

IEEE Region 8 News

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Goals

Goal description. Key performance indicators.

1. Highlight the noteworthy programs, initiatives, events, and activities in Region 8. Present best practices and inspiring success stories in local communities from, and to the IEEE members across the Region. Aiming at 20-25 contributed articles per issue from sections and committees, corresponding to 16 pages in final, print-ready format.
2. Four (4) issues to be published in 2024 (March, June, September, December); 16 pages each.

Progress against goals since the last report

- September 2023 issues (20 pages) published, with electronic distribution to more than 80,000 members across the Region 8. Achieved KPIs: 3/4 issues (75%), size 24/16 pages (150%).
- December 2023 issue not published.

Committee of R8 Specific Issues

Publications and Communications (PnC) Committee did not meet after the 121st Region 8 Committee Meeting in Ottawa.

Points of Concern

Some Associate Editors have not been available and/or responsive. The Past-EiC and other volunteers have been helping with the front cover design and content proofreading.

Proposals for improvements

- Encourage volunteers from R8 committees and ad-hoc committees to use Region 8 News as a means to promote their activities, as well as to provide and/or solicit content contributions from other members to the newsletter.
- More participation from the Associate Editors would be beneficial, to actively look for stories and (co)authors to create articles on topics of general interest, high profile interviews, and more.

Other Issues to report

None.