

# **IEEE R8 VC, Member Activities**

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The VC Member Activities coordinates the activities of 7 committees:

- Membership Development (MD)
- Young Professionals (YP)
- Women In Engineering (WIE)
- Humanitarian Technology Activities (HTA)
- Entrepreneurship
- History Activities (HA)
- Life Members (LM)



### Goals

The Region 8 Member Activities focus on the following goals:

- Effective experience sharing with previous Vice-Chairs and Region leaders
- Encourage new ideas
- Effective information flows to/from Section representatives
- Increased cooperation between MA's committees
- Increased cooperation with current TA and SA Region 8 vice-chairs

Specific goals and KPIs of the committees can be found in their corresponding reports.

#### **Status**

Coordination among subcommittees is achieved through different means, one of which is periodic online calls with MA committee chairs. This helps foster the common MA goal of engaging members with non-technical activities.

R8 MA Activities are highlighted in the committees' reports.

Face-to-face committees' meetings will be organized on Friday 17 October 2025.

The current number of the IEEE R8 members:

- 59 sections
- 14 subsections (+1 subsection)
- 114 affinity groups (+2 subsections)
- 220 student affinity groups (+10 subsections)



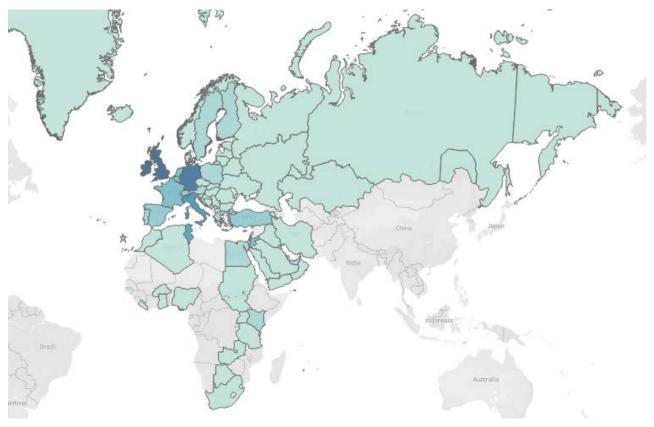


Figure: Sections and Subsections map in Region 8

### Outlook

The current number of IEEE members in Region 8 is over 85,000 members, including recruitment of about 25,000 new members. The number of members continues to increase (about +7%) compared to previous year.

The momentum of new members and numbers of activities is now here, and the outlook is to:

- improve quality of the existing programs
- increase the benefits provided to the members
- improving the visibility of R8 activities

The focus is to increase motivation of the volunteers and to establish collaboration and coordination on all levels: cross-committee, cross-sectional, cross-regional, interdisciplinarity in technical aspect, interdisciplinary in non-technical aspect.

## **Points of Concern**

- Low retention rate in region 8: 65.5%
- Very low retention rate after 1st year membership: 20%
- Low % of female member (18% compared to 68% male)
- Several sections didn't reach their retention and recruitment goals
- Expensive membership fee for members in low-income countries, impacting on the retention of students after their graduation
- Developing new benefits for R8 members, encouraging them to renew their memberships
- Implementing new programs and initiatives

# Other Issues to report

The MA committees have some challenges related to the large geographical area covered by region 8, engaging in a diverse membership base, dealing with different development levels of countries, multiple languages, diverse cultures and frameworks. Dedicated benefits should be offered to members in underdeveloped countries, which are different from the needs of members in developed countries.

The MA committees are looking to support sections and subsections in region 8, develop tailored initiatives, and facilitate knowledge exchange and best practices.