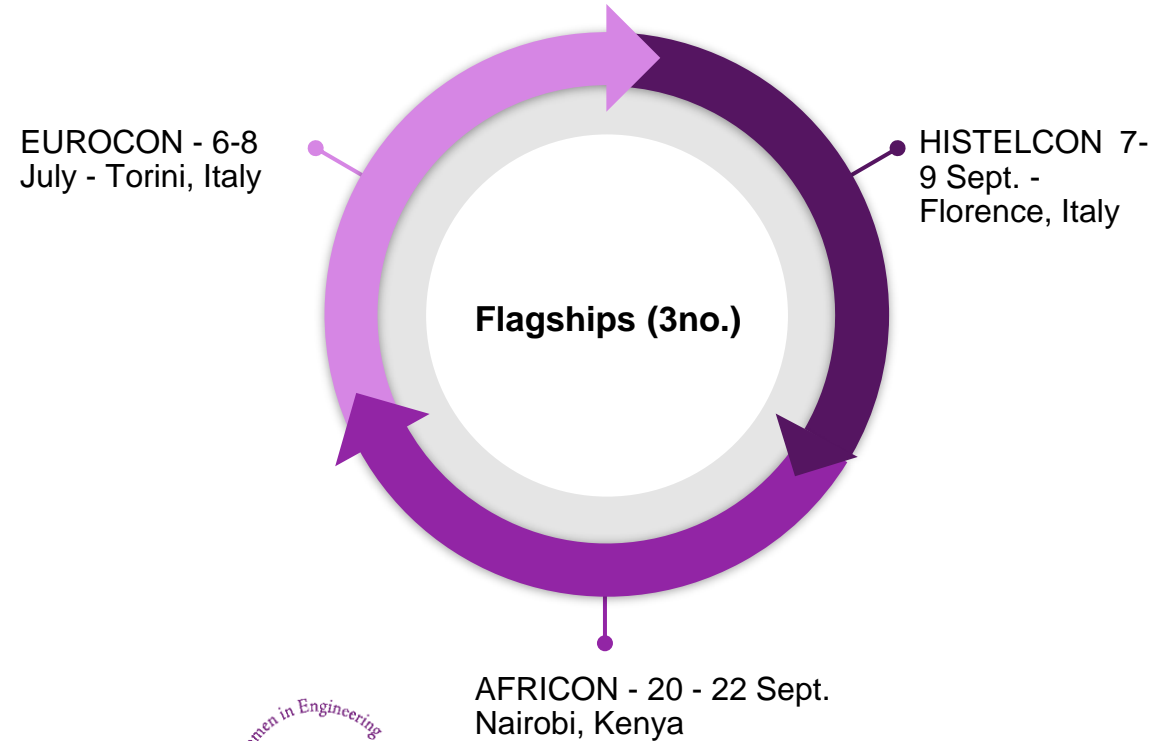
R8 WIE Awards, Paun



Nomination Deadline: TBD

- ▶ Clementina Saduwa Award
 - ▶ Region 8 Outstanding Women in Engineering Section Affinity Group Award
 - ▶ Region 8 Outstanding Women in Engineering Student Affinity Group Award
 - ▶ Region 8 Outstanding Women in Engineering Section Volunteer Award
 - ▶ Region 8 Outstanding Women in Engineering Student Volunteer Award
- Promote R8 WIE Awards 2023.

R8 WIE at Flagship Conferences and xSYPs



1	MESYP	• Jordan
2	NASYP	• Egypt
3	ASYP	• Nigeria
4	ILS	• Morocco
5		



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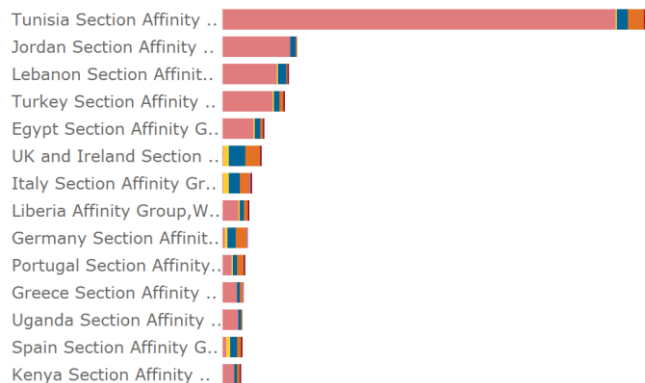


Vitality



WiE R8 Affinity Groups 42	Associate Member	Fellow	Graduate Student Member	Life Fellow	Life Member	Life Senior	Member	Senior Member	Student Member	Unknown
Total of R8 WiE members 7152	54	19	770	4	4	4	960	280	5056	1

WiE R8 Top AG Members' Count



Vitality Focus

- ▶ Increase WIE members in R8 by 3% (+215 WiE members)
- ▶ Increase vitality of WIE AGs by:

- Getting closer to the active AGs;
- Identifying and revitalizing dormant AGs sections:

Bulgaria (0) Malta (0) Qatar (4)
Latvia (5) Lithuania (6) Bosnia And Herzegovina (7)

- Creating AGs in no-WiE sections with the help of Section Chairs

R8 WIE Programs, Oklah

- ▶ Coffee Talk
 - ▶ SMART program
 - ▶ Mentorship program
 - ▶ STAR program
-
- Promoting R8 WIE programs, and encourage local Section-level program adoption

Social Media, Abi Nakhle

We would like to increase our engagement on Social Media Platforms.

- Repost the local WIE Section activities on R8.
- Use R8 Social Media Pages to show local activities.
- Share Monthly Updates on Social Media.
- Host a online competition with the section chairs on the R8 WIE pages

Our numbers on March 2023

Instagram: 871

Facebook: 3,300

Twitter: 149

Open a LinkedIn Page



Thank you



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