

IEEE Region 8

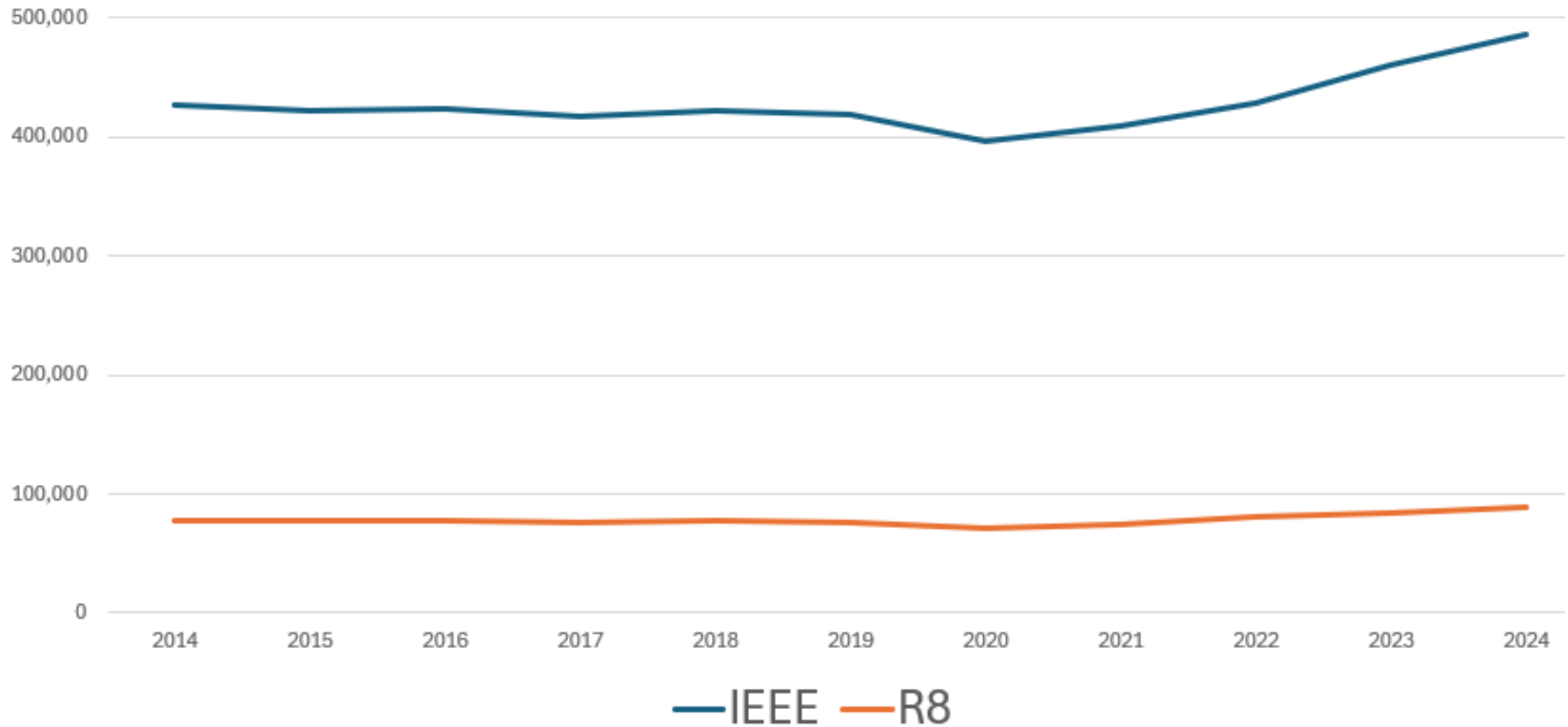


Strategic Planning for R8 Member Activities

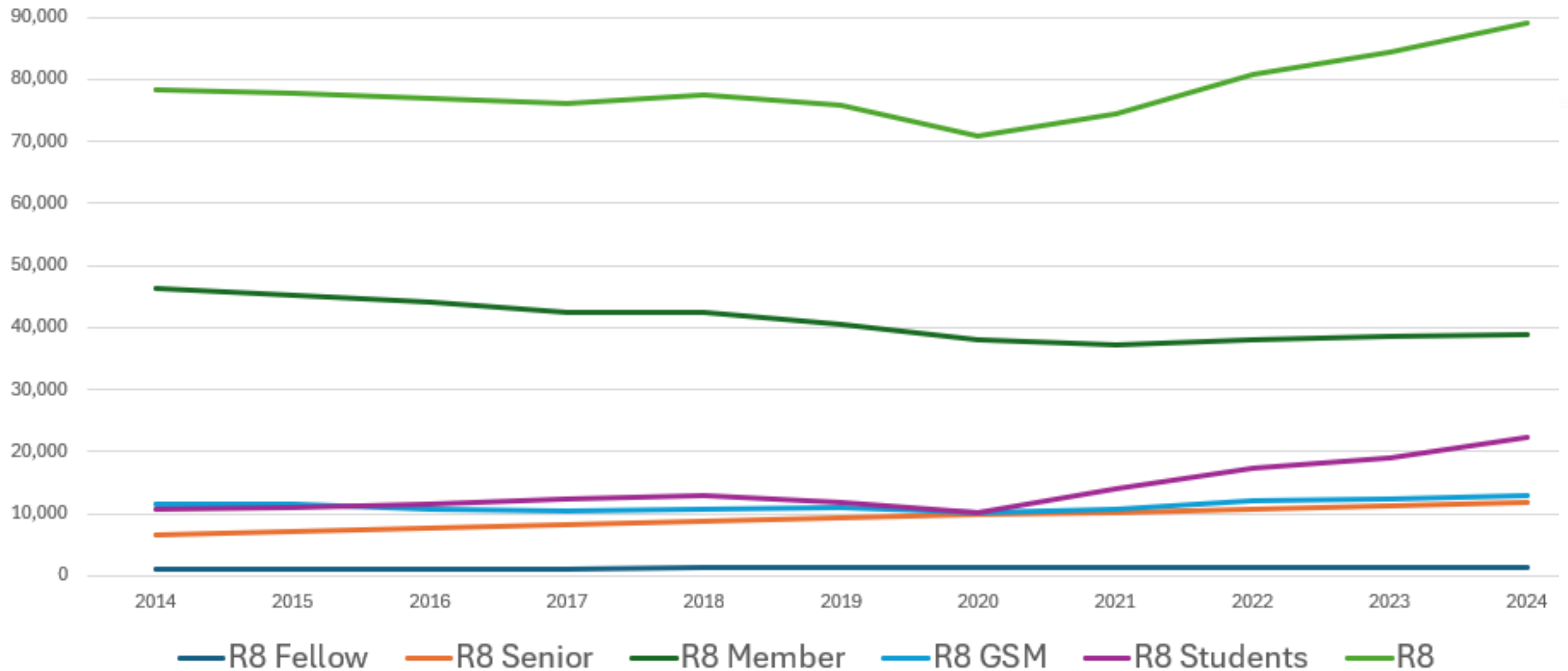
Habib M. Kammoun, R8 Vice Chair, Member Activities

R8 Committee Meeting, Budapest, April 5, 2025

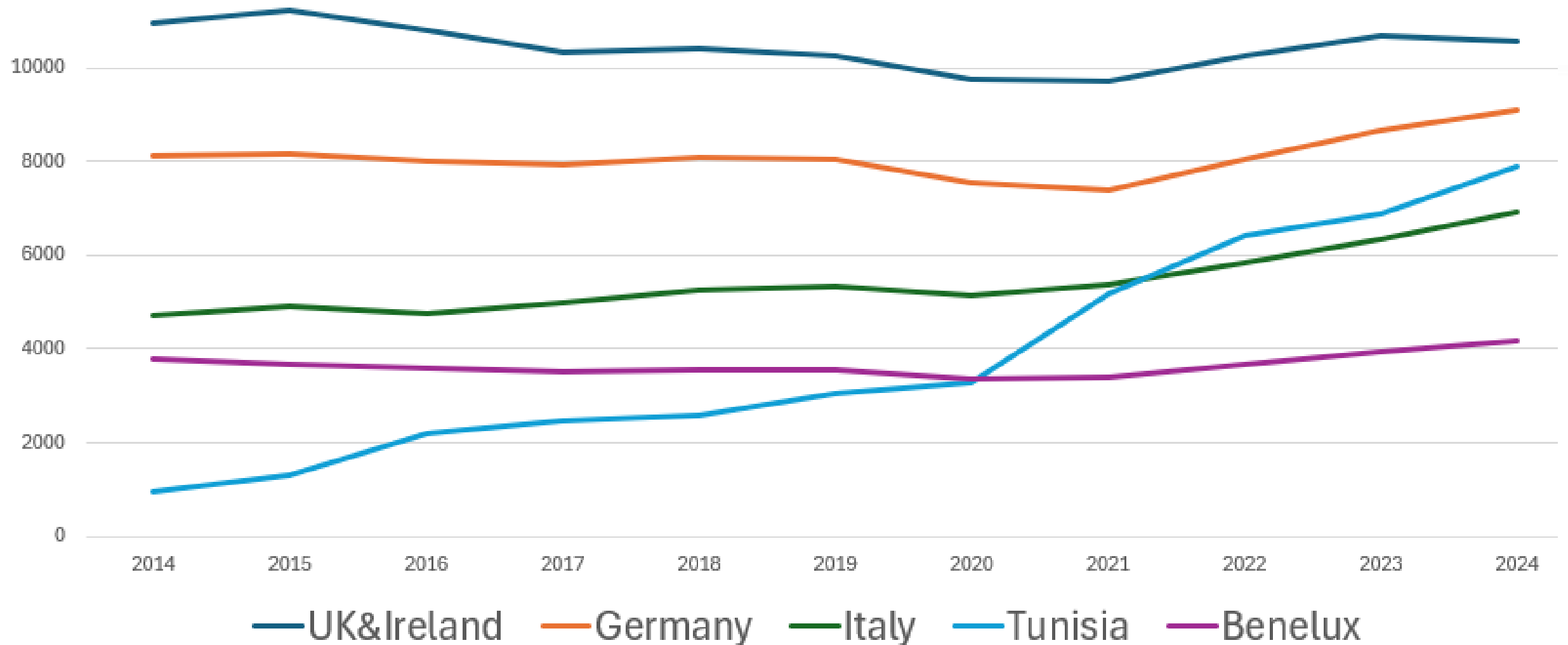
IEEE Membership Statistics (2014-2024)



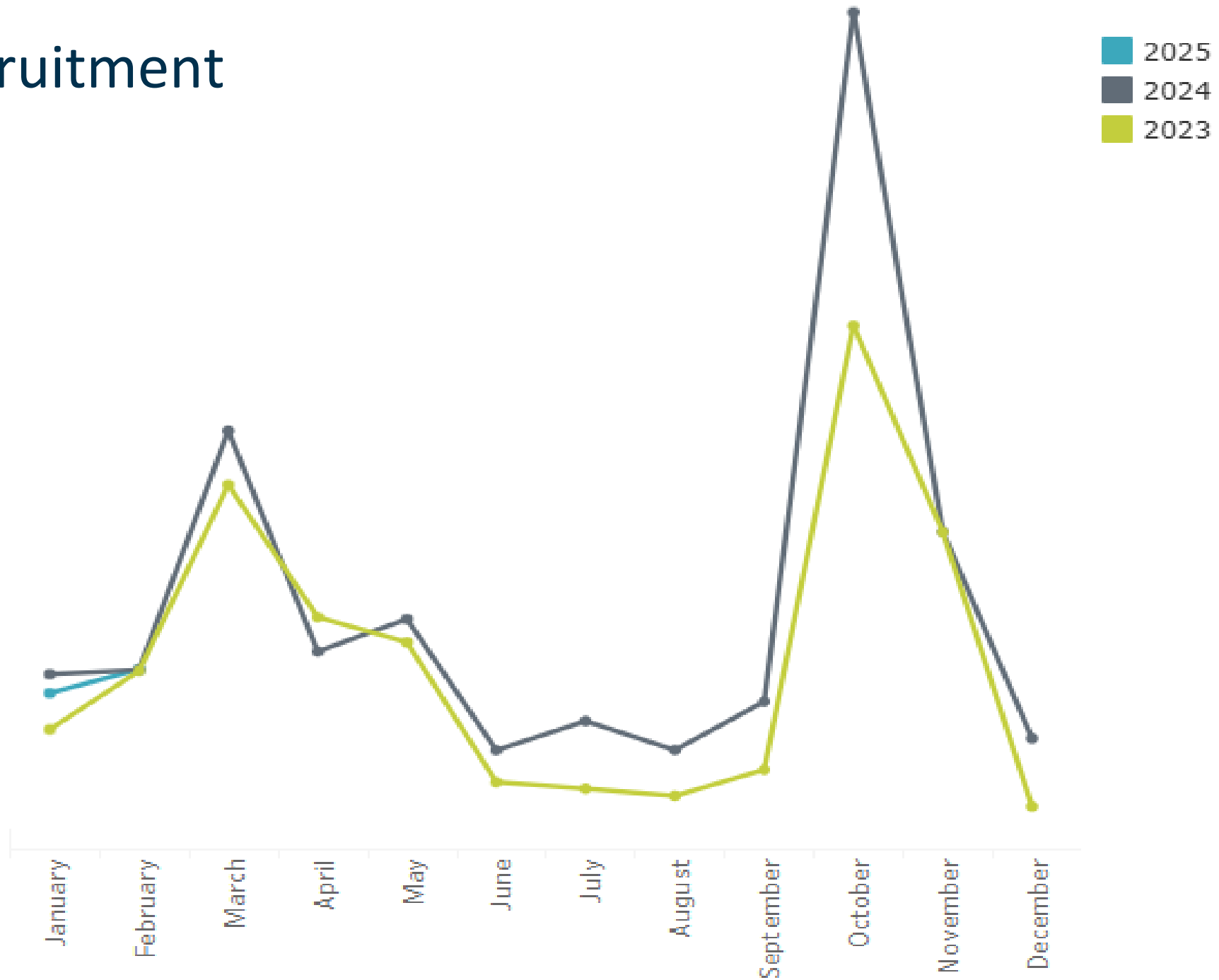
R8 Memberships



Memberships of the current largest 5 sections



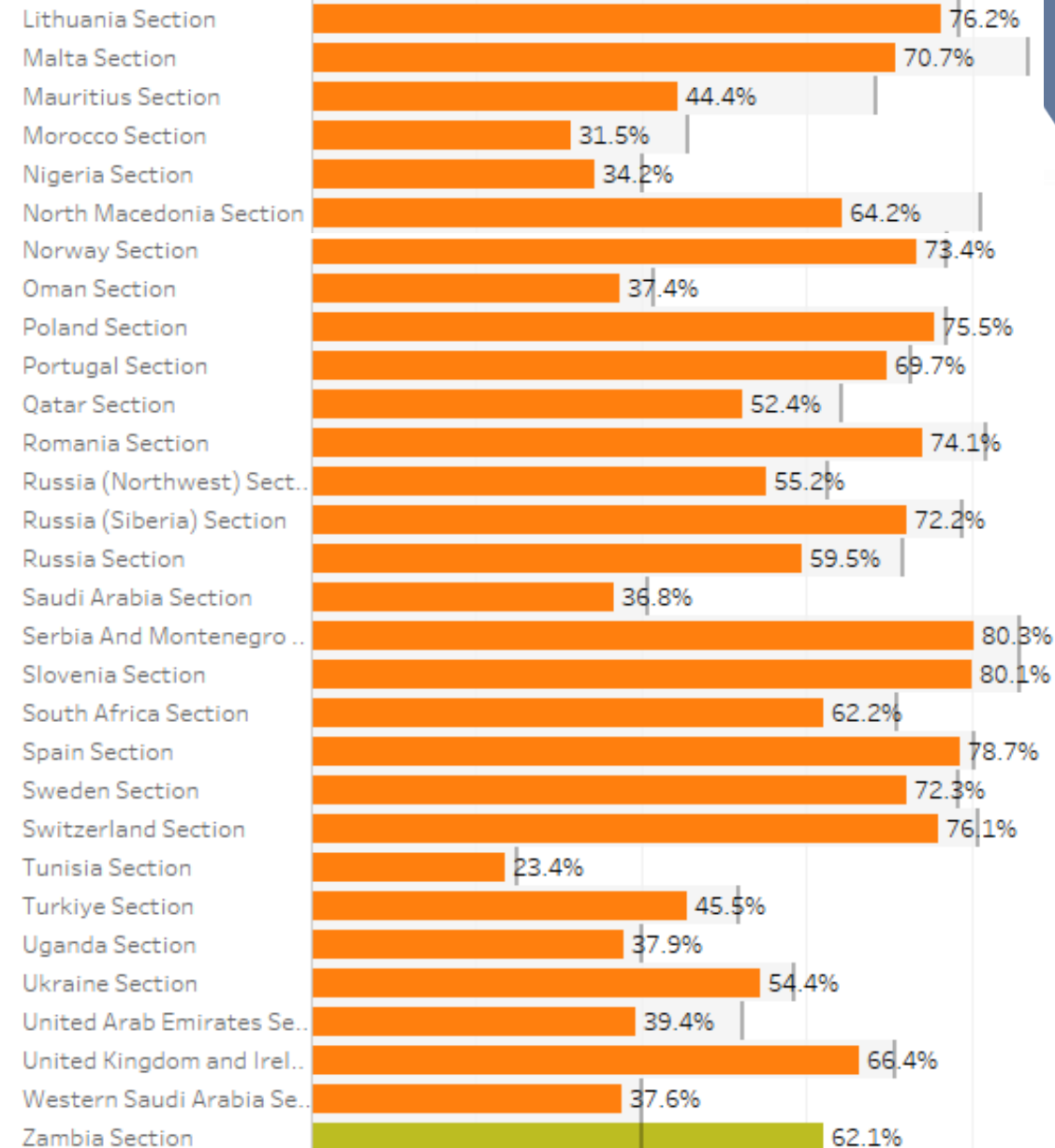
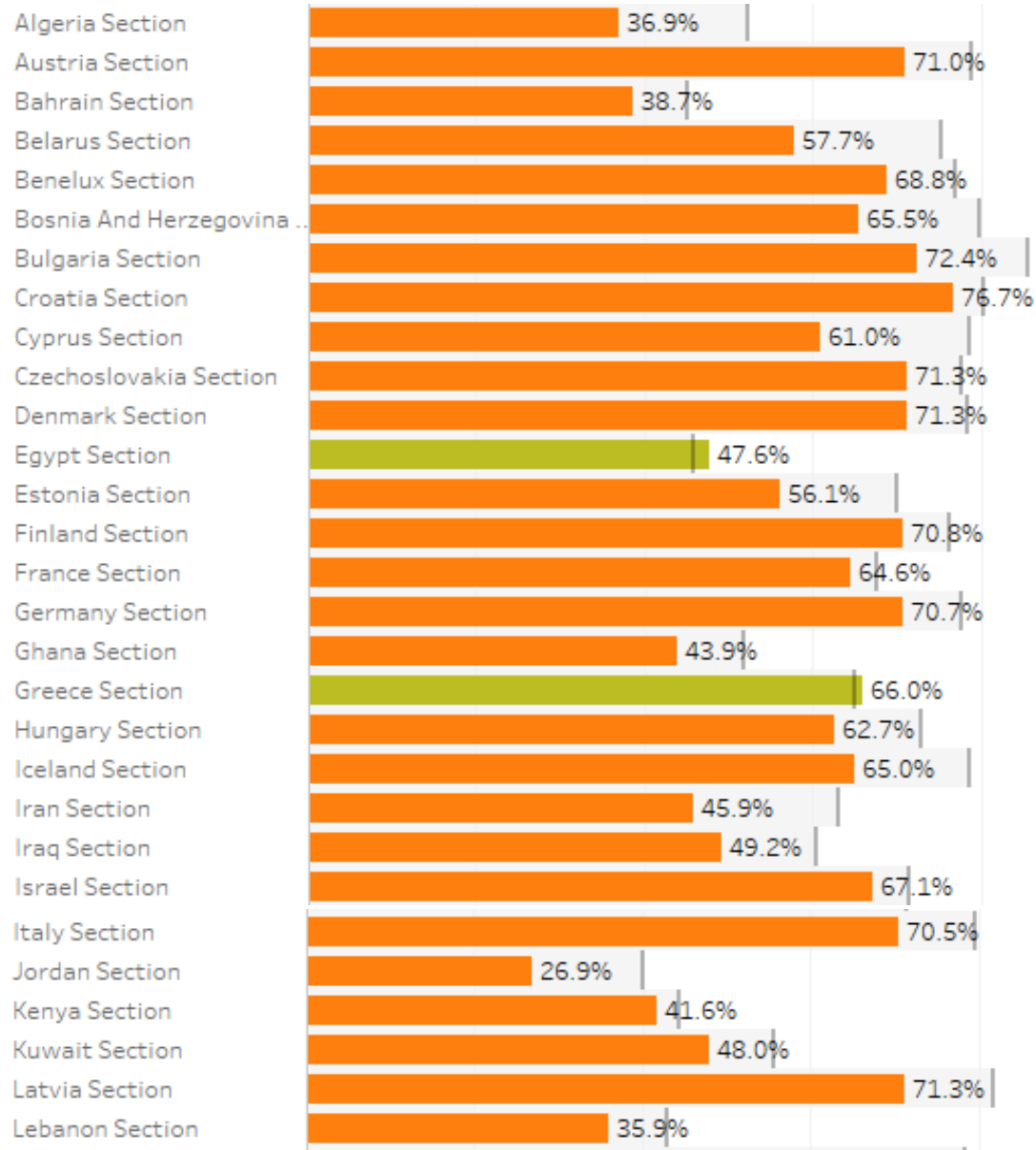
R8 Recruitment



R8 Retention



Retention in R8 Sections (April 2025)

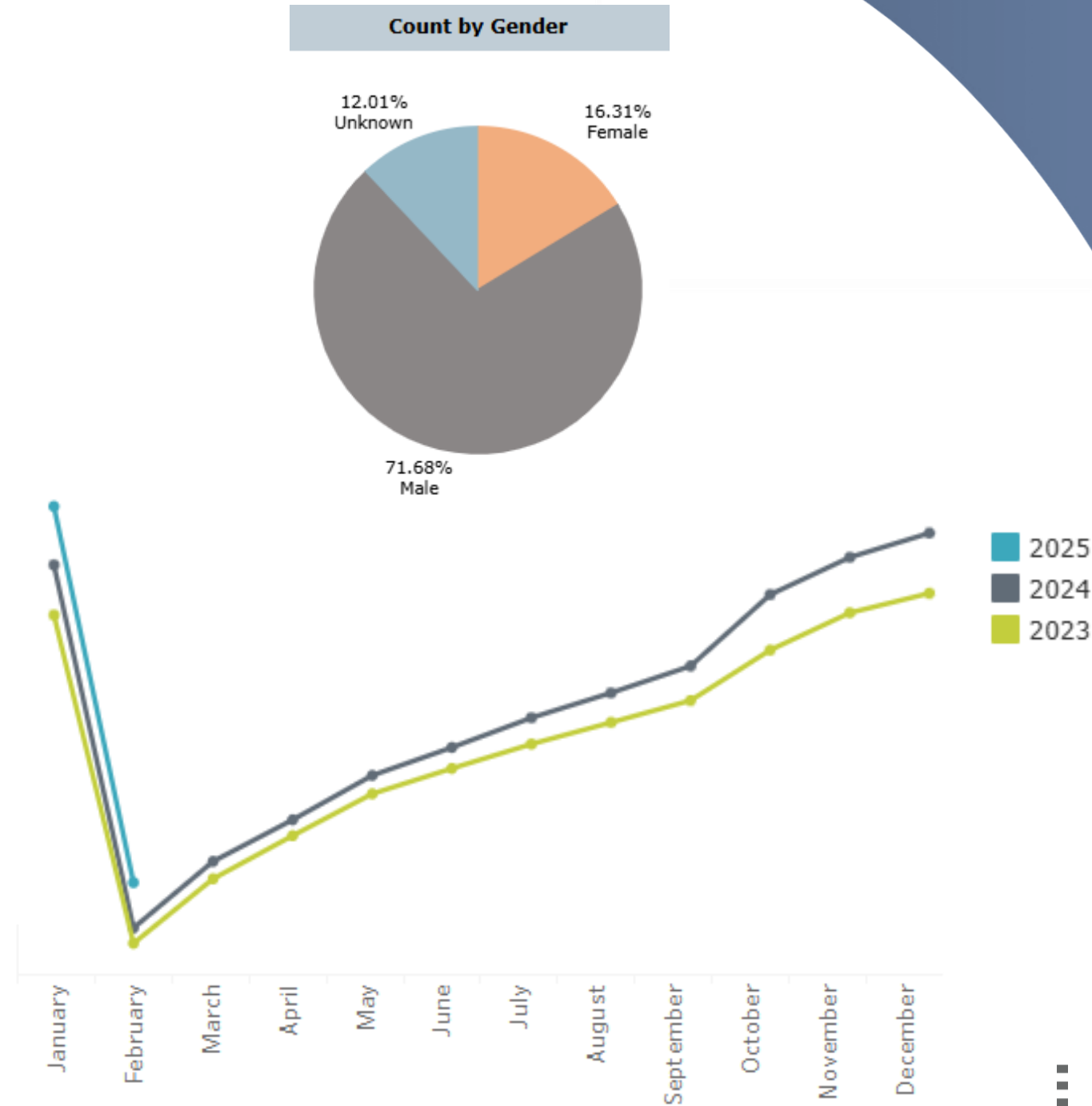


Points of concern

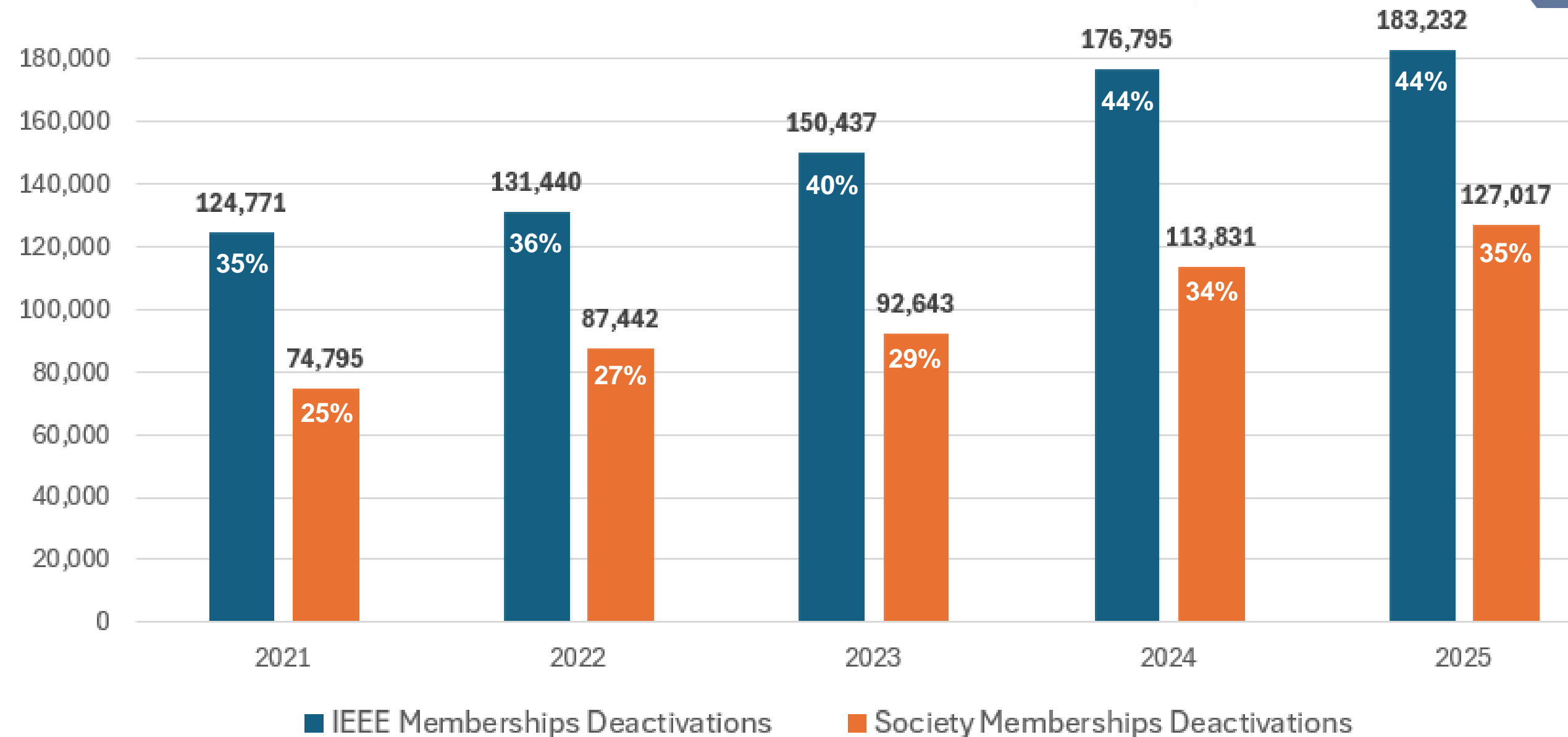
- About 28k didn't renew in R8
- About 50% of 1st year membership didn't renew
- Low female rate (16%)
- Only 3 sections reached their retain goals

How to retain our Members?

How to attract more females?



Non-Renewal memberships



Concerns about the IEEE Benefits

- Same benefits and services package for all members
 - Check <http://ieee.org/benefits>
- Members from different countries/continents have different needs
 - Allow members to select each year the needed benefits
- IEEE membership benefits don't allow members to receive, for example:
 - One free IEEE Xplore document per month
 - One free IEEE technical society
 - One free IEEE online course
- Travel grants attract student to join for 1-2 years and forgot about IEEE after graduation
 - Travel grant to professional members to attend an IEEE flagship conference (each 5-10 years memberships)

Challenges in Region 8

- Large geographical distance
- Different members' needs and motivations, multiple languages, diverse cultures, economy, technology, industry-academy relations
- Difficult access to international payment methods + expensive bank fee
- Improve the retention and the recruitment rates
 - Main retention issues concerns students after graduation
 - High cost moving from student to professional grade
- Expensive membership fee for low-income countries
 - Attract new members in Africa, develop new IEEE units in Africa
 - No IEEE activities (considered as benefits) in 35 African countries

R8 MA Goals

- Facilitate sharing exchange of experiences and best practices
- Encourage developing new ideas and projects
- Effective cooperation with sections' representatives and support developing new dedicated benefits to their members according to their special needs
- Effective cooperation between R8 committees
- Effective cooperation with R8 TA, R8 SA, and Africa council
- Increase volunteers' motivation and recognition
- Improve visibility of IEEE activities in the region

سپاس Dank u Kiitos
Paldies Спацидо Mulțumesc
تشكرًا Đakujem Gracias
Asante Obrigado Tanemmirt
Hvala Teşekkür ederim Дзякую Paxmet
متشكرم Tack
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Aitäh Merci Grazia