

# IEEE Region 8



## Membership Development Committee

The 123<sup>rd</sup> IEEE Region 8 Committee Meeting, Bordeaux, France, 19–20 October, 2024

**Mariya Antyufeyeva, R8 MD Committee Chair**

# Region 8 Membership Development Committee Members



- Mariya Antyufeyeva, Ukraine (Chair)
- Sara Barros, Benelux
- Mohab Mangoud, Bahrain
- Fairouz Fattoum, Tunisia
- Marc Lethiecq, France
- Mohamed (Sief) Mahmoud, Egypt
- Pawel Prajzendanc, Poland
- Farzaneh Abdollahi, Iran
- Grigore Stamatescu, Romania
- Ievgen Pichkaliov, Ukraine (Ex-officio from MRRC)

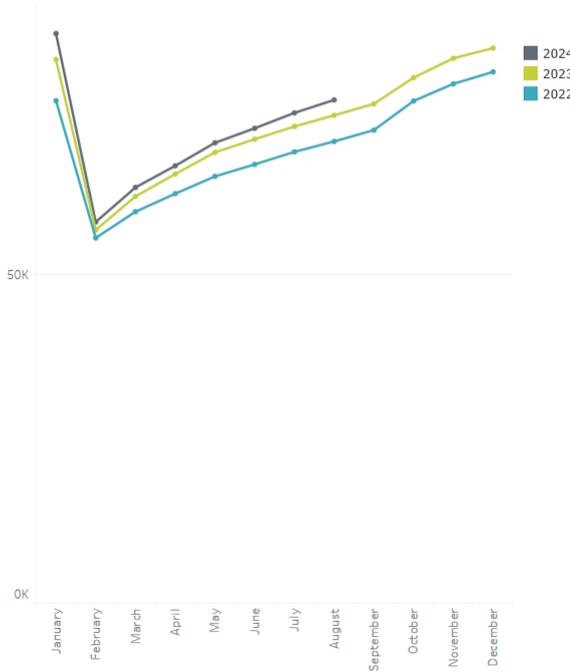
# Membership Development Committee Activity

2024

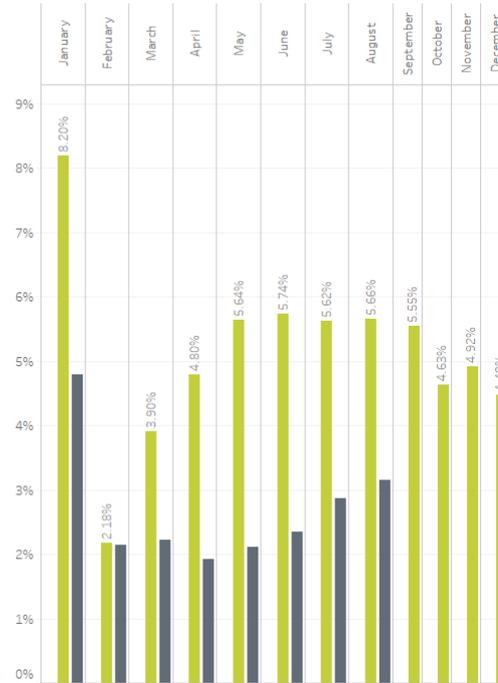
- ▶ **Tracking general IEEE MD statistics and MD trends**
- ▶ **Informing Section Officers and tracking the meeting of the MD goals by the Sections**
- ▶ **Trainings for MD volunteers and Leaders of Sections and Chapters**
- ▶ **Other Activity**

# Tracking general IEEE MD statistics and MD trends

Total IEEE Membership



YoY Change %



The IEEE Region 8 membership summary for the end of the 2024 membership year demonstrates the increasing number of members and YoY growth of 3.15%, but this is less than last year's YoY growth (5.66%) despite approximately equal YoY growth in February (2024 YoY 2.14% vs 2023 YoY 2.18%). One of the factors of the growth slowdown is the almost absence of the graduate student members' growth (2024 YoY 1.29% vs 2023 YoY 8.58%) and the decreasing growth of the undergraduate student members (2024 YoY 9.65% vs 2023 YoY 16.21%)

	January	February	March	April	May	June	July	August	September	October	November	December
2024	86,580	57,933	63,184	66,467	69,966	72,173	74,516	76,482	75,885	79,870	82,816	84,365
2023	82,625	56,717	61,812	65,215	68,515	70,518	72,442	74,146	75,885	79,870	82,816	84,365
2022	76,366	55,507	59,491	62,230	64,858	66,687	68,588	70,175	71,898	76,333	78,929	80,749

# Current Month Membership Stats – August 2024, by grade

Higher-Grade				
Region	2024	2023	YoY #	YoY %
8	52,539	51,547	992	1.9%

Undergraduate Students				
Region	2024	2023	YoY #	YoY %
8	13,812	12,596	1,216	9.7%

Graduate Students				
Region	2024	2023	YoY #	YoY %
8	10,129	10,000	129	1.3%

Total IEEE Members				
Region	2024	2023	YoY #	YoY %
8	76,480	74,143	2,337	3.2%

# Special Interest Memberships – August 2024



Higher-Grade Members				
Region	2024	2023	YoY #	YoY %
8	1,765	1,697	68	4.0%

Student Members				
Region	2024	2023	YoY #	YoY %
8	4,502	3,213	1,289	40.1%

Graduate Student Members				
Region	2024	2023	YoY #	YoY %
8	568	547	21	3.8%

Total WIE Members				
Region	2024	2023	YoY #	YoY %
8	6,835	5,457	1,378	25.3%

IEEE Region 8 has quite good growth of the WIE membership (total 25.3% vs 12.6% of 2023) but slowed down the growth of Young Professional membership (total 3.3% vs 6.4 % of 2023)

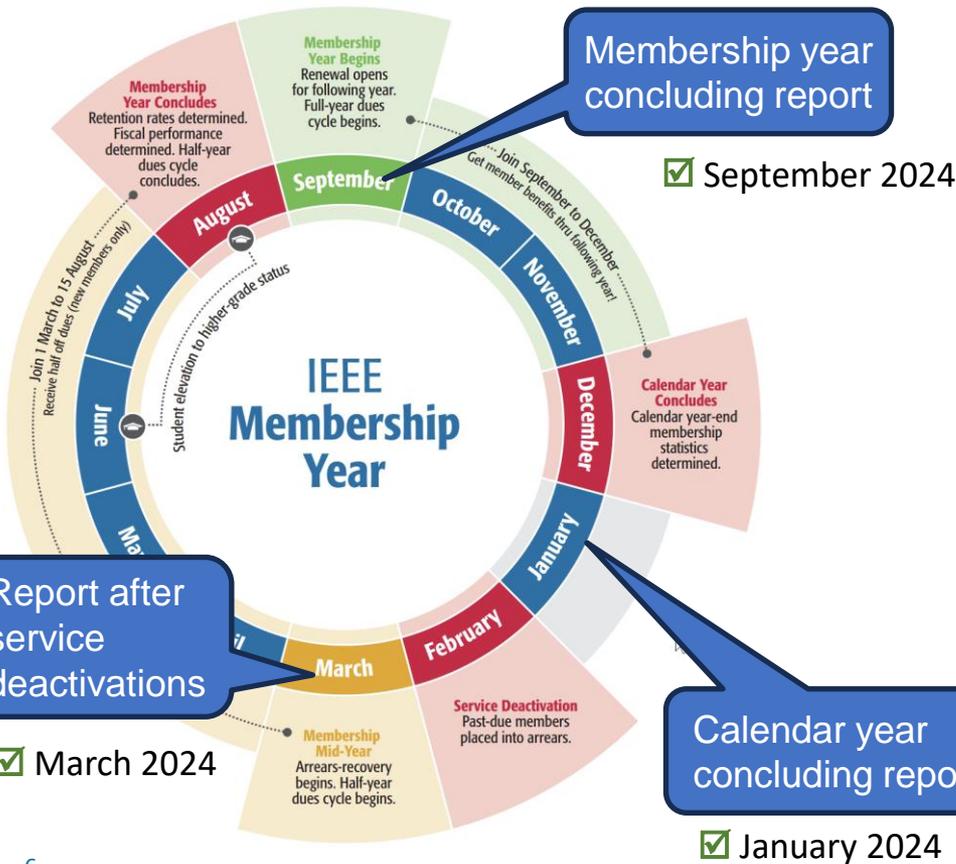


Higher-Grade Members				
Region	2024	2023	YoY #	YoY %
8	16,611	15,872	739	4.7%

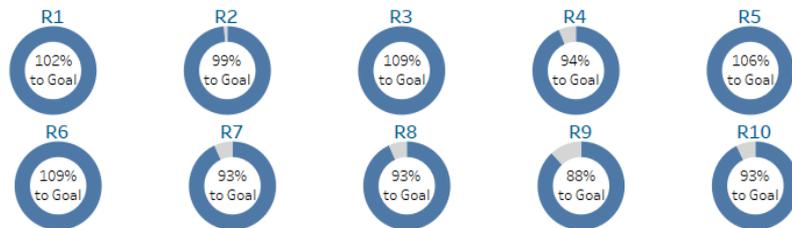
Graduate Student Members				
Region	2024	2023	YoY #	YoY %
8	9,545	9,444	101	1.1%

Total YP Members				
Region	2024	2023	YoY #	YoY %
8	26,156	25,316	840	3.3%

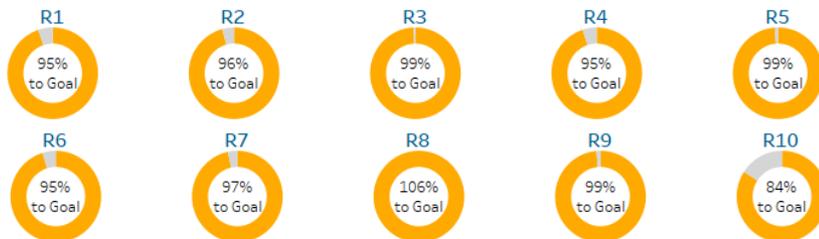
# Informing Section Officers and tracking the meeting of the MD goals by the Sections



## Recruitment Progress The 2024 Membership Year Concludes



## Retention Progress The 2024 Membership Year Concludes



# 2024 Membership Year Results of Region 8:

*13 sections met both their recruitment and retention goals*

Bosnia and Herzegovina Section  
Bulgaria Section  
Croatia Section  
Cyprus Section  
Iran Section  
Iraq Section  
Latvia Section  
Mauritius Section  
Morocco Section  
North Macedonia Section  
Russia (Northwest) Section  
Russia (Siberia) Section  
Serbia and Montenegro Section

*12 sections met their recruitment goals*

Algeria Section  
Bahrain Section  
Estonia Section  
Ghana Section  
Kenya Section  
Kuwait Section  
Lebanon Section  
Nigeria Section  
South Africa Section  
Tunisia Section  
Turkiye Section  
Ukraine Section

*5 sections met their retention goals*

Malta Section  
Saudi Arabia Section  
Slovenia Section  
Romania Section  
Russia Section

## **Congratulations to the Sections!**

# Trainings for MD volunteers and Leaders of Sections and Chapters

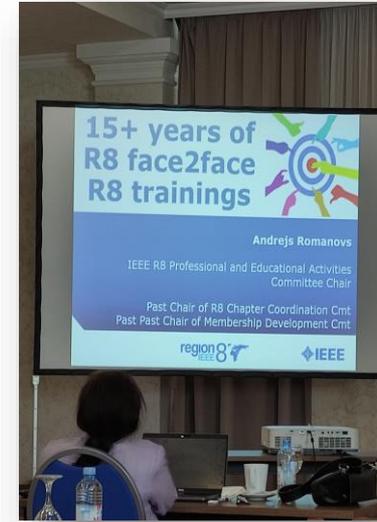
*IEEE Region 8 Volunteer Leadership Training, Skopje, North Macedonia, April 5-6, 2024*



- ▶ 33 participants attended the R8 VLT-2024 meeting, representing IEEE Region 8 Sections and Chapters from 19 countries.
- ▶ The meeting program has provided five special speakers. The illuminated topics included specific ones for the MD officers and Chapter Chairs, synergy opportunities of membership development and chapter activity, and best practices.

# Trainings for MD volunteers and Leaders of Sections and Chapters

*IEEE Region 8 Volunteer Leadership Training, Skopje, North Macedonia, April 5-6, 2024*



- ▶ **The call for hosting next year's Volunteer Leadership Training 2025 has been completed.**

# IEEE R8 Volunteer Leadership Training 2025

## Welcome to Tunisia!

### Preliminary important dates:

Registration will be open in December 2024

Registration will be approved in February 2025

VLT-2024 dates are April 11 – 12, 2025

### Preliminary Program will include:

- R8 Volunteer Leadership Training strategy;
  - State of the Art: IEEE, R8, Membership Activities and Technical Activities;
  - Introduction to Membership Development, MD officer role;
  - Member values and satisfaction;
  - IEEE volunteer tools;
  - Review of the best MD practices of Region 8;
  - Synergy of the Membership Development and Technical Activity;
  - Interactive Session: Know your Members and Opportunities;
  - The Section Action Plan: principles of creation and estimation
- ... and many more



# Other Activity 2024 - GITEX International Exhibition

- ▶ Participation in the GITEX International Exhibition 2024, October 14-18, Dubai World Trade Centre, Dubai, UAE, is expected to help attract IEEE members in Region 8, strengthen relationships with industry leaders and organizations, and enhance IEEE's visibility in the global technology community.
- ▶ IEEE Region 8 MDC will be represented via booth, session, and networking events to promote IEEE membership, the activities of the R8 MD committee, and other R8 Member Activity initiatives.



**Thank you for attention!**

**Questions?**