

IEEE Region 8

A dark blue silhouette map of the Americas, including North and South America, positioned to the right of the text 'Region 8'.

Publications and Communications Committee

*Nick Wainwright
Committee Chair*

R8 Publications and Communications Committee

Objective and structure

Objective

- ▶ To coordinate Region 8 publications and communications directed to members and potential members.

Structure



R8 Publications and Communications Committee

Current Team 2025



Nick Wainwright
P&C Chair
R8 Today
Social Media
New R8 website



Maja Matijašević
R8 News EIC



George Michael
Electronic Communications

R8 Publications and Communications Committee

Priorities for 2025

R8 Today

- ▶ Reactivate channel (done)
- ▶ Aim to publish a minimum of 3 articles per month
- ▶ 4 articles published in March 2025
- ▶ Improve the design

R8 News

- ▶ Re-establish the publication of 4 issues per year
- ▶ Next issue in preparation

Social Media

- ▶ Reactivate social media channels
- ▶ Clarify which channels we should be using
- ▶ Aim to post a minimum of 3 articles per month

R8 Website

- ▶ Short term improvements in content currency
- ▶ Agree a new specification with OPCOM
- ▶ Scope out a plan
- ▶ Build a staging site alongside the existing site

Governance

- ▶ Better editorial control over content
- ▶ Managing who has access to post to which channels
- ▶ Policy on satellite websites

Committee

- ▶ Strengthen with willing and committed volunteers

R8 Publications and Communications Committee

What we need from you

Content

- ▶ Member news
- ▶ Forthcoming events
- ▶ Event reviews
- ▶ Awards and recognitions
- ▶ Technical articles
- ▶ Interviews

Getting in touch

- ▶ pnc@ieee8.org

<https://region8today.ieee8.org/>



Share your news with Region 8

Thank you