



Membership Development Report – June 2012

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD chairs,

Summer is halfway, and we now near the end of the membership year. Those who become a member before the middle of August are members for 2012 (reduced fees), those who join after the middle of August are members until the end of 2013. This means that our focus should change during this month to recruiting new members. In the mean time, the numbers for our region are again better. We recovered most of the deficits earlier this year.

–Dirk Van Hertem, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'12 vs. '11		% Change	Aug 2012 400,000 Member Goal – R8		2012 New Members (JUNE)
Total Membership	68,447	▲	726	1.1%	93.7%	Total	15,510
• Higher-Grade	48,488	▲	360	0.7%	83.1%	Higher-Grade	4,040
• Students	19,959	▲	366	1.8%	127.4%	Student	11,470
IEEE Worldwide - Total	377,174	▲	5,425	1.5%	400,000		82,883

2012 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	76.7%	74.5%	37.7%	72.0%
Region – 1 st -Year Members	38.1%	60.1%	28.9%	40.3%
IEEE – Total Members	80.6%	68.0%	30.1%	72.7%
IEEE – 1 st Year Members	37.6%	49.3%	24.1%	33.5%

First-Year Member Engagement	2012 Membership Cycle	2011 Membership Cycle
Recruitment	Work on member recruitment, Member get a Member program: www.ieee.org/mgm	Half year dues available 1 March and end August 2012.
MGA Operations	New Member orientations: link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	Volunteers in MD Chair position.	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ?
SAMIEEEE Analyses	SAMIEEEE tool new training sessions, link below for access.	(MD) First Year Members Not Renewed (ND) Members in Arrears
Volunteer Resources	SAMIEEEE UPGRADE: http://www.ieee.org/about/volunteers/samieeee/index.html for video and training presentation	



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Best Section Total Retention	86.4% - Switzerland Section	83.4% - Spain Section
	85.2% - Slovenia Section	82.7% - Estonia Section
	84.3% - Norway Section	82.7% - Austria Section

Top Section Recruitment Year over Year	Numeric Growth	Percentage Growth
	208 – Tunisia Section	157.58% - Tunisia Section
	154 – Iran Section	142.86% - Ghana Section
	120 – Lebanon Section	121.43% - Kenya Section

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	MD Online Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2012, 2011, 2010 and 2009	www.ieee.org/md

Alert for General Volunteers for IEEE Xtreme 6.0

IEEE is looking for volunteers for the annual computer programming student competition, IEEEExtreme, scheduled for 20 October 2012. If you're interested in helping with Xtreme 6.0, please send an email to ieeextreme@ieee.org Student members are not eligible to be judges, but all higher-grade members, including members and graduate student members, may apply. For more information or to volunteer, e-mail ieeextreme@ieee.org.



IEEE GOLD Membership Data & MGA Information

We are providing global GOLD member data in your Region MD Report. GOLD members can be an Associate, Member or Senior Member grade. Since GOLD is not a designated IEEE Member Grade, their statistical data would be included in each member grade statistic.

IEEE's Member database flags members for GOLD affiliation based on the date of the member's first graduation. Members are identified as "Yes GOLD" if their graduation date is less than 10 years past. At present, graduation dates are an optional field for member applications so new members joining IEEE are categorized as GOLD **IF** the graduation date is provided. Graduating Student Members are captured as they are elevated from Student Member to higher grade member following their graduation date.

The GOLD member data above only captures those IEEE members that are "Yes GOLD" flagged. Efforts are underway to investigate methods for reflecting true numbers of IEEE members who have graduated in the last decade.

In SAMIEEE, there are several pre-defined queries for GOLD: In the Geographic Folder, (GEO) Active IEEE members –Current GOLD (Graduates of the Last Decade) and (GEO) Active Student & Graduate Student Members with Graduation Date in 2010. In the SAMIEEE MD folder, (MD) Active Student Members with Graduation Date will also pull data.



IEEE Member & Geographic Activities (MGA) Information

Visit the MGA News web page for the latest news articles, including:

- * Call for nominations: 2013 MGA Committee members and liaisons: deadline 1 August
- * Call for nominations: 2012 MGA Awards: recognizing outstanding IEEE volunteers: deadline 15 October
- * Volunteers needed for IEEEExtreme competition
- * IEEE Life Members Newsletter available on the Web
- * IEEE-USA career resources e-books free to members

Additional IEEE news can be found at links on the right side of the page.

- Visit MGA News at <http://www.ieee.org/societies_communities/geo_activities/mga_news.html>
- E-mail MGA staff <<mailto:scoop@ieee.org>> to submit feedback, subscribe, or unsubscribe



Year-over-Year – Renewal: 2012 Membership Year – June 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2389	2094	87.7%	400	316	79.0%	2,789	2,410	86.4%
Slovenia Section	270	235	87.0%	41	30	73.2%	311	265	85.2%
Norway Section	872	749	85.9%	142	106	74.6%	1,014	855	84.3%
Spain Section	2989	2543	85.1%	784	605	77.2%	3,773	3,148	83.4%
Estonia Section	76	65	85.5%	28	21	75.0%	104	86	82.7%
Austria Section	908	756	83.3%	332	269	81.0%	1,240	1,025	82.7%
Croatia Section	473	411	86.9%	242	177	73.1%	715	588	82.2%
Sweden Section	1656	1374	83.0%	439	342	77.9%	2,095	1,716	81.9%
Italy Section	3760	3137	83.4%	658	478	72.6%	4,418	3,615	81.8%
Germany Section	5685	4711	82.9%	1582	1223	77.3%	7,267	5,934	81.7%
Serbia And Montenegro Section	492	411	83.5%	183	135	73.8%	675	546	80.9%
Hungary Section	339	275	81.1%	89	69	77.5%	428	344	80.4%
Finland Section	819	657	80.2%	259	209	80.7%	1,078	866	80.3%
Denmark Section	647	526	81.3%	124	93	75.0%	771	619	80.3%
Poland Section	776	644	83.0%	180	122	67.8%	956	766	80.1%
Romania Section	874	705	80.7%	147	108	73.5%	1,021	813	79.6%
Israel Section	1044	823	78.8%	93	58	62.4%	1,137	881	77.5%
Benelux Section	2805	2245	80.0%	825	566	68.6%	3,630	2,811	77.4%
Czechoslovakia Section	475	386	81.3%	104	59	56.7%	579	445	76.9%
Malta Section	113	87	77.0%	58	41	70.7%	171	128	74.9%
Bosnia And Herzegovina Section	138	98	71.0%	51	43	84.3%	189	141	74.6%
Lithuanian Section	74	57	77.0%	20	13	65.0%	94	70	74.5%



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	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Russia Section	511	393	76.9%	100	62	62.0%	611	455	74.5%
U.K. & Rep Of Ireland Section	8219	6288	76.5%	1788	1126	63.0%	10,007	7,414	74.1%
Portugal Section	782	621	79.4%	468	304	65.0%	1,250	925	74.0%
France Section	3227	2423	75.1%	531	334	62.9%	3,758	2,757	73.4%
Russia (Siberia) Section	174	131	75.3%	40	24	60.0%	214	155	72.4%
Cyprus Section	193	154	79.8%	104	60	57.7%	297	214	72.1%
Latvia Section	83	62	74.7%	46	29	63.0%	129	91	70.5%
Greece Section	1468	1058	72.1%	659	427	64.8%	2,127	1,485	69.8%
Russia (Northwest) Section	169	139	82.2%	74	28	37.8%	243	167	68.7%
Kenya Section	76	53	69.7%	6	3	50.0%	82	56	68.3%
Zambia Section	127	86	67.7%	3	1	33.3%	130	87	66.9%
Iceland Section	59	44	74.6%	28	14	50.0%	87	58	66.7%
Bulgaria Section	233	164	70.4%	69	34	49.3%	302	198	65.6%
Ukraine Section	320	234	73.1%	160	77	48.1%	480	311	64.8%
Republic Of Macedonia Section	107	86	80.4%	106	51	48.1%	213	137	64.3%
South Africa Section	915	637	69.6%	354	160	45.2%	1,269	797	62.8%
Bahrain Section	65	48	73.8%	23	6	26.1%	88	54	61.4%
Tunisia Section	169	103	60.9%	188	108	57.4%	357	211	59.1%
Qatar Section	169	103	60.9%	64	28	43.8%	233	131	56.2%



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REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Ghana Section	95	57	60.0%	21	8	38.1%	116	65	56.0%
Morocco Section	82	54	65.9%	51	20	39.2%	133	74	55.6%
Saudi Arabia Section	705	432	61.3%	182	40	22.0%	887	472	53.2%
Iran Section	978	440	45.0%	1350	778	57.6%	2,328	1,218	52.3%
Turkey Section	1086	691	63.6%	1014	403	39.7%	2,100	1,094	52.1%
Kuwait Section	148	94	63.5%	61	12	19.7%	209	106	50.7%
Belarus Section	49	26	53.1%	25	11	44.0%	74	37	50.0%
United Arab Emirates Section	730	461	63.2%	616	211	34.3%	1,346	672	49.9%
Lebanon Section	286	160	55.9%	356	152	42.7%	642	312	48.6%
Oman Section	113	69	61.1%	49	7	14.3%	162	76	46.9%
Egypt Section	791	472	59.7%	1137	426	37.5%	1,928	898	46.6%
Western Saudi Arabia Section	244	136	55.7%	122	32	26.2%	366	168	45.9%
Nigeria Section	875	409	46.7%	223	77	34.5%	1,098	486	44.3%
Iraq Section	99	48	48.5%	55	5	9.1%	154	53	34.4%
Jordan Section	196	123	62.8%	407	70	17.2%	603	193	32.0%
Region 8-Countries Outside Sections	683	334	48.9%	417	95	22.8%	1,100	429	39.0%
Region 8 - Apo/Fpo	99	76	76.8%	22	10	45.5%	121	86	71.1%



Year-over-Year – Recruitment: 2012 Membership Year

Section	May 2012	May 2011	# Change	% Change
Tunisia Section	340	132	208	157.58%
Iran Section	1192	1038	154	14.84%
Lebanon Section	420	300	120	40.00%
Egypt Section	1105	994	111	11.17%
Nigeria Section	532	422	110	26.07%
United Arab Emirates Section	684	592	92	15.54%
Ghana section	119	49	70	142.86%
Switzerland Section	315	261	54	20.69%
Italy Section	628	579	49	8.46%
Austria Section	221	177	44	24.86%
Sweden Section	318	280	38	13.57%
Spain Section	483	447	36	8.05%
Israel Section	154	128	26	20.31%
Iceland Section	44	22	22	100.00%
Bosnia And Herzegovina Section	56	36	20	55.56%
Bulgaria Section	67	49	18	36.73%
Kenya Section	31	14	17	121.43%
Jordan Section	387	370	17	4.59%
Estonia Section	33	20	13	65.00%
Russia (Siberia) Section	56	43	13	30.23%
Portugal Section	276	264	12	4.55%
Denmark Section	136	129	7	5.43%



Year-over-Year – Recruitment: 2012 Membership Year

Section	June 2012	June 2011	# Change	% Change
Slovenia Section	33	30	3	10.00%
Bahrain Section	34	31	3	9.68%
Russia (Northwest) Section	92	90	2	2.22%
Serbia And Montenegro Section	134	136	-2	-1.47%
Morocco Section	55	58	-3	-5.17%
Lithuanian Section	14	17	-3	-17.65%
Zambia Section	13	16	-3	-18.75%
Qatar Section	77	81	-4	-4.94%
Western Saudi Arabia Section	141	147	-6	-4.08%
Malta Section	24	30	-6	-20.00%
Kuwait Section	78	85	-7	-8.24%
Norway Section	111	120	-9	-7.50%
Germany Section	974	988	-14	-1.42%
France Section	708	725	-17	-2.34%
Finland Section	144	161	-17	-10.56%
Iraq Section	84	103	-19	-18.45%
Czechoslovakia Section	92	113	-21	-18.58%
Hungary Section	69	91	-22	-24.18%
Croatia Section	88	116	-28	-24.14%
Oman Section	48	76	-28	-36.84%
Latvia Section	23	51	-28	-54.90%



Year-over-Year – Recruitment: 2012 Membership Year

Section	June 2012	June 2011	# Change	% Change
Belarus Section	7	36	-29	-80.56%
Poland Section	163	197	-34	-17.26%
Ukraine Section	139	173	-34	-19.65%
Cyprus Section	47	82	-35	-42.68%
Greece Section	457	497	-40	-8.05%
Russia Section	151	193	-42	-21.76%
Romania Section	119	162	-43	-26.54%
Republic Of Macedonia Section	36	95	-59	-62.11%
Turkey Section	728	800	-72	-9.00%
Benelux Section	456	571	-115	-20.14%
South Africa Section	296	427	-131	-30.68%
Saudi Arabia Section	197	334	-137	-41.02%
U.K.& Rep Of Ireland Section	1525	1877	-352	-18.75%
Region 8-Countries Outside Sections	527	617	-90	-14.59%
Region 8 - Apo/Fpo	29	28	1	3.57%

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