



Membership Development Report — JANUARY 2019

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear MD officers, Greetings! This is the first report as Chair/MD-R8 that I share with you on behalf of the Region8 MD Subcommittee. Although this report contains the status of R8 in terms of membership for January 2019, when you will read it, the pre-arrear period would have just finished, i.e. we would now have to expend our energy on recovering the members who did not renew yet. Please ensure to get in touch with them and convey them the usefulness of IEEE and what benefits they are now missing. Also, check out the updated Recruitment & Retention goals & corresponding recognition & awards to align your respective sections accordingly. Let us all work together, as one big team, towards exceeding these targets! - **Ievgen Pichkalov**, Membership Development Chair, Region 8, pichkalyov@ieee.org

Be sure to join the Membership Development Community in Collabratec!
<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'19 vs. '18	% Change	Section-level totals are on page 4.
Total Membership	78,616	1,128	+1.5%	
Higher-Grade	54,068	334	+0.6%	
Students	24,548	794	+3.3%	
IEEE Worldwide	429,825	3,727	+0.9%	

Retention	Cumulative – Through This Month		Total %, #	2019 Goal %, #	Section-level progress and goals are on page 3.
	Higher Grade	Student			
Region 8	61.4% 31,997	26.6% 4,636	52.7% 36,633	70.7% 49,270	
IEEE Overall	66.3%	20.4%	55.1%	71.6%	
	191,687	18,935	210,622	274,782	

Recruitment	Cumulative – Through This Month		Total YoY Chg	2019 Goal YoY Chg	Section-level progress and goals are on page 2. Congratulations to Republic of Macedonia and Western Saudi Arabia for already meeting their goal!
	Higher Grade	Student			
Region 8	1,279 -1.6%	6,147 +6.3%	7,406 +4.9%	17,549 +2.5%	
IEEE Overall	7,061 +4.0%	31,337 -0.2%	38,398 +0.5%	99,910 +2.2%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	1,767	4,335	43.8%	
IEEE Overall	9,767	21,100	46.3%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2019 Membership Year Jan 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Republic Of Macedonia Section	35	8	27	337.5%	21	166.7%
R8	Western Saudi Arabia Section	365	166	199	119.9%	264	138.5%
R8	Iraq Section	95	32	63	196.9%	122	77.9%
R8	Tunisia Section	854	685	169	24.7%	1,113	76.7%
R8	Saudi Arabia Section	209	96	113	117.7%	300	69.7%
R8	Serbia And Montenegro Section	76	18	58	322.2%	110	69.1%
R8	Morocco Section	80	59	21	35.6%	118	67.8%
R8	Slovenia Section	21	14	7	50.0%	32	66.7%
R8	Lebanon Section	456	515	-59	-11.5%	716	63.7%
R8	Greece Section	250	177	73	41.2%	401	62.3%
R8	Kuwait Section	54	19	35	184.2%	88	61.4%
R8	Romania Section	71	51	20	39.2%	120	59.2%
R8	Iceland Section	11	4	7	175.0%	19	57.9%
R8	Algeria Section	24	16	8	50.0%	43	55.8%
R8	Ukraine Section	40	46	-6	-13.0%	75	53.3%
R8	Estonia Section	20	21	-1	-4.8%	41	48.8%
R8	Russia (Northwest) Section	130	92	38	41.3%	269	48.4%
R8	Croatia Section	61	96	-35	-36.5%	135	45.2%
R8	Latvia Section	9	16	-7	-43.8%	20	45.0%
R8	Switzerland Section	126	102	24	23.5%	283	44.6%
R8	Cyprus Section	49	47	2	4.3%	113	43.2%
R8	Malta Section	9	10	-1	-10.0%	21	42.9%
R8	Jordan Section	336	430	-94	-21.9%	792	42.4%
R8	Denmark Section	57	40	17	42.5%	138	41.3%
R8	Kenya Section	84	43	41	95.3%	209	40.2%
R8	Portugal Section	98	91	7	7.7%	248	39.4%
R8	United Kingdom and Ireland Section	736	690	46	6.7%	1,890	38.9%
R8	Benelux Section	217	179	38	21.2%	558	38.9%
R8	Spain Section	190	190	0	0.0%	501	38.0%
R8	Sweden Section	83	74	9	12.2%	231	36.0%

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Recruitment by Section: 2019 Membership Year Jan 2019							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Russia Section	145	169	-24	-14.2%	404	35.9%
R8	Norway Section	47	43	4	9.3%	131	35.8%
R8	Bahrain Section	30	14	16	114.3%	84	35.7%
R8	Poland Section	87	72	15	20.8%	246	35.3%
R8	Ghana Section	23	16	7	43.8%	66	34.8%
R8	Bulgaria Section	19	6	13	216.7%	55	34.5%
R8	Qatar Section	24	32	-8	-25.0%	71	33.8%
R8	Finland Section	50	47	3	6.4%	148	33.8%
R8	Bosnia And Herzegovina Section	40	36	4	11.1%	123	32.6%
R8	United Arab Emirates Section	203	289	-86	-29.8%	627	32.4%
R8	Italy Section	324	327	-3	-0.9%	1,012	32.0%
R8	Germany Section	391	357	34	9.5%	1,316	29.7%
R8	Austria Section	58	60	-2	-3.3%	198	29.3%
R8	France Section	220	252	-32	-12.7%	773	28.5%
R8	Hungary Section	19	30	-11	-36.7%	71	26.8%
R8	Oman Section	63	55	8	14.5%	239	26.3%
R8	Czechoslovakia Section	33	49	-16	-32.7%	129	25.6%
R8	South Africa Section	61	72	-11	-15.3%	240	25.4%
R8	Egypt Section	73	112	-39	-34.8%	312	23.4%
R8	Turkey Section	234	267	-33	-12.4%	1,001	23.4%
R8	Russia (Siberia) Section	21	21	0	0.0%	91	23.2%
R8	Nigeria Section	81	89	-8	-9.0%	358	22.7%
R8	Lithuania Section	3	12	-9	-75.0%	18	16.7%
R8	Israel Section	38	81	-43	-53.1%	229	16.6%
R8	Belarus Section	1	3	-2	-66.7%	8	12.5%
R8	Iran Section	55	219	-164	-74.9%	555	9.9%
R8	Zambia Section	0	7	-7	-100.0%	54	0.0%
R8	Reg 8-Countries Outside Sections	217	288	-71	-24.7%	n/a	n/a
R8	Region 8 - Apo/Fpo	9	7	2	28.6%	n/a	n/a
R8	Uganda Section*	9	0	9	n/a	n/a	n/a
Grand Total		7,189	6,764	425	6.3%	17,549	41.0%

*Newly formed December 2018



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Europe, Middle East, Africa (Region 8)

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Renewal/Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2019 Membership Year - Jan 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Belarus Section	21	10	47.6%	4	1	25.0%	25	11	44.0%	47.2%	93.2%
Estonia Section	109	74	67.9%	47	17	36.2%	156	91	58.3%	63.3%	92.2%
Algeria Section	79	42	53.2%	44	18	40.9%	123	60	48.8%	55.6%	87.7%
Austria Section	970	717	73.9%	260	114	43.8%	1,230	831	67.6%	78.0%	86.6%
Slovenia Section	242	202	83.5%	37	12	32.4%	279	214	76.7%	89.5%	85.7%
Serbia And Montenegro Section	587	426	72.6%	132	100	75.8%	719	526	73.2%	87.4%	83.7%
Germany Section	5,947	4,368	73.4%	1,669	689	41.3%	7,616	5,057	66.4%	79.5%	83.5%
Switzerland Section	2,347	1,791	76.3%	361	146	40.4%	2,708	1,937	71.5%	85.9%	83.3%
Norway Section	805	597	74.2%	116	40	34.5%	921	637	69.2%	83.7%	82.6%
Spain Section	2,640	1,979	75.0%	644	259	40.2%	3,284	2,238	68.1%	83.0%	82.1%
Benelux Section	2,672	1,916	71.7%	638	248	38.9%	3,310	2,164	65.4%	79.7%	82.0%
Kuwait Section	154	79	51.3%	58	5	8.6%	212	84	39.6%	48.3%	82.0%
Saudi Arabia Section	642	283	44.1%	176	12	6.8%	818	295	36.1%	44.1%	81.7%
Denmark Section	726	507	69.8%	149	67	45.0%	875	574	65.6%	80.6%	81.4%
Iraq Section	151	69	45.7%	78	6	7.7%	229	75	32.8%	40.7%	80.4%
Sweden Section	1,546	1,089	70.4%	336	150	44.6%	1,882	1,239	65.8%	82.1%	80.2%
Greece Section	980	585	59.7%	553	204	36.9%	1,533	789	51.5%	64.8%	79.5%
Israel Section	912	581	63.7%	140	30	21.4%	1,052	611	58.1%	73.3%	79.2%
Romania Section	775	499	64.4%	107	42	39.3%	882	541	61.3%	78.4%	78.2%
Finland Section	744	500	67.2%	179	72	40.2%	923	572	62.0%	79.5%	78.0%
Malta Section	108	76	70.4%	26	7	26.9%	134	83	61.9%	80.0%	77.4%
Ukraine Section	259	139	53.7%	60	9	15.0%	319	148	46.4%	60.2%	77.1%
United Kingdom and Ireland Sec	8,003	5,120	64.0%	1,592	421	26.4%	9,595	5,541	57.7%	75.4%	76.6%
Iceland Section	68	45	66.2%	11	3	27.3%	79	48	60.8%	80.0%	75.9%
Western Saudi Arabia Section	303	126	41.6%	199	32	16.1%	502	158	31.5%	42.1%	74.8%
Lebanon Section	494	213	43.1%	743	186	25.0%	1,237	399	32.3%	43.3%	74.5%
Croatia Section	523	361	69.0%	177	98	55.4%	700	459	65.6%	88.3%	74.3%
Bahrain Section	95	46	48.4%	75	4	5.3%	170	50	29.4%	40.4%	72.8%
Portugal Section	791	519	65.6%	316	107	33.9%	1,107	626	56.5%	78.4%	72.1%
France Section	3,154	1,734	55.0%	520	136	26.2%	3,674	1,870	50.9%	71.4%	71.3%

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Renewal by Section: 2019 Membership Year - Jan 2019

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	%to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Latvia Section	87	46	52.9%	29	14	48.3%	116	60	51.7%	72.7%	71.1%
Czechoslovakia Section	520	328	63.1%	117	35	29.9%	637	363	57.0%	80.7%	70.6%
Italy Section	3,994	2,479	62.1%	917	328	35.8%	4,911	2,807	57.2%	81.3%	70.3%
Russia (Siberia) Section	245	149	60.8%	48	14	29.2%	293	163	55.6%	79.2%	70.3%
Lithuania Section	67	36	53.7%	25	9	36.0%	92	45	48.9%	70.4%	69.4%
Russia Section	786	408	51.9%	183	57	31.1%	969	465	48.0%	69.4%	69.2%
Bosnia And Herzegovina Section	169	82	48.5%	138	54	39.1%	307	136	44.3%	65.9%	67.2%
Republic Of Macedonia Section	99	56	56.6%	31	12	38.7%	130	68	52.3%	78.7%	66.5%
Poland Section	878	542	61.7%	201	56	27.9%	1,079	598	55.4%	84.9%	65.3%
Qatar Section	192	107	55.7%	48	6	12.5%	240	113	47.1%	72.5%	64.9%
Hungary Section	319	197	61.8%	78	23	29.5%	397	220	55.4%	87.3%	63.5%
Cyprus Section	204	119	58.3%	126	29	23.0%	330	148	44.8%	71.1%	63.0%
South Africa Section	828	400	48.3%	154	34	22.1%	982	434	44.2%	71.9%	61.5%
Russia (Northwest) Section	361	151	41.8%	149	38	25.5%	510	189	37.1%	61.8%	60.0%
Egypt Section	637	313	49.1%	372	81	21.8%	1,009	394	39.0%	66.3%	58.9%
Turkey Section	1,059	445	42.0%	1,142	154	13.5%	2,201	599	27.2%	46.9%	58.1%
United Arab Emirates Section	820	319	38.9%	444	40	9.0%	1,264	359	28.4%	53.1%	53.5%
Oman Section	186	68	36.6%	173	4	2.3%	359	72	20.1%	37.5%	53.4%
Nigeria Section	554	150	27.1%	182	20	11.0%	736	170	23.1%	44.0%	52.5%
Morocco Section	160	41	25.6%	115	26	22.6%	275	67	24.4%	47.0%	51.8%
Bulgaria Section	195	73	37.4%	37	10	27.0%	232	83	35.8%	73.4%	48.8%
Ghana Section	128	33	25.8%	30	5	16.7%	158	38	24.1%	52.9%	45.5%
Iran Section	733	178	24.3%	625	83	13.3%	1,358	261	19.2%	42.3%	45.4%
Kenya Section	220	56	25.5%	115	23	20.0%	335	79	23.6%	55.8%	42.3%
Jordan Section	329	88	26.7%	784	60	7.7%	1,113	148	13.3%	32.6%	40.8%
Tunisia Section	423	94	22.2%	1,295	146	11.3%	1,718	240	14.0%	34.9%	40.0%
Zambia Section	154	26	16.9%	15	2	13.3%	169	28	16.6%	90.0%	18.4%
Reg 8-Countries Outside Sectio	835	279	33.4%	392	38	9.7%	1,227	317	25.8%	n/a	n/a
Region 8 - Apo/Fpo	58	41	70.7%	6	0	0.0%	64	41	64.1%	n/a	n/a
Grand Total	51,194	31,677	61.9%	17,020	4,598	27.0%	68,214	36,275	53.2%	70.7%	75.2%



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Total Active Members by Section: Jan 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	82	95	-13.7%	67	54	24.1%	149	149	0.0%
Austria Section	993	1,023	-2.9%	317	323	-1.9%	1,310	1,346	-2.7%
Bahrain Section	105	120	-12.5%	105	97	8.2%	210	217	-3.2%
Belarus Section	22	34	-35.3%	6	14	-57.1%	28	48	-41.7%
Benelux Section	2,764	2,759	0.2%	858	802	7.0%	3,622	3,561	1.7%
Bosnia And Herzegovina Section	173	160	8.1%	186	166	12.0%	359	326	10.1%
Bulgaria Section	211	203	3.9%	42	36	16.7%	253	239	5.9%
Croatia Section	524	507	3.4%	241	247	-2.4%	765	754	1.5%
Cyprus Section	216	205	5.4%	168	141	19.1%	384	346	11.0%
Czechoslovakia Section	536	533	0.6%	141	139	1.4%	677	672	0.7%
Denmark Section	741	745	-0.5%	202	167	21.0%	943	912	3.4%
Egypt Section	667	662	0.8%	445	468	-4.9%	1,112	1,130	-1.6%
Estonia Section	115	120	-4.2%	71	88	-19.3%	186	208	-10.6%
Finland Section	783	779	0.5%	227	241	-5.8%	1,010	1,020	-1.0%
France Section	3,299	3,347	-1.4%	713	741	-3.8%	4,012	4,088	-1.9%
Germany Section	6,080	6,056	0.4%	2,079	1,991	4.4%	8,159	8,047	1.4%
Ghana Section	146	150	-2.7%	42	20	110.0%	188	170	10.6%
Greece Section	1,001	1,028	-2.6%	834	789	5.7%	1,835	1,817	1.0%
Hungary Section	330	314	5.1%	93	108	-13.9%	423	422	0.2%
Iceland Section	70	67	4.5%	23	15	53.3%	93	82	13.4%
Iran Section	731	910	-19.7%	693	1,090	-36.4%	1,424	2,000	-28.8%
Iraq Section	183	186	-1.6%	160	86	86.0%	343	272	26.1%
Israel Section	935	963	-2.9%	176	197	-10.7%	1,111	1,160	-4.2%
Italy Section	4,076	4,009	1.7%	1,226	1,068	14.8%	5,302	5,077	4.4%
Jordan Section	343	287	19.5%	1,163	1,165	-0.2%	1,506	1,452	3.7%
Kenya Section	228	178	28.1%	199	84	136.9%	427	262	63.0%
Kuwait Section	180	172	4.7%	97	86	12.8%	277	258	7.4%
Latvia Section	89	99	-10.1%	38	51	-25.5%	127	150	-15.3%
Lebanon Section	505	444	13.7%	1,230	1,269	-3.1%	1,735	1,713	1.3%
Lithuania Section	71	84	-15.5%	29	36	-19.4%	100	120	-16.7%

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Total Active Members by Section: Jan 2019

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Malta Section	111	111	0.0%	35	45	-22.2%	146	156	-6.4%
Morocco Section	176	208	-15.4%	183	184	-0.5%	359	392	-8.4%
Nigeria Section	631	553	14.1%	232	180	28.9%	863	733	17.7%
Norway Section	845	827	2.2%	146	137	6.6%	991	964	2.8%
Oman Section	209	191	9.4%	224	189	18.5%	433	380	13.9%
Poland Section	915	899	1.8%	266	157	69.4%	1,181	1,056	11.8%
Portugal Section	807	799	1.0%	425	395	7.6%	1,232	1,194	3.2%
Qatar Section	202	206	-1.9%	68	60	13.3%	270	266	1.5%
Reg 8-Countries Outside Sections	824	727	13.3%	504	713	-29.3%	1,328	1,440	-7.8%
Region 8 - Apo/Fpo	61	50	22.0%	12	15	-20.0%	73	65	12.3%
Republic Of Macedonia Section	100	107	-6.5%	72	48	50.0%	172	155	11.0%
Romania Section	811	820	-1.1%	160	163	-1.8%	971	983	-1.2%
Russia (Northwest) Section	400	316	26.6%	253	177	42.9%	653	493	32.5%
Russia (Siberia) Section	252	221	14.0%	64	51	25.5%	316	272	16.2%
Russia Section	846	735	15.1%	297	233	27.5%	1,143	968	18.1%
Saudi Arabia Section	732	796	-8.0%	342	345	-0.9%	1,074	1,141	-5.9%
Serbia And Montenegro Section	582	588	-1.0%	221	130	70.0%	803	718	11.8%
Slovenia Section	254	255	-0.4%	52	41	26.8%	306	296	3.4%
South Africa Section	850	867	-2.0%	206	210	-1.9%	1,056	1,077	-1.9%
Spain Section	2,679	2,689	-0.4%	818	807	1.4%	3,497	3,496	0.0%
Sweden Section	1,601	1,640	-2.4%	421	409	2.9%	2,022	2,049	-1.3%
Switzerland Section	2,410	2,420	-0.4%	481	489	-1.6%	2,891	2,909	-0.6%
Tunisia Section	431	446	-3.4%	2,169	2,057	5.4%	2,600	2,503	3.9%
Turkey Section	1,104	1,138	-3.0%	1,394	1,432	-2.7%	2,498	2,570	-2.8%
Uganda Section	94	0	n/a	85	0	n/a	179	0	n/a
Ukraine Section	307	337	-8.9%	72	119	-39.5%	379	456	-16.9%
United Arab Emirates Section	858	817	5.0%	629	621	1.3%	1,487	1,438	3.4%
United Kingdom and Ireland Section	8,289	8,268	0.3%	2,274	2,232	1.9%	10,563	10,500	0.6%
Western Saudi Arabia Section	334	333	0.3%	554	330	67.9%	888	663	33.9%
Zambia Section	154	131	17.6%	18	6	200.0%	172	137	25.5%
Grand Total	54,068	53,734	0.6%	24,548	23,754	3.3%	78,616	77,488	1.5%