

IEEE Region 8 News

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Goals

1. Highlight the noteworthy programs, initiatives, events, and activities in Region 8. Present best practices and inspiring success stories in local communities from, and to the IEEE members across the Region. Aiming at 20-25 contributed articles per issue from sections and committees, corresponding to 16 pages in final, print-ready format.
2. Four (4) issues to be published in 2023 (March, June, September, December); 16 pages each.

Progress against goals since the last report

- Status situation. March 2023 and June 2023 issues published (16 pages each), with electronic distribution to more than 80,000 members across the Region 8. Achieved KPIs: 2/4 issues (50%), size 16/16 pages (100%).
- September 2023 issue is in progress, including around 20 contributed articles.

Committee of R8 Specific Issues

Some Associate Editors have not been available and/or responsive.

Points of Concern

The newsletter has gained some momentum since its relaunch in 2021 but is still working below potential: there are over 200 volunteers in the R8 Committee, who could potentially provide or solicit content for the newsletter (representatives from 59 sections + 11 subsections; and 18 standing + 21 ad-hoc committees).

Proposals for improvements

- Explore new options for the newsletter cover design, including an image/photo competition, to reduce the load for the current (volunteer) cover designer.
- Encourage volunteers from R8 committees and ad-hoc committees to use Region 8 News as a means to promote their activities, as well as to provide and/or solicit content contributions from other members to the newsletter.
- Associate Editors will also actively look for stories and (co)authors to create articles on topics of general interest, high profile interviews, and more.

Other Issues to report

None.