

IEEE **Life**
members



<https://life.ieee.org>

Evolution

*Technology, Applications,
and Contributions*

Life Member Conference

Inaugural event

April 14-16, 2024

Hyatt Regency, Austin, TX

<https://lifemembersconference.ieee.org>

LIFE MEMBER COMMITTEE

UPDATE

NOVEMBER 10, 2023

Conference Leadership Team



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Chair: Michael Andrews

Vice Chair: Terry Branch

Program: Greg Ledenbach, George Arnold

Communications: Kirpal Khalsa, Maxine Cohen

Registration: Sophie Tang

Sponsors: Halden Morris

Local Logistics and Planning: Fawzi Behmann, Kai Wong

Finance: Mike, Terry, Fawzi

Partner Program: Maxine

And...

Bernie Sander, Howard Wolfman, Sundaresh Subramaniam, Dave Noderer, Andrew Kusiak, William Szeto, John Lane, Lawrence Lyons, Bob Davis, Donald Georgi, Dennis Randolph

Laura Hall: Key support, glue, idea keeper, internal finder of stuff, interface

Brianne Tengan: Wise Young Person supporting Communications team

Discussion



Status



Budget and Assumptions



Program overview



Questions

Conference Status

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The Conference planning is on track

- ▶ Web site Operational
- ▶ <https://lifemembersconference.ieee.org>
- ▶ Additions
 - ▶ Donation Page – LMC and Austin
 - ▶ Expand outreach to members aged 50-65
- ▶ Program design is complete. Added sessions on Day 2 for attendees that do not want to participate in Corporate Tours
- ▶ Sponsors being approached
- ▶ Socializing the event
- ▶ Engaging IEEE and Life Member Leadership



Conference To-Do's



The Conference planning is on track

- ▶ Completed acquisition of Concentration Banking Account
- ▶ Cvent registration platform complete. Can register for the conference and make a donation.
- ▶ Working on simplifying Sponsor Payment link
- ▶ Conference Site is Live:
<https://lifemembersconference.ieee.org>
- ▶ Continuing to contact speakers, refining the program, and socializing the event
- ▶ Engaging Life Member Leadership in sponsor acquisition process

New Items and Plans



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- ▶ Donation Page – We are focusing on capturing donations for
 1. LMC donation
 2. A designated Central Texas Section (Austin area) initiative
- ▶ Outreach to Central Texas Section invitation to a conference “meet & greet” or dinner event.
- ▶ Expand outreach and conference invitations to members aged 50-65 (pre-Life Members)
- ▶ Spectrum and Member Benefits articles
- ▶ Hotel creating a special commemorative beverage to be served at the bar

Budget Assumptions



*Basic Assumption – 300 Life Member Attendees**

Revenue

- ▶ Sponsors
 - ▶ Corporate
 - ▶ IEEE – Internal
 - ▶ Products and Services
- ▶ Registration Fees

Expenses

- ▶ Food & Beverage
- ▶ Encore Technologies – AV
- ▶ Local Transportation (corporate tours)
- ▶ Conference Infrastructure

Budget Status

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Revenue

- ▶ Sponsor Revenue Target - \$170,000
- ▶ Registration Fees (LM) - \$135,000
- ▶ Registration Fees – other - \$50,000

\$355,000

Expenses

- ▶ Food & Beverage - \$213,000 ++
- ▶ Encore Technologies – AV - \$45,000
- ▶ Local Transportation (corporate tours) - \$10,000
- ▶ Conference Infrastructure - \$70,000

▶ \$338,000

Current plan generates a surplus

Budget Modeling



The budget model enables the full understanding of the relationship between revenue sources and cost drivers.

- ▶ Revenue Sources
 - ▶ Sponsorship
 - ▶ Registration Fees
- ▶ Cost Drivers
 - ▶ Infrastructure
 - ▶ Food & Beverage
 - ▶ AV and Technical Support
 - ▶ Local Travel

The budget model and expense tracking system empowers the conference leadership to anticipate risk and implement mitigation procedures that will reduce the overall financial exposure of the conference as required. This is especially important in managing the Sponsor income and F&B costs.



Registration model

Attendee Profile

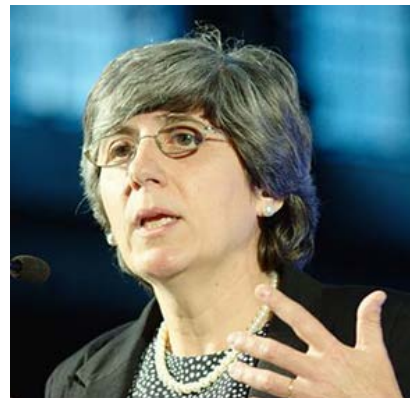


Attendees - Life Member	300	\$ 133,000.00
Attendees - Member	35	\$ 16,675.00
Attendees - Non-Member	10	\$ 5,600.00
Attendees - Student Member	5	\$ 1,375.00
Attendees - Guest	115	\$ 31,425.00
Attendees - Speaker	18	\$ -
Attendees - Sponsor	0	\$ -
Total Attendees	465	

Total Registration Income		\$ 188,075.00
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Conference Program

April 14-16, 2024



Conference Speakers

Invited or Accepted

Thom Singer, Austin Technology Council; **Michael Andrews**, IEEE Life Member Conference Chairman; **Tom Coughlin**, 2024 IEEE President; **Keith Moore**, 2024 IEEE-USA President; **Rodney Brooks**, iRobot, **Michael Phillips**, AARP Technology; **Julie Shah**, MIT Interactive Robotics; **Prof.R.R. Sonde**, IIT Delhi; **Andres Carvallo**, CMG Consulting LLC; **Whurley**, Strangeworks; **Kendra Cook**, NASA/JPL; **David Sandhu**, WiseWealth; **Paul Hopingardner**, Travis County; **Manuela Veloso**, J.P. Morgan AI Research; **Lee Stogner**, Vincula Group; **Ben Sander**, AMD; **San Murugesan**, Brite Services; **Adam Drobot**, OpenTechWorks; **Jay Boisseau**, Vizias; **Dave Bondurant**, HP (retired); **Vickie Ozburn**, Collins Aerospace; **David Garza**, BD; **Ed Tiedemann**, Qualcomm; **John Treichler**, Raytheon; **John McDonald**, GE; **Barbara Grosz**, Harvard; **Michael Branch**, Geotab; **Craig Arnold**, Eaton

Reminder

Conference Objectives

1. Recognize the experience and influence Life Members have on industry and the profession
2. Become better mentors, leaders, and resource people
3. Become more informed about new and emerging technologies in selected IEEE fields of interest
4. Become more conversant in current corporate leadership and management philosophies
5. Become exposed to corporations and engineers responsible for new and innovative consumer products directed at the Life Member audience
6. Become more aware of LMAG and LMC operations, and resources.
7. Network with other Life Members and industry-based technical professionals

Conference Program Philosophy and Considerations

Day 1 Sunday

1. Day 1 begins with morning workshops, sessions, and panels. The workshops are designed for 2 hours.
2. The Conference Welcome is planned for Lunch

The luncheon program includes

- ▶ IEEE President
- ▶ IEEE-USA President
- ▶ President of Austin Technology Council
- ▶ Conference and LMC leader
- ▶ Other dignitaries
- ▶ Keynote Presentation by Rodney Brooks, World-renowned pioneer in robotics, founder of iRobot

3. Sessions

Day 1 – Sunday

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Time	Activity	
9:30 – 11:30	Workshops	
Noon	Lunch	
12:45	Conference Opening	
1:00	Keynote – <i>The Next Chapter</i>	
2:00 – 3:00	Breakout Sessions – Aging & Accessibility, Quantum Computing, Hydrogen Technology, Medical Technology, Software Development, Renewable Energy, Space and Exploration	
3:00	Break	
3:30 – 4:30	Breakout Sessions	
5:30	Corporate Mixer and Dinner event	

Conference Program Philosophy

Day 2 & 3

1. Day 2 follows a similar program style. In this case, we break after lunch.
2. Day 2 has two afternoon options:
 - ▶ Sessions and Workshops
 - ▶ Corporate Tours
3. Day 3 is planned for a 3/4 day. During lunch we are planning a panel discussion, then close the conference with an Outbound Challenge.
4. We will add a Life Member Conference section to the Life Member web site.
5. Conference closes at about 3:00 PM

Day 2 – Monday

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Time	Activity	
7:30	Breakfast	
8:30	Opening Session	
8:45	Keynote Presentation 2	
10:00 AM	Breakout Sessions – AI, Cybercrime, Power & Sustainability, Autonomous Vehicles, Finance & Financial Planning, Smart Cities, Smart Systems	
12:15	Lunch	
1:15	Tour Orientation	
1:30 – 5:30	Breakout Sessions AND/OR Corporate Tours (Samsung, AMD, UT Advanced Computing, etc. and Special Activities	
5:30	Reception, Corporate Mixer, Dinner event	

Day 3 – Tuesday

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Time	Activity	
7:30	Breakfast	
9:15	Opening Session	
9:30	Keynote Presentation 3	
10:30 AM	Breakout Sessions – Mentoring, IEEE Tools, Machine Learning, Robotics, Technology Evolution and Ethics,	
Noon	Lunch	
12:45	Panel Session – <i>Impact on the Future - Emerging technologies relevant to age group</i>	
2:30	Wrap-Up and Outbound Challenge	
3:30	Conference Concludes	

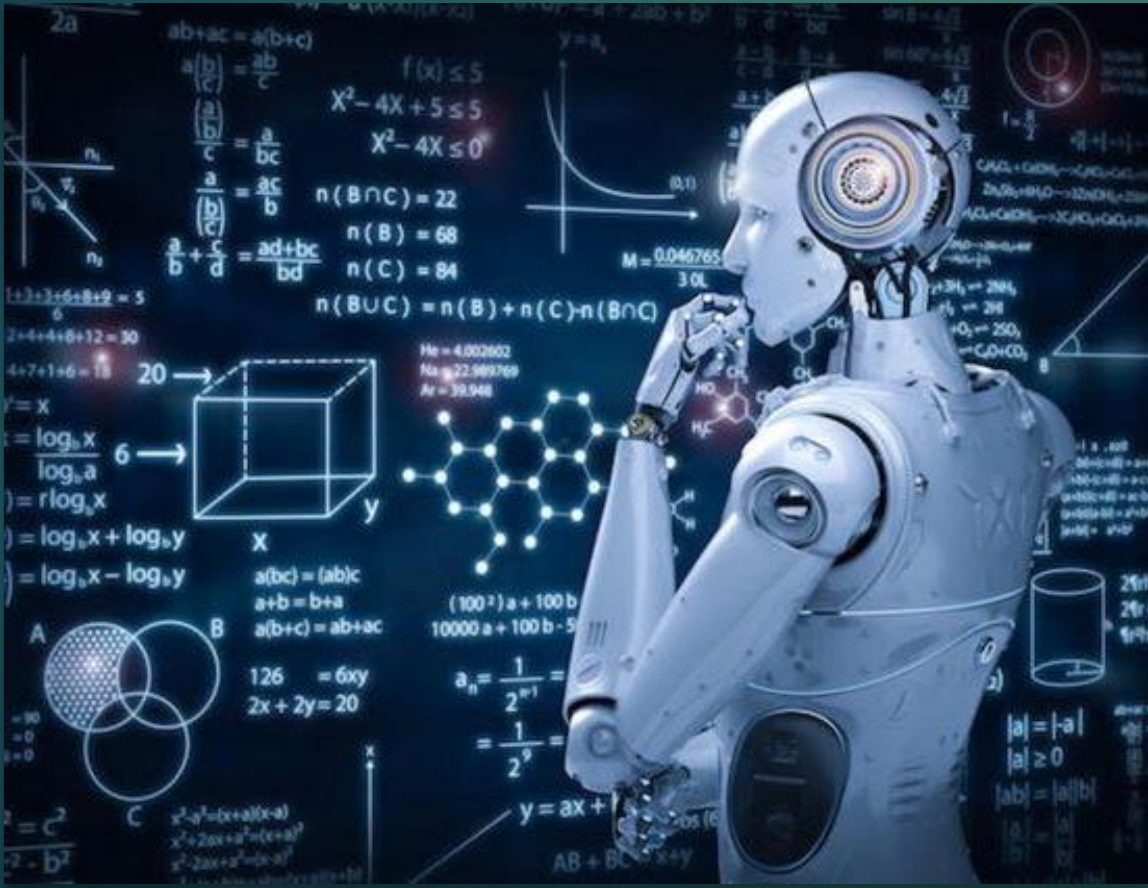
Conference Challenges



- ▶ All Leader and member commitment
 - ▶ Conference Committee
 - ▶ Life Member Committee (LMC) members
 - ▶ LMAG Region Coordinators
 - ▶ LMAG leadership
 - ▶ Individual Life Members
- ▶ Sponsorship
 - ▶ IEEE – Internal – OU's, Technical Societies, Councils, and Communities
 - ▶ Corporate
 - ▶ Service and Product providers
- ▶ Attendees

Moving Forward

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Committee member roles

Finalize City

Review potential hotels or venues

Finalize date for the conference

Program and type – face to face

Speaker identification

Sponsors and funding sources

MCE and bank account

Engage EVERYONE

Socialize the event

Questions?



<https://life.ieee.org/news-events/ieee-life-members-conference>

<https://life.ieee.org>

