Committee of R8: Publications and Communications — Reporting Officer Nick Wainwright

Goals

Goal description. Key performance indicators.

1. To provide active publications and communications channels to R8. Stakeholder engagement in the form of submitted articles
2. R8 Today. >3 published articles per month
3. R8 News. 4 editions per year
4. R8 Social Media. >3 posts per channel per month

Progress against goals since the last report

This is my first report as Chair of P&C having started on 1st January 2025. Much of the time in Q1 2025 has been spent trying to understand the current status of P&C as there was no handover from the previous chair. In any case, P&C had been effectively dormant for at least the last 12 months and I am aware that it has a poor reputation within R8 OpCOM. This is a challenge that I need to address.

Specific examples are:

- The last post to R8 Today was April 2024
- The last edition of R8News was September 2023
- Last post on R8today X (formerly Twitter) November 2020
- Last post on R8today Facebook November 2020

The is some activity of some other R8 social media channels but it's not clear what is the full list or who has access to post.

Structure and output of P&C Committee

Current Team as of 1st April 2025

Nick Wainwright
P&C Chair
R8 Today
Social Media
New R8 website

Maja Matijašević
R8 News EIC

George Michael
Electronic Communications

Priorities for 2025

R8 Today

- Reactivate channel (done)
- Aim to publish a minimum of 3 articles per month
- 4 articles published in March 2025
- Improve the design

R8 News

- Re-establish the publication of 4 issues per year
- Next issue in preparation

Social Media

- Reactivate social media channels
- Clarify which channels we should be using
- Aim to post a minimum of 3 articles per month

R8 Website

- Short term improvements in content currency

- Agree a new specification with OPCOM

- Scope out a plan

- Build a staging site alongside the existing site

Governance

- Better editorial control over content

- Managing who has access to post to which channels

- Policy on satellite websites

Committee

- Strengthen with willing and committed volunteers

We need content

Content

- Member news

- Forthcoming events

- Event reviews

- Awards and recognitions

- Technical articles

- Interviews

Getting in touch

- pnc@ieeer8.org

Announcements

Message from R8 Director, Prof Mike Hinchey

IEEE IHTC 2024
IEEE International Humanitarian Technologies Conference
Event Reviews Bari, Italy
IEEE IHTC 2024: A Global Platform for Humanitarian Innovation

Women in Engineering
My Vision for IEEE Region 8 Women in Engineering | Emna Amri, Chair 2025–2026
Emna Amri CHAIR

Share your news with Region 8