

R8 Entrepreneurship Committee

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Goals

Goal description.

1. **Building a community and growing local entrepreneurship activities:** Create, encourage and support local (country and regional) entrepreneurship communities within IEEE and entrepreneurship activities
2. **Strengthen entrepreneurship knowledge and skills:** create learning opportunities for aspiring or early stage entrepreneurs within the IEEE community to learn about entrepreneurship and build the skills required to pursue entrepreneurship
3. **Provide mentorship opportunities:** connect aspiring or early stage entrepreneurs within the IEEE community to IEEE and non-IEEE mentors in the entrepreneurship space
4. **Create and grow the network:** create a local (country and regional) entrepreneurship and investment network that the committee can tap into and extend to aspiring or early stage entrepreneurs within the IEEE community
5. **Push to action through competition:** create a regional competition platform / pitching competition to identify and encourage new startups from the IEEE community

Key performance indicators.

1. # of new Entrepreneurship Coordinator positions created in sections across Region 8
2. # of Entrepreneurship workshops hosted at IEEE conferences
3. # of mentorship sessions provided to IEEE members
4. # of Entrepreneurship Week Ambassadors in 2024 / 2025 edition
5. # of Entrepreneurship Week events completed in 2024 / 2025 edition
6. # of Startups put through R8 Pitch Competition
7. # of external events / partnerships established
8. \$ value of external partnerships, assessed through in kind contributions

Progress against goals since the last report

R8 Ambassador Program & Entrepreneurship Week 2024/2025

- 31 events, across 17 sections signed up to Entrepreneurship Week
- Event and top startup reporting currently in progress- deadline by end of march
- Next steps: Review event reports and select best Entrepreneurship Week Events and Ambassadors

Region	Section	COUNTA of Event Title
Africa	Cameroon	1
	Egypt	6
	Kenya	3
	Morroco	1
	Nigeria	2
	Rwanda	1
	Sudan	2
	Tunisia	1
	Uganda	1
	Africa Total	
Europe	Croatia	1
	Italy	1
	Spain	1
	Switzerland	1
	UKI	5
Europe Total		9
Middle East	Jordan	2
	Lebanon	1
	Turkey	1
Middle East Total		4
Grand Total		31

Pitch Competition 2025

- Startup reporting currently in progress – deadline by end of March
- April 1 to April 13: Offline quarterfinals and reviews to select top 10 semi-finalist startups
- April 27th: Online semi-finals
- September / October: In person pitch Final at WESYP or GITEX Global 2025

IEEE Conference Participation – Plans for 2025

Event	Region	Dates	Location	Involvement
IEEE Entrepreneurship Summit East Africa	Africa	May 22 to 23	Kigali (Ruanda)	Mentorship, judging, adv, workshop
CEUSYP	Europe	May 23 to 25	Istanbul (Turkey)	Entrepreneurship intro and workshop
Africa SYP	Africa	August 22 to 25	Accra (Ghana)	Entrepreneurship intro and workshop
8th RTSI	North Africa	August 24 to 26	Gammarth (Tunisia)	Entrepreneurship intro and workshop
MENA SYP	Africa	August 27 to 31	Tunis (Tunisia)	Entrepreneurship intro and workshop
WESYP	Europe	September 11 to 13	Hamburg (Germany)	Entrepreneurship intro and workshop
Nordic SYP	Europe	September 18 to 20	Vilnius (Lithuania)	Entrepreneurship intro and workshop

External Conference Participation (in planning phase)

- Viva Tech, 11-14 June 2025, Paris, France
- GITEX Global, 13-17 October 2025, Dubai, UAE

Entrepreneurship Affinity Group Coordinator Position

- So far, a new Entrepreneurship Coordinator position has been created in Italy, Tunisia, and Egypt
- Objective for this year is to grow the number of Entrepreneurship Coordinators across sections and engage with previous ambassadors on the role