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# Life Member Conference

LIFE MEMBER COMMITTEE

UPDATE

JUNE 2, 2023

# Discussion



Venue, Date and Features



Prospectus



Program overview



Questions

# Conference Date and Venue



The Conference is scheduled for

- ▶ Austin, Texas
- ▶ Sunday, April 14 – Tuesday, April 16, 2024
- ▶ Hyatt Regency Hotel
- ▶ Sleeping Room Rate – \$284 + tax
- ▶ Registration fee – TBD

The hotel is close to the “Bat Bridge”. The nightly “flyaway” of the bats is internationally famous.

# About the Hyatt Regency and our Conference



- ▶ Outstanding downtown location
- ▶ Skyline views on the shores of Lady Bird Lake
- ▶ Walking trail, boat rentals and fitness center
- ▶ Located 7 miles from the airport
- ▶ Handicap accessible rooms with roll-in showers
- ▶ Resort feel with no resort fees
- ▶ Excellent conference spaces for presentations, networking, sponsor interaction, and food service in Texas Ballroom and Zilker Conference Area
- ▶ IEEE will be the main event, occupying all of the conference venues
- ▶ Two on-site restaurants and Starbucks
- ▶ On-site parking

# Austin



## Some Major Companies

Dell, Oracle, Tesla, Samsung, Cirrus Logic, NXP, Silicon Labs, Asure Software, Solar Winds, Trilogy, Zello, AMD, Applied Materials, Dropbox, National Instruments, John Deere, Nvidia, Burns & McDonnell, Schneider Electric, Qualcomm, VMware, Roku

## Some Attractions or Tour Options:

Texas State Capitol, Lady Bird Lake, Barton Springs Pool, Lyndon Baines Johnson Library and Museum, Bullock Texas State History Museum, Bats from Congress Avenue Bridge, Zilker Metropolitan Park, U of Texas at Austin, Mexic-Arte Museum, McKinney Falls State Park, Umlauf Sculpture Garden and Museum, Mount Bonnell



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# Prospectus

GENERATING INTEREST  
IN CORPORATIONS, PROVIDERS,  
AND SUPPORTING ENTITIES

# *Evolution*



★ *Technology*

★ *Applications*

★ *Contributions*

**IEEE Life Member Conference**

*Inaugural event  
April 14-16, 2024  
Austin, Texas*



# Welcome to the Inaugural Event

We are inviting you to join us as a featured speaker (keynote, panel member or session presenter) and a conference sponsor. The speakers are industry leaders who have been invited to present at the conference. You represent C-suite executives, thought leaders, decision makers, and technical experts who will share common goals with the conference attendees.



Your presentation and corporate display should focus on your company. We would like for you and your team to talk about or display information about

- Projects on which your company is engaged or planning.
- Technologies and innovations that you are creating or are developing into products.
- Emerging markets and applications for your products and services.

# About the Conference

- The conference will be in Austin, TX at the **Hyatt Regency, April 14 - 16, 2024**. The three-day event will include a series of workshops, keynote presentations, sessions and technical tours of several local companies. The speakers are industry specialists and relevant.
- Based on feedback from a Life Member survey, we are planning to have 275 - 350 – attendees at the conference in Austin. We also plan to transmit selected sessions to our global audience.
- The focus of the conference will be on topics of most concern to Life Members. Based on technical and professional interests, in addition to Life Members, we will also extend invitations to Senior Members and Young Professionals.



# Evolution

The conference will provide current information on a variety of technical and leadership issues. Linked to the conference theme, we are offering a combination of half-day workshops, 1-hour panels or keynote presentations, and 50-minute breakout sessions:

1. **Technology** – explore selected emerging technologies that impact seniors.

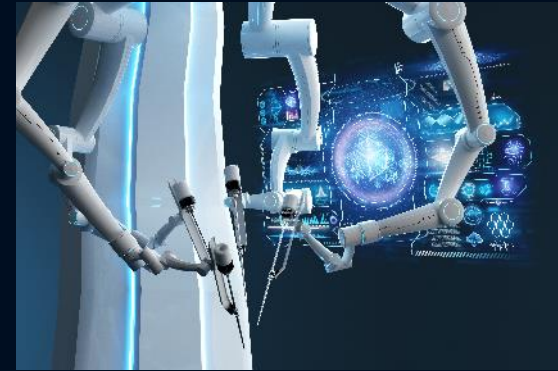
- ❖ Technologies of the Future and the Next Chapter
- ❖ Aging Society and Technology Progress
- ❖ Renewable Energy and Sustainability

2. **Applications** – discuss applications of technology for aging populations

- ❖ Financial and Investment Strategies
- ❖ Smart Systems, Infrastructure, Equipment and Living

3. **Contributions** – sharing resources with future leaders

- ❖ Mentors and Influencers in the Modern Society
- ❖ Professional Development, Sharing and STEM Education



# Conference Objectives

To better prepare Life Members for the next critical element of their career, whether as a practicing professional or as a volunteer, we are creating a program that will enable conference participants to:

- Become better influencers, leaders, mentors, and resource people for the IEEE members, the corporations, and the STEM community we serve.
- Become more informed about innovation and emerging technologies in selected IEEE fields of interest with applications directed or applicable to products for aging populations.
- Become more conversant in current corporate leadership and management philosophies and practices.
- Become exposed to corporations and engineers responsible for new and innovative consumer products directed at the Life Member audience.
- Become more aware of IEEE LMAG and LMC operations, and resources.
- Network with other industry-based technical professionals.



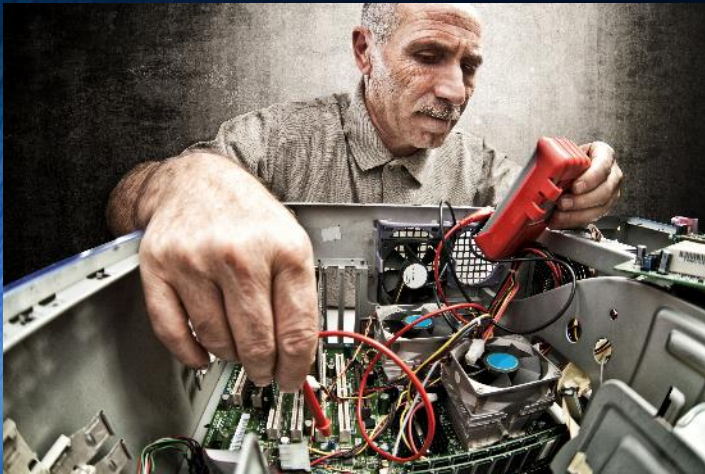
# IEEE Life Members - Profile

- IEEE Life Members represent the most senior executives, designers, volunteers, technology influencers, pioneers, and valuable partners within IEEE and industry. **Our aspiration is to share over one million years of experience with the next generation of innovators, technical professionals and the STEM community.**
- While many Life Members are retired and remain active as volunteers, **a large percentage of Life Members continue to lead and influence corporate technical development teams.**
- Life Members believe **strongly in giving back and paying forward.** We serve as mentors to younger engineers and technical professionals. We also provide guidance to countless professionals and policy makers about technological changes and technology's impact on society.



# About IEEE Life Members

- Life Members represent over 38,000 of IEEE's 440,000 global members. There are over 31,500 Life Members in North America, and the numbers are growing.
- Our interests include the spectrum of technical, professional, and personal activities. Among them are leadership & management, signal processing, electromechanics, computer systems and software, bioengineering, photonics, robotics, autonomous systems, finance, family, community service, leisure activities, and sports.



# Sponsor Impact Offerings

*NOTE: option details are based on tier selection*

- **Exhibitor Booth**

- High visibility booth position
- Lead reports of attendees entering your booth
- Booth and logo prominently highlighted on exhibit floor
- Conference admissions for corporate booth representatives
- Corporate content pieces available for download in booth

- **Keynote, Panel or Session presentation**

- Your company has the opportunity to make a presentation at the conference. Availability is based on program availability at the time of commitment and the sponsorship tier selected.

- **Prominent branding and visibility**

- Ad in the conference publications
- Sponsor listing in the conference publications
- Logo visibility as a Sponsor in all pre- and post-show promotion
- Logo on registration page
- Corporate pull-up display in conference lobby

- **Pre- and Post- Event announcements to registrants**

- Your specific messages and materials can be distributed to conference attendees

# Partner Invitation

- The conference offers corporate partners the **options and latitude** to enable sponsors the most visibility and impact at the conference. We provide:
- A **diversity** in sponsor options
- Placement of sponsors to assure they are in the "***middle of the action***"
- A program and space that is planned for **maximum interaction with conference attendees**
- An attitude by conference organizers of a "**can do**" approach to sponsor requests

| Benefits and Offers  | Platinum<br>\$10,000 | Gold<br>\$7,500 | Silver<br>\$5,000 |
|--|----------------------|-----------------|-------------------|
| Speaker  | ◆                    | ◆               |                   |
| Exhibit  | ◆                    | ◆               | ◆                 |
| Conference tickets   | 4                    | 2               | 1                 |
| Branding and Visibility  | ◆                    | ◆               | ◆                 |
| Sponsor video for web site and select social media channels ( <i>based on tier</i> ) | ◆                    | ◆               | ◆                 |
| Recognition from the stage   | ◆                    | ◆               | ◆                 |
| You can provide branded items ( <i>based on tier</i> )                               | ◆                    | ◆               | ◆                 |
| You can provide conference bag stuffers  | 4                    | 2               | 1                 |

# *For more information*



## Contact

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# Conference Challenges



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- ▶ Hitting an attendance target of 300 attendees
- ▶ Costs – Food & Beverage - \$90,000 minimum
- ▶ Costs – Sleeping Room assurance - \$158,000
- ▶ AV costs - \$35,000
- ▶ Corporate tours (transportation) - \$10,000
- ▶ Miscellaneous - \$25,000
- ▶ Overhead - TBD
- ▶ Surplus requirements – 20%
- ▶ Sponsor income and effective sales team
- ▶ Outreach and engagement
- ▶ Registration Fee (net all costs and income) about \$400



# Conference Program Discussion

# *Reminder*

## Conference Objectives

1. Recognize the experience and influence Life Members have on industry and the profession
2. Become better mentors, leaders, and resource people
3. Become more informed about new and emerging technologies in selected IEEE fields of interest
4. Become more conversant in current corporate leadership and management philosophies
5. Become exposed to corporations and engineers responsible for new and innovative consumer products directed at the Life Member audience
6. Become more aware of LMAG and LMC operations, and resources.
7. Network with other Life Members and industry-based technical professionals

# Conference Program Philosophy and Considerations

## Day 0

1. The Registration System should capture as many attendee preferences as possible. Importantly, the registration system should be able to associate special events with event costs (workshops and tours). The registration system will also provide for special needs, dietary restrictions, or considerations that the conference attendees must share to make their experience as beneficial as intended.
2. Day 0 is a setup day (office preparation and attendee packets).
3. Registration will open at 3:00 PM

# Conference Program Philosophy and Considerations

## Day 1

1. Day 1 begins with some morning workshops. The workshops are designed for 2 hours.
2. The official start time of the conference is noon on Day 1 with an opening lunch, conference welcome and keynote presentation
3. Following the keynote, we have a short break then begin the first Breakout Sessions
4. After the first Breakout Sessions, we have a 30-minute break, then an additional series of concurrent Breakout Sessions
5. Following the second Breakout Session, we have an open period that will enable conference attendees to visit the Sponsor displays. Meal service is scheduled to begin at 5:30, We close the evening with enough time for attendees to leave the conference facility for some “casual socializing”

# Day 1 – Sunday

22

| Time         | Activity   |  |
|--------------|--|--|
| 9:30 – 11:30 | Workshops  |  |
| Noon         | Lunch  |  |
| 12:45        | Conference Opening   |  |
| 1:00         | Keynote – <i>The Next Chapter</i>  |  |
| 2:00 – 3:00  | Breakout Sessions – Aging & Accessibility, Quantum Computing, Hydrogen Technology, Medical Technology, Software Development, Renewable Energy, Space and Exploration |  |
| 3:00         | Break  |  |
| 3:30 – 4:30  | Breakout Sessions  |  |
| 5:30         | Corporate Mixer and Dinner event   |  |

# Conference Program Philosophy

## Day 2 & 3

1. Day 2 follows a similar program style. In this case, we break after lunch. There are several different program options shown (tours to different locations or some attendees may select to stay in the conference area for some preplanned discussion groups).
2. After the tours, everyone returns for dinner and a featured speaker
3. Day 3 is planned for a 3/4 day. During lunch we are planning a panel discussion, then close the conference with an Outbound Challenge.
4. We will add a Life Member Conference section to the Life Member web site.
5. Conference closes at about 3:00 PM

# Day 2 – Monday

24

| Time        | Activity   |  |
|-------------|--|--|
| 7:30        | Breakfast  |  |
| 8:30        | Opening Session  |  |
| 8:45        | Keynote Presentation 2   |  |
| 10:00 AM    | Breakout Sessions – AI, Cybercrime, Power & Sustainability, Autonomous Vehicles, Finance & Financial Planning, Smart Cities, Smart Systems |  |
| 12:15       | Lunch  |  |
| 1:15        | Tour Orientation   |  |
| 1:30 – 5:30 | Tours and Special Activities   |  |
| 5:30        | Reception, Corporate Mixer, Dinner event   |  |

# Day 3 – Tuesday

25

| Time     | Activity  |  |
|----------|---|--|
| 7:30     | Breakfast   |  |
| 9:15     | Opening Session   |  |
| 9:30     | Keynote Presentation 3  |  |
| 10:30 AM | Breakout Sessions – Mentoring, IEEE Tools, Machine Learning, Robotics, Technology Evolution and Ethics, |  |
| Noon     | Lunch   |  |
| 12:45    | Panel Session – <i>Impact on the Future - Emerging technologies relevant to age group</i>               |  |
| 2:30     | Wrap-Up and Outbound Challenge  |  |
| 3:30     | Conference Concludes  |  |



# Questions?



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