

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear MD officers, Greetings! First, congratulations to our champions: four sections who already met both their recruitment and retention goals - Zambia, United Arab Emirates, Serbia And Montenegro and Western Saudi Arabia Sections; ten sections have already met recruitment goals while eight others have exceeded their retention targets – WELL DONE!

Second, I would like to remind you all that we are currently in the half-year dues period, which is an excellent opportunity for recruiting new members – those, who joining now will only pay half of the fees but will get the rest of the year of membership. Also, do not forget that many people, who still didn't renew (now are in arrears) can be brought back - get in touch with them and convince them to return to IEEE. As always, the R8-MDSC is there to help you and may be reached anytime at ieee-r8md@ieee.org.

Andrejs Romanovs, Membership Development Chair, Region 8 a.romanovs@ieee.org
 Be sure to join the Membership Development Community in Collabratec!
 https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers

Region Snapshot	This Month	'18	8 vs. '17	% Change
Total Membership	61,587	^	498	+0.8%
Higher-Grade	43,067	^	404	+0.9%
Students	18,520	^	94	+0.5%
IEEE Worldwide	340,344		3,678	+1.1%

Congratulations to the 18 Sections that met their retention goal and the 10 Sections have met their recruitment goal for the year!

More detail on the following pages.

	Cur	nulative – T	hrough This	Month	
Retention	Higher Grade	Student	Total %, #	2018 Goal %, #	
Dogion 9	74.2%	42.6%	66.4%	70.4%	Reach out to your members in arrears.
Region 8	38,257	7,202	45,459	48,927	2018 Section goals are on page 5.
IEEE Overell	77.4%	33.8%	67.0%	70.4%	goule and on page of
IEEE Overall	222,203	30,437	252,640	271,552	

	Cu	ımulative –	Through This	s Month	
Recruitment	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	Half Value Bassa Bassa d Otant forms 4
Decise 0	2,775	9,958	12,733	17,680	Half-Year Dues Period Start from 1 March. New members pay half price.
Region 8	+12.8%	+0.9%	+3.3%	+2.6%	
IEEE Overell	13,852	56,385	70,237	96,668	2018 Section goals are on page 3.
IEEE Overall	+12.6%	+3.6%	+5.2%	+2.9%	

	Cumulative - Through This Month							
Reinstatement	Total	2018 Goal	% to Goal					
Region 8	3,271	4,104	79.7%					
IEEE Overall	16,244	19,948	81.4%					

Reinstatement goals are set for each Region and not individual Sections.



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Urgent!

As part of the IEEE Business Analytics Strategy, SAMIEEE was closed on May 25 and replaced with IEEE OU Analytics that uses Tableau, a business intelligence and data visualization tool. OU Analytics provides an intuitive interface and leverages visualization technology for better data presentation by using multidimensional tables and charts. The OU Analytics landing page provides easy access to various dashboard views with many filtering options, eliminating the need to create, revise, and generate custom queries.

OU Analytics delivers much needed insight to our members by providing key metrics including statistics for members that are new, renewing or in arrears. A new and exciting feature of OU Analytics is an interactive global map comprised of all ten IEEE Regions with key statistical facts on IEEE Organizational Units, including potential chapter opportunities. Due to a new data privacy regulation and heightened concern for member privacy overall, IEEE volunteers will need to read and agree to the new IEEE Data Access and Use Policy upon logging into OU Analytics beginning the week of 21 May.

Access OU Analytics at: http://www.ieee.org/ouanalytics. Also included is a training presentation and recorded tutorial. With the redesign of the IEEE Web Site, the IEEE OU Analytics page has been moved to a password protected page. Please sign in using your IEEE web account username and password. There are plans to hold Q&A webinar sessions throughout the month of May/June to address any questions. More Information will be posted on the OU Analytics page with registration dates.

Some useful links as a tool for MD Officers

	IEEE Region 8	www.ieeer8.org					
MD Resource	Benefits of Membership	www.ieee.org/benefits					
Links	Online Supply Form	www.ieee.org/md					
	First Year Member Experience	www.ieee.org/start					
	IEEE Contact Center & Support	www.ieee.org/contactcenter					
	Section Vitality Dashboard	www.ieee.org/vitalitydb					
	MD Manual, Membership Presentations	www.ieee.org/md					
	Member-Get-a-Member (MGM)	www.ieee.org/mgm					
	MD Webcast Archive	www.ieee.org/md					
	Senior Member Program	www.ieee.org/seniormember					
	Member Loyalty Program	www.ieee.org/loyalty					
	mylEEE	www.ieee.org/myieee					

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date - with goals and progress to goal

	Recruitment by Section	on: 2018	Membe	rship Yea	ar April 2	018	
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	32	18	14	77.8%	20	160.0%
R8	Croatia Section	115	81	34	42.0%	86	134.0%
R8	Kenya Section	129	64	65	101.6%	98	131.6%
R8	Bulgaria Section	47	28	19	67.9%	39	122.1%
R8	Russia (Northwest) Section	211	137	74	54.0%	180	117.2%
R8	United Arab Emirates Section	551	358	193	53.9%	475	116.0%
R8	Serbia And Montenegro Section	93	70	23	32.9%	84	110.9%
R8	Russia Section	302	224	78	34.8%	285	106.0%
R8	Western Saudi Arabia Section	227	173	54	31.2%	225	100.9%
R8	Poland Section	145	88	57	64.8%	144	100.7%
R8	Nigeria Section	219	117	102	87.2%	222	98.6%
R8	Lebanon Section	658	626	32	5.1%	675	97.5%
R8	Qatar Section	48	41	7	17.1%	51	95.0%
R8	Portugal Section	170	148	22	14.9%	192	88.6%
R8	Cyprus Section	61	48	13	27.1%	70	87.1%
R8	Oman Section	152	102	50	49.0%	180	84.4%
R8	Norway Section	88	64	24	37.5%	105	83.8%
R8	Hungary Section	53	51	2	3.9%	64	82.8%
R8	Jordan Section	607	561	46	8.2%	738	82.2%
R8	Russia (Siberia) Section	64	59	5	8.5%	78	82.1%
R8	Denmark Section	86	70	16	22.9%	108	79.6%
R8	Bosnia And Herzegovina Section	82	69	13	18.8%	105	78.1%
R8	Lithuania Section	15	11	4	36.4%	20	75.0%
R8	Tunisia Section	962	1,128	-166	-14.7%	1,300	74.0%
R8	Egypt Section	210	229	-19	-8.3%	288	73.0%
R8	United Kingdom and Ireland Section	1,277	1,186	91	7.7%	1,770	72.2%
R8	Israel Section	151	147	4	2.7%	210	71.9%
R8	Italy Section	617	541	76	14.0%	880	70.1%
R8	Slovenia Section	21	19	2	10.5%	30	70.0%
R8	Sweden Section	166	145	21	14.5%	241	68.9%

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	Recruitment by Secti	on: 2018	8 Membe	rship Ye	ar April 2	018	
R8	Spain Section	324	354	-30	-8.5%	476	68.0%
R8	Germany Section	799	745	54	7.2%	1,180	67.7%
R8	Benelux Section	346	368	-22	-6.0%	520	66.5%
R8	Iraq Section	88	50	38	76.0%	138	63.9%
R8	South Africa Section	132	93	39	41.9%	208	63.4%
R8	Greece Section	302	392	-90	-23.0%	482	62.6%
R8	France Section	498	550	-52	-9.5%	813	61.3%
R8	Latvia Section	19	27	-8	-29.6%	32	60.1%
R8	Switzerland Section	192	204	-12	-5.9%	323	59.4%
R8	Austria Section	128	150	-22	-14.7%	220	58.1%
R8	Finland Section	85	106	-21	-19.8%	149	57.1%
R8	Czechoslovakia Section	68	88	-20	-22.7%	120	56.5%
R8	Turkey Section	597	554	43	7.8%	1,060	56.3%
R8	Malta Section	13	17	-4	-23.5%	24	54.2%
R8	Algeria Section	29	32	-3	-9.4%	55	52.7%
R8	Morocco Section	96	147	-51	-34.7%	195	49.2%
R8	Estonia Section	28	52	-24	-46.2%	57	49.0%
R8	Republic Of Macedonia Section	17	27	-10	-37.0%	35	48.6%
R8	Romania Section	82	127	-45	-35.4%	170	48.2%
R8	Ukraine Section	60	99	-39	-39.4%	130	46.2%
R8	Iran Section	418	569	-151	-26.5%	925	45.2%
R8	Bahrain Section	44	65	-21	-32.3%	100	44.2%
R8	Iceland Section	11	11	0	0.0%	25	44.0%
R8	Saudi Arabia Section	206	394	-188	-47.7%	473	43.6%
R8	Ghana Section	31	38	-7	-18.4%	72	43.1%
R8	Kuwait Section	49	62	-13	-21.0%	115	42.6%
R8	Belarus Section	5	15	-10	-66.7%	17	29.4%
R8	Reg 8-Countries Outside Sections	497	380	117	30.8%	n/a	n/a
R8	Region 8 - Apo/Fpo	10	8	2	25.0%	n/a	n/a
Grand Total	9	12,226	11,939	287	2.4%	17,680	69.2%



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Retention Membership Year To Date - with goals and progress to goal

		Renewal	by Section	on: 2018 l	Members	ship Year	- April 20	18			
	HIGHER	GRADE ME	MBERS	STUE	ENT MEMB	ERS	T01	AL MEMBE	RS	2018 Goal	% to Goal
REGION 8	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Ghana Section	131	61	46.6%	15	3	20.0%	146	64	43.8%	33.3%	131.6%
Egypt Section	606	417	68.8%	387	179	46.3%	993	596	60.0%	49.8%	120.6%
Nigeria Section	449	194	43.2%	123	17	13.8%	572	211	36.9%	30.8%	119.8%
Republic Of Macedonia Sect	105	83	79.0%	39	22	56.4%	144	105	72.9%	63.5%	114.8%
Hungary Section	296	256	86.5%	81	46	56.8%	377	302	80.1%	72.2%	111.0%
Zambia Section	122	103	84.4%	3	1	33.3%	125	104	83.2%	76.0%	109.5%
Serbia And Montenegro Sect	548	459	83.8%	144	116	80.6%	692	575	83.1%	80.5%	103.2%
Iran Section	826	371	44.9%	892	280	31.4%	1,718	651	37.9%	36.9%	102.8%
Russia (Siberia) Section	202	156	77.2%	40	21	52.5%	242	177	73.1%	71.2%	102.7%
Poland Section	833	689	82.7%	124	73	58.9%	957	762	79.6%	77.5%	102.7%
United Arab Emirates Secti	768	435	56.6%	340	78	22.9%	1,108	513	46.3%	45.2%	102.4%
Lithuania Section	80	56	70.0%	25	16	64.0%	105	72	68.6%	67.0%	102.3%
Czechoslovakia Section	504	408	81.0%	100	53	53.0%	604	461	76.3%	74.6%	102.3%
Qatar Section	198	133	67.2%	30	17	56.7%	228	150	65.8%	64.5%	102.0%
Cyprus Section	191	148	77.5%	93	44	47.3%	284	192	67.6%	66.9%	101.1%
Spain Section	2,611	2,245	86.0%	641	369	57.6%	3,252	2,614	80.4%	79.9%	100.5%
Kuwait Section	152	85	55.9%	76	9	11.8%	228	94	41.2%	41.2%	100.1%
Western Saudi Arabia Secti	291	143	49.1%	176	34	19.3%	467	177	37.9%	37.9%	100.0%
Slovenia Section	251	221	88.0%	28	21	75.0%	279	242	86.7%	87.1%	99.5%
Bosnia And Herzegovina Sec	150	99	66.0%	124	66	53.2%	274	165	60.2%	60.9%	98.9%
Croatia Section	488	434	88.9%	159	116	73.0%	647	550	85.0%	86.4%	98.4%
Benelux Section	2,654	2,137	80.5%	627	354	56.5%	3,281	2,491	75.9%	77.6%	97.9%
Portugal Section	780	620	79.5%	289	152	52.6%	1,069	772	72.2%	74.0%	97.6%
Denmark Section	727	571	78.5%	121	76	62.8%	848	647	76.3%	78.4%	97.4%
Norway Section	801	665	83.0%	101	57	56.4%	902	722	80.0%	82.3%	97.2%
United Kingdom and Ireland	7,951	6,069	76.3%	1,597	684	42.8%	9,548	6,753	70.7%	72.9%	97.1%
Sweden Section	1,590	1,286	80.9%	347	211	60.8%	1,937	1,497	77.3%	80.2%	96.4%
Germany Section	5,862	4,759	81.2%	1,637	937	57.2%	7,499	5,696	76.0%	79.0%	96.1%
Austria Section	985	803	81.5%	262	138	52.7%	1,247	941	75.5%	79.0%	95.5%
Switzerland Section	2,363	2,004	84.8%	390	229	58.7%	2,753	2,233	81.1%	85.2%	95.2%

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		Renewal	by Secti	on: 2018	Members	ship Year	- April 20	18			
	HIGHER	GRADE ME	MBERS	STUE	ENT MEMB	ERS	TO	TAL MEMBE	RS	2018 Goal	% to Goal
REGION 8	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal	2016 G0ai	/610 G0a1
Italy Section	3,879	3,151	81.2%	781	438	56.1%	4,660	3,589	77.0%	81.0%	95.1%
Greece Section	1,005	736	73.2%	594	253	42.6%	1,599	989	61.9%	65.1%	95.0%
Romania Section	777	630	81.1%	131	62	47.3%	908	692	76.2%	81.0%	94.1%
South Africa Section	816	572	70.1%	151	59	39.1%	967	631	65.3%	70.0%	93.3%
France Section	3,181	2,233	70.2%	543	232	42.7%	3,724	2,465	66.2%	71.1%	93.1%
Israel Section	913	676	74.0%	140	57	40.7%	1,053	733	69.6%	75.2%	92.6%
Saudi Arabia Section	722	373	51.7%	277	42	15.2%	999	415	41.5%	45.0%	92.4%
Russia Section	627	437	69.7%	143	63	44.1%	770	500	64.9%	70.6%	92.0%
Lebanon Section	426	237	55.6%	747	235	31.5%	1,173	472	40.2%	44.1%	91.2%
Bulgaria Section	194	139	71.6%	35	21	60.0%	229	160	69.9%	76.8%	91.0%
Iceland Section	64	53	82.8%	12	5	41.7%	76	58	76.3%	85.0%	89.8%
Malta Section	107	84	78.5%	34	19	55.9%	141	103	73.0%	82.1%	89.0%
Finland Section	748	568	75.9%	203	126	62.1%	951	694	73.0%	82.2%	88.8%
Turkey Section	1,055	617	58.5%	1,178	340	28.9%	2,233	957	42.9%	50.0%	85.7%
Russia (Northwest) Section	274	180	65.7%	112	37	33.0%	386	217	56.2%	66.2%	85.0%
Estonia Section	115	82	71.3%	71	28	39.4%	186	110	59.1%	73.4%	80.6%
Morocco Section	177	75	42.4%	142	58	40.8%	319	133	41.7%	51.8%	80.5%
Ukraine Section	314	184	58.6%	76	29	38.2%	390	213	54.6%	69.0%	79.1%
Kenya Section	158	83	52.5%	53	21	39.6%	211	104	49.3%	62.6%	78.7%
Latvia Section	97	64	66.0%	35	22	62.9%	132	86	65.2%	83.9%	77.7%
Bahrain Section	110	67	60.9%	88	11	12.5%	198	78	39.4%	50.8%	77.5%
Iraq Section	168	70	41.7%	61	6	9.8%	229	76	33.2%	43.5%	76.4%
Tunisia Section	415	140	33.7%	1,366	403	29.5%	1,781	543	30.5%	40.0%	76.2%
Algeria Section	88	49	55.7%	42	19	45.2%	130	68	52.3%	70.0%	74.7%
Oman Section	181	82	45.3%	139	15	10.8%	320	97	30.3%	40.6%	74.7%
Jordan Section	264	138	52.3%	727	128	17.6%	991	266	26.8%	39.7%	67.6%
Belarus Section	32	17	53.1%	11	1	9.1%	43	18	41.9%	79.7%	52.5%
Reg 8-Countries Outside Se	615	340	55.3%	431	44	10.2%	1,046	384	36.7%	n/a	n/a
Region 8 - Apo/Fpo	49	42	85.7%	9	1	11.1%	58	43	74.1%	n/a	n/a
Grand Total	50,422	37,847	75.1%	16,903	7,149	42.3%	67,325	44,996	66.8%	70.4%	94.9%



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	Total	Active M	embers b	y Sectio	n: April	2018			
	HIGHE	R GRADE ME	MBERS	STU	JDENT MEMI	BERS	TC	TAL MEMBI	ERS
Region 8	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	63	68	-7.4%	43	39	10.3%	106	107	-0.9%
Austria Section	858	860	-0.2%	263	287	-8.4%	1,121	1,147	-2.3%
Bahrain Section	84	81	3.7%	46	76	-39.5%	130	157	-17.2%
Belarus Section	18	26	-30.8%	5	14	-64.3%	23	40	-42.5%
Benelux Section	2,307	2,331	-1.0%	683	694	-1.6%	2,990	3,025	-1.2%
Bosnia And Herzegovina Section	118	111	6.3%	146	116	25.9%	264	227	16.3%
Bulgaria Section	163	178	-8.4%	55	42	31.0%	218	220	-0.9%
Croatia Section	465	439	5.9%	221	193	14.5%	686	632	8.5%
Cyprus Section	164	149	10.1%	114	104	9.6%	278	253	9.9%
Czechoslovakia Section	453	458	-1.1%	109	101	7.9%	562	559	0.5%
Denmark Section	626	635	-1.4%	160	147	8.8%	786	782	0.5%
Egypt Section	483	491	-1.6%	374	411	-9.0%	857	902	-5.0%
Estonia Section	87	84	3.6%	52	86	-39.5%	139	170	-18.2%
Finland Section	632	648	-2.5%	197	234	-15.8%	829	882	-6.0%
France Section	2,552	2,628	-2.9%	610	669	-8.8%	3,162	3,297	-4.1%
Germany Section	5,170	5,111	1.2%	1,657	1,726	-4.0%	6,827	6,837	-0.1%
Ghana Section	94	88	6.8%	18	23	-21.7%	112	111	0.9%
Greece Section	784	807	-2.9%	582	663	-12.2%	1,366	1,470	-7.1%
Hungary Section	281	272	3.3%	90	87	3.4%	371	359	3.3%
Iceland Section	56	57	-1.8%	15	10	50.0%	71	67	6.0%
Iran Section	457	434	5.3%	717	821	-12.7%	1,174	1,255	-6.5%
Iraq Section	116	96	20.8%	66	44	50.0%	182	140	30.0%
Israel Section	771	760	1.4%	163	178	-8.4%	934	938	-0.4%
Italy Section	3,385	3,299	2.6%	962	874	10.1%	4,347	4,173	4.2%
Jordan Section	179	152	17.8%	739	655	12.8%	918	807	13.8%
Kenya Section	128	102	25.5%	122	63	93.7%	250	165	51.5%
Kuwait Section	121	117	3.4%	43	64	-32.8%	164	181	-9.4%
Latvia Section	68	76	-10.5%	40	42	-4.8%	108	118	-8.5%
Lebanon Section	263	266	-1.1%	901	843	6.9%	1,164	1,109	5.0%
Lithuania Section	58	72	-19.4%	32	29	10.3%	90	101	-10.9%

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	Total /	Active M	embers b	y Sectio	n: April 2	2018			
	HIGHE	R GRADE ME	MBERS	STU	JDENT MEME	BERS	тс	TAL MEMBE	RS
Region 8	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	88	89	-1.1%	32	40	-20.0%	120	129	-7.0%
Morocco Section	106	85	24.7%	137	173	-20.8%	243	258	-5.8%
Nigeria Section	376	296	27.0%	168	113	48.7%	544	409	33.0%
Norway Section	716	743	-3.6%	125	105	19.0%	841	848	-0.8%
Oman Section	116	117	-0.9%	150	123	22.0%	266	240	10.8%
Poland Section	801	752	6.5%	159	142	12.0%	960	894	7.4%
Portugal Section	654	660	-0.9%	341	334	2.1%	995	994	0.1%
Qatar Section	156	164	-4.9%	56	43	30.2%	212	207	2.4%
Reg 8-Countries Outside Sections	602	452	33.2%	425	406	4.7%	1,027	858	19.7%
Region 8 - Apo/Fpo	45	47	-4.3%	10	9	11.1%	55	56	-1.8%
Republic Of Macedonia Section	85	91	-6.6%	41	51	-19.6%	126	142	-11.3%
Romania Section	701	692	1.3%	123	143	-14.0%	824	835	-1.3%
Russia (Northwest) Section	273	207	31.9%	173	131	32.1%	446	338	32.0%
Russia (Siberia) Section	201	174	15.5%	60	49	22.4%	261	223	17.0%
Russia Section	621	525	18.3%	226	175	29.1%	847	700	21.0%
Saudi Arabia Section	501	496	1.0%	192	384	-50.0%	693	880	-21.3%
Serbia And Montenegro Section	488	490	-0.4%	200	183	9.3%	688	673	2.2%
Slovenia Section	228	239	-4.6%	39	31	25.8%	267	270	-1.1%
South Africa Section	659	677	-2.7%	161	110	46.4%	820	787	4.2%
Spain Section	2,362	2,373	-0.5%	674	713	-5.5%	3,036	3,086	-1.6%
Sweden Section	1,398	1,410	-0.9%	352	363	-3.0%	1,750	1,773	-1.3%
Switzerland Section	2,123	2,170	-2.2%	399	407	-2.0%	2,522	2,577	-2.1%
Tunisia Section	189	162	16.7%	1,378	1,402	-1.7%	1,567	1,564	0.2%
Turkey Section	757	747	1.3%	927	882	5.1%	1,684	1,629	3.4%
Ukraine Section	219	257	-14.8%	82	87	-5.7%	301	344	-12.5%
United Arab Emirates Section	542	547	-0.9%	615	429	43.4%	1,157	976	18.5%
United Kingdom and Ireland Section	6,695	6,785	-1.3%	1,811	1,844	-1.8%	8,506	8,629	-1.4%
Western Saudi Arabia Section	218	201	8.5%	234	217	7.8%	452	418	8.1%
Zambia Section	143	119	20.2%	5	2	150.0%	148	121	22.3%
Grand Total	43,067	42,663	0.9%	18,520	18,426	0.5%	61,587	61,089	0.8%