



Membership Development Report — JULY 2019

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear R8 MD Officers!

My congratulations with the new Membership Year that started last week - now our potential members can join IEEE and become a member for 16 months by paying 12 month due. My warmest congratulations to 8 Sections that met both their recruitment and retention goals, 14 sections that met recruitment goals while 17 sections exceeded retention targets. Keep up the great work!

levgen Pichkalov, Membership Development Chair, Region 8, pichkalyov@gmail.com

Be sure to join the Membership Development Community in Collabratec!

<https://iee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'19 vs. '18	% Change	Section-level totals are on page 6. Congratulations to the 8 Sections that met both recruitment and retention goals for the year already!
Total Membership	67,153	♥ -1,384	-2.0%	
Higher-Grade	47,188	♥ -1,081	-2.2%	
Students	19,965	♥ -303	-1.5%	
IEEE Worldwide	371,017	♥ -3,761	-1.1%	

Retention	Cumulative – Through This Month		Total %, #	2019 Goal %, #	Section-level progress and goals are on page 4. Congratulations to the 14 Sections that already met or exceeded their goal for the year!
	Higher Grade	Student			
Region 8	75.6%	45.5%	67.9%	70.7%	
	39,093	8,115	47,208	49,270	
IEEE Overall	78.3%	38.0%	68.4%	71.6%	
	225,405	35,786	261,191	274,782	

Recruitment	Cumulative – Through This Month		Total YoY Chg	2019 Goal YoY Chg	Section-level progress and goals are on page 2. Congratulations to the 17 Sections that already met or exceeded their goal for the year!
	Higher Grade	Student			
Region 8	3,582	12,651	16,233	17,549	
	-8.6%	-2.4%	-3.9%	+2.5%	
IEEE Overall	18,685	71,483	90,168	99,910	
	-3.1%	-0.3%	-0.9%	+2.2%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	3,654	4,335	84.3%	
IEEE Overall	18,908	21,100	89.6%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

Congratulations to the 17 Sections that already met or exceeded their goal for the year!

Recruitment by Section: 2019 Membership Year July 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Republic Of Macedonia Section	48	19	29	152.6%	21	228.6%
R8	Iraq Section	230	119	111	93.3%	122	188.5%
R8	Ukraine Section	130	71	59	83.1%	75	173.3%
R8	Western Saudi Arabia Section	442	248	194	78.2%	264	167.7%
R8	Slovenia Section	41	29	12	41.4%	32	130.2%
R8	Morocco Section	152	113	39	34.5%	118	128.8%
R8	Kuwait Section	113	84	29	34.5%	88	128.4%
R8	Saudi Arabia Section	383	271	112	41.3%	300	127.7%
R8	Algeria Section	54	39	15	38.5%	43	125.6%
R8	Latvia Section	24	19	5	26.3%	20	120.0%
R8	Ghana Section	79	59	20	33.9%	66	119.7%
R8	Switzerland Section	324	261	63	24.1%	283	114.6%
R8	Denmark Section	151	119	32	26.9%	138	109.4%
R8	Romania Section	129	111	18	16.2%	120	107.5%
R8	Tunisia Section	1,165	1,072	93	8.7%	1,113	104.6%
R8	Bahrain Section	86	82	4	4.9%	84	102.4%
R8	Malta Section	21	16	5	31.3%	21	100.0%
R8	Sweden Section	230	206	24	11.7%	231	99.8%
R8	Serbia And Montenegro Section	109	105	4	3.8%	110	99.1%
R8	Hungary Section	70	66	4	6.1%	71	98.6%
R8	Greece Section	388	387	1	0.3%	401	96.8%
R8	Poland Section	238	187	51	27.3%	246	96.6%
R8	Oman Section	229	225	4	1.8%	239	95.7%
R8	United Kingdom and Ireland Section	1,761	1,765	-4	-0.2%	1,890	93.2%
R8	Germany Section	1,223	1,189	34	2.9%	1,316	92.9%
R8	Estonia Section	38	36	2	5.6%	41	92.7%
R8	France Section	715	728	-13	-1.8%	773	92.5%
R8	Benelux Section	516	507	9	1.8%	558	92.4%
R8	Portugal Section	227	238	-11	-4.6%	248	91.4%
R8	Lebanon Section	640	692	-52	-7.5%	716	89.4%

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Recruitment by Section: 2019 Membership Year July 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Lithuania Section	16	16	0	0.0%	18	88.9%
R8	Italy Section	893	945	-52	-5.5%	1,012	88.2%
R8	Bulgaria Section	48	52	-4	-7.7%	55	87.3%
R8	Austria Section	172	186	-14	-7.5%	198	86.9%
R8	Spain Section	423	471	-48	-10.2%	501	84.5%
R8	Iceland Section	16	18	-2	-11.1%	19	84.2%
R8	Turkey Section	841	928	-87	-9.4%	1,001	84.0%
R8	Norway Section	110	117	-7	-6.0%	131	83.8%
R8	Finland Section	123	132	-9	-6.8%	148	83.1%
R8	Egypt Section	254	284	-30	-10.6%	312	81.4%
R8	United Arab Emirates Section	477	600	-123	-20.5%	627	76.0%
R8	Czechoslovakia Section	97	113	-16	-14.2%	129	75.3%
R8	Kenya Section	155	189	-34	-18.0%	209	74.2%
R8	Cyprus Section	84	108	-24	-22.2%	113	74.1%
R8	South Africa Section	173	220	-47	-21.4%	240	71.9%
R8	Nigeria Section	257	319	-62	-19.4%	358	71.9%
R8	Jordan Section	559	732	-173	-23.6%	792	70.6%
R8	Qatar Section	50	63	-13	-20.6%	71	70.4%
R8	Russia Section	283	365	-82	-22.5%	404	70.0%
R8	Israel Section	154	212	-58	-27.4%	229	67.3%
R8	Croatia Section	89	127	-38	-29.9%	135	65.9%
R8	Russia (Northwest) Section	168	253	-85	-33.6%	269	62.5%
R8	Bosnia And Herzegovina Section	65	114	-49	-43.0%	123	52.9%
R8	Russia (Siberia) Section	44	85	-41	-48.2%	91	48.5%
R8	Iran Section	190	519	-329	-63.4%	555	34.2%
R8	Zambia Section	18	47	-29	-61.7%	54	33.6%
R8	Belarus Section	1	5	-4	-80.0%	8	12.5%
R8	Mauritius Section*	1	0	1	n/a	n/a	n/a
R8	Uganda Section*	61	0	61	n/a	n/a	n/a
R8	Reg 8-Countries Outside Sections	441	587	-146	-24.9%	n/a	n/a
R8	Region 8 - Apo/Fpo	14	13	1	7.7%	n/a	n/a
Grand Total		15,778	16,283	-505	-3.1%	17,549	89.9%

*Uganda Section newly formed December 2018; Mauritius Section newly formed June 2019



Membership Development Report—MAY 2019

Europe, Middle East, Africa (Region 8)

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Renewal/Retention Membership Year To Date – with goals and progress to goal

Congratulations to the 14 Sections that already met or exceeded their goal for the year!

Renewal by Section: 2019 Membership Year - July 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Algeria Section	79	57	72.2%	44	25	56.8%	123	82	66.7%	55.6%	119.9%
Belarus Section	21	13	61.9%	4	1	25.0%	25	14	56.0%	47.2%	118.6%
Ukraine Section	258	204	79.1%	62	16	25.8%	320	220	68.8%	60.2%	114.2%
Bahrain Section	96	64	66.7%	74	13	17.6%	170	77	45.3%	40.4%	112.1%
Iraq Section	151	94	62.3%	78	10	12.8%	229	104	45.4%	40.7%	111.5%
Estonia Section	109	86	78.9%	47	23	48.9%	156	109	69.9%	63.3%	110.4%
Saudi Arabia Section	641	368	57.4%	177	30	16.9%	818	398	48.7%	44.1%	110.2%
Greece Section	966	739	76.5%	567	301	53.1%	1,533	1,040	67.8%	64.8%	104.7%
Republic Of Macedonia Section	94	79	84.0%	36	27	75.0%	130	106	81.5%	78.7%	103.7%
Lithuania Section	65	49	75.4%	27	18	66.7%	92	67	72.8%	70.4%	103.4%
Kuwait Section	153	96	62.7%	59	9	15.3%	212	105	49.5%	48.3%	102.4%
Austria Section	962	814	84.6%	268	167	62.3%	1,230	981	79.8%	78.0%	102.3%
Lebanon Section	479	270	56.4%	758	276	36.4%	1,237	546	44.1%	43.3%	101.9%
Romania Section	773	628	81.2%	110	70	63.6%	883	698	79.0%	78.4%	100.8%
Bulgaria Section	195	149	76.4%	37	21	56.8%	232	170	73.3%	73.4%	99.9%
Western Saudi Arabia Section	302	167	55.3%	200	44	22.0%	502	211	42.0%	42.1%	99.9%
Morocco Section	151	74	49.0%	124	54	43.5%	275	128	46.5%	47.0%	99.0%
Denmark Section	728	587	80.6%	149	107	71.8%	877	694	79.1%	80.6%	98.2%
Oman Section	184	103	56.0%	175	29	16.6%	359	132	36.8%	37.5%	98.0%
Germany Section	5,904	4,847	82.1%	1,716	1,081	63.0%	7,620	5,928	77.8%	79.5%	97.9%
Benelux Section	2,655	2,159	81.3%	655	417	63.7%	3,310	2,576	77.8%	79.7%	97.6%
Switzerland Section	2,338	2,012	86.1%	374	257	68.7%	2,712	2,269	83.7%	85.9%	97.4%
Sweden Section	1,543	1,268	82.2%	339	237	69.9%	1,882	1,505	80.0%	82.1%	97.4%
Spain Section	2,623	2,248	85.7%	663	405	61.1%	3,286	2,653	80.7%	83.0%	97.3%
France Section	3,145	2,279	72.5%	531	267	50.3%	3,676	2,546	69.3%	71.4%	97.0%
Nigeria Section	553	259	46.8%	183	53	29.0%	736	312	42.4%	44.0%	96.3%
Israel Section	904	680	75.2%	148	63	42.6%	1,052	743	70.6%	73.3%	96.3%
United Kingdom and Ireland Sec	7,977	6,150	77.1%	1,619	811	50.1%	9,596	6,961	72.5%	75.4%	96.2%
Finland Section	742	592	79.8%	182	113	62.1%	924	705	76.3%	79.5%	96.0%
Slovenia Section	242	216	89.3%	37	22	59.5%	279	238	85.3%	89.5%	95.3%

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Renewal by Section: 2019 Membership Year - July 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Italy Section	3,969	3,240	81.6%	944	565	59.9%	4,913	3,805	77.4%	81.3%	95.3%
Malta Section	107	90	84.1%	27	12	44.4%	134	102	76.1%	80.0%	95.1%
Norway Section	803	663	82.6%	119	69	58.0%	922	732	79.4%	83.7%	94.8%
Ghana Section	128	68	53.1%	30	11	36.7%	158	79	50.0%	52.9%	94.5%
Serbia And Montenegro Section	569	475	83.5%	150	118	78.7%	719	593	82.5%	87.4%	94.4%
Portugal Section	780	625	80.1%	327	190	58.1%	1,107	815	73.6%	78.4%	93.9%
Czechoslovakia Section	518	414	79.9%	119	68	57.1%	637	482	75.7%	80.7%	93.7%
Hungary Section	312	269	86.2%	85	53	62.4%	397	322	81.1%	87.3%	93.0%
Bosnia And Herzegovina Section	165	114	69.1%	142	73	51.4%	307	187	60.9%	65.9%	92.4%
South Africa Section	819	572	69.8%	163	77	47.2%	982	649	66.1%	71.9%	91.9%
Zambia Section	154	135	87.7%	15	3	20.0%	169	138	81.7%	90.0%	90.7%
Turkey Section	1,046	599	57.3%	1,156	336	29.1%	2,202	935	42.5%	46.9%	90.6%
Croatia Section	518	438	84.6%	182	120	65.9%	700	558	79.7%	88.3%	90.3%
Latvia Section	87	59	67.8%	29	16	55.2%	116	75	64.7%	72.7%	88.9%
Tunisia Section	401	169	42.1%	1,317	364	27.6%	1,718	533	31.0%	34.9%	88.8%
Russia Section	779	511	65.6%	191	82	42.9%	970	593	61.1%	69.4%	88.1%
Iran Section	703	303	43.1%	655	203	31.0%	1,358	506	37.3%	42.3%	88.0%
Poland Section	875	698	79.8%	204	107	52.5%	1,079	805	74.6%	84.9%	87.9%
Egypt Section	631	439	69.6%	378	144	38.1%	1,009	583	57.8%	66.3%	87.1%
Cyprus Section	203	151	74.4%	127	51	40.2%	330	202	61.2%	71.1%	86.1%
Iceland Section	68	51	75.0%	11	3	27.3%	79	54	68.4%	80.0%	85.4%
Russia (Siberia) Section	244	175	71.7%	49	21	42.9%	293	196	66.9%	79.2%	84.5%
Jordan Section	325	138	42.5%	788	161	20.4%	1,113	299	26.9%	32.6%	82.4%
Qatar Section	189	127	67.2%	51	14	27.5%	240	141	58.8%	72.5%	81.0%
Russia (Northwest) Section	356	189	53.1%	154	58	37.7%	510	247	48.4%	61.8%	78.4%
United Arab Emirates Section	818	449	54.9%	448	73	16.3%	1,266	522	41.2%	53.1%	77.6%
Kenya Section	217	87	40.1%	118	50	42.4%	335	137	40.9%	55.8%	73.3%
Reg 8-Countries Outside Sectio	818	448	54.8%	409	106	25.9%	1,227	554	45.2%	n/a	n/a
Region 8 - Apo/Fpo	58	46	79.3%	6	0	0.0%	64	46	71.9%	n/a	n/a
Grand Total	50,817	38,599	76.0%	17,422	8,009	46.0%	68,239	46,608	68.3%	70.7%	96.6%



Membership Development Report—MAY 2019

Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: July 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	72	73	-1.4%	70	46	52.2%	142	119	19.3%
Austria Section	924	924	0.0%	280	300	-6.7%	1,204	1,224	-1.6%
Bahrain Section	101	95	6.3%	77	75	2.7%	178	170	4.7%
Belarus Section	14	20	-30.0%	3	4	-25.0%	17	24	-29.2%
Benelux Section	2,462	2,501	-1.6%	813	765	6.3%	3,275	3,266	0.3%
Bosnia And Herzegovina Section	146	136	7.4%	126	169	-25.4%	272	305	-10.8%
Bulgaria Section	177	177	0.0%	47	54	-13.0%	224	231	-3.0%
Croatia Section	465	495	-6.1%	192	205	-6.3%	657	700	-6.1%
Cyprus Section	190	195	-2.6%	105	136	-22.8%	295	331	-10.9%
Czechoslovakia Section	479	490	-2.2%	126	135	-6.7%	605	625	-3.2%
Denmark Section	684	684	0.0%	191	170	12.4%	875	854	2.5%
Egypt Section	546	558	-2.2%	345	422	-18.2%	891	980	-9.1%
Estonia Section	113	102	10.8%	49	50	-2.0%	162	152	6.6%
Finland Section	695	703	-1.1%	201	213	-5.6%	896	916	-2.2%
France Section	2,772	2,880	-3.8%	743	752	-1.2%	3,515	3,632	-3.2%
Germany Section	5,545	5,630	-1.5%	1,969	1,887	4.3%	7,514	7,517	0.0%
Ghana Section	116	124	-6.5%	59	29	103.4%	175	153	14.4%
Greece Section	860	883	-2.6%	663	634	4.6%	1,523	1,517	0.4%
Hungary Section	321	308	4.2%	84	87	-3.4%	405	395	2.5%
Iceland Section	62	68	-8.8%	12	11	9.1%	74	79	-6.3%
Iran Section	393	583	-32.6%	339	743	-54.4%	732	1,326	-44.8%
Iraq Section	196	145	35.2%	180	81	122.2%	376	226	66.4%
Israel Section	795	849	-6.4%	160	188	-14.9%	955	1,037	-7.9%
Italy Section	3,722	3,726	-0.1%	1,167	1,139	2.5%	4,889	4,865	0.5%
Jordan Section	226	261	-13.4%	711	815	-12.8%	937	1,076	-12.9%
Kenya Section	121	166	-27.1%	180	160	12.5%	301	326	-7.7%
Kuwait Section	163	145	12.4%	74	63	17.5%	237	208	13.9%
Latvia Section	72	79	-8.9%	35	36	-2.8%	107	115	-7.0%
Lebanon Section	522	436	19.7%	726	796	-8.8%	1,248	1,232	1.3%
Lithuania Section	61	64	-4.7%	28	27	3.7%	89	91	-2.2%

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Total Active Members by Section: July 2019									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Malta Section	104	96	8.3%	26	34	-23.5%	130	130	0.0%
Mauritius Section*	73	0		12	0		85	0	
Morocco Section	129	133	-3.0%	171	138	23.9%	300	271	10.7%
Nigeria Section	496	477	4.0%	179	219	-18.3%	675	696	-3.0%
Norway Section	758	777	-2.4%	132	130	1.5%	890	907	-1.9%
Oman Section	169	161	5.0%	210	196	7.1%	379	357	6.2%
Poland Section	821	861	-4.6%	261	161	62.1%	1,082	1,022	5.9%
Portugal Section	702	711	-1.3%	380	387	-1.8%	1,082	1,098	-1.5%
Qatar Section	174	179	-2.8%	40	55	-27.3%	214	234	-8.5%
Reg 8-Countries Outside Sections	573	736	-22.1%	328	444	-26.1%	901	1,180	-23.6%
Region 8 - Apo/Fpo	51	53	-3.8%	11	6	83.3%	62	59	5.1%
Republic Of Macedonia Section	93	90	3.3%	73	39	87.2%	166	129	28.7%
Romania Section	705	735	-4.1%	164	145	13.1%	869	880	-1.3%
Russia (Northwest) Section	279	328	-14.9%	156	178	-12.4%	435	506	-14.0%
Russia (Siberia) Section	205	226	-9.3%	46	63	-27.0%	251	289	-13.1%
Russia Section	698	737	-5.3%	233	212	9.9%	931	949	-1.9%
Saudi Arabia Section	604	603	0.2%	253	196	29.1%	857	799	7.3%
Serbia And Montenegro Section	512	526	-2.7%	203	191	6.3%	715	717	-0.3%
Slovenia Section	241	233	3.4%	48	46	4.3%	289	279	3.6%
South Africa Section	705	756	-6.7%	175	213	-17.8%	880	969	-9.2%
Spain Section	2,467	2,528	-2.4%	683	741	-7.8%	3,150	3,269	-3.6%
Sweden Section	1,462	1,493	-2.1%	397	368	7.9%	1,859	1,861	-0.1%
Switzerland Section	2,238	2,251	-0.6%	479	439	9.1%	2,717	2,690	1.0%
Tunisia Section	317	355	-10.7%	1,443	1,355	6.5%	1,760	1,710	2.9%
Turkey Section	839	958	-12.4%	1,078	1,174	-8.2%	1,917	2,132	-10.1%
Uganda Section*	96	0		68	0		164	0	
Ukraine Section	329	239	37.7%	59	79	-25.3%	388	318	22.0%
United Arab Emirates Section	661	735	-10.1%	396	525	-24.6%	1,057	1,260	-16.1%
United Kingdom and Ireland Section	7,205	7,359	-2.1%	2,120	2,110	0.5%	9,325	9,469	-1.5%
Western Saudi Arabia Section	316	285	10.9%	373	213	75.1%	689	498	38.4%
Zambia Section	151	148	2.0%	13	19	-31.6%	164	167	-1.8%
Grand Total	47,188	48,269	-2.2%	19,965	20,268	-1.5%	67,153	68,537	-2.0%

*Uganda Section newly formed December 2018; Mauritius Section newly formed June 2019