



Membership Development Report—AUGUST 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear R8 MD Officers!

August marks the end of the 2018 membership year. My congratulations to 22 Sections that met both their recruitment and retention goals (10 last year), 32 sections that met recruitment goals (vs 25 in 2017) while 28 sections exceeded retention targets (vs 21). Keep up the great work! In addition, just to remind – our potential colleagues can join IEEE and become a member for 15 months by paying 12 month due. As always, the R8-MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org

Andrejs Romanovs, Membership Development Chair, Region 8, a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Congratulations to the 22 Sections in Region 8 that met both their retention and recruitment goals for the year! More detail on the following pages.
Total Membership	69,701	806	+1.2%	
Higher-Grade	52,828	490	+0.9%	
Students	16,873	316	+1.9%	
IEEE Worldwide	383,674	4,029	+1.1%	

Retention	Cumulative – Through This Month				28 Sections in Region 8 have met their retention goal. 2018 Section goals are on page 5.
	Higher Grade	Student	Total % , #	2018 Goal % , #	
Region 8	77.6%	45.6%	69.4%	70.4%	
	39,474	8,015	47,489	48,211	
IEEE Overall	80.4%	37.4%	69.8%	70.4%	
	228,575	34,581	263,156	271,552	

Recruitment	Cumulative – Through This Month				32 Sections in Region 8 have met their recruitment goal. 2018 Section goals are on page 3.
	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	
Region 8	4,220	13,535	17,755	17,680	
	+11.0%	+0.8%	+3.1%	+2.6%	
IEEE Overall	20,842	76,871	97,713	96,668	
	+12.6%	+1.9%	+4.0%	+2.9%	

Reinstatement	Cumulative – Through This Month			Congratulations Region 8 on exceeding your reinstatement goal! <i>Reinstatement goals are set for each Region and not individual Sections.</i>
	Total	2018 Goal	% to Goal	
Region 8	4,129	4,104	100.6%	
IEEE Overall	20,095	19,948	100.7%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



Membership Development Goals

Congratulations to the 22 Sections that achieved their recruitment and retention goals, earning a gold medal of recognition!

Section officers will be receiving an e-mail in the coming weeks to select their IEEE-branded gift along with their certificate.

2019 membership year goals are also in development and will be shared next month.

- R8** Nigeria Section
- Egypt Section
- Hungary Section
- Zambia Section
- United Arab Emirates Section
- Western Saudi Arabia Section
- Russia (Siberia) Section
- Serbia And Montenegro Section
- Qatar Section
- Poland Section
- Czechoslovakia Section
- Cyprus Section
- Bosnia And Herzegovina Section
- Spain Section
- United Kingdom and Ireland
- Denmark Section
- Benelux Section
- Norway Section
- Portugal Section
- Slovenia Section
- South Africa Section
- Germany Section

Congratulations to these 11 Sections for achieving their 2018 recruitment goal, earning a silver medal of recognition!

Recognition certificates will be mailed to Section officers over the next month.

- R8** Kenya Section
- Croatia Section
- Nigeria Section
- Russia (Northwest) Section
- Bulgaria Section
- Russia Section
- Oman Section
- Italy Section
- Lebanon Section
- Israel Section
- Jordan Section

Congratulations to these 6 Sections for achieving their 2018 retention goal, earning a silver medal of recognition!

Recognition certificates will be mailed to Section officers over the next month.

- R8** Ghana Section
- Republic Of Macedonia Section
- Iran Section
- Kuwait Section
- Lithuania Section
- Sweden Section



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Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year Aug 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	51	19	32	168.4%	20	255.0%
R8	Kenya Section	199	96	103	107.3%	98	203.1%
R8	Poland Section	244	124	120	96.8%	144	169.4%
R8	Nigeria Section	354	220	134	60.9%	222	159.3%
R8	Cyprus Section	108	61	47	77.0%	70	154.3%
R8	Croatia Section	127	85	42	49.4%	86	147.9%
R8	Russia (Northwest) Section	256	176	80	45.5%	180	142.2%
R8	Russia Section	385	275	110	40.0%	285	135.1%
R8	Bulgaria Section	52	31	21	67.7%	39	135.1%
R8	Qatar Section	67	50	17	34.0%	51	132.7%
R8	United Arab Emirates Section	609	440	169	38.4%	475	128.2%
R8	Portugal Section	246	190	56	29.5%	192	128.2%
R8	Serbia And Montenegro Section	107	83	24	28.9%	84	127.6%
R8	Oman Section	228	168	60	35.7%	180	126.7%
R8	Denmark Section	134	107	27	25.2%	108	124.0%
R8	Norway Section	125	93	32	34.4%	105	119.0%
R8	Russia (Siberia) Section	88	75	13	17.3%	78	112.8%
R8	Italy Section	983	871	112	12.9%	880	111.7%
R8	Western Saudi Arabia Section	251	212	39	18.4%	225	111.6%
R8	Bosnia And Herzegovina Section	117	103	14	13.6%	105	111.4%
R8	South Africa Section	229	204	25	12.3%	208	110.1%
R8	Germany Section	1,278	1,166	112	9.6%	1,180	108.3%
R8	Hungary Section	69	63	6	9.5%	64	107.8%
R8	Egypt Section	309	285	24	8.4%	288	107.3%
R8	United Kingdom and Ireland Section	1,871	1,752	119	6.8%	1,770	105.7%
R8	Israel Section	222	206	16	7.8%	210	105.7%
R8	Benelux Section	542	511	31	6.1%	520	104.2%
R8	Jordan Section	769	724	45	6.2%	738	104.1%
R8	Czechoslovakia Section	125	118	7	5.9%	120	103.9%
R8	Lebanon Section	695	664	31	4.7%	675	103.0%
R8	Spain Section	486	467	19	4.1%	476	102.0%
R8	Slovenia Section	30	24	6	25.0%	30	100.0%

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Recruitment by Section: 2018 Membership Year Aug 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Finland Section	146	146	0	0.0%	149	98.0%
R8	France Section	765	805	-40	-5.0%	813	94.1%
R8	Sweden Section	226	222	4	1.8%	241	93.8%
R8	Turkey Section	991	1,036	-45	-4.3%	1,060	93.5%
R8	Austria Section	196	216	-20	-9.3%	220	89.0%
R8	Ghana Section	64	62	2	3.2%	72	88.9%
R8	Iraq Section	120	135	-15	-11.1%	138	87.1%
R8	Switzerland Section	280	317	-37	-11.7%	323	86.6%
R8	Tunisia Section	1,081	1,269	-188	-14.8%	1,300	83.2%
R8	Bahrain Section	82	98	-16	-16.3%	100	82.4%
R8	Greece Section	397	473	-76	-16.1%	482	82.3%
R8	Lithuania Section	16	15	1	6.7%	20	80.0%
R8	Malta Section	19	23	-4	-17.4%	24	79.2%
R8	Algeria Section	42	46	-4	-8.7%	55	76.4%
R8	Kuwait Section	86	102	-16	-15.7%	115	74.8%
R8	Iceland Section	18	19	-1	-5.3%	25	72.0%
R8	Romania Section	118	164	-46	-28.0%	170	69.4%
R8	Estonia Section	39	56	-17	-30.4%	57	68.3%
R8	Saudi Arabia Section	287	468	-181	-38.7%	473	60.7%
R8	Latvia Section	19	31	-12	-38.7%	32	60.1%
R8	Morocco Section	116	186	-70	-37.6%	195	59.5%
R8	Iran Section	549	907	-358	-39.5%	925	59.4%
R8	Ukraine Section	73	120	-47	-39.2%	130	56.2%
R8	Republic Of Macedonia Section	19	28	-9	-32.1%	35	54.3%
R8	Belarus Section	6	16	-10	-62.5%	17	35.3%
R8	Reg 8-Countries Outside Sections	631	595	36	6.1%	n/a	n/a
R8	Region 8 - Apo/Fpo	13	9	4	44.4%	n/a	n/a
Grand Total		17,111	16,623	488	2.9%	17,680	96.8%



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Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2018 Membership Year - Aug 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Ghana Section	131	66	50.4%	15	4	26.7%	146	70	47.9%	33.3%	144.0%
Nigeria Section	447	218	48.8%	124	22	17.7%	571	240	42.0%	30.8%	136.5%
Egypt Section	601	438	72.9%	392	191	48.7%	993	629	63.3%	49.8%	127.2%
Republic Of Macedonia Sect	103	84	81.6%	41	22	53.7%	144	106	73.6%	63.5%	115.9%
Hungary Section	296	258	87.2%	81	52	64.2%	377	310	82.2%	72.2%	113.9%
Zambia Section	122	106	86.9%	3	2	66.7%	125	108	86.4%	76.0%	113.7%
United Arab Emirates Secti	761	469	61.6%	348	86	24.7%	1,109	555	50.0%	45.2%	110.7%
Iran Section	805	389	48.3%	913	307	33.6%	1,718	696	40.5%	36.9%	109.9%
Kuwait Section	151	89	58.9%	77	12	15.6%	228	101	44.3%	41.2%	107.5%
Western Saudi Arabia Secti	291	147	50.5%	176	43	24.4%	467	190	40.7%	37.9%	107.4%
Russia (Siberia) Section	201	162	80.6%	41	21	51.2%	242	183	75.6%	71.2%	106.2%
Serbia And Montenegro Sect	547	470	85.9%	145	118	81.4%	692	588	85.0%	80.5%	105.5%
Qatar Section	197	138	70.1%	31	17	54.8%	228	155	68.0%	64.5%	105.4%
Czechoslovakia Section	502	417	83.1%	102	58	56.9%	604	475	78.6%	74.6%	105.4%
Poland Section	827	704	85.1%	129	74	57.4%	956	778	81.4%	77.5%	105.0%
Cyprus Section	190	151	79.5%	94	47	50.0%	284	198	69.7%	66.9%	104.2%
Bosnia And Herzegovina Sec	148	101	68.2%	126	71	56.3%	274	172	62.8%	60.9%	103.0%
Spain Section	2,599	2,274	87.5%	650	389	59.8%	3,249	2,663	82.0%	79.9%	102.5%
Lithuania Section	80	56	70.0%	25	16	64.0%	105	72	68.6%	67.0%	102.3%
United Kingdom and Ireland	7,921	6,279	79.3%	1,616	821	50.8%	9,537	7,100	74.4%	72.9%	102.2%
Denmark Section	728	591	81.2%	119	84	70.6%	847	675	79.7%	78.4%	101.7%
Benelux Section	2,648	2,184	82.5%	632	396	62.7%	3,280	2,580	78.7%	77.6%	101.4%
Slovenia Section	250	224	89.6%	29	22	75.9%	279	246	88.2%	87.1%	101.2%
Portugal Section	775	634	81.8%	294	165	56.1%	1,069	799	74.7%	74.0%	101.0%
Norway Section	799	677	84.7%	102	72	70.6%	901	749	83.1%	82.3%	101.0%
Sweden Section	1,587	1,317	83.0%	346	241	69.7%	1,933	1,558	80.6%	80.2%	100.5%
South Africa Section	809	610	75.4%	157	69	43.9%	966	679	70.3%	70.0%	100.5%
Germany Section	5,835	4,864	83.4%	1,658	1,058	63.8%	7,493	5,922	79.0%	79.0%	100.0%
Greece Section	1,000	759	75.9%	598	276	46.2%	1,598	1,035	64.8%	65.1%	99.5%
France Section	3,168	2,351	74.2%	554	273	49.3%	3,722	2,624	70.5%	71.1%	99.2%

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Renewal by Section: 2018 Membership Year - Aug 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Italy Section	3,873	3,247	83.8%	786	485	61.7%	4,659	3,732	80.1%	81.0%	98.9%
Croatia Section	487	435	89.3%	159	116	73.0%	646	551	85.3%	86.4%	98.8%
Austria Section	985	818	83.0%	262	153	58.4%	1,247	971	77.9%	79.0%	98.6%
Switzerland Section	2,359	2,043	86.6%	391	263	67.3%	2,750	2,306	83.9%	85.2%	98.4%
Saudi Arabia Section	719	395	54.9%	280	46	16.4%	999	441	44.1%	45.0%	98.2%
Lebanon Section	422	247	58.5%	751	253	33.7%	1,173	500	42.6%	44.1%	96.6%
Russia Section	627	455	72.6%	143	70	49.0%	770	525	68.2%	70.6%	96.6%
Israel Section	911	703	77.2%	141	60	42.6%	1,052	763	72.5%	75.2%	96.5%
Malta Section	107	89	83.2%	34	22	64.7%	141	111	78.7%	82.1%	95.9%
Romania Section	773	638	82.5%	135	65	48.1%	908	703	77.4%	81.0%	95.6%
Bulgaria Section	194	143	73.7%	35	21	60.0%	229	164	71.6%	76.8%	93.3%
Turkey Section	1,046	653	62.4%	1,187	385	32.4%	2,233	1,038	46.5%	50.0%	93.0%
Finland Section	742	584	78.7%	209	137	65.6%	951	721	75.8%	82.2%	92.2%
Iceland Section	64	54	84.4%	12	5	41.7%	76	59	77.6%	85.0%	91.3%
Russia (Northwest) Section	272	189	69.5%	114	44	38.6%	386	233	60.4%	66.2%	91.2%
Oman Section	180	93	51.7%	140	21	15.0%	320	114	35.6%	40.6%	87.8%
Morocco Section	173	84	48.6%	146	61	41.8%	319	145	45.5%	51.8%	87.8%
Kenya Section	154	89	57.8%	57	25	43.9%	211	114	54.0%	62.6%	86.3%
Iraq Section	168	78	46.4%	61	6	9.8%	229	84	36.7%	43.5%	84.4%
Estonia Section	114	82	71.9%	72	32	44.4%	186	114	61.3%	73.4%	83.5%
Latvia Section	95	68	71.6%	37	24	64.9%	132	92	69.7%	83.9%	83.1%
Ukraine Section	314	190	60.5%	76	29	38.2%	390	219	56.2%	69.0%	81.4%
Tunisia Section	407	156	38.3%	1,376	417	30.3%	1,783	573	32.1%	40.0%	80.3%
Bahrain Section	111	68	61.3%	87	12	13.8%	198	80	40.4%	50.8%	79.5%
Algeria Section	87	51	58.6%	43	20	46.5%	130	71	54.6%	70.0%	78.0%
Jordan Section	259	141	54.4%	732	152	20.8%	991	293	29.6%	39.7%	74.5%
Belarus Section	33	18	54.5%	10	1	10.0%	43	19	44.2%	79.7%	55.4%
Reg 8-Countries Outside Se	614	366	59.6%	432	51	11.8%	1,046	417	39.9%	n/a	n/a
Region 8 - Apo/Fpo	48	42	87.5%	10	2	20.0%	58	44	75.9%	n/a	n/a
Grand Total	50,195	39,038	77.8%	17,094	7,954	46.5%	67,289	46,992	69.8%	70.4%	99.2%



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Total Active Members by Section: Aug 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	88	92	-4.3%	35	39	-10.3%	123	131	-6.1%
Austria Section	989	1,012	-2.3%	245	248	-1.2%	1,234	1,260	-2.1%
Bahrain Section	96	112	-14.3%	74	87	-14.9%	170	199	-14.6%
Belarus Section	21	32	-34.4%	4	11	-63.6%	25	43	-41.9%
Benelux Section	2,699	2,708	-0.3%	618	589	4.9%	3,317	3,297	0.6%
Bosnia And Herzegovina Section	176	164	7.3%	132	110	20.0%	308	274	12.4%
Bulgaria Section	196	199	-1.5%	36	30	20.0%	232	229	1.3%
Croatia Section	536	507	5.7%	164	140	17.1%	700	647	8.2%
Cyprus Section	209	203	3.0%	121	81	49.4%	330	284	16.2%
Czechoslovakia Section	524	511	2.5%	116	96	20.8%	640	607	5.4%
Denmark Section	740	730	1.4%	136	125	8.8%	876	855	2.5%
Egypt Section	652	647	0.8%	357	348	2.6%	1,009	995	1.4%
Estonia Section	111	119	-6.7%	45	67	-32.8%	156	186	-16.1%
Finland Section	767	772	-0.6%	167	183	-8.7%	934	955	-2.2%
France Section	3,166	3,208	-1.3%	523	535	-2.2%	3,689	3,743	-1.4%
Germany Section	6,077	6,018	1.0%	1,568	1,518	3.3%	7,645	7,536	1.4%
Ghana Section	129	133	-3.0%	29	14	107.1%	158	147	7.5%
Greece Section	1,007	1,049	-4.0%	527	562	-6.2%	1,534	1,611	-4.8%
Hungary Section	321	298	7.7%	77	79	-2.5%	398	377	5.6%
Iceland Section	69	67	3.0%	10	10	0.0%	79	77	2.6%
Iran Section	755	902	-16.3%	604	825	-26.8%	1,359	1,727	-21.3%
Iraq Section	152	171	-11.1%	77	58	32.8%	229	229	0.0%
Israel Section	920	921	-0.1%	135	137	-1.5%	1,055	1,058	-0.3%
Italy Section	4,048	3,941	2.7%	873	738	18.3%	4,921	4,679	5.2%
Jordan Section	330	273	20.9%	784	720	8.9%	1,114	993	12.2%
Kenya Section	222	163	36.2%	115	49	134.7%	337	212	59.0%
Kuwait Section	154	156	-1.3%	58	73	-20.5%	212	229	-7.4%
Latvia Section	90	97	-7.2%	25	33	-24.2%	115	130	-11.5%
Lebanon Section	504	456	10.5%	733	717	2.2%	1,237	1,173	5.5%
Lithuania Section	68	83	-18.1%	24	23	4.3%	92	106	-13.2%

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Total Active Members by Section: Aug 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	109	112	-2.7%	25	30	-16.7%	134	142	-5.6%
Morocco Section	166	188	-11.7%	109	132	-17.4%	275	320	-14.1%
Nigeria Section	558	458	21.8%	182	125	45.6%	740	583	26.9%
Norway Section	812	806	0.7%	111	104	6.7%	923	910	1.4%
Oman Section	187	183	2.2%	174	137	27.0%	361	320	12.8%
Poland Section	890	842	5.7%	191	122	56.6%	1,081	964	12.1%
Portugal Section	808	793	1.9%	302	281	7.5%	1,110	1,074	3.4%
Qatar Section	193	205	-5.9%	47	24	95.8%	240	229	4.8%
Reg 8-Countries Outside Sections	846	674	25.5%	391	481	-18.7%	1,237	1,155	7.1%
Region 8 - Apo/Fpo	58	49	18.4%	6	9	-33.3%	64	58	10.3%
Republic Of Macedonia Section	101	106	-4.7%	29	38	-23.7%	130	144	-9.7%
Romania Section	787	792	-0.6%	100	119	-16.0%	887	911	-2.6%
Russia (Northwest) Section	368	279	31.9%	143	108	32.4%	511	387	32.0%
Russia (Siberia) Section	245	205	19.5%	48	39	23.1%	293	244	20.1%
Russia Section	800	641	24.8%	172	134	28.4%	972	775	25.4%
Saudi Arabia Section	642	735	-12.7%	175	270	-35.2%	817	1,005	-18.7%
Serbia And Montenegro Section	602	589	2.2%	117	102	14.7%	719	691	4.1%
Slovenia Section	247	254	-2.8%	32	25	28.0%	279	279	0.0%
South Africa Section	844	830	1.7%	140	144	-2.8%	984	974	1.0%
Spain Section	2,677	2,669	0.3%	611	591	3.4%	3,288	3,260	0.9%
Sweden Section	1,564	1,621	-3.5%	325	323	0.6%	1,889	1,944	-2.8%
Switzerland Section	2,369	2,394	-1.0%	346	368	-6.0%	2,715	2,762	-1.7%
Tunisia Section	444	474	-6.3%	1,276	1,330	-4.1%	1,720	1,804	-4.7%
Turkey Section	1,081	1,114	-3.0%	1,131	1,138	-0.6%	2,212	2,252	-1.8%
Ukraine Section	263	319	-17.6%	58	71	-18.3%	321	390	-17.7%
United Arab Emirates Section	832	777	7.1%	439	336	30.7%	1,271	1,113	14.2%
United Kingdom and Ireland Section	8,059	8,064	-0.1%	1,567	1,556	0.7%	9,626	9,620	0.1%
Western Saudi Arabia Section	306	299	2.3%	196	172	14.0%	502	471	6.6%
Zambia Section	154	122	26.2%	18	3	500.0%	172	125	37.6%
Grand Total	52,828	52,338	0.9%	16,873	16,557	1.9%	69,701	68,895	1.2%