

Lebanon LMAG performs Souqe Taqa

The main project of LMAG Lebanon is SouqeTaqa a renewable energy platform. The original concept, which was envisioned in summer 2019, aimed at creating an awareness campaign targeting educational pre-university students, public outreach, and STEM related activities. However, events beyond our control in Lebanon forced us to reconsider our original concept.

Currently, our main effort involves creating an information online campaign to educate the public on the technical aspects of solar energy systems. Recently, we started a “Do you know” information series that presents important technical information on solar energy systems in a simplified and correct manner. We hope to reach technically inclined and the non-technical at the same time. We accompany the information with appealing artistic graphics and short videos. Our project is active on several online platforms.

Our main audience is in Lebanon although, the concept could potentially reach a wider audience in other countries.

The number of active followers, and the quality of queries and messages received indicates a degree of success for our latest approach.

Any future expansion of our campaign will require the availability of sponsors and grantors.

For those interested, our Facebook page has the following link: <https://www.facebook.com/SouqETaqa/>

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SouqeTaqa project discussion during Lebanon LMAG ExCom Meeting