



# Membership Development Report—FEBRUARY 2019

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear MD Officers! Republic of Macedonia and Western Saudi Arabia have already met recruitment goals while Algeria and Estonia have exceeded their retention targets – CONGRATULATIONS! Still we have to work to succeed with all our 2019 goals; it is vital that all Sections immediately identify their non-renewed members and schedule an outreach. Moreover, note that we are entering the half-year dues period, which is an excellent opportunity for recruiting new members. As always, the R8 MD Subcommittee is there to help you and may be reached anytime at [ieee-r8md@ieee.org](mailto:ieee-r8md@ieee.org). Let us all work together, as one big team, towards exceeding these targets!

**Ievgen Pichkalov**, Membership Development Chair, IEEE Region 8, [pichkalyov@ieee.org](mailto:pichkalyov@ieee.org)

Be sure to join the Membership Development Community in Collabratic!

<https://ieee-collabratic.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'19 vs. '18	% Change	This month's membership totals reflect the annual service deactivation.  Section-level totals are on page 6.
Total Membership	52,844	▼ -475	-0.9%	
Higher-Grade	38,630	▼ -564	-1.4%	
Students	14,214	▲ 89	+0.6%	
IEEE Worldwide	291,787	▼ -3,585	-1.2%	

Retention	Cumulative – Through This Month				Section-level progress and goals are on page 4.  Congratulations to Algeria and Estonia for already meeting their goal!
	Higher Grade	Student	Total %	2019 Goal %	
Region 8	69.4%	35.1%	60.6%	70.7%	
	35,876	6,253	42,129	49,270	
IEEE Overall	72.1%	28.3%	61.3%	71.6%	
	207,521	26,690	234,211	274,782	

Recruitment	Cumulative – Through This Month				Section-level progress and goals are on page 2.  Congratulations to Republic of Macedonia and Western Saudi Arabia for already meeting their goal!
	Higher Grade	Student	Total YoY Chg	2019 Goal YoY Chg	
Region 8	1,626	7,098	8,724	17,549	
	-5.4%	+2.6%	+1.0%	+2.5%	
IEEE Overall	8,603	37,894	46,497	99,910	
	-0.2%	-0.7%	-0.6%	+2.2%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	2,103	4,335	48.5%	
IEEE Overall	11,319	21,100	53.6%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit [www.ieee.org/md](http://www.ieee.org/md).



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## Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2019 Membership Year Feb 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Republic Of Macedonia Section	43	17	26	152.9%	21	204.8%
R8	Western Saudi Arabia Section	380	176	204	115.9%	264	144.2%
R8	Ukraine Section	63	51	12	23.5%	75	84.0%
R8	Iraq Section	101	67	34	50.7%	122	82.8%
R8	Saudi Arabia Section	246	121	125	103.3%	300	82.0%
R8	Kuwait Section	71	20	51	255.0%	88	80.7%
R8	Tunisia Section	887	754	133	17.6%	1,113	79.7%
R8	Serbia And Montenegro Section	86	67	19	28.4%	110	78.2%
R8	Morocco Section	90	71	19	26.8%	118	76.3%
R8	Slovenia Section	23	17	6	35.3%	32	73.0%
R8	Romania Section	87	60	27	45.0%	120	72.5%
R8	Lebanon Section	486	559	-73	-13.1%	716	67.9%
R8	Greece Section	263	192	71	37.0%	401	65.6%
R8	Algeria Section	26	19	7	36.8%	43	60.5%
R8	Switzerland Section	170	145	25	17.2%	283	60.1%
R8	Iceland Section	11	9	2	22.2%	19	57.9%
R8	Latvia Section	11	17	-6	-35.3%	20	55.0%
R8	Estonia Section	22	24	-2	-8.3%	41	53.7%
R8	Russia (Northwest) Section	138	101	37	36.6%	269	51.3%
R8	Croatia Section	66	99	-33	-33.3%	135	48.9%
R8	United Kingdom and Ireland Section	919	874	45	5.1%	1,890	48.6%
R8	Denmark Section	67	59	8	13.6%	138	48.6%
R8	Cyprus Section	54	48	6	12.5%	113	47.6%
R8	Malta Section	10	10	0	0.0%	21	47.6%
R8	Sweden Section	108	107	1	0.9%	231	46.9%
R8	Kenya Section	96	56	40	71.4%	209	45.9%
R8	Portugal Section	114	106	8	7.5%	248	45.9%
R8	Jordan Section	362	445	-83	-18.7%	792	45.7%
R8	Spain Section	228	230	-2	-0.9%	501	45.5%
R8	Hungary Section	32	41	-9	-22.0%	71	45.1%

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Recruitment by Section: 2019 Membership Year Feb 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Russia Section	181	197	-16	-8.1%	404	44.8%
R8	Benelux Section	249	215	34	15.8%	558	44.6%
R8	Poland Section	109	105	4	3.8%	246	44.2%
R8	Finland Section	63	64	-1	-1.6%	148	42.6%
R8	Ghana Section	28	19	9	47.4%	66	42.4%
R8	Bahrain Section	34	27	7	25.9%	84	40.5%
R8	Norway Section	53	55	-2	-3.6%	131	40.4%
R8	France Section	312	319	-7	-2.2%	773	40.4%
R8	Italy Section	402	395	7	1.8%	1,012	39.7%
R8	Czechoslovakia Section	51	55	-4	-7.3%	129	39.6%
R8	Germany Section	520	554	-34	-6.1%	1,316	39.5%
R8	Qatar Section	27	34	-7	-20.6%	71	38.0%
R8	Austria Section	74	85	-11	-12.9%	198	37.4%
R8	United Arab Emirates Section	231	314	-83	-26.4%	627	36.8%
R8	Bulgaria Section	19	41	-22	-53.7%	55	34.5%
R8	Bosnia And Herzegovina Section	42	54	-12	-22.2%	123	34.2%
R8	South Africa Section	68	80	-12	-15.0%	240	28.3%
R8	Turkey Section	283	331	-48	-14.5%	1,001	28.3%
R8	Oman Section	67	70	-3	-4.3%	239	28.0%
R8	Nigeria Section	98	107	-9	-8.4%	358	27.4%
R8	Egypt Section	81	169	-88	-52.1%	312	26.0%
R8	Russia (Siberia) Section	23	26	-3	-11.5%	91	25.4%
R8	Israel Section	56	105	-49	-46.7%	229	24.5%
R8	Lithuania Section	4	13	-9	-69.2%	18	22.2%
R8	Iran Section	78	259	-181	-69.9%	555	14.1%
R8	Zambia Section	7	29	-22	-75.9%	54	13.1%
R8	Belarus Section	1	3	-2	-66.7%	8	12.5%
R8	Uganda Section	21	0	21		n/a	n/a
R8	Reg 8-Countries Outside Sections	273	342	-69	-20.2%	n/a	n/a
R8	Region 8 - Apo/Fpo	9	8	1	12.5%	n/a	n/a
<b>Grand Total</b>		<b>8,442</b>	<b>8,287</b>	<b>155</b>	<b>1.9%</b>	<b>17,549</b>	<b>48.1%</b>

\*Newly formed December 2018



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Europe, Middle East, Africa (Region 8)

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## Renewal/Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2019 Membership Year - Feb 2019											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Algeria Section	79	53	67.1%	44	21	47.7%	123	74	60.2%	55.6%	108.2%
Estonia Section	109	79	72.5%	47	20	42.6%	156	99	63.5%	63.3%	100.3%
Ukraine Section	258	174	67.4%	62	14	22.6%	320	188	58.8%	60.2%	97.6%
Iraq Section	151	85	56.3%	78	6	7.7%	229	91	39.7%	40.7%	97.5%
Austria Section	962	773	80.4%	268	134	50.0%	1,230	907	73.7%	78.0%	94.5%
Greece Section	966	682	70.6%	567	256	45.1%	1,533	938	61.2%	64.8%	94.5%
Republic Of Macedonia Section	94	74	78.7%	36	22	61.1%	130	96	73.8%	78.7%	93.9%
Belarus Section	21	10	47.6%	4	1	25.0%	25	11	44.0%	47.2%	93.2%
Kuwait Section	153	89	58.2%	59	6	10.2%	212	95	44.8%	48.3%	92.7%
Saudi Arabia Section	641	314	49.0%	177	19	10.7%	818	333	40.7%	44.1%	92.2%
Romania Section	773	580	75.0%	110	55	50.0%	883	635	71.9%	78.4%	91.7%
Spain Section	2,623	2,156	82.2%	663	340	51.3%	3,286	2,496	76.0%	83.0%	91.5%
Lithuania Section	65	44	67.7%	27	15	55.6%	92	59	64.1%	70.4%	91.0%
Germany Section	5,904	4,626	78.4%	1,716	879	51.2%	7,620	5,505	72.2%	79.5%	90.9%
Switzerland Section	2,338	1,906	81.5%	374	200	53.5%	2,712	2,106	77.7%	85.9%	90.4%
Slovenia Section	242	207	85.5%	37	17	45.9%	279	224	80.3%	89.5%	89.7%
Serbia And Montenegro Section	569	458	80.5%	150	105	70.0%	719	563	78.3%	87.4%	89.6%
Benelux Section	2,655	2,040	76.8%	655	321	49.0%	3,310	2,361	71.3%	79.7%	89.5%
Denmark Section	728	549	75.4%	149	81	54.4%	877	630	71.8%	80.6%	89.2%
Sweden Section	1,543	1,188	77.0%	339	177	52.2%	1,882	1,365	72.5%	82.1%	88.3%
Norway Section	803	631	78.6%	119	51	42.9%	922	682	74.0%	83.7%	88.3%
Croatia Section	518	424	81.9%	182	116	63.7%	700	540	77.1%	88.3%	87.4%
Lebanon Section	479	245	51.1%	758	222	29.3%	1,237	467	37.8%	43.3%	87.2%
Bulgaria Section	195	134	68.7%	37	14	37.8%	232	148	63.8%	73.4%	87.0%
Hungary Section	312	255	81.7%	85	46	54.1%	397	301	75.8%	87.3%	86.9%
Finland Section	742	548	73.9%	182	89	48.9%	924	637	68.9%	79.5%	86.7%
Israel Section	904	625	69.1%	148	42	28.4%	1,052	667	63.4%	73.3%	86.5%
United Kingdom and Ireland Sec	7,977	5,631	70.6%	1,619	584	36.1%	9,596	6,215	64.8%	75.4%	85.9%
Malta Section	107	81	75.7%	27	10	37.0%	134	91	67.9%	80.0%	84.9%
Western Saudi Arabia Section	302	144	47.7%	200	35	17.5%	502	179	35.7%	42.1%	84.7%

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## Renewal by Section: 2019 Membership Year - Feb 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	%to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Portugal Section	780	582	74.6%	327	152	46.5%	1,107	734	66.3%	78.4%	84.5%
Bahrain Section	96	53	55.2%	74	5	6.8%	170	58	34.1%	40.4%	84.4%
Italy Section	3,969	2,931	73.8%	944	438	46.4%	4,913	3,369	68.6%	81.3%	84.4%
Zambia Section	154	126	81.8%	15	2	13.3%	169	128	75.7%	90.0%	84.2%
Czechoslovakia Section	518	376	72.6%	119	48	40.3%	637	424	66.6%	80.7%	82.4%
France Section	3,145	1,965	62.5%	531	189	35.6%	3,676	2,154	58.6%	71.4%	82.1%
Iceland Section	68	48	70.6%	11	3	27.3%	79	51	64.6%	80.0%	80.7%
Latvia Section	87	52	59.8%	29	16	55.2%	116	68	58.6%	72.7%	80.6%
Poland Section	875	647	73.9%	204	75	36.8%	1,079	722	66.9%	84.9%	78.8%
Bosnia And Herzegovina Section	165	94	57.0%	142	65	45.8%	307	159	51.8%	65.9%	78.6%
Russia Section	779	456	58.5%	191	68	35.6%	970	524	54.0%	69.4%	77.9%
South Africa Section	819	491	60.0%	163	54	33.1%	982	545	55.5%	71.9%	77.2%
Russia (Siberia) Section	244	160	65.6%	49	19	38.8%	293	179	61.1%	79.2%	77.1%
Egypt Section	631	396	62.8%	378	120	31.7%	1,009	516	51.1%	66.3%	77.1%
Qatar Section	189	121	64.0%	51	11	21.6%	240	132	55.0%	72.5%	75.9%
Ghana Section	128	55	43.0%	30	8	26.7%	158	63	39.9%	52.9%	75.4%
Morocco Section	151	56	37.1%	124	41	33.1%	275	97	35.3%	47.0%	75.0%
Turkey Section	1,046	530	50.7%	1,156	238	20.6%	2,202	768	34.9%	46.9%	74.4%
Cyprus Section	203	135	66.5%	127	39	30.7%	330	174	52.7%	71.1%	74.1%
Nigeria Section	553	198	35.8%	183	30	16.4%	736	228	31.0%	44.0%	70.4%
Tunisia Section	401	122	30.4%	1,317	299	22.7%	1,718	421	24.5%	34.9%	70.2%
Iran Section	703	261	37.1%	655	142	21.7%	1,358	403	29.7%	42.3%	70.1%
Oman Section	184	83	45.1%	175	7	4.0%	359	90	25.1%	37.5%	66.8%
United Arab Emirates Section	818	394	48.2%	448	52	11.6%	1,266	446	35.2%	53.1%	66.3%
Russia (Northwest) Section	356	161	45.2%	154	47	30.5%	510	208	40.8%	61.8%	66.0%
Kenya Section	217	71	32.7%	118	35	29.7%	335	106	31.6%	55.8%	56.7%
Jordan Section	325	115	35.4%	788	87	11.0%	1,113	202	18.1%	32.6%	55.7%
Reg 8-Countries Outside Sectio	818	349	42.7%	409	65	15.9%	1,227	414	33.7%	n/a	n/a
Region 8 - Apo/Fpo	58	43	74.1%	6	0	0.0%	64	43	67.2%	n/a	n/a
<b>Grand Total</b>	<b>50,817</b>	<b>35,484</b>	<b>69.8%</b>	<b>17,422</b>	<b>6,188</b>	<b>35.5%</b>	<b>68,239</b>	<b>41,672</b>	<b>61.1%</b>	<b>70.7%</b>	<b>86.4%</b>



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## Total Active Members by Section: Feb 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	57	55	3.6%	45	32	40.6%	102	87	17.2%
Austria Section	802	827	-3.0%	200	208	-3.8%	1,002	1,035	-3.2%
Bahrain Section	64	71	-9.9%	39	30	30.0%	103	101	2.0%
Belarus Section	11	18	-38.9%	3	3	0.0%	14	21	-33.3%
Benelux Section	2,154	2,174	-0.9%	562	518	8.5%	2,716	2,692	0.9%
Bosnia And Herzegovina Section	103	99	4.0%	110	113	-2.7%	213	212	0.5%
Bulgaria Section	151	145	4.1%	19	51	-62.7%	170	196	-13.3%
Croatia Section	428	455	-5.9%	184	207	-11.1%	612	662	-7.6%
Cyprus Section	148	153	-3.3%	83	90	-7.8%	231	243	-4.9%
Czechoslovakia Section	411	411	0.0%	76	89	-14.6%	487	500	-2.6%
Denmark Section	570	578	-1.4%	142	130	9.2%	712	708	0.6%
Egypt Section	425	438	-3.0%	196	310	-36.8%	621	748	-17.0%
Estonia Section	84	80	5.0%	46	46	0.0%	130	126	3.2%
Finland Section	595	581	2.4%	150	168	-10.7%	745	749	-0.5%
France Section	2,156	2,272	-5.1%	461	448	2.9%	2,617	2,720	-3.8%
Germany Section	4,819	4,856	-0.8%	1,390	1,357	2.4%	6,209	6,213	-0.1%
Ghana Section	77	76	1.3%	21	11	90.9%	98	87	12.6%
Greece Section	715	708	1.0%	544	441	23.4%	1,259	1,149	9.6%
Hungary Section	273	259	5.4%	71	80	-11.3%	344	339	1.5%
Iceland Section	50	53	-5.7%	14	12	16.7%	64	65	-1.5%
Iran Section	279	386	-27.7%	212	504	-57.9%	491	890	-44.8%
Iraq Section	125	99	26.3%	90	54	66.7%	215	153	40.5%
Israel Section	665	702	-5.3%	87	121	-28.1%	752	823	-8.6%
Italy Section	3,046	3,099	-1.7%	801	719	11.4%	3,847	3,818	0.8%
Jordan Section	137	148	-7.4%	489	536	-8.8%	626	684	-8.5%
Kenya Section	81	101	-19.8%	130	56	132.1%	211	157	34.4%
Kuwait Section	116	98	18.4%	61	21	190.5%	177	119	48.7%
Latvia Section	56	60	-6.7%	26	35	-25.7%	82	95	-13.7%
Lebanon Section	268	235	14.0%	726	786	-7.6%	994	1,021	-2.6%
Lithuania Section	48	54	-11.1%	19	29	-34.5%	67	83	-19.3%

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## Total Active Members by Section: Feb 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Malta Section	85	85	0.0%	19	31	-38.7%	104	116	-10.3%
Morocco Section	83	88	-5.7%	111	103	7.8%	194	191	1.6%
Nigeria Section	293	281	4.3%	87	78	11.5%	380	359	5.8%
Norway Section	677	669	1.2%	85	99	-14.1%	762	768	-0.8%
Oman Section	111	94	18.1%	59	71	-16.9%	170	165	3.0%
Poland Section	699	730	-4.2%	150	120	25.0%	849	850	-0.1%
Portugal Section	608	611	-0.5%	267	252	6.0%	875	863	1.4%
Qatar Section	134	135	-0.7%	31	49	-36.7%	165	184	-10.3%
Reg 8-Countries Outside Sections	432	449	-3.8%	234	342	-31.6%	666	791	-15.8%
Region 8 - Apo/Fpo	46	44	4.5%	7	6	16.7%	53	50	6.0%
Republic Of Macedonia Section	78	81	-3.7%	69	39	76.9%	147	120	22.5%
Romania Section	627	647	-3.1%	121	101	19.8%	748	748	0.0%
Russia (Northwest) Section	207	188	10.1%	153	96	59.4%	360	284	26.8%
Russia (Siberia) Section	169	169	0.0%	38	32	18.8%	207	201	3.0%
Russia Section	535	536	-0.2%	203	159	27.7%	738	695	6.2%
Saudi Arabia Section	413	418	-1.2%	216	119	81.5%	629	537	17.1%
Serbia And Montenegro Section	475	473	0.4%	184	162	13.6%	659	635	3.8%
Slovenia Section	219	223	-1.8%	34	33	3.0%	253	256	-1.2%
South Africa Section	520	556	-6.5%	105	110	-4.5%	625	666	-6.2%
Spain Section	2,220	2,269	-2.2%	535	570	-6.1%	2,755	2,839	-3.0%
Sweden Section	1,251	1,291	-3.1%	285	284	0.4%	1,536	1,575	-2.5%
Switzerland Section	1,992	2,002	-0.5%	352	336	4.8%	2,344	2,338	0.3%
Tunisia Section	143	158	-9.5%	1,194	1,110	7.6%	1,337	1,268	5.4%
Turkey Section	590	645	-8.5%	537	614	-12.5%	1,127	1,259	-10.5%
Uganda Section	60	0		41	0		101	0	
Ukraine Section	255	198	28.8%	27	74	-63.5%	282	272	3.7%
United Arab Emirates Section	448	459	-2.4%	264	355	-25.6%	712	814	-12.5%
United Kingdom and Ireland Section	6,032	6,103	-1.2%	1,400	1,379	1.5%	7,432	7,482	-0.7%
Western Saudi Arabia Section	179	175	2.3%	402	192	109.4%	581	367	58.3%
Zambia Section	135	126	7.1%	7	4	75.0%	142	130	9.2%
<b>Grand Total</b>	<b>38,630</b>	<b>39,194</b>	<b>-1.4%</b>	<b>14,214</b>	<b>14,125</b>	<b>0.6%</b>	<b>52,844</b>	<b>53,319</b>	<b>-0.9%</b>