

## Membership Development Committee (MDC)

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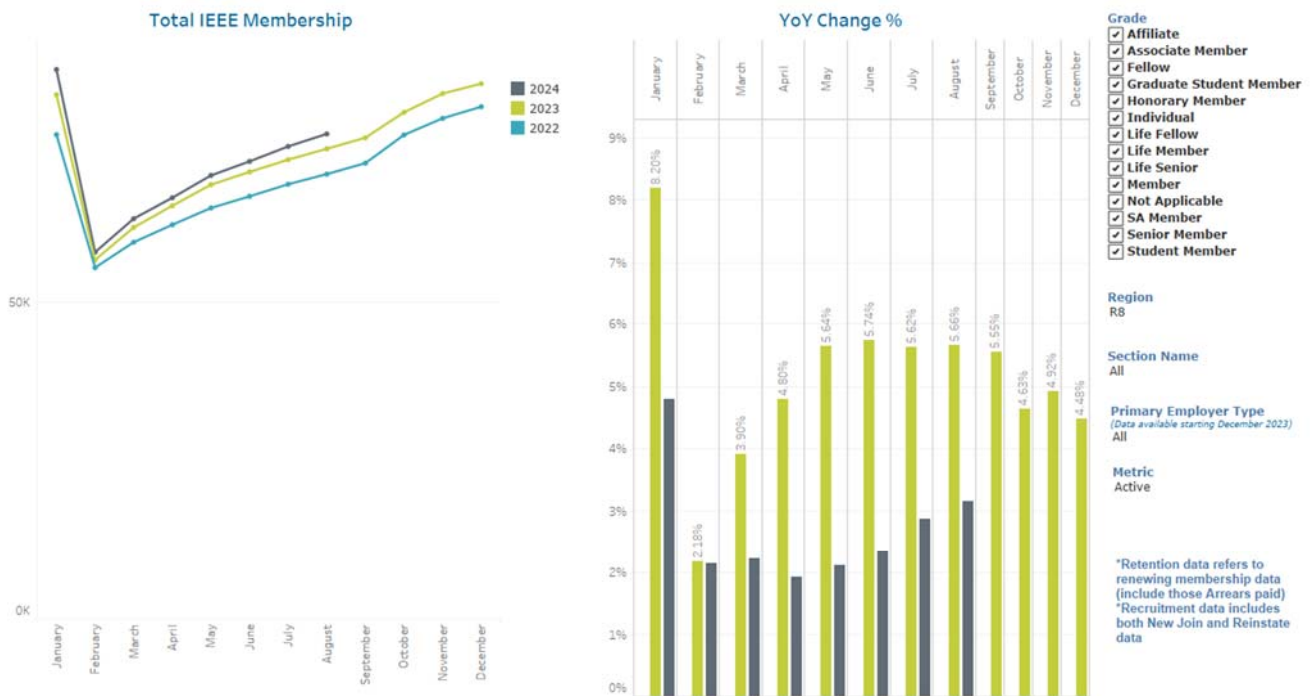
### Goals

The 2024 goals of the R8 MDC are:

- 1 – Tracking general IEEE MD statistics and MD trends.
- 2 – Informing Section Officers and tracking the meeting of the MD goals by the Sections.
  - 2.1. Preparation of three large annual special MD reports for OpCom and Sections and two short Committee reports for the Region 8 Committee Meeting.
  - 2.2. Individual advisory events with sections are available upon request.
- 3 – Training for MD volunteers and Leaders of Sections and Chapters.
  - 3.1. The IEEE Region 8 Volunteer Leadership Training on April 5th - 6th in Skopje, North Macedonia (MA & TA)
  - 3.2. Carrying out the procedure for determining the location of the VLT event in 2025.
  - 3.3. Membership development events.

### Tracking general IEEE MD statistics and MD trends

The IEEE Region 8 membership summary for the end of the 2024 membership year demonstrates the increasing number of members and YoY growth of 3.15%, but this is less than last year's YoY growth (5.66%) despite approximately equal YoY growth in February (2023 YoY 2.18% vs 2024 YoY 2.14%). One of the factors of the growth slowdown is the almost absence of the graduate student members' growth (2023 YoY 8.58% vs 2024 YoY 1.29%) and decreasing growth of the undergraduate student members (2023 YoY 16.21% vs 2024 YoY 9.65%).



	January	February	March	April	May	June	July	August	September	October	November	December
2024	86,580	57,933	63,184	66,467	69,966	72,173	74,516	76,482	75,885	79,870	82,816	84,365
2023	82,625	56,717	61,812	65,215	68,515	70,518	72,442	74,146	75,885	79,870	82,816	84,365
2022	76,366	55,507	59,491	62,230	64,858	66,687	68,588	70,175	71,898	76,333	78,929	80,749

### Geographic IEEE Membership Summary - August 2024

Higher-Grade					Graduate Students					Undergraduate Students					Total IEEE Members				
Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %
8	52,539	51,547	992	1.9%	8	10,129	10,000	129	1.3%	8	13,812	12,596	1,216	9.7%	8	76,480	74,143	2,337	3.2%

### Cumulative Recruitment Summary - August 2024

Higher-Grade					Graduate Students					Undergraduate Students					Total IEEE Members				
Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %
8	4,543	4,425	118	2.7%	8	6,519	6,610	-91	-1.4%	8	12,836	12,296	540	4.4%	8	23,898	23,331	567	2.4%

**IEEE Membership Renewal/Retention - 2024 Membership Year as of August**

Higher-Grade						Graduate Students						Undergraduate Students						Total IEEE Members					
Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change
8	49,831	37,277	74.8%	75.5%	-0.5%	8	10,925	6,655	60.9%	63.4%	-4.0%	8	12,603	3,339	26.5%	25.0%	6.2%	8	73,359	47,271	64.4%	65.9%	-2.2%

**First Year IEEE Membership Renewal/Retention - 2024 Membership Year as of August**

Higher-Grade						Graduate Students						Undergraduate Students						Total IEEE Members					
Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change	Region	Oppt. #	Renewed #	2024 % Renewed	2023 % Renewed	YoY % Change
8	7,547	2,128	28.2%	27.0%	4.3%	8	5,350	2,516	47.0%	50.3%	-6.6%	8	10,354	2,192	21.2%	19.0%	11.6%	8	23,251	6,836	29.4%	29.3%	0.2%

The results for special memberships are

**Geographic IEEE WIE Membership - August 2024**

Higher-Grade Members					Graduate Student Members					Student Members					Total WIE Members				
Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %
8	1,765	1,697	68	4.0%	8	568	547	21	3.8%	8	4,502	3,213	1,289	40.1%	8	6,835	5,457	1,378	25.3%

**Geographic IEEE Young Professional Membership - August 2024**

Higher-Grade Members					Graduate Student Members					Total YP Members				
Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %	Region	2024	2023	YoY #	YoY %
8	16,611	15,872	739	4.7%	8	9,545	9,444	101	1.1%	8	26,156	25,316	840	3.3%

**Informing Section Officers and tracking the meeting of the MD goals by the Sections**

IEEE R8 MDC has been working in alignment with the IEEE MGA MRRC MD goals. The 2024 membership year ended in August, and the following results are available: Twenty-five sections (42.4%) of IEEE Region 8 met their recruitment goal, and eighteen sections (30.5%) of IEEE Region 8 met their retention goal. Overall, IEEE Region 8 has reached 93% of the recruitment and 106% of retention goals.

IEEE Region 8 2024 Membership Development Goal Achievements:

<p><b>R8 Sections met both their retention and recruitment goals:</b></p> <ul style="list-style-type: none"> <li>Bosnia and Herzegovina Section</li> <li>Bulgaria Section</li> <li>Croatia Section</li> <li>Cyprus Section</li> <li>Iran Section</li> <li>Iraq Section</li> <li>Latvia Section</li> <li>Mauritius Section</li> <li>Morocco Section</li> <li>North Macedonia Section</li> <li>Russia (Northwest) Section</li> <li>Russia (Siberia) Section</li> <li>Serbia and Montenegro Section</li> </ul>	<p><b>R8 Sections met their recruitment goals:</b></p> <ul style="list-style-type: none"> <li>Algeria Section</li> <li>Bahrain Section</li> <li>Estonia Section</li> <li>Ghana Section</li> <li>Kenya Section</li> <li>Kuwait Section</li> <li>Lebanon Section</li> <li>Nigeria Section</li> <li>South Africa Section</li> <li>Tunisia Section</li> <li>Turkiye Section</li> <li>Ukraine Section</li> </ul>	<p><b>R8 Sections met their retention goals:</b></p> <ul style="list-style-type: none"> <li>Malta Section</li> <li>Saudi Arabia Section</li> <li>Slovenia Section</li> <li>Romania Section</li> <li>Russia Section</li> </ul>
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**Training for MD volunteers and Leaders of Sections and Chapters**

MDC activities are based on two features: informing and training. The traditional face-to-face IEEE Region 8 Volunteer Leadership Training 2024 was held on April 5th—6th in Skopje, North Macedonia. The meeting was jointly organised by the Membership Activity (through the Member Development Committee) and Technical Activity (through the Chapter Co-ordination Committee) departments of the IEEE Region 8. The R8 VLT meeting provided five special speakers for member-ship development officers of the sections and chapter chairs and was attended by 33 participants representing IEEE Region 8 Sections and Chapters from 19 countries.





Region 8 Membership Development Committee and Chapter Chair Committee teams received a worm participant feedback regarding the meeting.

The call for hosting next year's Volunteer Leadership Training has been completed. A final decision is currently finalizing but is planned to be announced at the 123<sup>rd</sup> IEEE Region 8 Committee Meeting.

### Other activity

Participation in the GITEX International Exhibition 2024, October 14-18, Dubai World Trade Centre, Dubai, UAE, is expected to help attract IEEE members in Region 8, strengthen relationships with industry leaders and organizations, and enhance IEEE's visibility in the global technology community. MDC will be represented via booths, sessions, and networking events, and it will promote the activities of the R8 MD committee and other R8 MA initiatives. IEEE R8 MDC will represent Prof. Mohab Mangoud.