

# IEEE Region 8



**120<sup>th</sup> IEEE R8  
committee meeting**  
Bucharest, Romania  
25-26 March 2023

## **Careers Ad-HoC committee**

**Mohamed Amin**

IEEE R8 Careers Ad-Hoc Chair

IEEE Industry Engagement committee member

MEA Digital Transformation Sales Lead | Nokia

**Mohamed.Amin@ieee.org**

**careers@ieeer8.org**

## Careers Ad Hoc committee



**Amin**

**NOKIA**



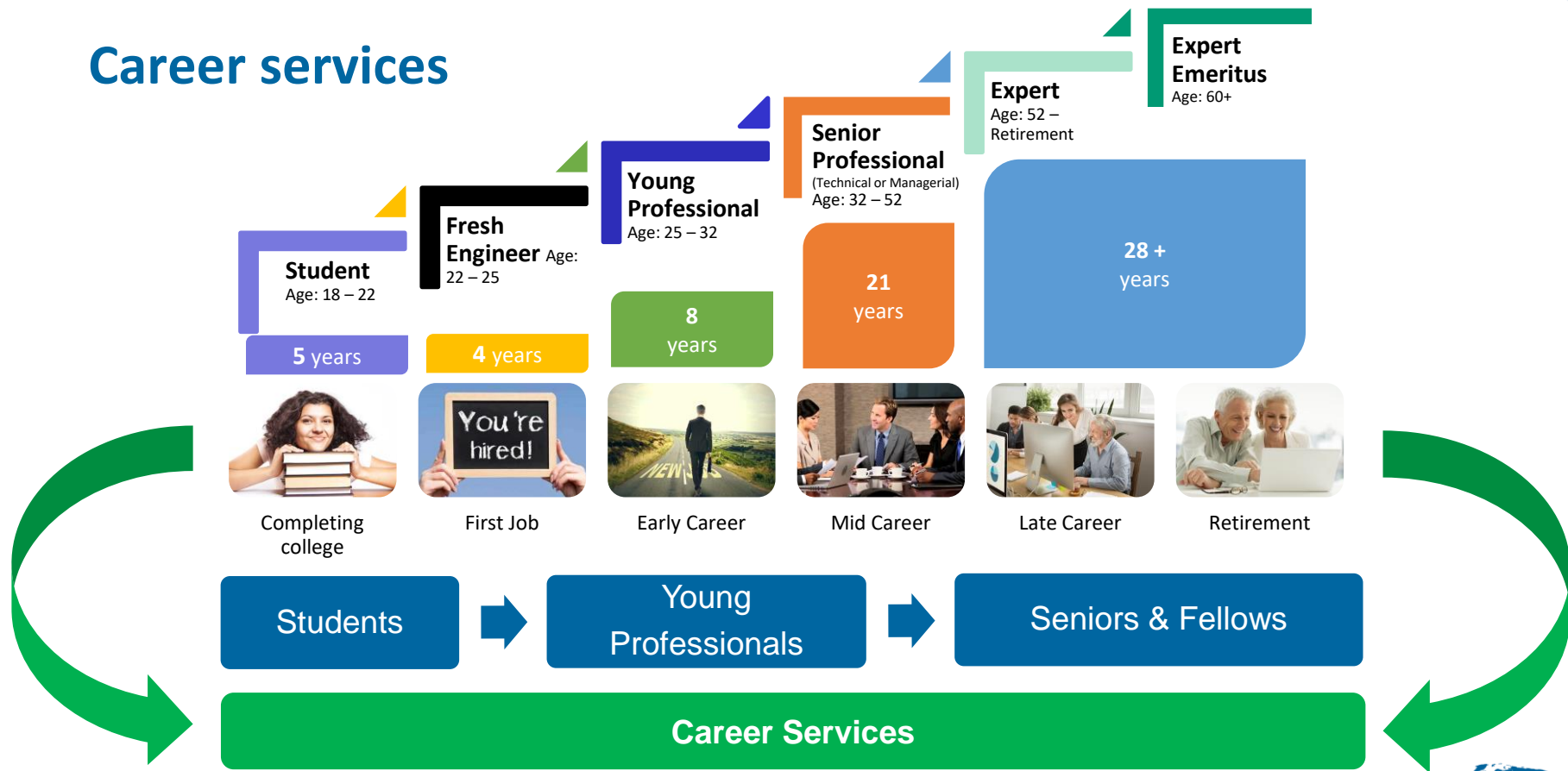
**Andreas**



**Haya**



# Career services

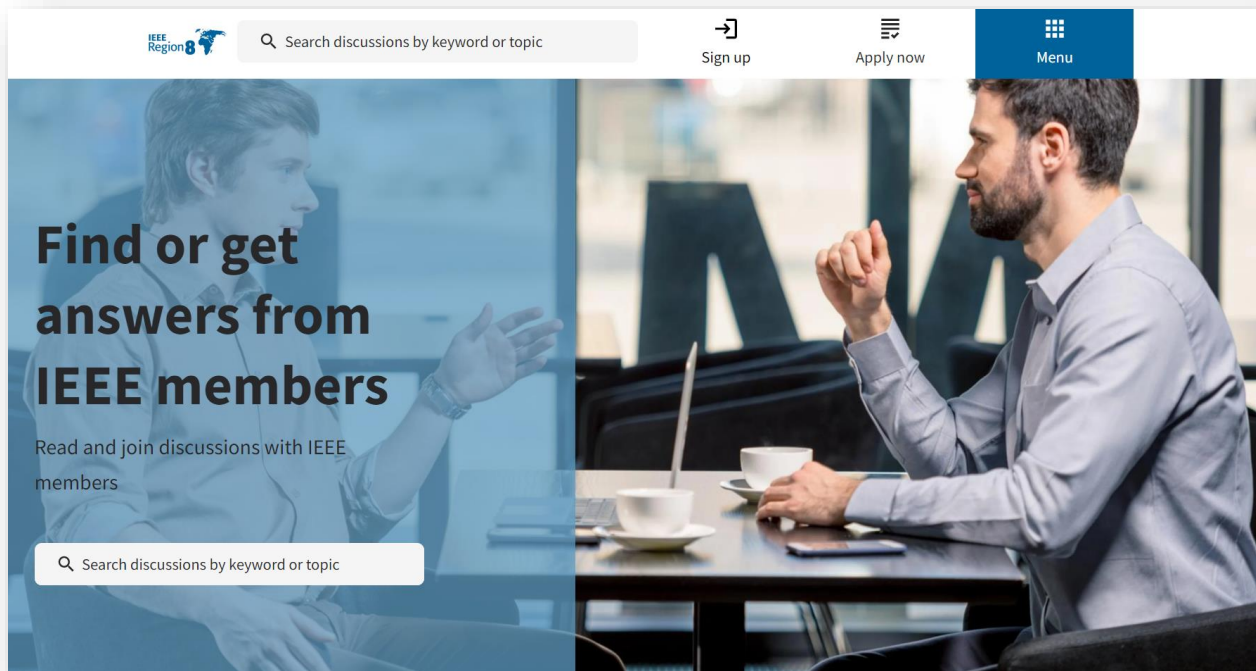


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# IEEE Region8 Career Platform



# IEEE Region 8 Career Platform features

Authentic Career Advices & Stories

Live Data Insights & Analytics about Career discussions

Awareness about IEEE Career resources

Jobs & internship posting

Automatic email Re-engagement with members

**16** Career Ambassadors  
representing **14** Sections  
participated in  
**100** Career discussions

# Raising IEEE brand as professional home

"More traffic visiting my website"



**15%**

Users originating from social media



This is above the target of 10% of total traffic

"Improved perception"



**100%**

of users found discussions helpful



This is above the target of 60%

"Improved experience"



**189**

Views on most popular discussion



Every discussion has on average 10 views



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**“What do IEEE  
members care most  
about?”**

# Specific Content & Categories: Questions

"What do members care most about?"

**44.3%**

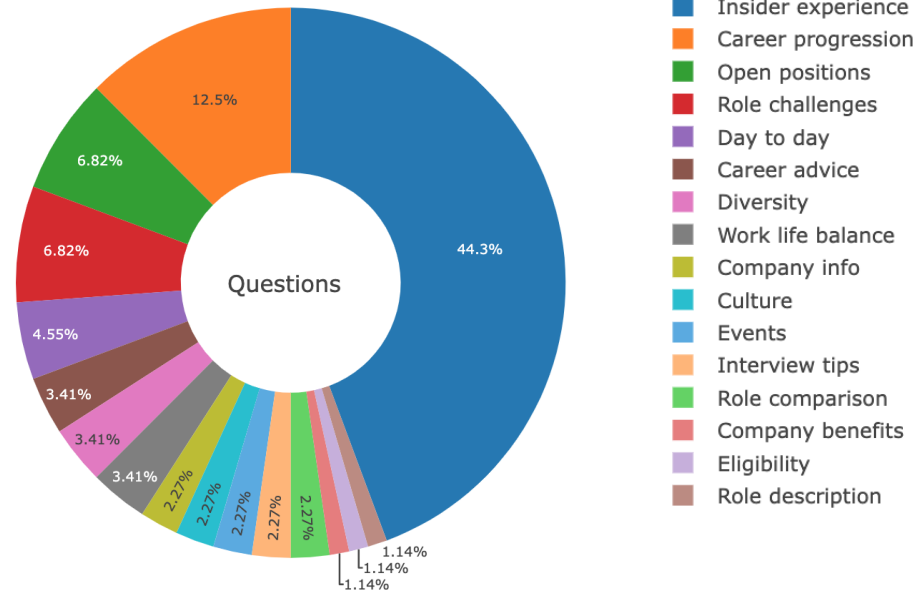
of questions are about **insider experience**

**12.3%**

of questions are about **career progression**

**6.82%**

of questions are about **role challenges**



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# Reaction: Top Questions by Helpfulness

In IEEEXtreme, do all the team members have to be IEEE members?



**100% helpfulness**  
([link to the question](#))

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What is the best tips for a career shifter person



**100% helpfulness**  
([link to the question](#))

**“What’s on members’  
minds while checking  
career platform ?”**

# Specific Content & Categories: Views

“What’s on members’ minds?”

**41.6%**

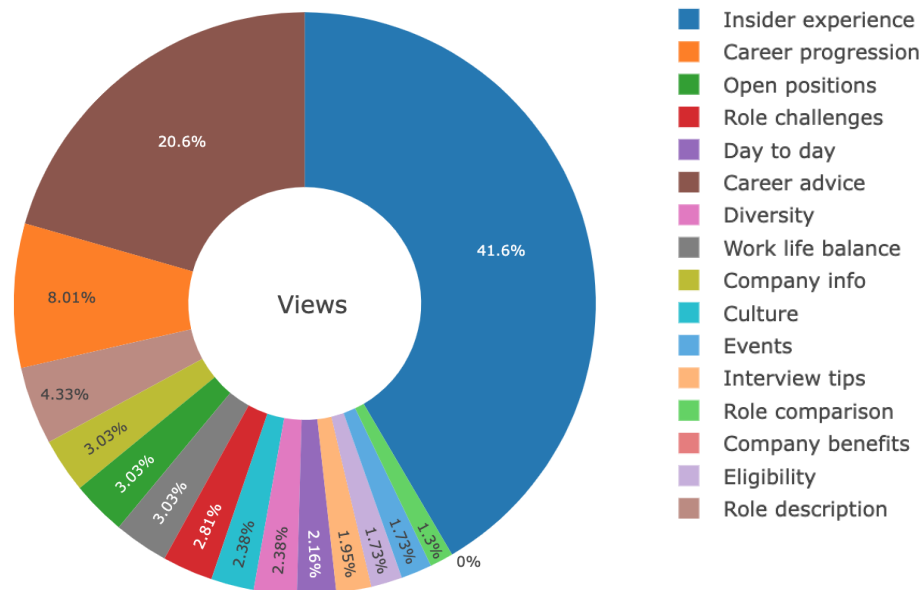
of discussion views on **insider experience**

**20.6%**

of discussion views on **career advice**

**8.01%**

of discussion views on **career progression**





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# Popularity: Top Questions by Views



How has IEEE supported you in your Career?

 5 responses  189 views



**189 total views**  
([link to the question](#))

What made you join IEEE?

 4 responses  131 views



**131 total views**  
([link to the question](#))

# Discussion Spotlight

What is the most valuable thing you have learned from your role?

3 responses 18 views



**Mohamed A.**

Digital Transformation Sales Lead, Nokia, Nokia

I learned to understand and listen more to customer needs and challenges to be able to address them properly.



**Aleksandar M.**

International Expert - Consultant For Smart Technologies, Self-employed

I find that the diversification of my career path brings me many benefits. I tried to find new challenges and to change the job once in 5 years to be able to observe processes in multistakeholder ability.



**Andreas N.**

Product Manager, International Software Vendor

Value is something very individual and will come in very different shapes and forms. Over time, value may change and different aspects become important. To have a good stake in all areas to me has proven to be good advice. As an IEEE Member I often find members to be very inclined towards technology, whereas an overview of other disciplines often is a good first start. Beyond that, communication skills, network, business insights, trend topics and global dependencies, personal branding, all that will be good skills to have. At different times.

## Details



Concrete examples of things that each of them have learned from their role and their IEEE membership

## Dialogue



Multiple responses from different insiders provide a variety of information from different viewpoints



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# Discussion Spotlight

Please tell me about the training when you first joined your company?

1 responses 1 views



**Matej P.**

Project Manager & SW Specialist, Inteltech, S.r.o.

The very first training was done by HR and it was as expected. But the "real" training of how to work with the team was: "you sit here and if you want something, find out yourself". I got a senior engineer to be my mentor, but he always told me that I'm old enough to be self-sufficient. That was not what I was expecting, but actually it was true and it was also a very good lesson. After some time, I got my first big project and then the team helped me a lot with many technical discussions. And that was the great spirit of the team which helped me to build confidence, experience and skills. Actually, the reason why the team was working well together was, we were a very good fit on a personal level - we are friends today, even if we don't work together anymore. That job was very challenging, but the team made it a big fun time for me.



## Storytelling

Create a narrative by explaining how his onboarding was different from his expectations and how it has helped him in his role since



## Authenticity

Honest, personal details from first-hand experience give users an insight into what they might expect from a similar role



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# Call to Section Chairs

**Suggest** IEEE industry member to be listed as **R8 Career Ambassador**

[careers@ieeeer8.org](mailto:careers@ieeeer8.org)

# 2023 Goal!

## Generate more benefits to IEEE R8 members





**FIFA WORLD CUP  
Qatar 2022**



**Cristiano Ronaldo  
signs \$200 million-  
per-year deal with  
Al Nassr FC  
Saudi Arabia**

ALL TIME CAREER					
Excluding club friendlies					
MESSI			RONALDO		
1017	353	800	830	236	1156
APPS	ASSISTS	GOALS	GOALS	ASSISTS	APPS
★ 104 mins per goal			113 mins per goal		
★ 72 mins per goal contribution			88 mins per goal contribution		

# Collaborating with regional Job fair events

## JobStack 2023 – MEA Sept. 2023 - Riyadh, Saudi Arabia

### JobStack\_ Community

The First Event Focusing only on the Tech Community in the MEA Region

Through the past **Five Editions**, our main goal is to create a space where techies can meet and share the latest tech

  
**15,000+**  
Tech Attendees

  
75.6%

  
24.4%



**20+**  
Stack



**42%**  
Senior Talents



**60+**  
Countries

### Tech Tracks

- AI & Machine Learning
- Web Development
- Cyber Security
- Data Engineering
- Architecture & Design
- Mobile Development
- Product Management
- Testing
- Career Coaching
- Web 3.0



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- Opportunity to apply to more than **1000+** tech vacancies
- Networking with more than **15,000+** attendees from across MEA region (**60+ countries**)
- Mental and physical wellness of techies via a **dedicated wellness track** in JobStack.

# Benefits to IEEE members



## JobStack 2023 – MEA Sept. 2023 - Riyadh, Saudi Arabia



- Featuring **IEEE R8** logo on the event's main media platforms, website, stages and mobile app.
- A community partner **Virtual booth**.
- Three agenda slots for IEEE speakers (1 on stage and 2 virtually)
- Free **15** tickets for the on-ground **JobStack 2023** Riyadh, Saudi Arabia event (for senior, managerial or VIP guests from IEEE side).
- **250** tickets to IEEE R8 community to attend the event virtually
- Invitation to attend on-ground **monthly tech meetups** after the event in (Egypt, KSA, Jordan, Netherlands & Germany).

# IEEE R8 Career Services - 2023

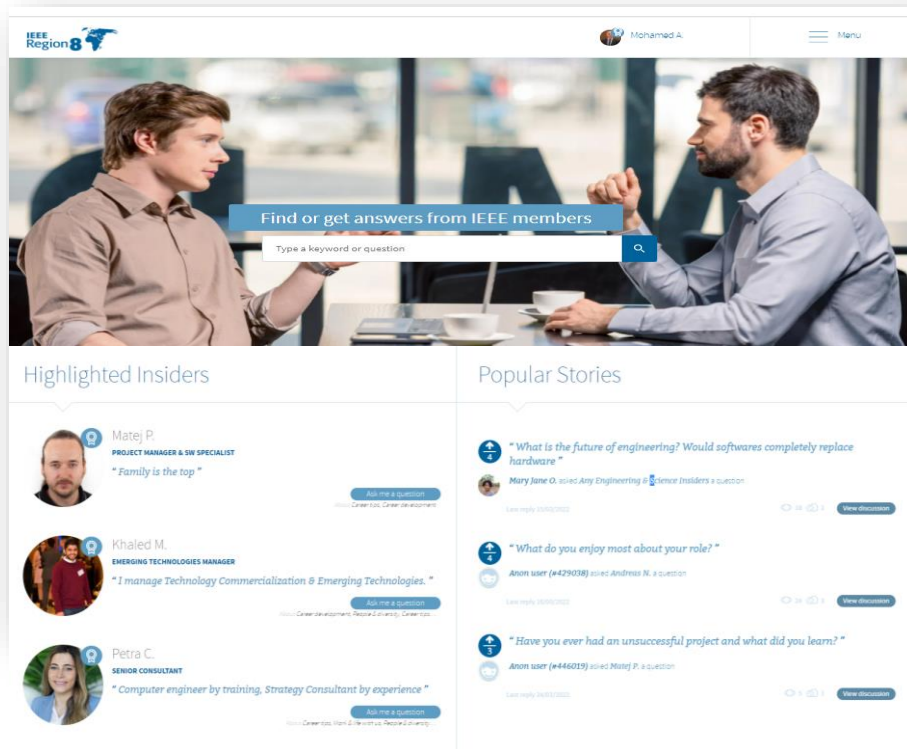


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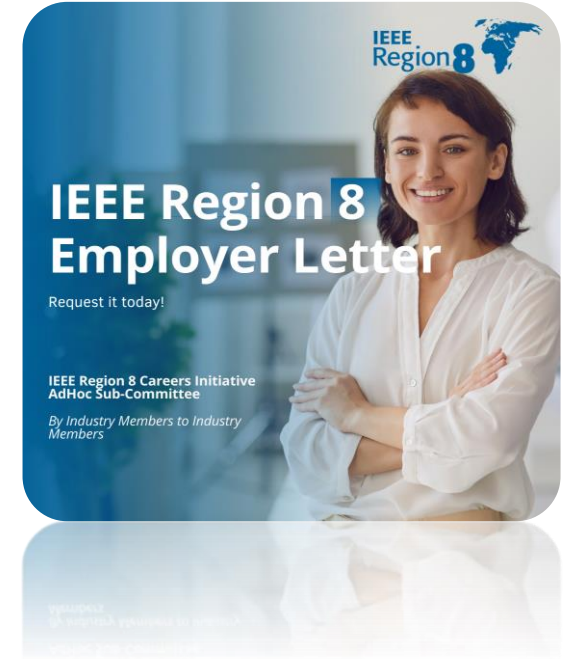
**Thank YOU for  
supporting  
Career Services!**

# IEEE R8 Career Platform



Showcase your IEEE  
Region 8 experience  
in your industry  
workspace.

Request your IEEE  
Region 8 Employer  
Letter!



Your  
engagement is highly  
appreciated!

[careers@ieeer8.org](mailto:careers@ieeer8.org)

Contact us

### **Recommend**

IEEE Industry experts to join  
IEEE Careers activities

### **Encourage**

Section members to use  
IEEE R8 Career services

### **Suggest**

New additional Career  
Services