



120th R8 Meeting – Bucharest

March 2023

First things first – Our BIG team!



Rawan El Jamal
Chair



Ayat Amr
Member, Partnerships



Mohamad Zidan
Member, Partnerships



Kithinji Muriungi
Member, Events



Khaled Zamzam
Member, Website



Umar Ibrahim
Member, Website



Hend Kmiha
Member, Social Media



Rosa Delgado
Member



Conrad Attard
Corresp. Member



Mohamed Dallal
Corresp. Member



Konrad Markowski
Corresp. Member

Specific committee goals and objectives for 2023

Goals

Improve the caliber of our events and startups

Extend our presence in region 8 and have equal coverage

Grow our reputation and network in the space

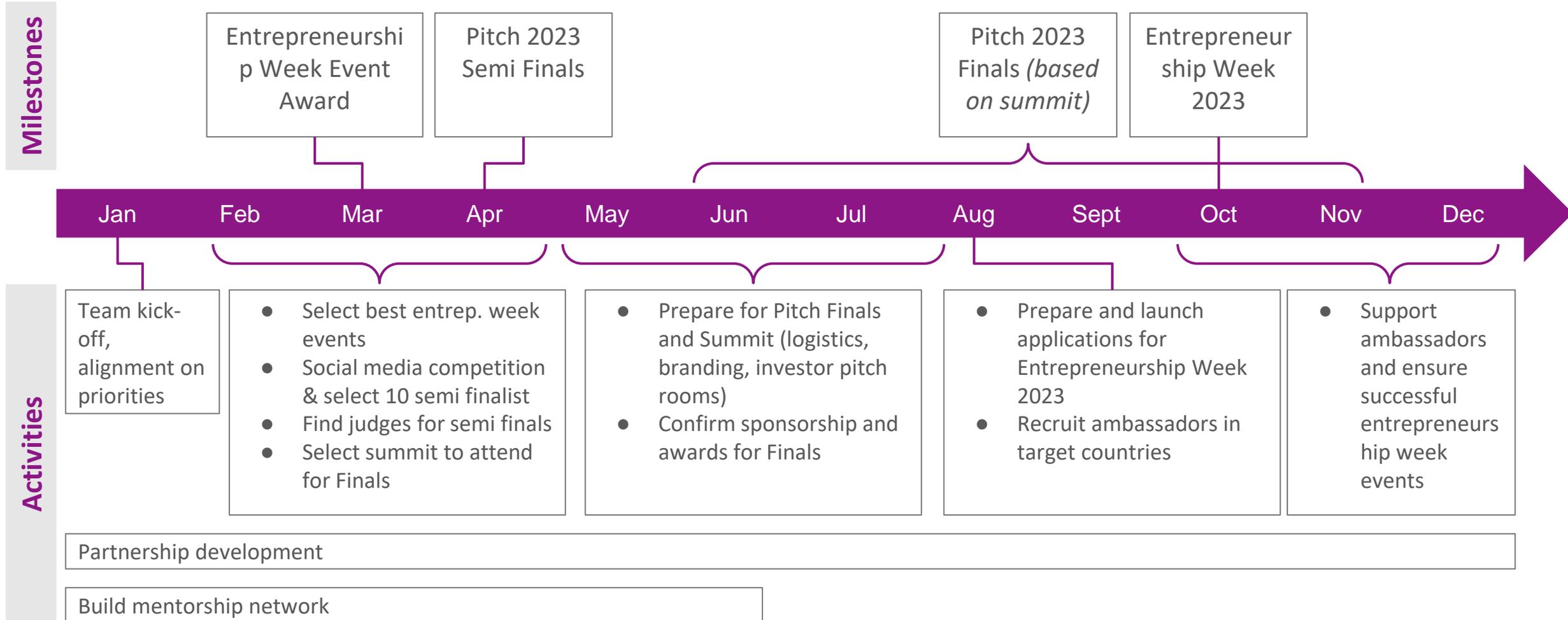
Objectives

- Ensure Pitch 2023 finalists have MVP and commitment to their startup
- Host pitch competition at renowned entrepreneurship summit in Europe
- Secure attractive award for winner
- Ensure entrepreneurship week 2023 events have large attendance (100+) and high caliber organization

- Ensure entrepreneurship week 2023 events are equally split between Europe, ME and Africa

- Secure partners and sponsors for pitch 2023 and entrepreneurship week 2023
- Create mentorship network across region 8 with at least 1 mentor per section

Plan and milestones to achieve objectives this year



9 Entrepreneurship Week events hosted in 2022, in 7 countries, with ~1000 attendees

Country	Event	Participants
Lebanon	Lebanon Entrepreneurial Leap 2022	128
★ Egypt	Let's Embark	187
Egypt	"OPET"	101
Egypt	PSEEW	200
Kenya	Accelerating Sustainable Innovation	150
Greece	Smart Internet of Things for Energy Systems	16
Spain	AEROENTREPRENEUR SHIP 2022	15
★ Palestine	IEEE PIONEERS 2.0	100
★ Jordan	IEEE Unleash	100



★ **Winners of Best Event and Ambassadors Award**

Pitch Competition 2023

Present - April 9th

Selecting semi-finalists

- 20 startups competing
- Selection of 7 semi-finalists under-way
- Top 5 semi-finalists selected by evaluation committee from IEEE Region 8
- Remaining 2 semi-finalists selected by audience in social media competition on FB, LI and YT

➔ **Stay tuned for Social Media competition next week and vote for your favorite startup!**

April 28th - May 5

Virtual Semi-Finals

- 7 startups will pitch for 5 minutes each
- Judges to be selected from IEEE and industry
- Top 3 startups will be selected as finalists

June or November

In-person Finals

- Finals to take place in parallel to entrepreneurship summit
- Top 3 finalists' award will be fully funded attendance and participation at summit
- Two options for final under-development

**VIVA
TECHNOLOGY**

14-17 Jun 2023 / Paris

**web
summit**

13-16 Nov 2023 / Lisbon

- Partner + free individual tickets promised
- Need to negotiate booth package
- Timing might be tight for logistics (visas, etc.)

- Negotiation underway
- Better timing
- More expensive

Entrepreneurship Week 2023

Key dates

Jun - Jul 2023	Engage volunteers to spread the word in target sections
Aug 2023	Open application for EW 2023 Ambassadors
Sept 2023	Ambassadors selected - event organization starts
Oct 2023 - Jan 2024	Events take place

Key Actions and targets from R8 Entrepreneurship

- Actively engage and recruit ambassadors in target countries with decreasing to no engagement
- Provide dedicated mentorship to ambassadors to ensure successful and consistent event organization
- Provide symbolic monetary support to organized events (through external sponsorship or IEEE sources)

- **Share key dates with your members and officers**
- **Support the next Entrepreneurship Week event organized in your section**
- **Ask us any questions to know more!**

Mentorship Network 2023 in collaboration with Global IEEE Entrepreneurship

- Focus on leveraging the IEEE membership and building a **region 8 wide mentorship network**
- Network will also feed into the **Global Entrepreneurship existing mentorship program**
- Goal to have **one mentor per country** at least, with diverse expertise in technology and business



Recommend Mentor!

► Share Global IEEE Entrepreneurship benefits with members



Product Ideation Stage

Early Start-Up Stage

Growth & Scaling Stage

FREE 60 minute session



Negotiated benefits

Powered by IEEE

IEEE Xplore®
Digital Library

IEEE DataPort™

aws activate

freshworks

newchip

ORACLE
for Startups

slidebean

NEON

IEEE
Entrepreneurship

50% discount for IEEE Digital Library

50% discount for access to invaluable data

\$10K US credits for AWS* cloud services - Limited offer

\$10K US credits for CRM products

Global virtual accelerator; 20% tuition discount + 3 months additional program services

Up to 70% cloud services discount for 2 years + access to Oracle customers/partners, media services & product teams

10% discount for presentation design, pitch deck and financial modeling consultancy services

Up to 20% discount for mentoring expert network for entrepreneurs

*Credit Distribution Disclaimer: AWS will select the top three startup companies on a monthly basis. Credit distribution/company selection is at the sole discretion of Amazon Web Services and is limited to three companies per month.



Budget and sponsorship work 2023

Approved budget by R8 as of now

Category	Item	Approved by R8
<i>Awards</i>	Entrepreneurship Week - Best Event and Ambassador award	\$1,500
Total Awards Budget		\$1,500
<i>Pitch Final 2023 - startup expenses</i>	Summit registration	\$1,600
	Flights	\$3,000
	Hotel stay	\$1,800
<i>Pitch Final 2023 - team expenses</i>	Summit registration	\$600.00
	Flights	\$2,000
	Hotel stay	\$1,000
Total Pitch 2023 Budget		\$10,000
TOTAL BUDGET		\$11,500

Additional external funding sources sought

External funding sought to cover the following:

- Symbolic support to Entrepreneurship Week organized event (**HIGH PRIORITY**)
- Additional conference attendance and travel budget (**MEDIUM PRIORITY**)
- Pitch finalists awards (**LOW PRIORITY**)

Initial start - Sources engaged so far



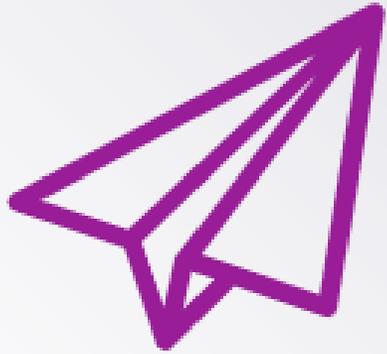
Binance Middle east —> **In negotiation**



Visa UAE



Injazat Data Systems UAE



**THANK YOU AND
STAY CONNECTED!**



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ieeer8entrepreneurship



IEEE Region 8 Entrepreneurship
Committee



IEEE R8 Entrepreneurship



IEEE **region8**
ENTREPRENEURSHIP
C O M M I T T E E



MENTORSHIP
PROGRAM

IEEE **region8** **WEEK**
ENTREPRENEURSHIP



IEEE PITCH

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