



# Membership Development Report—DECEMBER 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear Section MD Officers,

please find attached the R8 MD report for December 2018. This is the last MD report I am sharing with you after ending with my duties as a R8 MDSC Chair.

Notice the retention data for the Region and for each Section and the corresponding targets for 2019. This is a very important time of the year since the members who did not renew yet will move into "arrears" by end of February, i.e. they will lose their service benefits. Please ensure to get in touch with them and convey them the usefulness of IEEE and what benefits they are now missing. Also, check out the updated Recruitment & Retention goals & corresponding recognition & awards to align your respective sections accordingly.

We have been together for the last two years working very fruitfully and successfully. I would like to sincerely thank each of you for every experience shared, friendship made, opportunity offered and good times had during these two years. My deepest thanks to the R8 Membership Development Subcommittee members, who done the best job to lead and support MD business in R8. **It has been a great pleasure working with a brilliant R8 MDSC team!**

## MDSC Team 2017-2018



Andrejs Romanovs  
Chair/R8-MD  
Latvia



Adeel Sultan  
Past Chair/R8-MD  
UAE



Tim Gitau  
C-Member/R8-MD  
Kenya



Matej Pacha  
C-Member/R8-MD  
Czechoslovakia



Ievgen Pichkalov  
Member/R8-MD  
Ukraine



Fadhel Abulhasan  
C-Member/R8-MD  
Kuwait



Albert Lysko  
C-Member/R8-MD  
South Africa



Azza Ouled Zaid  
C-Member/R8-MD  
Tunisia



John Matogo  
C-Member/R8-MD  
Kenya

**FAREWELL AND HELLO AGAIN !**

On behalf of IEEE R8 MD Subcommittee 2017-2018

**Andrejs Romanovs**, Membership Development Past Chair, [a.romanovs@ieee.org](mailto:a.romanovs@ieee.org)



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Region Snapshot	This Month	'18 vs. '17	% Change	Section-level totals are on page 5.
<b>Total Membership</b>	<b>77,519</b>	<b>▲ 1,351</b>	<b>+1.8%</b>	
Higher-Grade	53,866	▲ 471	+0.9%	
Students	23,653	▲ 880	+3.9%	
<b>IEEE Worldwide</b>	<b>422,260</b>	<b>▲ 5,031</b>	<b>+1.2%</b>	

Retention	Cumulative – Through This Month				Section-level progress and goals are on page 4.
	Higher Grade	Student	Total %, #	2019 Goal %, #	
Region 8	<b>51.4%</b> 26,784	<b>19.3%</b> 3,358	<b>43.4%</b> 30,142	<b>70.7%</b> 49,270	
IEEE Overall	47.3% 180,835	14.5% 13,498	<b>47.3%</b> 180,835	<b>71.6%</b> 274,782	

Recruitment	Cumulative – Through This Month				Section-level progress and goals are on page 3.
	Higher Grade	Student	Total YoY Chg	2019 Goal YoY Chg	
Region 8	1,011 +1.7%	5,510 +9.0%	<b>6,521</b> <b>+7.8%</b>	<b>17,549</b> <b>+2.5%</b>	
IEEE Overall	5,691 +7.5%	26,682 +3.5%	<b>32,373</b> <b>+4.2%</b>	<b>99,910</b> <b>+2.2%</b>	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	<b>1,523</b>	<b>4,335</b>	<b>35.1%</b>	
IEEE Overall	8,238	21,100	39.0%	

**For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit [www.ieee.org/md](http://www.ieee.org/md).**

**Be sure to join the Membership Development Community in Collabratec!**  
<https://iee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>



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## Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2019 Membership Year Dec 2018							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Western Saudi Arabia Section	355	157	198	126.1%	264	134.7%
R8	Republic Of Macedonia Section	28	8	20	250.0%	21	133.3%
R8	Tunisia Section	834	660	174	26.4%	1,113	74.9%
R8	Iraq Section	84	22	62	281.8%	122	68.9%
R8	Slovenia Section	21	11	10	90.9%	32	66.7%
R8	Lebanon Section	440	492	-52	-10.6%	716	61.5%
R8	Kuwait Section	52	19	33	173.7%	88	59.1%
R8	Saudi Arabia Section	174	91	83	91.2%	300	58.0%
R8	Iceland Section	11	3	8	266.7%	19	57.9%
R8	Greece Section	227	154	73	47.4%	401	56.6%
R8	Morocco Section	66	45	21	46.7%	118	55.9%
R8	Romania Section	60	39	21	53.8%	120	50.0%
R8	Estonia Section	20	20	0	0.0%	41	48.8%
R8	Russia (Northwest) Section	120	85	35	41.2%	269	44.6%
R8	Cyprus Section	48	47	1	2.1%	113	42.3%
R8	Croatia Section	57	65	-8	-12.3%	135	42.2%
R8	Jordan Section	334	408	-74	-18.1%	792	42.2%
R8	Latvia Section	8	16	-8	-50.0%	20	40.0%
R8	Malta Section	8	9	-1	-11.1%	21	38.1%
R8	Denmark Section	51	35	16	45.7%	138	37.0%
R8	Bahrain Section	30	12	18	150.0%	84	35.7%
R8	Portugal Section	88	76	12	15.8%	248	35.4%
R8	Switzerland Section	98	88	10	11.4%	283	34.7%
R8	Kenya Section	71	35	36	102.9%	209	34.0%
R8	Qatar Section	24	15	9	60.0%	71	33.8%
R8	Ukraine Section	25	33	-8	-24.2%	75	33.3%
R8	Spain Section	165	165	0	0.0%	501	33.0%
R8	United Kingdom and Ireland Section	621	576	45	7.8%	1,890	32.9%
R8	Benelux Section	181	136	45	33.1%	558	32.4%
R8	Ghana Section	21	14	7	50.0%	66	31.8%

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Recruitment by Section: 2019 Membership Year Dec 2018							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Sweden Section	72	54	18	33.3%	231	31.2%
R8	Russia Section	125	149	-24	-16.1%	404	30.9%
R8	Bulgaria Section	17	3	14	466.7%	55	30.9%
R8	Norway Section	38	36	2	5.6%	131	29.0%
R8	United Arab Emirates Section	177	262	-85	-32.4%	627	28.2%
R8	Serbia And Montenegro Section	29	10	19	190.0%	110	26.4%
R8	Italy Section	266	261	5	1.9%	1,012	26.3%
R8	Bosnia And Herzegovina Section	32	33	-1	-3.0%	123	26.0%
R8	Oman Section	61	41	20	48.8%	239	25.5%
R8	Germany Section	326	275	51	18.5%	1,316	24.8%
R8	France Section	183	197	-14	-7.1%	773	23.7%
R8	Finland Section	35	37	-2	-5.4%	148	23.6%
R8	Poland Section	56	50	6	12.0%	246	22.7%
R8	South Africa Section	53	59	-6	-10.2%	240	22.0%
R8	Egypt Section	67	104	-37	-35.6%	312	21.5%
R8	Austria Section	42	50	-8	-16.0%	198	21.2%
R8	Czechoslovakia Section	27	42	-15	-35.7%	129	21.0%
R8	Algeria Section	9	14	-5	-35.7%	43	20.9%
R8	Nigeria Section	72	67	5	7.5%	358	20.1%
R8	Russia (Siberia) Section	18	19	-1	-5.3%	91	19.9%
R8	Turkey Section	183	200	-17	-8.5%	1,001	18.3%
R8	Israel Section	31	63	-32	-50.8%	229	13.6%
R8	Hungary Section	9	15	-6	-40.0%	71	12.7%
R8	Lithuania Section	2	9	-7	-77.8%	18	11.1%
R8	Iran Section	48	191	-143	-74.9%	555	8.6%
R8	Belarus Section	0	3	-3	-100.0%	8	0.0%
R8	Zambia Section	0	6	-6	-100.0%	54	0.0%
R8	Reg 8-Countries Outside Sections	209	257	-48	-18.7%	n/a	n/a
R8	Region 8 - Apo/Fpo	8	5	3	60.0%	n/a	n/a
R8	Uganda Section*	2	0	2	n/a	n/a	n/a
<b>Grand Total</b>		<b>6,300</b>	<b>5,786</b>	<b>514</b>	<b>8.9%</b>	<b>17,549</b>	<b>35.9%</b>

\*Newly formed December 2018



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## Renewal/Retention Membership Year To Date – with goals and progress to goal

### Renewal by Section: 2019 Membership Year - Dec 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Belarus Section	21	8	38.1%	4	1	25.0%	25	9	36.0%	47.2%	76.3%
Austria Section	970	629	64.8%	260	87	33.5%	1,230	716	58.2%	78.0%	74.6%
Estonia Section	109	61	56.0%	47	12	25.5%	156	73	46.8%	63.3%	73.9%
Switzerland Section	2,347	1,611	68.6%	361	105	29.1%	2,708	1,716	63.4%	85.9%	73.8%
Slovenia Section	242	171	70.7%	37	12	32.4%	279	183	65.6%	89.5%	73.3%
Germany Section	5,947	3,866	65.0%	1,669	532	31.9%	7,616	4,398	57.7%	79.5%	72.6%
Norway Section	805	525	65.2%	116	30	25.9%	921	555	60.3%	83.7%	72.0%
Denmark Section	726	447	61.6%	149	55	36.9%	875	502	57.4%	80.6%	71.2%
Benelux Section	2,672	1,691	63.3%	638	182	28.5%	3,310	1,873	56.6%	79.7%	71.0%
Saudi Arabia Section	642	239	37.2%	176	10	5.7%	818	249	30.4%	44.1%	69.0%
Sweden Section	1,546	946	61.2%	336	111	33.0%	1,882	1,057	56.2%	82.1%	68.4%
Iceland Section	68	40	58.8%	11	3	27.3%	79	43	54.4%	80.0%	68.0%
Israel Section	912	501	54.9%	140	20	14.3%	1,052	521	49.5%	73.3%	67.5%
Kuwait Section	154	67	43.5%	58	2	3.4%	212	69	32.5%	48.3%	67.3%
Croatia Section	523	322	61.6%	177	92	52.0%	700	414	59.1%	88.3%	67.0%
Spain Section	2,640	1,658	62.8%	644	146	22.7%	3,284	1,804	54.9%	83.0%	66.2%
Finland Section	744	431	57.9%	179	51	28.5%	923	482	52.2%	79.5%	65.7%
Lebanon Section	494	178	36.0%	743	168	22.6%	1,237	346	28.0%	43.3%	64.6%
Latvia Section	87	41	47.1%	29	13	44.8%	116	54	46.6%	72.7%	64.0%
United Kingdom and Ireland Sec	8,003	4,333	54.1%	1,592	295	18.5%	9,595	4,628	48.2%	75.4%	64.0%
Greece Section	980	479	48.9%	553	143	25.9%	1,533	622	40.6%	64.8%	62.6%
Western Saudi Arabia Section	303	104	34.3%	199	28	14.1%	502	132	26.3%	42.1%	62.5%
Romania Section	775	396	51.1%	107	35	32.7%	882	431	48.9%	78.4%	62.3%
Bahrain Section	95	39	41.1%	75	3	4.0%	170	42	24.7%	40.4%	61.1%
Iraq Section	151	53	35.1%	78	4	5.1%	229	57	24.9%	40.7%	61.1%
Malta Section	108	61	56.5%	26	4	15.4%	134	65	48.5%	80.0%	60.6%
Algeria Section	79	28	35.4%	44	13	29.5%	123	41	33.3%	55.6%	60.0%
Portugal Section	791	444	56.1%	316	75	23.7%	1,107	519	46.9%	78.4%	59.8%
Russia Section	786	351	44.7%	183	39	21.3%	969	390	40.2%	69.4%	58.0%
Ukraine Section	259	106	40.9%	60	5	8.3%	319	111	34.8%	60.2%	57.8%

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## Renewal by Section: 2019 Membership Year - Dec 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
France Section	3,154	1,403	44.5%	520	102	19.6%	3,674	1,505	41.0%	71.4%	57.4%
Qatar Section	192	94	49.0%	48	4	8.3%	240	98	40.8%	72.5%	56.3%
Italy Section	3,994	1,950	48.8%	917	230	25.1%	4,911	2,180	44.4%	81.3%	54.6%
Czechoslovakia Section	520	252	48.5%	117	23	19.7%	637	275	43.2%	80.7%	53.5%
Hungary Section	319	167	52.4%	78	15	19.2%	397	182	45.8%	87.3%	52.5%
Russia (Siberia) Section	245	110	44.9%	48	10	20.8%	293	120	41.0%	79.2%	51.7%
Lithuania Section	67	27	40.3%	25	6	24.0%	92	33	35.9%	70.4%	50.9%
Poland Section	878	421	47.9%	201	41	20.4%	1,079	462	42.8%	84.9%	50.4%
Cyprus Section	204	93	45.6%	126	23	18.3%	330	116	35.2%	71.1%	49.4%
South Africa Section	828	324	39.1%	154	24	15.6%	982	348	35.4%	71.9%	49.3%
Russia (Northwest) Section	361	128	35.5%	149	27	18.1%	510	155	30.4%	61.8%	49.2%
Oman Section	186	62	33.3%	173	2	1.2%	359	64	17.8%	37.5%	47.5%
Republic Of Macedonia Section	99	41	41.4%	31	7	22.6%	130	48	36.9%	78.7%	46.9%
Egypt Section	637	243	38.1%	372	64	17.2%	1,009	307	30.4%	66.3%	45.9%
Turkey Section	1,059	369	34.8%	1,142	99	8.7%	2,201	468	21.3%	46.9%	45.4%
Nigeria Section	554	121	21.8%	182	18	9.9%	736	139	18.9%	44.0%	42.9%
United Arab Emirates Section	820	261	31.8%	444	26	5.9%	1,264	287	22.7%	53.1%	42.7%
Bulgaria Section	195	55	28.2%	37	9	24.3%	232	64	27.6%	73.4%	37.6%
Serbia And Montenegro Section	587	187	31.9%	132	42	31.8%	719	229	31.8%	87.4%	36.5%
Ghana Section	128	26	20.3%	30	3	10.0%	158	29	18.4%	52.9%	34.7%
Bosnia And Herzegovina Section	169	40	23.7%	138	27	19.6%	307	67	21.8%	65.9%	33.1%
Jordan Section	329	71	21.6%	784	49	6.3%	1,113	120	10.8%	32.6%	33.1%
Tunisia Section	423	82	19.4%	1,295	112	8.6%	1,718	194	11.3%	34.9%	32.3%
Kenya Section	220	42	19.1%	115	17	14.8%	335	59	17.6%	55.8%	31.6%
Morocco Section	160	21	13.1%	115	17	14.8%	275	38	13.8%	47.0%	29.4%
Iran Section	733	95	13.0%	625	52	8.3%	1,358	147	10.8%	42.3%	25.6%
Zambia Section	154	11	7.1%	15	2	13.3%	169	13	7.7%	90.0%	8.5%
Reg 8-Countries Outside Sectio	835	225	26.9%	392	31	7.9%	1,227	256	20.9%	n/a	n/a
Region 8 - Apo/Fpo	58	37	63.8%	6	0	0.0%	64	37	57.8%	n/a	n/a
<b>Grand Total</b>	<b>51,194</b>	<b>26,522</b>	<b>51.8%</b>	<b>17,020</b>	<b>3,327</b>	<b>19.5%</b>	<b>68,214</b>	<b>29,849</b>	<b>43.8%</b>	<b>70.7%</b>	<b>61.9%</b>



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## Total Active Members by Section: Dec 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	83	95	-12.6%	51	53	-3.8%	134	148	-9.5%
Austria Section	992	1,021	-2.8%	300	308	-2.6%	1,292	1,329	-2.8%
Bahrain Section	104	118	-11.9%	106	94	12.8%	210	212	-0.9%
Belarus Section	21	34	-38.2%	6	13	-53.8%	27	47	-42.6%
Benelux Section	2,750	2,738	0.4%	813	764	6.4%	3,563	3,502	1.7%
Bosnia And Herzegovina Section	174	160	8.7%	173	162	6.8%	347	322	7.8%
Bulgaria Section	211	201	5.0%	41	33	24.2%	252	234	7.7%
Croatia Section	525	499	5.2%	237	222	6.8%	762	721	5.7%
Cyprus Section	216	206	4.9%	166	138	20.3%	382	344	11.0%
Czechoslovakia Section	537	528	1.7%	136	132	3.0%	673	660	2.0%
Denmark Section	734	741	-0.9%	201	162	24.1%	935	903	3.5%
Egypt Section	662	673	-1.6%	439	454	-3.3%	1,101	1,127	-2.3%
Estonia Section	114	119	-4.2%	71	88	-19.3%	185	207	-10.6%
Finland Section	772	774	-0.3%	218	233	-6.4%	990	1,007	-1.7%
France Section	3,282	3,326	-1.3%	683	698	-2.1%	3,965	4,024	-1.5%
Germany Section	6,088	6,029	1.0%	1,991	1,893	5.2%	8,079	7,922	2.0%
Ghana Section	144	149	-3.4%	41	18	127.8%	185	167	10.8%
Greece Section	1,000	1,034	-3.3%	803	758	5.9%	1,803	1,792	0.6%
Hungary Section	329	309	6.5%	85	92	-7.6%	414	401	3.2%
Iceland Section	70	67	4.5%	22	14	57.1%	92	81	13.6%
Iran Section	741	921	-19.5%	680	1,046	-35.0%	1,421	1,967	-27.8%
Iraq Section	180	183	-1.6%	150	76	97.4%	330	259	27.4%
Israel Section	933	949	-1.7%	164	188	-12.8%	1,097	1,137	-3.5%
Italy Section	4,074	3,984	2.3%	1,165	1,006	15.8%	5,239	4,990	5.0%
Jordan Section	344	287	19.9%	1,162	1,140	1.9%	1,506	1,427	5.5%
Kenya Section	228	172	32.6%	188	78	141.0%	416	250	66.4%
Kuwait Section	177	168	5.4%	95	86	10.5%	272	254	7.1%
Latvia Section	89	97	-8.2%	37	52	-28.8%	126	149	-15.4%
Lebanon Section	506	444	14.0%	1,210	1,242	-2.6%	1,716	1,686	1.8%
Lithuania Section	70	84	-16.7%	28	33	-15.2%	98	117	-16.2%

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<b>Total Active Members by Section: Dec 2018</b>									
<b>Region 8</b>	<b>HIGHER GRADE MEMBERS</b>			<b>STUDENT MEMBERS</b>			<b>TOTAL MEMBERS</b>		
	<b>2019</b>	<b>2018</b>	<b>% Change</b>	<b>2019</b>	<b>2018</b>	<b>% Change</b>	<b>2019</b>	<b>2018</b>	<b>% Change</b>
Malta Section	112	111	0.9%	33	45	-26.7%	145	156	-7.1%
Morocco Section	178	205	-13.2%	168	170	-1.2%	346	375	-7.7%
Nigeria Section	623	530	17.5%	227	166	36.7%	850	696	22.1%
Norway Section	837	821	1.9%	142	129	10.1%	979	950	3.1%
Oman Section	205	190	7.9%	222	176	26.1%	427	366	16.7%
Poland Section	907	874	3.8%	239	150	59.3%	1,146	1,024	11.9%
Portugal Section	808	795	1.6%	410	376	9.0%	1,218	1,171	4.0%
Qatar Section	199	206	-3.4%	67	43	55.8%	266	249	6.8%
Reg 8-Countries Outside Sections	818	711	15.0%	500	690	-27.5%	1,318	1,401	-5.9%
Region 8 - Apo/Fpo	60	50	20.0%	12	13	-7.7%	72	63	14.3%
Republic Of Macedonia Section	101	107	-5.6%	63	48	31.3%	164	155	5.8%
Romania Section	800	813	-1.6%	154	155	-0.6%	954	968	-1.4%
Russia (Northwest) Section	397	313	26.8%	248	173	43.4%	645	486	32.7%
Russia (Siberia) Section	250	217	15.2%	62	50	24.0%	312	267	16.9%
Russia Section	838	719	16.6%	281	224	25.4%	1,119	943	18.7%
Saudi Arabia Section	715	789	-9.4%	318	341	-6.7%	1,033	1,130	-8.6%
Serbia And Montenegro Section	591	593	-0.3%	162	114	42.1%	753	707	6.5%
Slovenia Section	254	256	-0.8%	51	38	34.2%	305	294	3.7%
South Africa Section	849	859	-1.2%	197	200	-1.5%	1,046	1,059	-1.2%
Spain Section	2,676	2,682	-0.2%	795	780	1.9%	3,471	3,462	0.3%
Sweden Section	1,592	1,639	-2.9%	414	385	7.5%	2,006	2,024	-0.9%
Switzerland Section	2,393	2,409	-0.7%	453	480	-5.6%	2,846	2,889	-1.5%
Tunisia Section	439	448	-2.0%	2,143	2,029	5.6%	2,582	2,477	4.2%
Turkey Section	1,100	1,131	-2.7%	1,345	1,362	-1.2%	2,445	2,493	-1.9%
Uganda Section*	91	0		79	0		170	0	
Ukraine Section	290	334	-13.2%	69	109	-36.7%	359	443	-19.0%
United Arab Emirates Section	860	810	6.2%	605	600	0.8%	1,465	1,410	3.9%
United Kingdom and Ireland Section	8,248	8,217	0.4%	2,167	2,120	2.2%	10,415	10,337	0.8%
Western Saudi Arabia Section	331	327	1.2%	547	325	68.3%	878	652	34.7%
Zambia Section	154	129	19.4%	18	6	200.0%	172	135	27.4%
<b>Grand Total</b>	<b>53,866</b>	<b>53,395</b>	<b>0.9%</b>	<b>23,653</b>	<b>22,773</b>	<b>3.9%</b>	<b>77,519</b>	<b>76,168</b>	<b>1.8%</b>