Membership Development Committee (MDC)   Mohab Mangoud
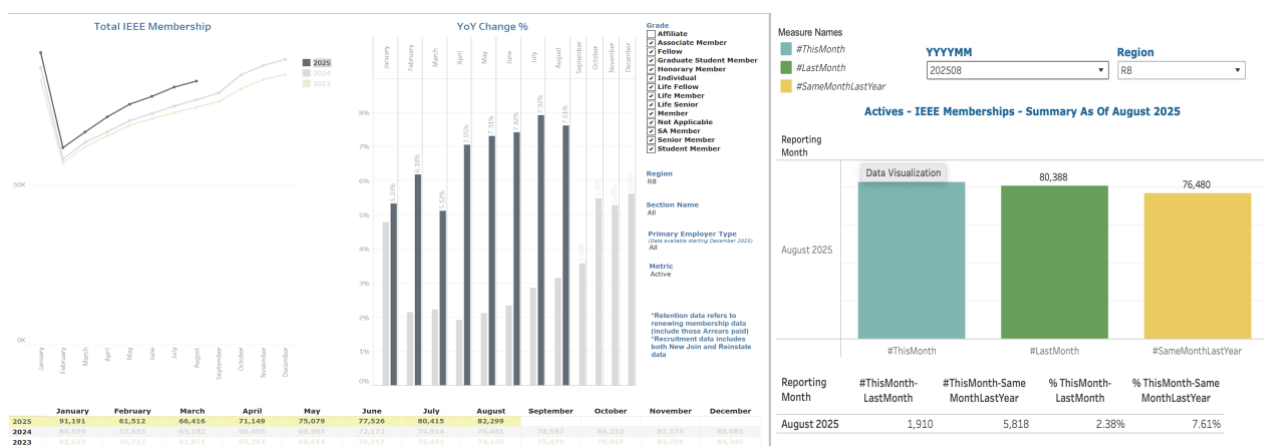
Goals

The 2025 goals for the R8 MDC are as follows:

1. **Monitor IEEE MD Statistics and Trends:**
   - Track overall IEEE R8 MD data and observe emerging trends in MD activities and share insights with volunteers across R8.
2. **Track Membership Status and Report Sections Progress:**
   - Keep Section Officers updated and monitor how well the Sections are meeting the MD objectives.
   - Develop two comprehensive annual MD reports for OpCom and the Sections, to be sent before Region 8, Spring and fall Committee Meetings.
   - Offer individual advisory sessions with Sections as needed.
3. **Provide MD Training:**
   - Host the IEEE Region 8 Volunteer Leadership Training (VLT) on 11-12 July 2025 in Tunis, Tunisia
   - Implement the process for call for hosting and selecting the location for the 2026 VLT event.
   - Conduct training sessions for MD officers volunteers and the leaders of Sections.
4. **Regional MD Event Participation:**
   - Actively engage in at least two MDC events, ensuring committee representatives contribute to fostering collaboration, enhancing engagement, and driving membership growth.

Progress against goals since the last report

Goal 1: Tracking general IEEE R8 MD statistics and MD trends (as per August 2025)

IEEE R8 MDC has been working in alignment with the IEEE MGA MRRC MD goals. The current goals for the 2025 membership year have been set and sent out in the Sept Report. The 2025 total Region 8 retention goal is 76.9% of membership renewing with a retention growth of 12.9% vs the 2024 one is 64.5% of membership renwing with a retention growth of -1.8% up to the 15th of August 2023. In 2025 total Region 8 recruitment goal is 25,145 members with a recruitment growth of 3668 members or 17,1% vs the 2024 one is 21,477 members with a recruitment growth of -7.9% up to the 15th of August 2024. Total number of members in Aug. 2025 is 82,299 which is higher than last year 2024 number of 76,481 at the same point.

Goal 2: Track Membership Status and Report Sections Progress:

The IEEE Region 8 Membership Development Committee has completed and delivered the **Q2–Q3 2025 Membership Development Report** (till Sept 202) to all Sections. In addition, the committee continues to track membership status and report Section progress by keeping Section Officers updated, monitoring achievement of MD objectives, and providing clear insights on performance. To ensure transparency and alignment, two comprehensive annual MD reports are prepared for OpCom and the Sections—circulated ahead of the Region 8 Spring and Fall Committee Meetings. The committee also offers individual advisory sessions with Sections as needed, supporting them in strengthening membership development activities across the Region.

Goal 3: IEEE R8 VTS Workshop 2025 (Tunisia, 18-19 July 2025)

IEEE Region 8 Membership Development (MD) Committee organized R8 Volunteer Training Series (VTS) 2025, the workshop held in Tunis on 18–19 July 2025. Special thanks to the following Section leaders for supporting their representatives' participation: Portugal, Jordan, Lithuania, Zambia, Kuwait, Tunisia, Lebanon, Ukraine, Egypt, and Bahrain. We gratefully acknowledge the contributions of the delegates from the following Sections: { Portugal – Igor Matias, Jordan – NasirAdeen Mohammad Ahmad Abuawwad, Lithuania – Eldar Šabanovič, Zambia – Chimfwembe Mutale, Kuwait – Ali Alfayly, Tunisia – Brahim Mezghani, Abir Abid, Iskandar Ghorbel, Amira Tmar, Hela Lajmi, Lebanon – Nadine Abbas, Ukraine – Kateryna Ivanko and Egypt – Mohamed Seif}. The active engagement and meaningful contributions played a vital role in the success of the workshop. It was truly inspiring to witness the energy, collaboration, and commitment to advancing IEEE initiatives throughout our Region. Thanks to our **distinguished guests** and **organizing committee** for their presence and insightful contributions:

- Antonio Luque, Vice President-Elect, IEEE Member and Geographic Activities
- Mousmi Ajay, Chair, IEEE MGA Membership Recruitment and Recovery Committee (MRRC)
- Andrejs Romanovs, Chair, IEEE MGA Chapter Operations Support Committee & IEEE Region 8 Vitality Coordinator
- Abdullateef Aliyu, IEEE Region 8 Zone Representative

Organizing Committee / Speakers

- Habib Kammoun, Vice-Chair for Member Activities (Chair of the hosting Section)
- Theodoros Panagiotis Chatzinikolaou, Vice-Chair for Student Activities
- Tiziana Tambosso, Vice-Chair for Technical Activities
- Lee Crudgington, Chair, Chapters Coordination Committee
- Mohab Mangoud, chair, Membership Development Committee

We also extend our appreciation to our MD Committee speakers and contributors: Nadine, Mohamed, Kateryna, Ali,and Hela—thank you for your dedication and enriching the workshop sessions. Attached are selected photos from the event, showcasing the engaging presentations and collaborative discussions by our section representatives. link. We encourage the remaining Region 8 Sections to submit their **Membership Development Action Plans.** Templates are available at: link

Goal 4: RTSI / ME-SYP, August 2025, Tunisia

During RTSI and ME-SYP, the R8 MD Booth served as a dynamic interaction point where we engaged with a wide range of participants, both IEEE members and non-members. Visitors showed strong interest in learning about the benefits of IEEE membership, career development opportunities. The booth also created a space for networking, where we exchanged ideas and encouraged collaboration across disciplines. A notable outcome was the positive feedback from non-members, who appreciated the promotional materials and expressed intent to join IEEE, while existing members valued the opportunity to renew their engagement. Overall, the booth was successful in raising awareness and attracting new prospects Thanks to **Hela Lajmi, MD Committee C. member**. Also, **Peter Nagy, member of MD committee r**epresented the committee @ IEEE RTSI 2025 in Tunisia, Peter played a key role in the Section Industry Ambassador Training Workshop, delivering an impactful session on Membership Development for Industry. He showcased how IEEE can strengthen its value to companies and professionals, offering practical strategies for engagement and retention. His contribution emphasized the link between industry needs and IEEE's mission, adding strong value to the workshop discussions and the broader RTSI industry program.

Goal 4: IEEE EUROCON 2025, June 4-6, 2025 Gdynia, Poland.

The IEEE R8 Membership Development Committee (MDC) participated in IEEE EUROCON 2025 with a session titled *"Membership Development and Best Practices for Chapters' Operation"* presented by Mohamed Sief. In this 60-minute interactive session, he highlighted IEEE membership benefits, the role of technical chapters in growing membership, and best practices for effective chapter management leading to high performance and awards. The session also featured contributions from Dr. Tiziana Tambosso, Dr. Marek Jasinski, Dr. Ireneusz Czarnowski, and Emna Amri, who expressed interest in further collaboration on membership development across Region 8.

Goal 4: IEEE R8 Showcase at GITEX North Star 2025 (Dubai, 12–15 October)

This R8 Participation will highlight the Region's activities and strengthen membership growth and serving as a platform to expand industry engagement. In parallel, the **DeepTech MEA Summit**, the largest deep tech forum in the Middle East and Africa, will host 70,000+ visitors, 100+ speakers, and participants from 35+ countries, featuring panels, exhibitions, competitions, and career hubs—offering IEEE R8 significant opportunities for visibility, collaboration, and talent engagement.

Committee progress against goals in Q1, 2 & 3

In the first 3 quarter of 2025, the committee has successfully achieved the following tasks:
1. Established 2025 goals and KPIs, developing a structured action plan to guide membership development efforts.
2. Compiled the March and October membership development reports, detailing trends in each section and outlining specific membership development goals.
3. Analyzed the status of membership development officers across all sections, categorizing them into three groups: vacant positions that create gaps in IEEE organizational unit efforts, active and functioning officers, and outdated assignments that require updates or reassignment.
4. Engaged with section chairs, providing them with the membership development officer status analysis and the comprehensive membership development report.
5. Developed an action plan to strengthen membership development initiatives, address vacant positions, support sections with challenges, and enhance engagement activities.
6. Deleivered a succesful volunteer training workshop in 11-12 July in Tunisia to equip IEEE leaders with best practices for membership development and organizational growth.