

Member Development Committee (MDC)

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Goals

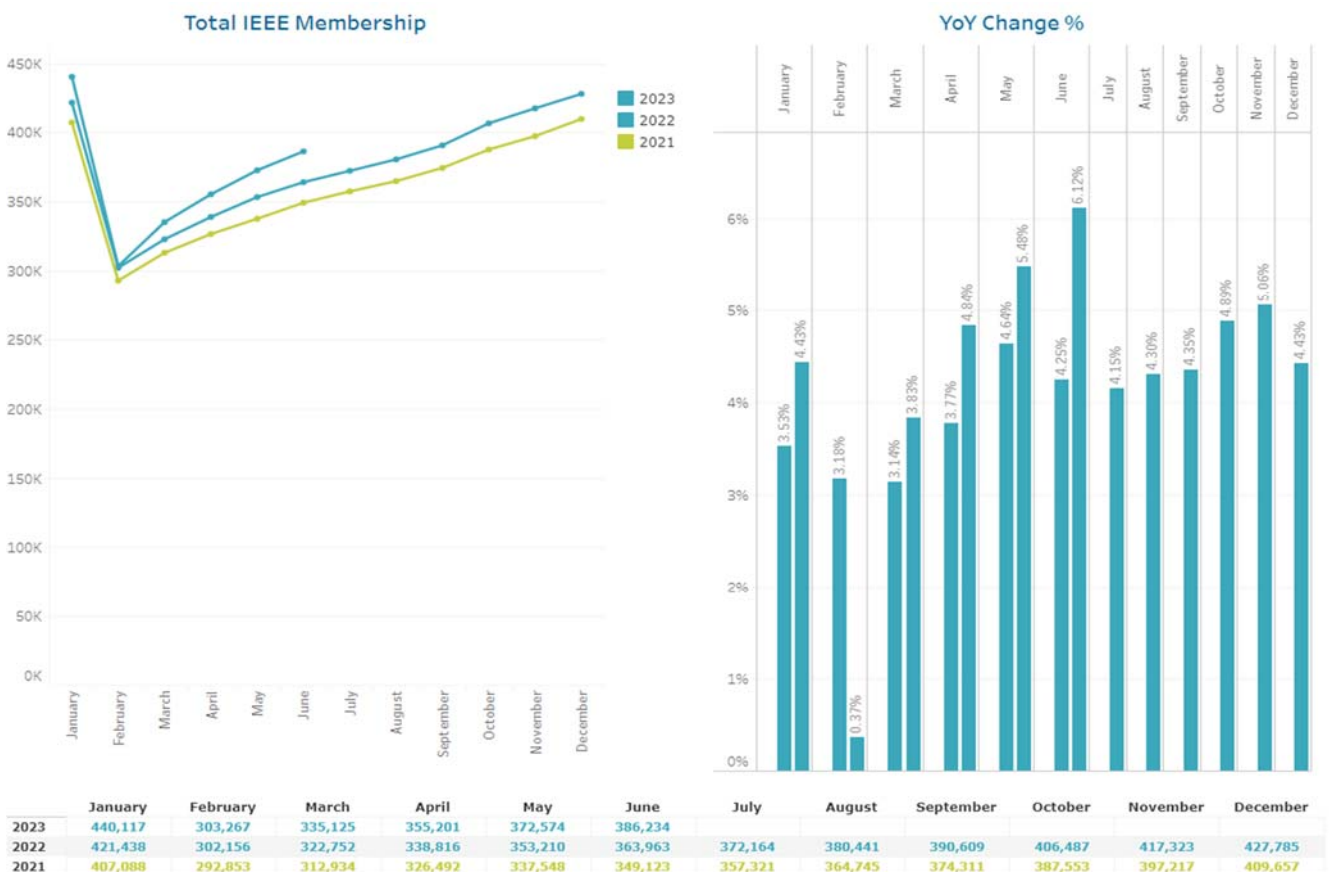
The 2023 goals of the R8 MDC are:

- 1 – Tracking general IEEE MD statistics and MD trends.
- 2 – Informing Section Officers and tracking the meeting of the MD goals by the Sections.
 - 2.1. Preparation of 3 annual special MD reports, as well as 2 Committee reports before the Region 8 Committee Meeting.
 - 2.2. Individual advisory events with Sections on request.
- 3 – Trainings for MD volunteers and Leaders of Sections and Chapters.
 - 3.1. Carrying out the procedure for determining the location of the VLT event in 2024.
 - 3.2. Website for R8 VLT.
 - 3.3. Involvement of at least one IEEE Society as an information and technical partner for VLT event.
 - 3.4. Carrying out training activities within the framework of IEEE conferences and individual events with the Sections.

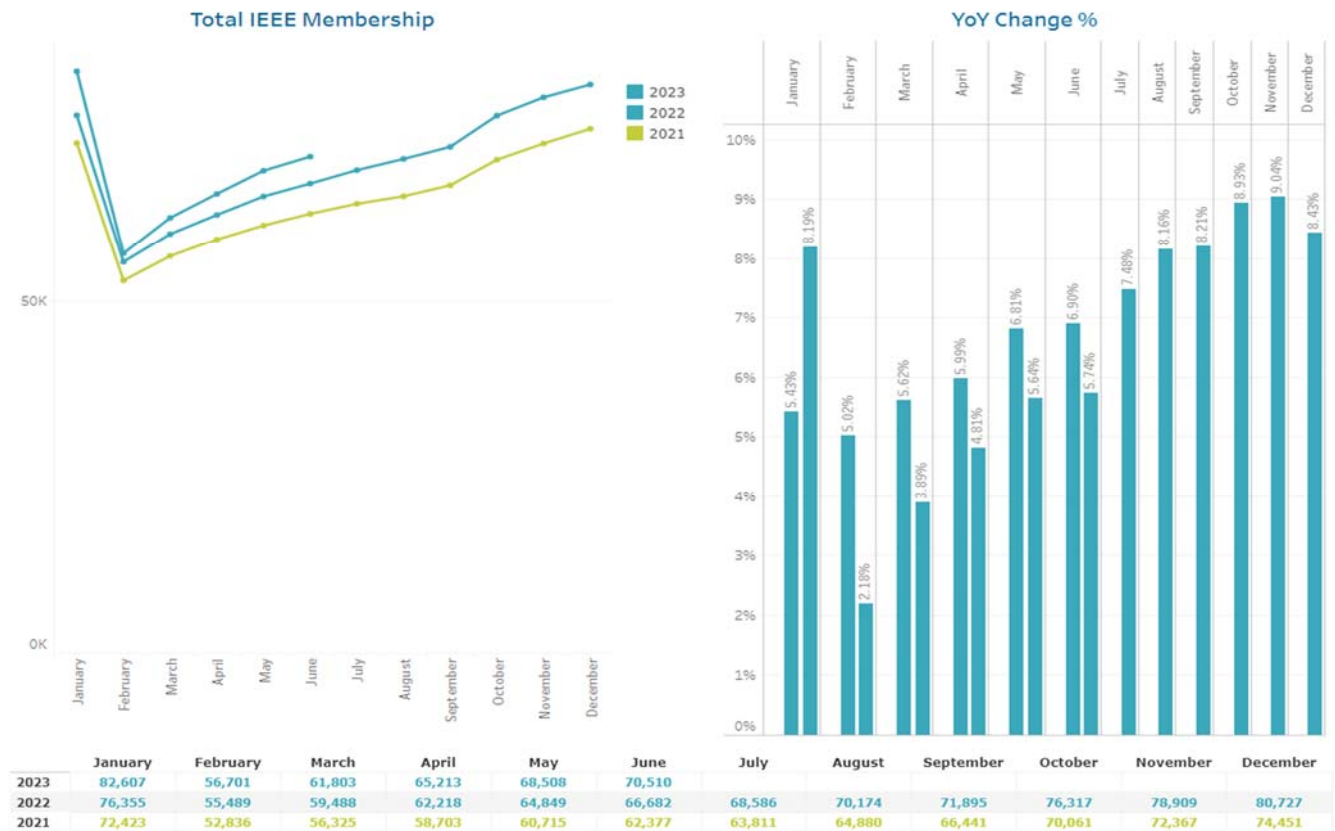
Tracking general IEEE MD statistics and MD trends

Overall, the IEEE membership is currently growing globally and in Region 8 as well. The final results of IEEE membership year will be presented in the September (second) detailed MD report for R8 OpCom and Sections. Following the last provided by OU Analytics data (June 2023) it is observed common growth of all membership categories but not all of them have a larger gain than last year. Thus, currently YoY Change for Student Members and Graduate Student Members 13.84% against 21.49% for June 2022, while total amount of them is 25 048 for June 2023 vs 22 0002 for June 2022); YoY Change for Members is 0.9% against -0.84% for June 2022, while total amount of them is 30 913 for June 2023 vs 30 637 for June 2022; YoY Change for Senior Members 1.59% against 5.8% for June 2022, while total amount of them is 9 731 for June 2023 vs

IEEE Membership



IEEE Region 8 Membership



9 579 for June 2022; YoY Change for Life Fellow, Senior and Members 9.04% against 7.93% for June 2022, while total amount of them is 2 954 for June 2023 vs 22 0002 for June 2022; YoY Change for Fellow 0.32% against 3.79% for June 2022, while total amount of them is 934 for June 2023 vs 931 for June 2022; YoY Change for Associate Members 13.02% against -9.56% for June 2022, while total amount of them is 920 for June 2023 vs 814 for June 2022.

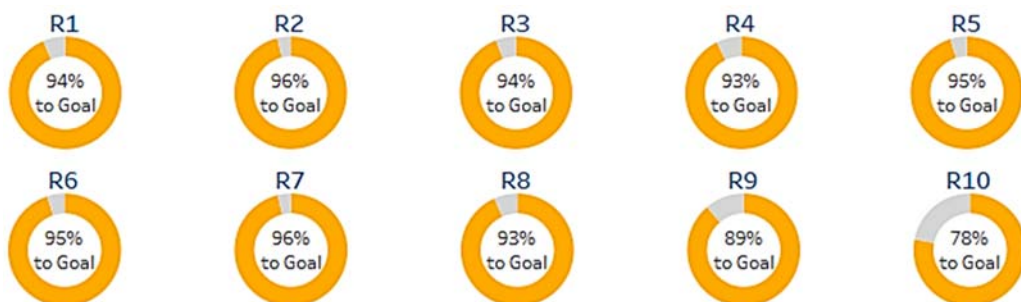
Informing Section Officers and tracking the meeting of the MD goals by the Sections

IEEE R8 MDC has been working in alignment with the IEEE MGA MRRC MD goals. The current goals for the 2023 membership year have been set and sent out in the fall of 2022.

The 2023 total Region 8 retention goal is 72.6% of membership renewing with a retention growth of 2.3% vs the 2022 one is 72.5% of membership renewing with a retention growth of 1.4% up to the 15th of August 2023. The 2022 total R8 retention achieved only 70.3% (growth is -0.9%) to the same point. In June 2023 the R8 retention goal is achieved on 93%.

The 2023 total Region 8 recruitment goal is 21,313 members with a recruitment growth of 2,561 members or 14,7% vs the 2022 one is 15,645 members with a recruitment growth of 898 members or 5,8% up to the 15th of August 2022. The 2022 total R8 recruitment achieved 17,396 (growth is 13.1%) to the same point. In June 2023 the R8 recruitment goal is achieved on 96%.

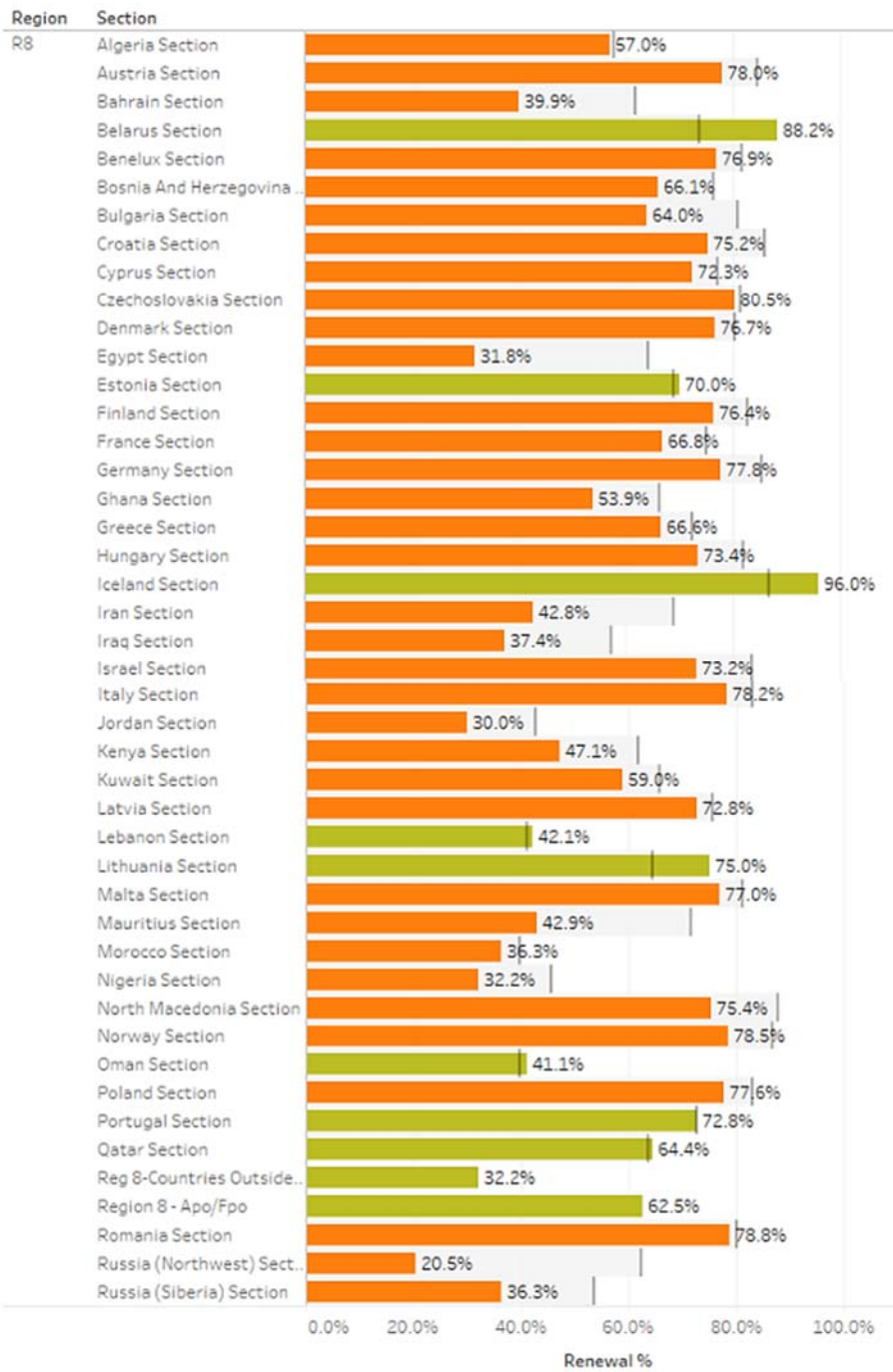
Retention progress (June 2023) by Regions:



Retention progress (June 2023) by Region 8 Sections

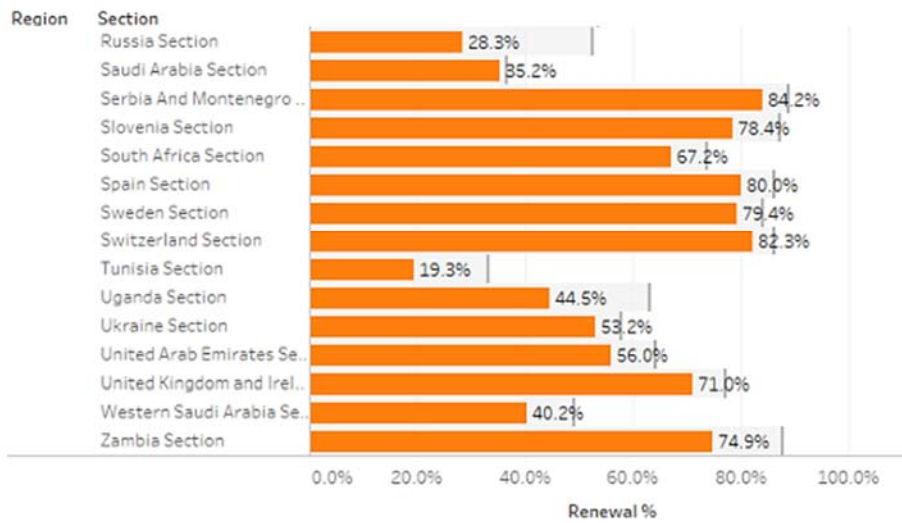
Membership Progress towards Goal

On Goal are shown in Green



Membership Progress towards Goal

On Goal are shown in **Green**



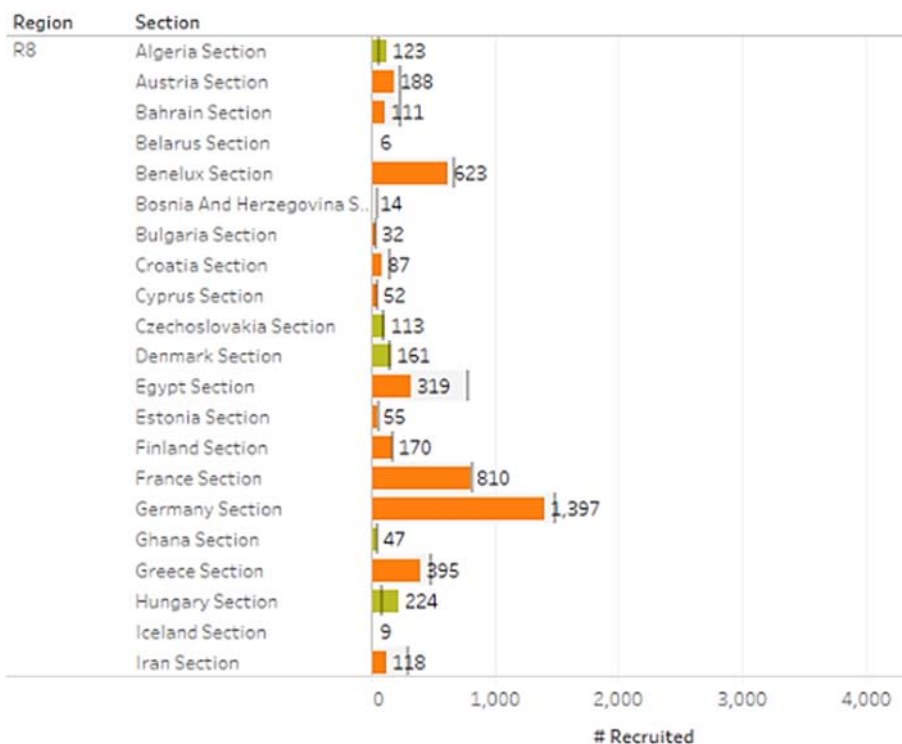
Recruitment progress (June 2023) by Regions:



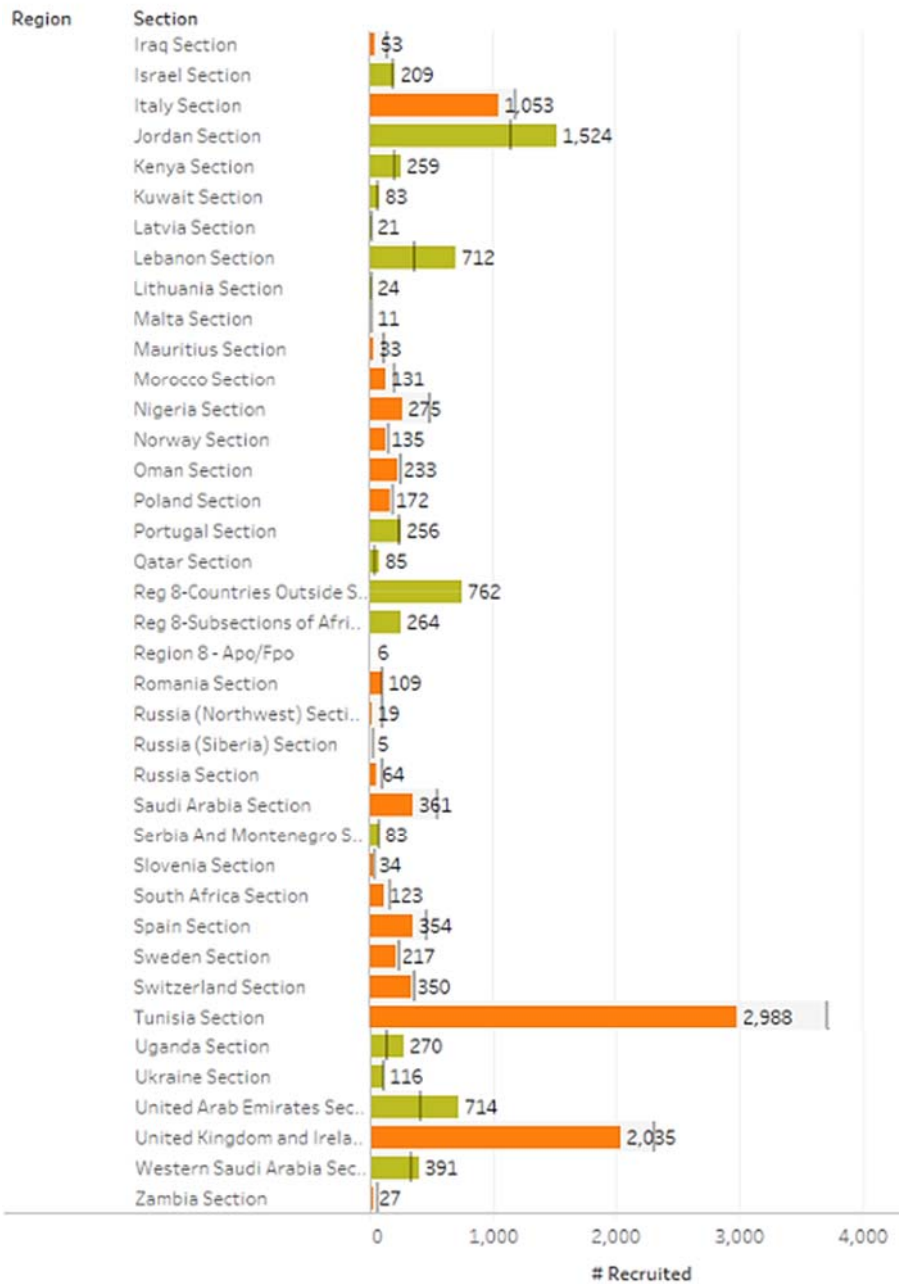
Recruitment progress (June 2023) by R8 Sections:

Membership Progress towards Goal

On Goal are shown in **Green**



Membership Progress towards Goal
On Goal are shown in **Green**



Trainings for MD volunteers and Leaders of Sections and Chapters

MDC activities is based on two features, i.e. informing and training.

Traditional main annual activity of MD committee is Volunteer Leadership Training (VLT) carrying out together with the R8 Chapter Coordination Committee. The place of hosting the VLT-2024 is North Macedonia, which is accepted by both committees and will be announced at the 121st IEEE Region 8 Committee Meeting in Ottawa. Work is underway to attract IEEE societies to participate in the VLT-2024.

The MDC carry out the activity within the flagship R8 events. Special seminar “IEEE Membership and volunteering” was held within 2023 EUROCON in Torino (July7th) and now the MDC together with TAC are developing the program of the seminar within 2023 AFRICON (Nairobi, Kenya, Sep 20-22). These seminars focuses on the attraction of the new IEEE members, starting and developing the IEEE volunteer career and IEEE activity.



Points of Concern

Region 8 has more than 60 Sections and Subsections, in this case, the role of the Section MD Officer became a vital component of the development of the Sections and Region as a whole. Therefore, MD officers need to be nominated in every Section. Unfortunately, in a lot of Region 8 Sections this position is either vacant or not reported in time. Additionally, although OU Analytics has a Volunteer Positions dashboard, in the list of positions the position of Member Development Officer is absent (there are the Coordinator and Representative, in the description of which the member development role can be indicated, but only a few sections have such mentions).

Here are two conclusions, to invoke Section Chairs to appoint a Section MD Officer and/or to update officer reporting information, and initiate the addition of an MD Officer position next to Chapter/Section Chairs, Chapter/Section Secretary, etc. in the list of possible volunteer positions in the Volunteer Positions dashboard of OU Analytics for easy reviewing and control purposes.

Proposals for improvements/Other Issues to report

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