



IEEE Region 8 Strategic Planning Committee



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R8 Past Director and R8 SPC Chair, 5-6 April 2025

2025 Topics

- ▶ Communication Strategy
 - toward a more effective web site
- ▶ Strategy for Reaching Out and Embracing New Audiences
 - better serving the scientific and professional communities which are using technologies in the IEEE field of interest
 - better addressing emerging needs of the society
- ▶ Strategy for Building a Volunteer Pipeline

IEEE Region 8

A dark blue silhouette map of IEEE Region 8, which includes North America, South America, and parts of Europe and Africa.