



Q3 2024 updates

October 2024

2024 IEEE R8 Entrepreneurship team



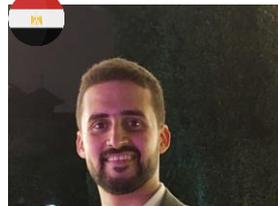
Rawan El Jamal
Chair



Ayat Amr
Member, Partnerships



Mohamad Zidan
Member, Partnerships



Khaled Zamzam
Member, Website



Umar Ibrahim
Member, Website



Hend Kmiha
Member, Social Media



Rosa Delgado
Member



Conrad Attard
Corresp. Member



Conrad Attard
Corresp. Member



Cynthia Chepchirchir
Corresp. Member



Marco Giordani
Corresp. Member

Programs and updates

- 1 R8 Ambassador Program 2023/2024 Results and 2024/2025 Plans
- 2 IEEE Conference participation
- 3 GITEX 2024 Plans

R8 Ambassador Program - Results and Next Steps

Entrepreneurship Week 2023/2024

- **12 reported events**, from Spain, Tunisia, Jordan, UK, Egypt, Zambia, Kenya
- **4 selected best entrepreneurship week events** from UK, Spain, Egypt, Jordan - each received 400 USD in grants
- **~2000 USD in event reimbursements provided** - from Global Entrepreneurship
- Best Ambassador Grant recipient participated at R8 SYP 2024

Pitch Competition 2024

- **33 startups sourced** for quarterfinals. **8 shortlisted** with offline judging
- Semi-finals held virtually on May 18th. **Top 4 startups selected for Finals**. Startups from UK, Egypt, Jordan, and Italy.
- **Finals Took place at R8 SYP, on July 18th, with judges from IEEE leadership**
- **Winning team selected (MoveCritic)**, focused on AI in HealthTech) - award is sponsorship to attend GITEX Global for one team member

Entrepreneurship Week 2024/2025 - Call for Ambassadors Open



Entrepreneurship Committee

Our Best Ambassadors & Entrepreneurship Week



Call for Ambassadors



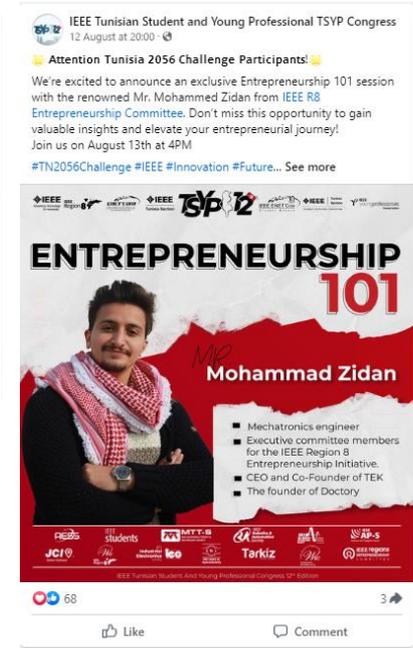
IEEE Conference Participation

IEEE Conference participation and support - Completed

- East Africa Entrepreneurship Summit: provided funding support
- Malta Robot Championship – Budgeting and Sponsorship Workshop
- R8 SYP 2024: 1000 USD sponsorship provided, Hosting R8 Pitch Final, Participating in Plenary session on Entrepreneurship
- 8TH RTSI: Entrepreneurship Workshop, support in organizing Entrepreneurship Week Event

IEEE Conference participation and support - Upcoming / Ongoing

- TSYP 2024:
 - Funding support committed to cover entrepreneurship challenge, providing mentors and trainers for entrepreneurship sessions on **Entrepreneurship 101, Business Model, Know your customer, Pitching best practices, Product development**



External Conference Participation

External conference partnerships and participations

- **Viva Tech 2024:** secured 2 free attendee tickets, 4 free startup tickets and 30% discount on all tickets. Attended by IEEE member and founder (Dessap, Co-founder of RobotSave)
- **GITEX Africa 2024:** secured 30 free visitor passes, and 25% discount on all passes. ~25 passes shared with IEEE R8 Members
- **GITEX Global 2024:** secured 50 conference passes, 300 visitor passes, 1000 50% discounted passes, and 5 investor passes, as well as infrastructure to run the following content in partnership with IEEE Entrepreneurship Global, IEEE Region 8, IEEE EMBS, and IEEE TEMS
 - 1 hour of content on AI and Deep Tech, on Oct 14, on the GITEX Dubai Harbour, North Star stage (startup ecosystem)
 - 1 hour of content on Health Tech, on Oct 15, on the GITEX Global Orange Stage
 - 3-4 hours of content on AI Research Hub, on Oct 18, on the main AI Stage - Hall 25

New program - R8 Entrepreneurship Journey Course

New Programs

- Collaboration with R8 SAC New Initiatives Committee on “IEEE Region 8 Entrepreneurship Journey”
- Support provided in securing trainers and speakers
- Participation in opening panel for course (Dos and Don'ts of Entrepreneurship), and running workshop on “Building a Business Plan”

IEEE R8 Entrepreneurship Journey

Start your Entrepreneurship Journey with us!

Learn from the Best, Join our Course!

APPLY BEFORE: 29.05.2024.

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

6 reposts

IEEE R8 Entrepreneurship Journey

June 9th, 2024 11 AM (GMT)

PANEL: Pitfalls, dos and don'ts of Entrepreneurship

Meet the Panelists!

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

Abdelimrimzim and 46 others

16 comments

IEEE R8 Entrepreneurship Journey

June 15th, 2024 12 PM (GMT)

PRESENTATION: How to build a business plan?

Rawan El Jamal

Manager at Mastercard UK, Entrepreneurship Enthusiast & Chair of IEEE R8 Entrepreneurship

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

Abdelimrimzim and 48 others

13 comments

IEEE R8 Entrepreneurship Journey

June 22nd, 2024 12 PM (GMT)

PRESENTATION: Who is your target segment?

Larissa Abi Nakhle

Co-founder and Head of Partnerships at ZAKA & IEEE Entrepreneurship Social Media Core Team Lead

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

IEEE R8 Entrepreneurship Journey

June 28th, 2024 5 PM (GMT)

PRESENTATION: MVP to product & product market fit

Saad Mahtar

Founder of Xtract

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

Abdelimrimzim and 20 others

5 comments

IEEE R8 Entrepreneurship Journey

June 30th, 2024 3 PM (GMT)

PANEL: The power of Habits for Entrepreneurs

Meet the Panelists!

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

Abdelimrimzim and 20 others

5 comments

IEEE R8 Entrepreneurship Journey

July 6th, 2024 5 PM (GMT)

PRESENTATION: Essential Steps for Building a Strong Brand Identity

Vildana Mrajji

Founder & CEO of BOLD IT, Chair of Athor on New Initiatives in the IEEE R8 SAC

Organized by: IEEE R8 SAC & IEEE regions ENTREPRENEURSHIP COMMITTEE

Entrepreneurship Week 2024



IEEE regions
ENTREPRENEURSHIP WEEK

IEEE regions
ENTREPRENEURSHIP
COMMITTEE

**CALL FOR
Ambassadors**

ENTREPRENEURSHIP WEEK 2024

Apply now
Link attached.

 entrepreneurship.ieeer8.org

- Ambassadors in Sections
- Organize events with pitch competitions
- Top 3 teams go to Regional pool
- Finals at R8 SYP or similar
- Prize – presentation at business conference and expo (GITEX 2024)



AI Research Hub 2024



**IEEE R8
AI RESEARCH
HUB** KEYNOTE SPEECH OPPORTUNITY ON
AI RESEARCH & COMMERCIALIZATION

 GITEX Global-DevSlam, in Dubai  18th October 2024

IEEE Region 8 Entrepreneurship together with IEEE Region 8, in organization with GITEX Global are inviting you to submit your published research papers on AI to be presented at the "AI RESEARCH HUB"

Deadline: August 25, 2024

CRITERIA

- Research has been published in IEEE journal or a high-profile conference in 2023 or 2024
- Research covers a topic within the field of artificial intelligence, with a focus on AI for Good
- Research has social impact and sustainability goal
- Research has commercialization potential
- Presenting author and nominee is a Young Professional (within 15 years from BSc, based on IEEE definitions) - other authors listed in the research/publication can be of any category

- Entrepreneurship program for researchers
- Topic-specific focus call
- Top published research papers
- Presentation skills and business potential
- Selected by IEEE and R8 judges
- Presented in front of business community
- 2024 focus – AI and Climate Change

AI Research Hub 2024



**IEEE R8
AI RESEARCH
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IEEE R8 Entrepreneurship at GITEX Global 2024 - 14-18 Oct 2024

AI and Deep Tech, on Oct 14, on the
GITEX Dubai Harbour, North Star stage
(startup ecosystem)

Health Tech Entrepreneurship, on Oct 15,
on the GITEX Global Orange Stage

AI Research Hub 2.0, on Oct 18, on the
main AI Stage - Hall 25

DISCOUNT PROMO CODE - IEEE50%GG

SIGN UP TO GET 1 OF 300 FREE
TICKETS



Stephen Ibaraki

Founder, UN ITU AI for Good
Founder of world's largest AI innovation
solutions program with 3+ billion reach



John Verboncoeur

Senior Associate Dean for Research, MSU,
USA

IEEE President Elect 2025 Candidate, expert
researcher on computational plasma physics
with over 5000 citations, Past IEEE Director
and Past Acting VP of IEEE Publications,
Services, and Products Board, IEEE Fellow



Toshie Takahashi

Professor, Waseda University, Japan

Professor with visiting posts at Cambridge,
Oxford, Harvard, and Columbia. Researches
the social impact of robots and the potential of
AI for good.



Harold Solomon

Principal, Georgia Tech Venture Labs,
USA

Researcher & Startup Mentor in biomedical,
computing, electrical, and mechanical
engineering, Ex-Managing Partner at
Seraphim Partners



Chris Duffey

Board Director & Futurist,
Adobe, USA

Author of the world's first book
co-authored by AI about AI



Toufi Saliba

CEO, HyperCycle.AI

Author TODA/IP, CEO HyperCycle.AI Chair
- International Protocols for AI Security IEEE





**THANK YOU AND
STAY CONNECTED!**



entrepreneurship@ieeer8.org



ieeer8entrepreneurship



IEEE Region 8 Entrepreneurship
Committee



IEEE R8 Entrepreneurship



IEEE region8 ENTREPRENEURSHIP COMMITTEE



MENTORSHIP
PROGRAM

IEEE region8 ENTREPRENEURSHIP WEEK



IEEE PITCH

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