



Membership Development Report — MARCH 2019

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear MD Officers!

Congratulations to the Republic of Macedonia Section and Ukraine Section for meeting both recruitment and retention goals for the year already! As always, the R8 MD Subcommittee is there to help you and may be reached anytime at ieee-r8md@ieee.org. Let us all work together, as one big team, towards exceeding these targets!

Ievgen Pichkalov, Membership Development Chair, Region 8

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Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'19 vs. '18	% Change	Section-level totals are on page 6. Congratulations to the Republic of Macedonia and Ukraine Sections for meeting both recruitment and retention goals for the year already!
Total Membership	58,190	▼ -455	-0.8%	
Higher-Grade	41,342	▼ -473	-1.1%	
Students	16,848	▲ 18	+0.1%	
IEEE Worldwide	322,070	▼ -1,682	-0.5%	

Retention	Cumulative – Through This Month				Section-level progress and goals are on page 4. Congratulations to the 14 Sections that already met or exceeded their goal for the year!
	Higher Grade	Student	Total %, #	2019 Goal %, #	
Region 8	72.5% 37,488	39.4% 7,033	64.0% 44,521	70.7% 49,270	
IEEE Overall	75.4% 216,865	32.4% 30,564	64.8% 247,429	71.6% 274,782	

Recruitment	Cumulative – Through This Month				Section-level progress and goals are on page 2. Congratulations to the four Sections that already met or exceeded their goal for the year!
	Higher Grade	Student	Total YoY Chg	2019 Goal YoY Chg	
Region 8	2,219 -6.4%	8,769 +0.7%	10,988 -0.8%	17,549 +2.5%	
IEEE Overall	11,297 -1.9%	48,566 -0.7%	59,863 -1.0%	99,910 +2.2%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	2,607	4,335	60.1%	
IEEE Overall	13,788	21,100	65.3%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

Congratulations to the four Sections that already met or exceeded their goal for the year!

Recruitment by Section: 2019 Membership Year Mar 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Republic Of Macedonia Section	45	17	28	164.7%	21	214.3%
R8	Western Saudi Arabia Section	401	206	195	94.7%	264	152.2%
R8	Ukraine Section	102	56	46	82.1%	75	136.0%
R8	Morocco Section	122	87	35	40.2%	118	103.4%
R8	Saudi Arabia Section	299	168	131	78.0%	300	99.7%
R8	Kuwait Section	85	26	59	226.9%	88	96.6%
R8	Ghana Section	62	29	33	113.8%	66	93.9%
R8	Iraq Section	110	85	25	29.4%	122	90.2%
R8	Tunisia Section	994	884	110	12.4%	1,113	89.3%
R8	Serbia And Montenegro Section	97	91	6	6.6%	110	88.2%
R8	Romania Section	100	72	28	38.9%	120	83.3%
R8	Slovenia Section	26	20	6	30.0%	32	82.5%
R8	Switzerland Section	221	171	50	29.2%	283	78.1%
R8	Lebanon Section	554	626	-72	-11.5%	716	77.4%
R8	Greece Section	302	260	42	16.2%	401	75.3%
R8	Bulgaria Section	41	46	-5	-10.9%	55	74.5%
R8	Denmark Section	98	71	27	38.0%	138	71.0%
R8	Malta Section	14	13	1	7.7%	21	66.7%
R8	Algeria Section	28	26	2	7.7%	43	65.1%
R8	Poland Section	159	122	37	30.3%	246	64.5%
R8	Bahrain Section	54	36	18	50.0%	84	64.3%
R8	United Kingdom and Ireland Section	1,198	1,110	88	7.9%	1,890	63.4%
R8	Hungary Section	44	48	-4	-8.3%	71	62.0%
R8	Latvia Section	12	19	-7	-36.8%	20	60.0%
R8	Portugal Section	148	146	2	1.4%	248	59.6%
R8	Sweden Section	137	152	-15	-9.9%	231	59.4%
R8	Estonia Section	24	24	0	0.0%	41	58.5%
R8	Benelux Section	324	287	37	12.9%	558	58.0%
R8	Kenya Section	121	105	16	15.2%	209	57.9%
R8	Iceland Section	11	11	0	0.0%	19	57.9%
R8	Spain Section	286	279	7	2.5%	501	57.1%

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Recruitment by Section: 2019 Membership Year Mar 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	France Section	432	417	15	3.6%	773	55.9%
R8	Croatia Section	75	109	-34	-31.2%	135	55.6%
R8	Oman Section	133	140	-7	-5.0%	239	55.6%
R8	Jordan Section	439	546	-107	-19.6%	792	55.4%
R8	Norway Section	72	77	-5	-6.5%	131	54.9%
R8	Russia (Northwest) Section	144	164	-20	-12.2%	269	53.6%
R8	Cyprus Section	60	56	4	7.1%	113	52.9%
R8	Germany Section	692	699	-7	-1.0%	1,316	52.6%
R8	Russia Section	199	261	-62	-23.8%	404	49.2%
R8	Austria Section	97	109	-12	-11.0%	198	49.0%
R8	Finland Section	72	75	-3	-4.0%	148	48.6%
R8	Italy Section	487	516	-29	-5.6%	1,012	48.1%
R8	Czechoslovakia Section	59	63	-4	-6.3%	129	45.8%
R8	Turkey Section	454	518	-64	-12.4%	1,001	45.4%
R8	United Arab Emirates Section	283	378	-95	-25.1%	627	45.1%
R8	Qatar Section	32	44	-12	-27.3%	71	45.1%
R8	South Africa Section	106	113	-7	-6.2%	240	44.1%
R8	Bosnia And Herzegovina Section	53	68	-15	-22.1%	123	43.1%
R8	Nigeria Section	142	158	-16	-10.1%	358	39.7%
R8	Egypt Section	120	184	-64	-34.8%	312	38.5%
R8	Israel Section	77	138	-61	-44.2%	229	33.7%
R8	Russia (Siberia) Section	30	54	-24	-44.4%	91	33.1%
R8	Zambia Section	15	31	-16	-51.6%	54	28.0%
R8	Lithuania Section	5	13	-8	-61.5%	18	27.8%
R8	Iran Section	104	374	-270	-72.2%	555	18.7%
R8	Belarus Section	1	5	-4	-80.0%	8	12.5%
R8	Reg 8-Countries Outside Sections	340	465	-125	-26.9%	n/a	n/a
R8	Region 8 - Apo/Fpo	10	8	2	25.0%	n/a	n/a
R8	Uganda Section*	36	0	36		n/a	n/a
Grand Total		10,602	10,603	-1	0.0%	17,549	60.4%

*Newly formed December 2018



Membership Development Report — MARCH 2019

Europe, Middle East, Africa (Region 8)

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Renewal/Retention Membership Year To Date – with goals and progress to goal

Congratulations to the 14 Sections that already met or exceeded their goal for the year!

Renewal by Section: 2019 Membership Year - Mar 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Bahrain Section	183	148	80.9%	39	29	74.4%	222	177	79.7%	40.4%	197.3%
Iran Section	378	302	79.9%	154	87	56.5%	532	389	73.1%	42.3%	172.7%
Belarus Section	566	405	71.6%	193	108	56.0%	759	513	67.6%	47.2%	143.2%
Ghana Section	3,225	2,292	71.1%	696	308	44.3%	3,921	2,600	66.3%	52.9%	125.3%
Estonia Section	160	131	81.9%	36	22	61.1%	196	153	78.1%	63.3%	123.3%
Algeria Section	239	178	74.5%	65	30	46.2%	304	208	68.4%	55.6%	123.1%
Egypt Section	60	50	83.3%	3	0	0.0%	63	50	79.4%	66.3%	119.7%
Greece Section	1,415	1,114	78.7%	294	130	44.2%	1,709	1,244	72.8%	64.8%	112.4%
Iraq Section	151	94	62.3%	78	9	11.5%	229	103	45.0%	40.7%	110.4%
Ukraine Section	258	190	73.6%	62	16	25.8%	320	206	64.4%	60.2%	106.9%
Cyprus Section	169	135	79.9%	33	16	48.5%	202	151	74.8%	71.1%	105.1%
Bosnia And Herzegovina Section	1,319	971	73.6%	374	195	52.1%	1,693	1,166	68.9%	65.9%	104.5%
Saudi Arabia Section	641	347	54.1%	177	25	14.1%	818	372	45.5%	44.1%	103.0%
Republic Of Macedonia Section	94	77	81.9%	36	27	75.0%	130	104	80.0%	78.7%	101.7%
Bulgaria Section	126	100	79.4%	31	14	45.2%	157	114	72.6%	73.4%	99.0%
Lithuania Section	65	47	72.3%	27	16	59.3%	92	63	68.5%	70.4%	97.2%
Kuwait Section	153	90	58.8%	59	9	15.3%	212	99	46.7%	48.3%	96.6%
Lebanon Section	479	260	54.3%	758	256	33.8%	1,237	516	41.7%	43.3%	96.3%
Romania Section	773	606	78.4%	110	60	54.5%	883	666	75.4%	78.4%	96.2%
Denmark Section	1,397	1,151	82.4%	215	92	42.8%	1,612	1,243	77.1%	80.6%	95.7%
Spain Section	2,623	2,205	84.1%	663	364	54.9%	3,286	2,569	78.2%	83.0%	94.2%
Switzerland Section	2,338	1,961	83.9%	374	223	59.6%	2,712	2,184	80.5%	85.9%	93.8%
Czechoslovakia Section	635	500	78.7%	132	80	60.6%	767	580	75.6%	80.7%	93.7%
Slovenia Section	242	213	88.0%	37	20	54.1%	279	233	83.5%	89.5%	93.3%
Serbia And Montenegro Section	569	470	82.6%	150	110	73.3%	719	580	80.7%	87.4%	92.3%
Sweden Section	1,543	1,219	79.0%	339	204	60.2%	1,882	1,423	75.6%	82.1%	92.1%
Western Saudi Arabia Section	302	152	50.3%	200	42	21.0%	502	194	38.6%	42.1%	91.8%
Norway Section	803	652	81.2%	119	57	47.9%	922	709	76.9%	83.7%	91.8%
Germany Section	1,058	819	77.4%	156	65	41.7%	1,214	884	72.8%	79.5%	91.6%
Israel Section	904	653	72.2%	148	50	33.8%	1,052	703	66.8%	73.3%	91.1%
United Kingdom and Ireland Sec	7,977	5,899	74.0%	1,619	676	41.8%	9,596	6,575	68.5%	75.4%	90.9%

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Renewal by Section: 2019 Membership Year - Mar 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Malta Section	107	86	80.4%	27	11	40.7%	134	97	72.4%	80.0%	90.5%
France Section	93	72	77.4%	42	15	35.7%	135	87	64.4%	71.4%	90.2%
Austria Section	615	466	75.8%	133	59	44.4%	748	525	70.2%	78.0%	90.0%
Italy Section	3,969	3,070	77.3%	944	487	51.6%	4,913	3,557	72.4%	81.3%	89.1%
Portugal Section	780	598	76.7%	327	163	49.8%	1,107	761	68.7%	78.4%	87.7%
South Africa Section	819	543	66.3%	163	59	36.2%	982	602	61.3%	71.9%	85.2%
Zambia Section	154	126	81.8%	15	3	20.0%	169	129	76.3%	90.0%	84.8%
Benelux Section	264	196	74.2%	81	37	45.7%	345	233	67.5%	79.7%	84.7%
Latvia Section	87	55	63.2%	29	16	55.2%	116	71	61.2%	72.7%	84.2%
Poland Section	875	678	77.5%	204	83	40.7%	1,079	761	70.5%	84.9%	83.1%
Russia Section	779	476	61.1%	191	71	37.2%	970	547	56.4%	69.4%	81.3%
Morocco Section	151	58	38.4%	124	47	37.9%	275	105	38.2%	47.0%	81.2%
Turkey Section	1,046	568	54.3%	1,156	267	23.1%	2,202	835	37.9%	46.9%	80.9%
Hungary Section	246	190	77.2%	71	32	45.1%	317	222	70.0%	87.3%	80.3%
Russia (Siberia) Section	244	166	68.0%	49	20	40.8%	293	186	63.5%	79.2%	80.2%
Tunisia Section	401	152	37.9%	1,317	328	24.9%	1,718	480	27.9%	34.9%	80.0%
Qatar Section	189	126	66.7%	51	13	25.5%	240	139	57.9%	72.5%	79.9%
Nigeria Section	553	220	39.8%	183	36	19.7%	736	256	34.8%	44.0%	79.1%
Finland Section	29	22	75.9%	21	9	42.9%	50	31	62.0%	79.5%	78.0%
Oman Section	184	90	48.9%	175	12	6.9%	359	102	28.4%	37.5%	75.7%
Russia (Northwest) Section	356	170	47.8%	154	52	33.8%	510	222	43.5%	61.8%	70.4%
United Arab Emirates Section	818	416	50.9%	448	57	12.7%	1,266	473	37.4%	53.1%	70.3%
Jordan Section	325	123	37.8%	788	126	16.0%	1,113	249	22.4%	32.6%	68.6%
Kenya Section	217	81	37.3%	118	41	34.7%	335	122	36.4%	55.8%	65.3%
Croatia Section	118	73	61.9%	75	36	48.0%	193	109	56.5%	88.3%	64.0%
Iceland Section	284	106	37.3%	171	53	31.0%	455	159	34.9%	80.0%	43.7%
Reg 8-Countries Outside Sectio	818	398	48.7%	409	93	22.7%	1,227	491	40.0%	n/a	n/a
Region 8 - Apo/Fpo	58	45	77.6%	6	0	0.0%	64	45	70.3%	n/a	n/a
Grand Total	44,548	32,358	72.6%	14,434	5,473	37.9%	58,982	37,831	64.1%	70.7%	90.7%



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Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: Mar 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	60	60	0.0%	48	40	20.0%	108	100	8.0%
Austria Section	841	848	-0.8%	229	239	-4.2%	1,070	1,087	-1.6%
Bahrain Section	76	83	-8.4%	63	37	70.3%	139	120	15.8%
Belarus Section	13	18	-27.8%	3	5	-40.0%	16	23	-30.4%
Benelux Section	2,239	2,257	-0.8%	669	623	7.4%	2,908	2,880	1.0%
Bosnia And Herzegovina Section	115	107	7.5%	124	134	-7.5%	239	241	-0.8%
Bulgaria Section	158	158	0.0%	42	55	-23.6%	200	213	-6.1%
Croatia Section	444	463	-4.1%	194	216	-10.2%	638	679	-6.0%
Cyprus Section	161	159	1.3%	92	104	-11.5%	253	263	-3.8%
Czechoslovakia Section	437	448	-2.5%	93	105	-11.4%	530	553	-4.2%
Denmark Section	600	609	-1.5%	173	145	19.3%	773	754	2.5%
Egypt Section	459	463	-0.9%	247	341	-27.6%	706	804	-12.2%
Estonia Section	85	82	3.7%	51	47	8.5%	136	129	5.4%
Finland Section	623	612	1.8%	175	183	-4.4%	798	795	0.4%
France Section	2,445	2,452	-0.3%	552	545	1.3%	2,997	2,997	0.0%
Germany Section	5,024	5,065	-0.8%	1,617	1,539	5.1%	6,641	6,604	0.6%
Ghana Section	86	90	-4.4%	56	17	229.4%	142	107	32.7%
Greece Section	754	764	-1.3%	602	535	12.5%	1,356	1,299	4.4%
Hungary Section	289	271	6.6%	81	85	-4.7%	370	356	3.9%
Iceland Section	51	56	-8.9%	14	15	-6.7%	65	71	-8.5%
Iran Section	312	438	-28.8%	265	661	-59.9%	577	1,099	-47.5%
Iraq Section	146	109	33.9%	98	65	50.8%	244	174	40.2%
Israel Section	708	743	-4.7%	111	153	-27.5%	819	896	-8.6%
Italy Section	3,252	3,296	-1.3%	918	866	6.0%	4,170	4,162	0.2%
Jordan Section	154	171	-9.9%	610	665	-8.3%	764	836	-8.6%
Kenya Section	101	124	-18.5%	154	99	55.6%	255	223	14.3%
Kuwait Section	122	113	8.0%	76	24	216.7%	198	137	44.5%
Latvia Section	59	63	-6.3%	27	40	-32.5%	86	103	-16.5%
Lebanon Section	296	262	13.0%	828	863	-4.1%	1,124	1,125	-0.1%
Lithuania Section	51	57	-10.5%	21	30	-30.0%	72	87	-17.2%

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Total Active Members by Section: Mar 2019									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Malta Section	92	88	4.5%	23	32	-28.1%	115	120	-4.2%
Morocco Section	92	99	-7.1%	149	126	18.3%	241	225	7.1%
Nigeria Section	342	321	6.5%	124	126	-1.6%	466	447	4.3%
Norway Section	706	704	0.3%	106	114	-7.0%	812	818	-0.7%
Oman Section	137	109	25.7%	113	141	-19.9%	250	250	0.0%
Poland Section	751	782	-4.0%	195	140	39.3%	946	922	2.6%
Portugal Section	628	636	-1.3%	315	311	1.3%	943	947	-0.4%
Qatar Section	150	150	0.0%	38	53	-28.3%	188	203	-7.4%
Reg 8-Countries Outside Sections	496	574	-13.6%	314	396	-20.7%	810	970	-16.5%
Region 8 - Apo/Fpo	49	46	6.5%	8	8	0.0%	57	54	5.6%
Republic Of Macedonia Section	81	82	-1.2%	76	40	90.0%	157	122	28.7%
Romania Section	665	687	-3.2%	138	111	24.3%	803	798	0.6%
Russia (Northwest) Section	221	240	-7.9%	161	146	10.3%	382	386	-1.0%
Russia (Siberia) Section	182	190	-4.2%	43	54	-20.4%	225	244	-7.8%
Russia Section	573	593	-3.4%	217	199	9.0%	790	792	-0.3%
Saudi Arabia Section	477	476	0.2%	258	159	62.3%	735	635	15.7%
Serbia And Montenegro Section	492	486	1.2%	204	198	3.0%	696	684	1.8%
Slovenia Section	228	227	0.4%	39	37	5.4%	267	264	1.1%
South Africa Section	594	635	-6.5%	142	138	2.9%	736	773	-4.8%
Spain Section	2,293	2,317	-1.0%	607	634	-4.3%	2,900	2,951	-1.7%
Sweden Section	1,309	1,367	-4.2%	328	332	-1.2%	1,637	1,699	-3.6%
Switzerland Section	2,084	2,087	-0.1%	419	378	10.8%	2,503	2,465	1.5%
Tunisia Section	185	180	2.8%	1,328	1,265	5.0%	1,513	1,445	4.7%
Turkey Section	665	718	-7.4%	734	839	-12.5%	1,399	1,557	-10.1%
Uganda Section	75	0	#DIV/0!	56	0	#DIV/0!	131	0	#DIV/0!
Ukraine Section	300	216	38.9%	42	80	-47.5%	342	296	15.5%
United Arab Emirates Section	499	509	-2.0%	303	434	-30.2%	802	943	-15.0%
United Kingdom and Ireland Section	6,482	6,510	-0.4%	1,696	1,643	3.2%	8,178	8,153	0.3%
Western Saudi Arabia Section	193	204	-5.4%	428	216	98.1%	621	420	47.9%
Zambia Section	140	141	-0.7%	11	4	175.0%	151	145	4.1%
Grand Total	41,342	41,815	-1.1%	16,848	16,830	0.1%	58,190	58,645	-0.8%