Q3 2024 updates
October 2024

2024 IEEE R8 Entrepreneurship team

Rawan El Jamal
Chair

Ayat Amr
Member, Partnerships

Mohamad Zidan
Member, Partnerships
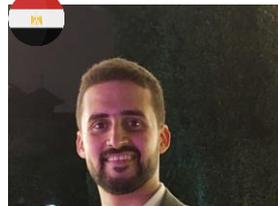
Khaled Zamzam
Member, Website

Umar Ibrahim
Member, Website

Hend Kmiha
Member, Social Media

Rosa Delgado
Member

Conrad Attard
Corresp. Member

Conrad Attard
Corresp. Member

Cynthia Chepchirchir
Corresp. Member

Marco Giordani
Corresp. Member

Programs and updates

1 R8 Ambassador Program 2023/2024 Results and 2024/2025 Plans

2 IEEE Conference participation

3 GITEX 2024 Plans

R8 Ambassador Program - Results and Next Steps

Entrepreneurship Week 2023/2024

- **12 reported events**, from spain, Tunisia, Jordan, UK, Egypt, Zambia, Kenya
- **4 selected best entrepreneurship week events** from UK, Spain, Egypt, Jordan - each received 400 USD in grants
- **~2000 USD in event reimbursements provided** - from Global Entrepreneurship
- Best Ambassador Grant recipient participated at R8 SYP 2024

Pitch Competition 2024

- **33 startups sourced** for quarterfinals. **8 shortlisted** with offline judging
- Semi-finals held virtually on May 18th. **Top 4 startups selected for Finals**. Startups from UK, Egypt, Jordan, and Italy.
- **Finals Took place at R8 SYP, on July 18th, with judges from IEEE leadership**
- **Winning team selected (MoveCritic),** focused on AI in HealthTech) - award is sponsorship to attend GITEX Global for one team member

Entrepreneurship Week 2024/2025 - Call for Ambassadors Open

Call for Ambassadors

IEEE Conference Participation

IEEE Conference participation and support - Completed
- East Africa Entrepreneurship Summit: provided funding support
- Malta Robot Championship – Budgeting and Sponsorship Workshop
- R8 SYP 2024: 1000 USD sponsorship provided, Hosting R8 Pitch Final, Participating in Plenary session on Entrepreneurship
- 8TH RTSI: Entrepreneurship Workshop, support in organizing Entrepreneurship Week Event

IEEE Conference participation and support - Upcoming / Ongoing
- TSYP 2024:
  - Funding support committed to cover entrepreneurship challenge, providing mentors and trainers for entrepreneurship sessions on **Entrepreneurship 101, Business Model, Know your customer, Pitching best practices, Product development**
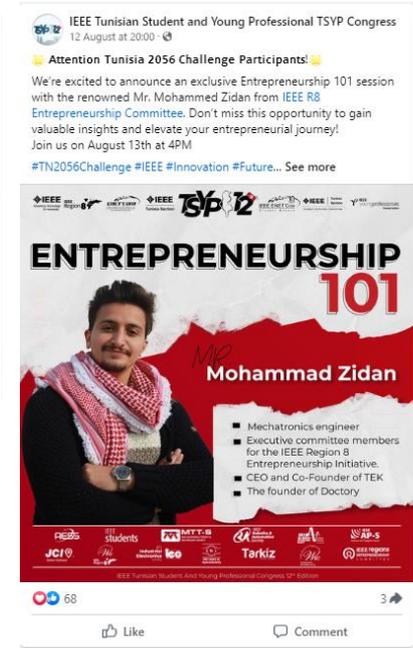
External Conference Participation

External conference partnerships and participations

- **Viva Tech 2024:** secured 2 free attendee tickets, 4 free startup tickets and 30% discount on all tickets. Attended by IEEE member and founder (Dessap, Co-founder of RobotSave)

- **GITEX Africa 2024:** secured 30 free visitor passes, and 25% discount on all passes. ~25 passes shared with IEEE R8 Members

- **GITEX Global 2024:** secured 50 conference passes, 300 visitor passes, 1000 50% discounted passes, and 5 investor passes, as well as infrastructure to run the following content in partnership with IEEE Entrepreneurship Global, IEEE Region 8, IEEE EMBS, and IEEE TEMS

    - 1 hour of content on AI and Deep Tech, on Oct 14, on the GITEX Dubai Harbour, North Star stage (startup ecosystem)

    - 1 hour of content on Health Tech, on Oct 15, on the GITEX Global Orange Stage

    - 3-4 hours of content on AI Research Hub, on Oct 18, on the main AI Stage - Hall 25

New program - R8 Entrepreneurship Journey Course

New Programs

- Collaboration with R8 SAC New Initiatives Committee on "IEEE Region 8 Entrepreneurship Journey"
- Support provided in securing trainers and speakers
- Participation in opening panel for course (Dos and Don'ts of Entrepreneurship), and running workshop on "Building a Business Plan"

Entrepreneurship Week 2024

- Ambassadors in Sections
- Organize events with pitch competitions
- Top 3 teams go to Regional pool
- Finals at R8 SYP or similar
- Prize – presentation at business conference and expo (GITEX 2024)

AI Research Hub 2024

- Entrepreneurship program for researchers

- Topic-specific focus call

- Top published reseach papers

- Presentation skills and business potential

- Selected by IEEE and R8 judges

- Presented in front of business community

- 2024 focus – AI and Climate Change

AI Research Hub 2024

IEEE R8 Entrepreneurship at GITEX Global 2024 - 14-18 Oct 2024

AI and Deep Tech, on Oct 14, on the GITEX Dubai Harbour, North Star stage (startup ecosystem)

Health Tech Entrepreneurship, on Oct 15, on the GITEX Global Orange Stage

AI Research Hub 2.0, on Oct 18, on the main AI Stage - Hall 25

DISCOUNT PROMO CODE - IEEE50%GG

SIGN UP TO GET 1 OF 300 FREE TICKETS

Stephen Ibaraki

Founder, UN ITU AI for Good

Founder of world's largest AI innovation solutions program with 3+ billion reach

Toshie Takahashi

Professor, Waseda University, Japan

Professor with visiting posts at Cambridge, Oxford, Harvard, and Columbia. Researches the social impact of robots and the potential of AI for good.

Chris Duffey

Board Director & Futurist, Adobe, USA

Author of the world's first book co-authored by AI about AI

John Verboncoeur

Senior Associate Dean for Research, MSU, USA

IEEE President Elect 2025 Candidate, expert researcher on computational plasma physics with over 5000 citations, Past IEEE Director and Past Acting VP of IEEE Publications, Services, and Products Board, IEEE Fellow

Harold Solomon

Principal, Georgia Tech Venture Labs, USA

Researcher & Startup Mentor in biomedical, computing, electrical, and mechanical engineering, Ex-Managing Partner at Seraphim Partners

Toufi Saliba

CEO, HyperCycle.AI

Author TODA/IP, CEO HyperCycle.AI Chair - International Protocols for AI Security IEEE

THANK YOU AND STAY CONNECTED!

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