



122nd R8 Meeting – Vienna

March 2024

2024 IEEE R8 Entrepreneurship team



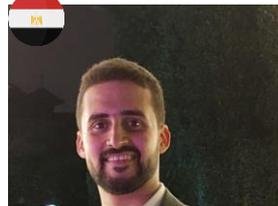
Rawan El Jamal
Chair



Ayat Amr
Member, Partnerships



Mohamad Zidan
Member, Partnerships



Khaled Zamzam
Member, Website



Umar Ibrahim
Member, Website



Hend Kmiha
Member, Social Media



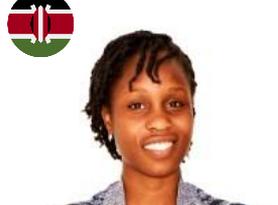
Rosa Delgado
Member



Conrad Attard
Corresp. Member



Conrad Attard
Corresp. Member



Cynthia Chepchirchir
Corresp. Member



Marco Giordani
Corresp. Member

Committee Objectives

Objectives

- **Building a community and growing local entrepreneurship activities:** Create, encourage and support local (country and regional) entrepreneurship communities within IEEE and entrepreneurship activities
- **Strengthen entrepreneurship knowledge and skills:** create learning opportunities for aspiring or early stage entrepreneurs within the IEEE community to learn about entrepreneurship and build the skills required to pursue entrepreneurship
- **Provide mentorship opportunities:** connect aspiring or early stage entrepreneurs within the IEEE community to IEEE and non-IEEE mentors in the entrepreneurship space
- **Create and grow the network:** create a local (country and regional) entrepreneurship and investment network that the committee can tap into and extend to aspiring or early stage entrepreneurs within the IEEE community
- **Push to action through competition:** create a regional competition platform / pitching competition to identify and encourage new startups from the IEEE community

Agenda and updates

- 1 Pitch Competition 2023
- 2 Conference partnerships and workshops
- 3 Workshops at IEEE conferences
- 4 GITEX Global Partnership 2023
- 5 Entrepreneurship week 2023
- 6 2024 Plan

Pitch Competition 2023

Virtual Semi-Finals on April 16th

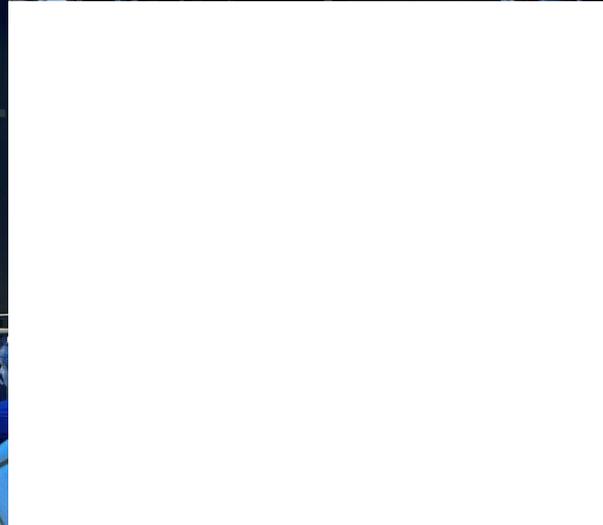
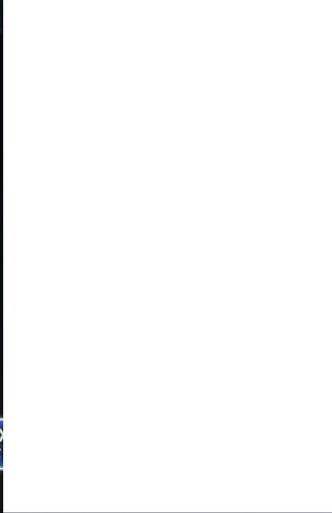
- 20 Startups submitted
- First round of judging selected top 6
- 7th startup selected through social media competition
- Semi-finals took place on April 16th, with the following judges: Ali Saleh (MD at Avanz Capital, Egypt), Dina Shoman (Co-founder at Verity, UAE), Dr. Abdulla Al Shimmeri (Co-founder at HCMS, UAE), Leila Hurstel (Founder at AllStarsWomen DAO, UAE), and Omar Al Shaaban (CEO and Co-founder at The Space, KSA)
- Finalists selected:

Startup	Country	Additional information	Pitch video
DonaLeb	Lebanon	www.donaleb.com	https://youtu.be/sqdS7N6-rPg
Oracle Water Flow Meter (OWM)	Egypt	https://www.facebook.com/owm.oracle	https://youtu.be/uOoltQyRz2w
SimTrAI	Jordan	https://www.linkedin.com/company/simtrai/	https://youtu.be/JKdVbF_Q5Pc

In Person Finals at GITEX Global on October 16th

- Judges:
 - Karl Naim - Founder of Purpl
 - Malak Al Akiely - CEO of Golden Wheat for Grain Trading
 - Mohammad El Dallal
- Awards
 - 1st place - 2000 USD: DonaLeb
 - 2nd place - 1000 USD: SimtrAI
- Event details
 - Venue included stage, seating, audio video, and catering
 - Attendees fluctuated between 50 to 70 at any given time





Conference partnerships and IEEE workshops

- **VivaTech, Paris**
 - Secured ~12 free tickets. 7 IEEE members attended. In the process of collecting pictures
 - Mention on website and appearance during event as “Ambassador Partner”
- **GITEX, Morocco**
 - Secured promo-code for free tickets, but unfortunately it was advertised late and no tickets were claimed
- **Youth Energy Summit, Kenya**
 - Secured free attendance tickets and discounts for startups
 - Kithinji is giving one session representing the committee
- **Entrepreneurship workshop at WESYP Lausanne on sept 16 by Rosa Delgado**



GITEX

GLOBAL

16-20 OCT 2023

DUBAI WORLD TRADE CENTRE

THE LARGEST TECH SHOW IN THE WORLD
 WHERE REAL GLOBAL BUSINESS IS DONE

RATED WORLD'S *Best*
 LARGE-SCALE EXHIBITION



2023 R8 Pitch Final in Dubai

- 3 startups attending **GITEX Global**
- **Live pitching** taking place on 16 October (on GITEX stage or other venue)
- Awards of up to **3000 USD**



Other events at GITEX

- **Technical Seminar on Deep Tech and Entrepreneurship** (16 Oct - to be led by IEEE Entrepreneurship)
- **AI Doctorate Symposium**, competition on **research and commercialization** (20 Oct - to be led by IEEE R8 Entrepreneurship, IEEE R8)
- **UAE YP Meetup** (16 Oct - to be led by UAE Section and UAE YP)

IEEE leading on content and event organization



GITEX covering stage costs & providing free attendance tickets





IEEE Entrepreneurship Deep Tech Summit

- three panels on entrepreneurship in deep tech, navigating investment landscape and semiconductor in the region
- Speakers included Joanne Wong, Chair of IEEE Entrepreneurship, Jürgen Greil, CEO of FlyNow Aviation, Aya ElGebeely, Founder and CEO at Talents Arena, Hisham Haddara, Chairman at Si-Ware Systems
- Venue included stage, seating, audio video, and catering
- Attendees fluctuated between 50 to 70 at any given time



IEEE Entrepreneurship DEEP TECH SUMMIT

DUBAI 16TH OCTOBER 2023



IEEE R8 AI Doctorate Symposium



AI Doctorate Symposium

- Event co-created with GITEX Global and AI Everything
- 6 PhD presenters from UAE, Norway, Spain, Italy, Morocco, Tunisia
- Judging panel included
 - Simon See, Executive Director of ASEAN Applied Research Centre - Global Head Nvidia AI Technology Centre NVIDIA
 - Christopher Abraham, CEO & Head - Dubai Campus, S P Jain School of Global Management
 - Wathiq Mansoor, Dean of College of Engineering & IT at University of Dubai
 - Omar Hatamleh, Chief Advisor, Artificial Intelligence & Innovation - NASA
- Awards were all sponsored by GITEX and included 2000 USD 1st place, 1000 USD 2nd place, 700 USD 3rd place
- Venue included stage, seating, audio video, and catering
- Attendees fluctuated between 60 and 90 at any given time

IEEE R8 AI Doctorate Symposium



IEEE R8 AI Doctorate Symposium



GITEX Benefits - roughly worth 10x our expenses

Benefit	Unit price if purchased	Total benefit value
22 delegate tickets	163 USD	~3500 USD
86 free visitor tickets	136 USD	~11700 USD
5 Investor passes	No price - invite only	NA
1000 50% discounted visitor tickets	78 USD	NA - No view on total # of tickets used
Stage time for deep tech summit	~30,000 USD	~30,000 USD
Stage time for AI Symposium	~30,000 USD	~30,000 USD
Flights and hotel for 5 PhD presenters	~2,000 USD	10,000 USD
Awards for AI Symposium	~3,700 USD	~3,700 USD
Total		~122,200 USD
Total spend by IEEE R8 and IEEE R8 Entrepreneurship		~12,650 USD

Also secured 5,000 USD funding from IEEE Entrepreneurship Global Committee

Entrepreneurship week 2023/2024 - 17 ongoing events

	Country	Event name	Number of ambassadors
1	Kenya	HealthTech and MedTech Startup Bootcamp:	1
2	Egypt	From Ideas to Impact: The Entrepreneur's Odyssey	4
3	Spain	ENGITREPRENEURSHIP 2023	1
4	Nigeria	TechFutures: Empowering Possibilities - A Technology Exploration Day	1
5	UK&I	Sheffield Entrepreneurship Event	3
6	Egypt	Zewail City Student Entrepreneurship Camp	1
7	Zambia	IEEE Entrepreneurship week startup pitch competition	9
8	Tunisia	InspireUP: Entrepreneurship Unleashed	2
9	Tunisia	IEEE Tunisian SYP congress 2023	4
10	KSA	Entrepreneurship under IEEE SYP Saudi arabia	1
11	Egypt	Gen-Start	1
12	Jordan	NETC- Nutrition Entrepreneurship Technical Competition	3
13	Jordan	IEEE PITCHINNO	5
14	Egypt	Port Said Engineering Entrepreneurship Week - PSEEW	4
15	Egypt	Let's Embark	2
16	Egypt	Innoventure	15
17	Egypt	Future Founders	1

Next steps

- Complete reporting
- Assess Events for Best Entrepreneurship Week Awards
- Collect top 3 startups from each event

2024 Plan - Pitch Final and Entrepreneurship Week

IEEE R8 Pitch Final 2024

- Host Pitch at R8 SYP 2024 in Grenoble in July - *Pending confirmation from team*
- Open up scope of competing startups. In addition to top 3 startups from local entrepreneurship week events, startups based in countries where no entrepreneurship week event took place can still apply and will be considered under the same judging criteria
- This year's Finals award for top team will be travel grant to attend an external, non IEEE, tech and entrepreneurship conference, instead of monetary prizes, to expand exposure of startups and the committee in IEEE and external conferences

Entrepreneurship Week 2023-2024

- Complete reporting on 2023-2024 edition in March 2024
- Select Best Entrepreneurship Week Event and ambassadors in March 2024

Entrepreneurship Week 2024-2025

- Launch 2024-2025 edition in July 2024

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If your section host an Entrepreneurship Week this season, IEEE startups in your section can still apply for the R8 Pitch competition 2024 - a call for startups will open in March and April through YP for countries that did not host an Entrepreneurship Week

2024 Plan - Conferences and partnerships

GITEX Morocco: 29 to 31 May

- Secure free tickets for IEEE attendance and potential workshop, panel, speaking slot

Viva Tech Paris: 22 to 25 May

- Secure free tickets for IEEE attendance and potential workshop, panel, speaking slot

IEEE Conferences

- Organize workshops at 3 IEEE Conferences and events including R8 SYP and IEEE R8 RTSI

GITEX Dubai: 14 to 18 October

- GITEX team reached out and proposed new partnership in 2024 after success and great feedback in 2023.
- Currently negotiating terms and setting the format for a three day collaboration covering the following
- **Deep tech and entrepreneurship summit:** full day panels/workshops and a startup showcase
- **Healthtech and entrepreneurship summit:** full day panels/workshops and a startup showcase
- **AI Symposium:** similar to the AI Doctorate Symposium in 2023, with researchers presenting published work, and the aim to create a bigger scale, and additional content
- Benefits will be similar to last year, including coverage of venue expenses, as well as free attendance tickets for IEEE community

2024 Plan - New programs to pilot

Women Entrepreneurship Mentorship Network (*new idea - program brief in progress*)

- A mentorship network focused on women entrepreneurs by women entrepreneurs
- Select a number of IEEE women members in entrepreneurship or looking to start a business and offer them a time bound mentorship program from IEEE and non IEEE women founders

Embed mentorship in Entrepreneurship Week events (*new idea - program brief in progress*)

- In Entrepreneurship Week 2024-2025, offer mentorship sessions to startups competing in local pitch competitions

Pushing Local Interest Groups (*one last attempt- program brief in progress*)

- Work with previous and current ambassadors to create local interest groups in entrepreneurship



**THANK YOU AND
STAY CONNECTED!**



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ieeer8entrepreneurship



IEEE Region 8 Entrepreneurship
Committee



IEEE R8 Entrepreneurship



IEEE region8
ENTREPRENEURSHIP
C O M M I T T E E



MENTORSHIP
PROGRAM

IEEE region8
ENTREPRENEURSHIP WEEK



IEEE PITCH

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