



Dear R8 MD Officers! First month in 2018 is finished and we have data and goals to be reached. Although this report contains the status of R8 in terms of membership for January 2018, when you will read it, the pre-arrear period would be almost finished – this year deadline is February 24th, i.e. we would now have to extend our energy on recovering the members who did not renew yet. Please ensure to get in touch with them and convey them the usefulness of IEEE and what benefits they are now missing. Also, check out the updated Recruitment & Retention goals & corresponding recognition & awards to align your respective sections accordingly.

– Andrejs Romanovs, Region8 Membership Development Subcommittee Chair
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Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	2018 MD Goals
Total Membership	77,488	▼ (687)	-0.9%	Congratulations to the Croatia Sections first in R8 already exceeded recruitment goal for the year! Sections have their 2018 recruitment and retention goals assigned. Individual Section goals and progress begin on page 2.
Higher-Grade	53,734	▼ (919)	-1.7%	
Students	23,754	▲ 232	+1.0%	
IEEE Worldwide	426,098	▼ (5,300)	-1.2%	

Retention	Cumulative – Through This Month		Total	2018 Goal	Annual service deactivation occurs on 24 February 2018. 2018 Section goals are on page 4.
	Higher Grade	Student	%, #	%, #	
Region 8	60.8%	25.7%	52.1%	70.4%	
	31,376	4,332	35,708	48,927	
IEEE Overall	66.5%	19.9%	55.3%	70.4%	
	190,923	17,918	208,841	271,552	

Recruitment	Cumulative – Through This Month		Total	2018 Goal	Half-Year Dues Period Begins 1 March. New members pay half price. 2018 Section goals are on page 2.
	Higher Grade	Student	YoY Chg	YoY Chg	
Region 8	1,279	5,780	7,059	17,680	
	-0.2%	+0.5%	+0.4%	+2.6%	
IEEE Overall	6,792	31,399	38,191	96,668	
	+4.3%	+2.5%	+2.9%	+2.9%	

Reinstatement	Cumulative – Through This Month			<i>Reinstatement goals are set for each Region and not individual Sections.</i>
	Total	2018 Goal	% to Goal	
Region 8	1,939	4,104	47.2%	
IEEE Overall	9,823	19,948	49.2%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year January 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Algeria Section	16	20	-4	-20.0%	55	29.1%
R8	Austria Section	60	87	-27	-31.0%	220	27.2%
R8	Bahrain Section	14	23	-9	-39.1%	100	14.1%
R8	Belarus Section	3	13	-10	-76.9%	17	17.6%
R8	Benelux Section	179	205	-26	-12.7%	520	34.4%
R8	Bosnia And Herzegovina Section	36	39	-3	-7.7%	105	34.3%
R8	Bulgaria Section	6	6	0	0.0%	39	15.6%
R8	Croatia Section	96	53	43	81.1%	86	111.8%
R8	Cyprus Section	47	25	22	88.0%	70	67.1%
R8	Czechoslovakia Section	49	50	-1	-2.0%	120	40.7%
R8	Denmark Section	40	35	5	14.3%	108	37.0%
R8	Egypt Section	112	113	-1	-0.9%	288	38.9%
R8	Estonia Section	21	44	-23	-52.3%	57	36.8%
R8	Finland Section	47	66	-19	-28.8%	149	31.6%
R8	France Section	252	288	-36	-12.5%	813	31.0%
R8	Germany Section	357	400	-43	-10.8%	1,180	30.3%
R8	Ghana Section	16	31	-15	-48.4%	72	22.2%
R8	Greece Section	177	283	-106	-37.5%	482	36.7%
R8	Hungary Section	30	37	-7	-18.9%	64	46.9%
R8	Iceland Section	4	6	-2	-33.3%	25	16.0%
R8	Iran Section	219	277	-58	-20.9%	925	23.7%
R8	Iraq Section	32	42	-10	-23.8%	138	23.2%
R8	Israel Section	81	89	-8	-9.0%	210	38.5%
R8	Italy Section	327	247	80	32.4%	880	37.2%
R8	Jordan Section	430	281	149	53.0%	738	58.2%
R8	Kenya Section	43	42	1	2.4%	98	43.9%
R8	Kuwait Section	19	31	-12	-38.7%	115	16.5%
R8	Latvia Section	16	23	-7	-30.4%	32	50.6%
R8	Lebanon Section	515	406	109	26.8%	675	76.3%
R8	Lithuania Section	12	8	4	50.0%	20	60.0%

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Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

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Recruitment by Section: 2018 Membership Year January 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Malta Section	10	9	1	11.1%	24	41.7%
R8	Morocco Section	59	95	-36	-37.9%	195	30.3%
R8	Nigeria Section	89	52	37	71.2%	222	40.1%
R8	Norway Section	43	33	10	30.3%	105	41.0%
R8	Oman Section	55	45	10	22.2%	180	30.6%
R8	Poland Section	72	35	37	105.7%	144	50.0%
R8	Portugal Section	91	93	-2	-2.2%	192	47.4%
R8	Qatar Section	32	23	9	39.1%	51	63.4%
R8	Reg 8-Countries Outside Sections	288	204	84	41.2%	n/a	n/a
R8	Region 8 - Apo/Fpo	7	3	4	133.3%	n/a	n/a
R8	Republic Of Macedonia Section	8	20	-12	-60.0%	35	22.9%
R8	Romania Section	51	94	-43	-45.7%	170	30.0%
R8	Russia (Northwest) Section	92	61	31	50.8%	180	51.1%
R8	Russia (Siberia) Section	21	18	3	16.7%	78	26.9%
R8	Russia Section	169	151	18	11.9%	285	59.3%
R8	Saudi Arabia Section	96	246	-150	-61.0%	473	20.3%
R8	Serbia And Montenegro Section	18	15	3	20.0%	84	21.5%
R8	Slovenia Section	14	12	2	16.7%	30	46.7%
R8	South Africa Section	72	39	33	84.6%	208	34.6%
R8	Spain Section	190	207	-17	-8.2%	476	39.9%
R8	Sweden Section	74	66	8	12.1%	241	30.7%
R8	Switzerland Section	102	104	-2	-1.9%	323	31.5%
R8	Tunisia Section	685	916	-231	-25.2%	1,300	52.7%
R8	Turkey Section	267	274	-7	-2.6%	1,060	25.2%
R8	Ukraine Section	46	64	-18	-28.1%	130	35.4%
R8	United Arab Emirates Section	289	147	142	96.6%	475	60.8%
R8	United Kingdom and Ireland Section	690	628	62	9.9%	1,770	39.0%
R8	Western Saudi Arabia Section	166	105	61	58.1%	225	73.8%
R8	Zambia Section	7	5	2	40.0%	20	35.0%
Grand Total		7,059	7,034	25	0.4%	17,680	39.9%



Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2017 Membership Year - January 2018											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Algeria Section	90	35	38.9%	40	7	17.5%	130	42	32.3%	70.0%	46.2%
Austria Section	988	710	71.9%	259	98	37.8%	1,247	808	64.8%	79.0%	82.0%
Bahrain Section	110	51	46.4%	88	6	6.8%	198	57	28.8%	50.8%	56.6%
Belarus Section	32	15	46.9%	11	1	9.1%	43	16	37.2%	79.7%	46.7%
Benelux Section	2,659	1,919	72.2%	622	247	39.7%	3,281	2,166	66.0%	77.6%	85.1%
Bosnia And Herzegovina Sec	151	69	45.7%	123	48	39.0%	274	117	42.7%	60.9%	70.1%
Bulgaria Section	197	63	32.0%	32	4	12.5%	229	67	29.3%	76.8%	38.1%
Croatia Section	490	367	74.9%	157	94	59.9%	647	461	71.3%	86.4%	82.5%
Cyprus Section	195	117	60.0%	89	24	27.0%	284	141	49.6%	66.9%	74.2%
Czechoslovakia Section	505	312	61.8%	99	33	33.3%	604	345	57.1%	74.6%	76.6%
Denmark Section	728	504	69.2%	120	52	43.3%	848	556	65.6%	78.4%	83.7%
Egypt Section	619	302	48.8%	374	101	27.0%	993	403	40.6%	49.8%	81.5%
Estonia Section	117	64	54.7%	69	18	26.1%	186	82	44.1%	73.4%	60.1%
Finland Section	752	483	64.2%	199	86	43.2%	951	569	59.8%	82.2%	72.8%
France Section	3,186	1,744	54.7%	538	127	23.6%	3,724	1,871	50.2%	71.1%	70.7%
Germany Section	5,882	4,198	71.4%	1,617	636	39.3%	7,499	4,834	64.5%	79.0%	81.6%
Ghana Section	131	37	28.2%	15	1	6.7%	146	38	26.0%	33.3%	78.2%
Greece Section	1,014	584	57.6%	585	171	29.2%	1,599	755	47.2%	65.1%	72.5%
Hungary Section	297	210	70.7%	80	40	50.0%	377	250	66.3%	72.2%	91.9%
Iceland Section	64	44	68.8%	12	3	25.0%	76	47	61.8%	85.0%	72.8%
Iran Section	864	218	25.2%	854	122	14.3%	1,718	340	19.8%	36.9%	53.7%
Iraq Section	169	50	29.6%	60	4	6.7%	229	54	23.6%	43.5%	54.3%
Israel Section	914	589	64.4%	139	35	25.2%	1,053	624	59.3%	75.2%	78.8%
Italy Section	3,887	2,536	65.2%	773	282	36.5%	4,660	2,818	60.5%	81.0%	74.7%
Jordan Section	264	95	36.0%	727	53	7.3%	991	148	14.9%	39.7%	37.6%
Kenya Section	161	51	31.7%	50	9	18.0%	211	60	28.4%	62.6%	45.4%
Kuwait Section	154	66	42.9%	74	4	5.4%	228	70	30.7%	41.2%	74.5%
Latvia Section	97	50	51.5%	35	16	45.7%	132	66	50.0%	83.9%	59.6%
Lebanon Section	434	190	43.8%	739	177	24.0%	1,173	367	31.3%	44.1%	70.9%
Lithuania Section	82	31	37.8%	23	9	39.1%	105	40	38.1%	67.0%	56.9%

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Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

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Renewal by Section: 2017 Membership Year - January 2018											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Malta Section	108	75	69.4%	33	12	36.4%	141	87	61.7%	82.1%	75.2%
Morocco Section	182	43	23.6%	137	28	20.4%	319	71	22.3%	51.8%	43.0%
Nigeria Section	450	121	26.9%	122	7	5.7%	572	128	22.4%	30.8%	72.7%
Norway Section	802	589	73.4%	100	38	38.0%	902	627	69.5%	82.3%	84.4%
Oman Section	183	67	36.6%	137	4	2.9%	320	71	22.2%	40.6%	54.7%
Poland Section	834	540	64.7%	123	34	27.6%	957	574	60.0%	77.5%	77.4%
Portugal Section	782	521	66.6%	287	105	36.6%	1,069	626	58.6%	74.0%	79.1%
Qatar Section	201	97	48.3%	27	5	18.5%	228	102	44.7%	64.5%	69.4%
Reg 8-Countries Outside Se	610	227	37.2%	436	28	6.4%	1,046	255	24.4%	n/a	n/a
Region 8 - Apo/Fpo	49	41	83.7%	9	0	0.0%	58	41	70.7%	n/a	n/a
Republic Of Macedonia Sect	105	62	59.0%	39	12	30.8%	144	74	51.4%	63.5%	80.9%
Romania Section	782	495	63.3%	126	31	24.6%	908	526	57.9%	81.0%	71.5%
Russia (Northwest) Section	275	123	44.7%	111	20	18.0%	386	143	37.0%	66.2%	56.0%
Russia (Siberia) Section	202	133	65.8%	40	15	37.5%	242	148	61.2%	71.2%	85.9%
Russia Section	631	357	56.6%	139	41	29.5%	770	398	51.7%	70.6%	73.2%
Saudi Arabia Section	724	291	40.2%	275	22	8.0%	999	313	31.3%	45.0%	69.7%
Serbia And Montenegro Sect	575	295	51.3%	117	52	44.4%	692	347	50.1%	80.5%	62.3%
Slovenia Section	251	207	82.5%	28	15	53.6%	279	222	79.6%	87.1%	91.3%
South Africa Section	818	394	48.2%	149	29	19.5%	967	423	43.7%	70.0%	62.5%
Spain Section	2,632	1,930	73.3%	620	210	33.9%	3,252	2,140	65.8%	79.9%	82.3%
Sweden Section	1,596	1,106	69.3%	341	128	37.5%	1,937	1,234	63.7%	80.2%	79.5%
Switzerland Section	2,367	1,792	75.7%	386	145	37.6%	2,753	1,937	70.4%	85.2%	82.6%
Tunisia Section	430	69	16.0%	1,352	192	14.2%	1,782	261	14.6%	40.0%	36.6%
Turkey Section	1,071	457	42.7%	1,162	181	15.6%	2,233	638	28.6%	50.0%	57.1%
Ukraine Section	315	126	40.0%	75	12	16.0%	390	138	35.4%	69.0%	51.3%
United Arab Emirates Secti	772	317	41.1%	336	34	10.1%	1,108	351	31.7%	45.2%	70.1%
United Kingdom and Ireland	7,969	5,069	63.6%	1,579	403	25.5%	9,548	5,472	57.3%	72.9%	78.7%
Western Saudi Arabia Secti	293	100	34.1%	174	17	9.8%	467	117	25.1%	37.9%	66.1%
Zambia Section	122	6	4.9%	3	1	33.3%	125	7	5.6%	76.0%	7.4%
Grand Total	51,364	31,354	61.0%	17,066	4,329	25.4%	68,430	35,683	52.1%	70.4%	74.1%



Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Total Active Members by Section: January 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	95	97	-2.1%	54	45	20.0%	149	142	4.9%
Austria Section	1,023	1,039	-1.5%	323	344	-6.1%	1,346	1,383	-2.7%
Bahrain Section	120	109	10.1%	97	103	-5.8%	217	212	2.4%
Belarus Section	34	36	-5.6%	14	12	16.7%	48	48	0.0%
Benelux Section	2,759	2,793	-1.2%	802	851	-5.8%	3,561	3,644	-2.3%
Bosnia And Herzegovina Section	160	160	0.0%	166	134	23.9%	326	294	10.9%
Bulgaria Section	203	213	-4.7%	36	43	-16.3%	239	256	-6.6%
Croatia Section	507	499	1.6%	247	214	15.4%	754	713	5.8%
Cyprus Section	205	202	1.5%	141	135	4.4%	346	337	2.7%
Czechoslovakia Section	533	535	-0.4%	139	136	2.2%	672	671	0.1%
Denmark Section	745	767	-2.9%	167	166	0.6%	912	933	-2.3%
Egypt Section	662	822	-19.5%	468	668	-29.9%	1,130	1,490	-24.2%
Estonia Section	120	112	7.1%	88	106	-17.0%	208	218	-4.6%
Finland Section	779	785	-0.8%	241	252	-4.4%	1,020	1,037	-1.6%
France Section	3,347	3,383	-1.1%	741	820	-9.6%	4,088	4,203	-2.7%
Germany Section	6,056	6,116	-1.0%	1,991	2,006	-0.7%	8,047	8,122	-0.9%
Ghana Section	150	173	-13.3%	20	89	-77.5%	170	262	-35.1%
Greece Section	1,028	1,067	-3.7%	789	846	-6.7%	1,817	1,913	-5.0%
Hungary Section	314	337	-6.8%	108	116	-6.9%	422	453	-6.8%
Iceland Section	67	65	3.1%	15	8	87.5%	82	73	12.3%
Iran Section	910	946	-3.8%	1,090	1,193	-8.6%	2,000	2,139	-6.5%
Iraq Section	186	148	25.7%	86	90	-4.4%	272	238	14.3%
Israel Section	963	952	1.2%	197	218	-9.6%	1,160	1,170	-0.9%
Italy Section	4,009	3,889	3.1%	1,068	928	15.1%	5,077	4,817	5.4%
Jordan Section	287	254	13.0%	1,165	694	67.9%	1,452	948	53.2%
Kenya Section	178	154	15.6%	84	57	47.4%	262	211	24.2%
Kuwait Section	172	166	3.6%	86	168	-48.8%	258	334	-22.8%
Latvia Section	99	89	11.2%	51	48	6.3%	150	137	9.5%
Lebanon Section	444	484	-8.3%	1,269	1,078	17.7%	1,713	1,562	9.7%
Lithuania Section	84	102	-17.6%	36	38	-5.3%	120	140	-14.3%

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Membership Development Report—JANUARY 2018

Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: January 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	111	109	1.8%	45	41	9.8%	156	150	4.0%
Morocco Section	208	165	26.1%	184	194	-5.2%	392	359	9.2%
Nigeria Section	553	728	-24.0%	180	206	-12.6%	733	934	-21.5%
Norway Section	827	881	-6.1%	137	128	7.0%	964	1,009	-4.5%
Oman Section	191	185	3.2%	189	211	-10.4%	380	396	-4.0%
Poland Section	899	905	-0.7%	157	161	-2.5%	1,056	1,066	-0.9%
Portugal Section	799	832	-4.0%	395	432	-8.6%	1,194	1,264	-5.5%
Qatar Section	206	224	-8.0%	60	66	-9.1%	266	290	-8.3%
Reg 8-Countries Outside Sections	727	714	1.8%	713	546	30.6%	1,440	1,260	14.3%
Region 8 - Apo/Fpo	50	64	-21.9%	15	13	15.4%	65	77	-15.6%
Republic Of Macedonia Section	107	113	-5.3%	48	79	-39.2%	155	192	-19.3%
Romania Section	820	832	-1.4%	163	173	-5.8%	983	1,005	-2.2%
Russia (Northwest) Section	316	255	23.9%	177	125	41.6%	493	380	29.7%
Russia (Siberia) Section	221	204	8.3%	51	50	2.0%	272	254	7.1%
Russia Section	735	642	14.5%	233	217	7.4%	968	859	12.7%
Saudi Arabia Section	796	806	-1.2%	345	477	-27.7%	1,141	1,283	-11.1%
Serbia And Montenegro Section	588	583	0.9%	130	177	-26.6%	718	760	-5.5%
Slovenia Section	255	264	-3.4%	41	43	-4.7%	296	307	-3.6%
South Africa Section	867	902	-3.9%	210	137	53.3%	1,077	1,039	3.7%
Spain Section	2,689	2,765	-2.7%	807	847	-4.7%	3,496	3,612	-3.2%
Sweden Section	1,640	1,731	-5.3%	409	438	-6.6%	2,049	2,169	-5.5%
Switzerland Section	2,420	2,474	-2.2%	489	466	4.9%	2,909	2,940	-1.1%
Tunisia Section	446	358	24.6%	2,057	1,862	10.5%	2,503	2,220	12.7%
Turkey Section	1,138	1,160	-1.9%	1,432	1,381	3.7%	2,570	2,541	1.1%
Ukraine Section	337	323	4.3%	119	117	1.7%	456	440	3.6%
United Arab Emirates Section	817	911	-10.3%	621	587	5.8%	1,438	1,498	-4.0%
United Kingdom and Ireland Section	8,268	8,570	-3.5%	2,232	2,376	-6.1%	10,500	10,946	-4.1%
Western Saudi Arabia Section	333	343	-2.9%	330	361	-8.6%	663	704	-5.8%
Zambia Section	131	116	12.9%	6	5	20.0%	137	121	13.2%
Grand Total	53,734	54,653	-1.7%	23,754	23,522	1.0%	77,488	78,175	-0.9%