



Membership Development Report—JULY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear R8 MD Officers!

My congratulations with the new Membership Year that started last week - now our potential members can join IEEE and become a member for 16 months by paying 12 month due. My warmest congratulations to 15 Sections that met both their recruitment and retention goals, 25 sections that met recruitment goals while 27 sections exceeded retention targets. Keep up the great work! As always, the R8-MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org

Andrejs Romanovs, Membership Development Chair, Region 8, a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Congratulations to the 15 Sections in Region 8 that met both their retention and recruitment goals for the year! More detail on the following pages.
Total Membership	68,537	▲ 846	+1.2%	
Higher-Grade	48,269	▲ 635	+1.3%	
Students	20,268	▲ 211	+1.1%	
IEEE Worldwide	374,778	▲ 2,642	+0.7%	

Retention	Cumulative – Through This Month				27 Sections in Region 8 have met their retention goal. 2018 Section goals are on page 4.
	Higher Grade	Student	Total %, #	2018 Goal %, #	
Region 8	76.4% 39,431	47.1% 7,961	69.2% 47,392	70.4% 48,211	
IEEE Overall	79.5% 228,341	38.0% 34,263	69.6% 262,604	70.4% 271,552	

Recruitment	Cumulative – Through This Month				25 Sections in Region 8 have met their recruitment goal. 2018 Section goals are on page 2.
	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	
Region 8	3,919 +11.5%	12,694 +0.7%	16,883 +3.0%	17,680 +2.6%	
IEEE Overall	19,281 +12.4%	71,729 +1.0%	91,010 +3.3%	96,668 +2.9%	

Reinstatement	Cumulative – Through This Month			Congratulations Region 8 on exceeding your reinstatement goal! <i>Reinstatement goals are set for each Region and not individual Sections.</i>
	Total	2018 Goal	% to Goal	
Region 8	4,129	4,104	100.6%	
IEEE Overall	20,095	19,948	100.7%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year Jul 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	47	19	28	147.4%	20	235.0%
R8	Kenya Section	189	87	102	117.2%	98	192.9%
R8	Cyprus Section	108	59	49	83.1%	70	154.3%
R8	Croatia Section	127	85	42	49.4%	86	147.9%
R8	Nigeria Section	319	181	138	76.2%	222	143.6%
R8	Russia (Northwest) Section	253	174	79	45.4%	180	140.6%
R8	Bulgaria Section	52	31	21	67.7%	39	135.1%
R8	Poland Section	187	116	71	61.2%	144	129.9%
R8	Russia Section	365	262	103	39.3%	285	128.1%
R8	United Arab Emirates Section	600	433	167	38.6%	475	126.3%
R8	Serbia And Montenegro Section	105	81	24	29.6%	84	125.3%
R8	Oman Section	225	164	61	37.2%	180	125.0%
R8	Qatar Section	63	48	15	31.3%	51	124.8%
R8	Portugal Section	238	180	58	32.2%	192	124.0%
R8	Norway Section	117	81	36	44.4%	105	111.4%
R8	Western Saudi Arabia Section	248	203	45	22.2%	225	110.2%
R8	Denmark Section	119	96	23	24.0%	108	110.1%
R8	Russia (Siberia) Section	85	72	13	18.1%	78	109.0%
R8	Bosnia And Herzegovina Section	114	103	11	10.7%	105	108.5%
R8	Italy Section	945	830	115	13.9%	880	107.4%
R8	South Africa Section	220	184	36	19.6%	208	105.7%
R8	Hungary Section	66	61	5	8.2%	64	103.1%
R8	Lebanon Section	692	661	31	4.7%	675	102.5%
R8	Israel Section	212	195	17	8.7%	210	100.9%
R8	Germany Section	1,189	1,085	104	9.6%	1,180	100.8%
R8	United Kingdom and Ireland Section	1,765	1,647	118	7.2%	1,770	99.7%
R8	Jordan Section	732	693	39	5.6%	738	99.1%
R8	Spain Section	471	455	16	3.5%	476	98.9%
R8	Egypt Section	284	262	22	8.4%	288	98.7%
R8	Benelux Section	507	481	26	5.4%	520	97.5%

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Recruitment by Section: 2018 Membership Year Jul 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Slovenia Section	29	24	5	20.8%	30	96.7%
R8	Czechoslovakia Section	113	115	-2	-1.7%	120	93.9%
R8	France Section	728	775	-47	-6.1%	813	89.5%
R8	Finland Section	132	139	-7	-5.0%	149	88.6%
R8	Turkey Section	928	969	-41	-4.2%	1,060	87.5%
R8	Iraq Section	119	133	-14	-10.5%	138	86.4%
R8	Sweden Section	206	205	1	0.5%	241	85.5%
R8	Austria Section	186	196	-10	-5.1%	220	84.4%
R8	Tunisia Section	1,072	1,241	-169	-13.6%	1,300	82.5%
R8	Bahrain Section	82	95	-13	-13.7%	100	82.4%
R8	Ghana Section	59	56	3	5.4%	72	81.9%
R8	Switzerland Section	261	304	-43	-14.1%	323	80.7%
R8	Greece Section	387	455	-68	-14.9%	482	80.2%
R8	Lithuania Section	16	14	2	14.3%	20	80.0%
R8	Kuwait Section	84	100	-16	-16.0%	115	73.0%
R8	Iceland Section	18	19	-1	-5.3%	25	72.0%
R8	Algeria Section	39	44	-5	-11.4%	55	70.9%
R8	Malta Section	16	23	-7	-30.4%	24	66.7%
R8	Romania Section	111	156	-45	-28.8%	170	65.3%
R8	Estonia Section	36	55	-19	-34.5%	57	63.0%
R8	Latvia Section	19	31	-12	-38.7%	32	60.1%
R8	Morocco Section	113	183	-70	-38.3%	195	57.9%
R8	Saudi Arabia Section	271	455	-184	-40.4%	473	57.3%
R8	Iran Section	519	858	-339	-39.5%	925	56.1%
R8	Ukraine Section	71	116	-45	-38.8%	130	54.6%
R8	Republic Of Macedonia Section	19	28	-9	-32.1%	35	54.3%
R8	Belarus Section	5	16	-11	-68.8%	17	29.4%
R8	Reg 8-Countries Outside Sections	587	541	46	8.5%	n/a	n/a
R8	Region 8 - Apo/Fpo	13	9	4	44.4%	n/a	n/a
Grand Total		16,283	15,834	449	2.8%	17,680	92.1%



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Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2018 Membership Year - Jul 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Ghana Section	131	66	50.4%	15	4	26.7%	146	70	47.9%	33.3%	144.0%
Nigeria Section	449	218	48.6%	123	22	17.9%	572	240	42.0%	30.8%	136.3%
Egypt Section	602	438	72.8%	391	191	48.8%	993	629	63.3%	49.8%	127.2%
Republic Of Macedonia Sect	103	84	81.6%	41	22	53.7%	144	106	73.6%	63.5%	115.9%
Hungary Section	296	258	87.2%	81	52	64.2%	377	310	82.2%	72.2%	113.9%
Zambia Section	122	105	86.1%	3	2	66.7%	125	107	85.6%	76.0%	112.7%
United Arab Emirates Secti	761	468	61.5%	348	86	24.7%	1,109	554	50.0%	45.2%	110.5%
Iran Section	807	389	48.2%	911	303	33.3%	1,718	692	40.3%	36.9%	109.3%
Kuwait Section	152	89	58.6%	76	11	14.5%	228	100	43.9%	41.2%	106.5%
Western Saudi Arabia Secti	291	147	50.5%	176	41	23.3%	467	188	40.3%	37.9%	106.2%
Russia (Siberia) Section	201	162	80.6%	41	21	51.2%	242	183	75.6%	71.2%	106.2%
Serbia And Montenegro Sect	547	470	85.9%	145	118	81.4%	692	588	85.0%	80.5%	105.5%
Qatar Section	197	138	70.1%	31	17	54.8%	228	155	68.0%	64.5%	105.4%
Czechoslovakia Section	502	416	82.9%	102	58	56.9%	604	474	78.5%	74.6%	105.2%
Poland Section	828	703	84.9%	129	74	57.4%	957	777	81.2%	77.5%	104.7%
Cyprus Section	191	151	79.1%	93	47	50.5%	284	198	69.7%	66.9%	104.2%
Bosnia And Herzegovina Sec	148	101	68.2%	126	71	56.3%	274	172	62.8%	60.9%	103.0%
Spain Section	2,605	2,274	87.3%	647	388	60.0%	3,252	2,662	81.9%	79.9%	102.4%
Lithuania Section	80	56	70.0%	25	16	64.0%	105	72	68.6%	67.0%	102.3%
United Kingdom and Ireland	7,939	6,269	79.0%	1,609	810	50.3%	9,548	7,079	74.1%	72.9%	101.8%
Denmark Section	729	590	80.9%	119	84	70.6%	848	674	79.5%	78.4%	101.4%
Benelux Section	2,649	2,183	82.4%	632	394	62.3%	3,281	2,577	78.5%	77.6%	101.2%
Slovenia Section	250	224	89.6%	29	22	75.9%	279	246	88.2%	87.1%	101.2%
Portugal Section	775	633	81.7%	294	165	56.1%	1,069	798	74.6%	74.0%	100.9%
Norway Section	800	677	84.6%	102	71	69.6%	902	748	82.9%	82.3%	100.7%
South Africa Section	811	609	75.1%	156	69	44.2%	967	678	70.1%	70.0%	100.2%
Sweden Section	1,590	1,318	82.9%	347	237	68.3%	1,937	1,555	80.3%	80.2%	100.1%
Germany Section	5,844	4,856	83.1%	1,655	1,050	63.4%	7,499	5,906	78.8%	79.0%	99.7%
Greece Section	1,002	757	75.5%	597	274	45.9%	1,599	1,031	64.5%	65.1%	99.1%
France Section	3,172	2,347	74.0%	552	272	49.3%	3,724	2,619	70.3%	71.1%	99.0%

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Renewal by Section: 2018 Membership Year - Jul 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Italy Section	3,873	3,241	83.7%	787	484	61.5%	4,660	3,725	79.9%	81.0%	98.7%
Croatia Section	488	435	89.1%	159	116	73.0%	647	551	85.2%	86.4%	98.6%
Austria Section	985	818	83.0%	262	153	58.4%	1,247	971	77.9%	79.0%	98.6%
Switzerland Section	2,363	2,042	86.4%	390	262	67.2%	2,753	2,304	83.7%	85.2%	98.2%
Saudi Arabia Section	719	395	54.9%	280	45	16.1%	999	440	44.0%	45.0%	98.0%
Lebanon Section	422	247	58.5%	751	252	33.6%	1,173	499	42.5%	44.1%	96.4%
Russia Section	627	455	72.6%	143	69	48.3%	770	524	68.1%	70.6%	96.4%
Israel Section	911	702	77.1%	142	60	42.3%	1,053	762	72.4%	75.2%	96.3%
Romania Section	774	638	82.4%	134	65	48.5%	908	703	77.4%	81.0%	95.6%
Malta Section	107	88	82.2%	34	22	64.7%	141	110	78.0%	82.1%	95.0%
Bulgaria Section	194	143	73.7%	35	21	60.0%	229	164	71.6%	76.8%	93.3%
Turkey Section	1,049	653	62.2%	1,184	380	32.1%	2,233	1,033	46.3%	50.0%	92.5%
Finland Section	744	583	78.4%	207	135	65.2%	951	718	75.5%	82.2%	91.8%
Iceland Section	64	54	84.4%	12	5	41.7%	76	59	77.6%	85.0%	91.3%
Russia (Northwest) Section	272	189	69.5%	114	43	37.7%	386	232	60.1%	66.2%	90.8%
Oman Section	180	93	51.7%	140	21	15.0%	320	114	35.6%	40.6%	87.8%
Morocco Section	173	83	48.0%	146	61	41.8%	319	144	45.1%	51.8%	87.1%
Kenya Section	154	89	57.8%	57	25	43.9%	211	114	54.0%	62.6%	86.3%
Iraq Section	168	78	46.4%	61	6	9.8%	229	84	36.7%	43.5%	84.4%
Estonia Section	114	82	71.9%	72	32	44.4%	186	114	61.3%	73.4%	83.5%
Latvia Section	96	68	70.8%	36	23	63.9%	132	91	68.9%	83.9%	82.2%
Ukraine Section	314	190	60.5%	76	29	38.2%	390	219	56.2%	69.0%	81.4%
Tunisia Section	407	156	38.3%	1,376	417	30.3%	1,783	573	32.1%	40.0%	80.3%
Bahrain Section	111	68	61.3%	87	12	13.8%	198	80	40.4%	50.8%	79.5%
Algeria Section	87	51	58.6%	43	20	46.5%	130	71	54.6%	70.0%	78.0%
Jordan Section	260	141	54.2%	731	150	20.5%	991	291	29.4%	39.7%	74.0%
Belarus Section	33	18	54.5%	10	1	10.0%	43	19	44.2%	79.7%	55.4%
Reg 8-Countries Outside Se	613	365	59.5%	433	50	11.5%	1,046	415	39.7%	n/a	n/a
Region 8 - Apo/Fpo	48	42	87.5%	10	2	20.0%	58	44	75.9%	n/a	n/a
Grand Total	50,263	38,996	77.6%	17,065	7,901	46.3%	67,328	46,897	69.7%	70.4%	98.9%



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Total Active Members by Section: July 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	73	79	-7.6%	46	50	-8.0%	119	129	-7.8%
Austria Section	924	929	-0.5%	300	304	-1.3%	1,224	1,233	-0.7%
Bahrain Section	95	101	-5.9%	75	94	-20.2%	170	195	-12.8%
Belarus Section	20	31	-35.5%	4	12	-66.7%	24	43	-44.2%
Benelux Section	2,501	2,494	0.3%	765	751	1.9%	3,266	3,245	0.6%
Bosnia And Herzegovina Section	136	130	4.6%	169	142	19.0%	305	272	12.1%
Bulgaria Section	177	189	-6.3%	54	39	38.5%	231	228	1.3%
Croatia Section	495	466	6.2%	205	180	13.9%	700	646	8.4%
Cyprus Section	195	179	8.9%	136	103	32.0%	331	282	17.4%
Czechoslovakia Section	490	487	0.6%	135	114	18.4%	625	601	4.0%
Denmark Section	684	680	0.6%	170	155	9.7%	854	835	2.3%
Egypt Section	558	555	0.5%	422	411	2.7%	980	966	1.4%
Estonia Section	102	109	-6.4%	50	75	-33.3%	152	184	-17.4%
Finland Section	703	707	-0.6%	213	234	-9.0%	916	941	-2.7%
France Section	2,880	2,922	-1.4%	752	775	-3.0%	3,632	3,697	-1.8%
Germany Section	5,630	5,543	1.6%	1,887	1,859	1.5%	7,517	7,402	1.6%
Ghana Section	124	119	4.2%	29	21	38.1%	153	140	9.3%
Greece Section	883	915	-3.5%	634	668	-5.1%	1,517	1,583	-4.2%
Hungary Section	308	288	6.9%	87	88	-1.1%	395	376	5.1%
Iceland Section	68	65	4.6%	11	11	0.0%	79	76	3.9%
Iran Section	583	642	-9.2%	743	1,026	-27.6%	1,326	1,668	-20.5%
Iraq Section	145	158	-8.2%	81	69	17.4%	226	227	-0.4%
Israel Section	849	846	0.4%	188	194	-3.1%	1,037	1,040	-0.3%
Italy Section	3,726	3,635	2.5%	1,139	989	15.2%	4,865	4,624	5.2%
Jordan Section	261	227	15.0%	815	731	11.5%	1,076	958	12.3%
Kenya Section	166	131	26.7%	160	69	131.9%	326	200	63.0%
Kuwait Section	145	143	1.4%	63	82	-23.2%	208	225	-7.6%
Latvia Section	79	85	-7.1%	36	44	-18.2%	115	129	-10.9%
Lebanon Section	436	388	12.4%	796	782	1.8%	1,232	1,170	5.3%
Lithuania Section	64	80	-20.0%	27	25	8.0%	91	105	-13.3%

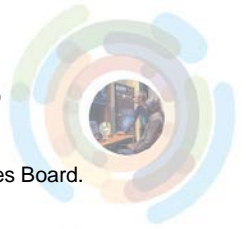
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Total Active Members by Section: July 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	96	97	-1.0%	34	44	-22.7%	130	141	-7.8%
Morocco Section	133	132	0.8%	138	182	-24.2%	271	314	-13.7%
Nigeria Section	477	399	19.5%	219	137	59.9%	696	536	29.9%
Norway Section	777	780	-0.4%	130	113	15.0%	907	893	1.6%
Oman Section	161	155	3.9%	196	160	22.5%	357	315	13.3%
Poland Section	861	807	6.7%	161	145	11.0%	1,022	952	7.4%
Portugal Section	711	718	-1.0%	387	345	12.2%	1,098	1,063	3.3%
Qatar Section	179	192	-6.8%	55	32	71.9%	234	224	4.5%
Reg 8-Countries Outside Sections	736	579	27.1%	444	508	-12.6%	1,180	1,087	8.6%
Region 8 - Apo/Fpo	53	46	15.2%	6	11	-45.5%	59	57	3.5%
Republic Of Macedonia Section	90	96	-6.3%	39	48	-18.8%	129	144	-10.4%
Romania Section	735	731	0.5%	145	161	-9.9%	880	892	-1.3%
Russia (Northwest) Section	328	251	30.7%	178	132	34.8%	506	383	32.1%
Russia (Siberia) Section	226	195	15.9%	63	46	37.0%	289	241	19.9%
Russia Section	737	591	24.7%	212	170	24.7%	949	761	24.7%
Saudi Arabia Section	603	659	-8.5%	196	326	-39.9%	799	985	-18.9%
Serbia And Montenegro Section	526	510	3.1%	191	177	7.9%	717	687	4.4%
Slovenia Section	233	242	-3.7%	46	36	27.8%	279	278	0.4%
South Africa Section	756	764	-1.0%	213	182	17.0%	969	946	2.4%
Spain Section	2,528	2,515	0.5%	741	727	1.9%	3,269	3,242	0.8%
Sweden Section	1,493	1,541	-3.1%	368	378	-2.6%	1,861	1,919	-3.0%
Switzerland Section	2,251	2,284	-1.4%	439	457	-3.9%	2,690	2,741	-1.9%
Tunisia Section	355	358	-0.8%	1,355	1,405	-3.6%	1,710	1,763	-3.0%
Turkey Section	958	968	-1.0%	1,174	1,199	-2.1%	2,132	2,167	-1.6%
Ukraine Section	239	298	-19.8%	79	85	-7.1%	318	383	-17.0%
United Arab Emirates Section	735	695	5.8%	525	406	29.3%	1,260	1,101	14.4%
United Kingdom and Ireland Section	7,359	7,342	0.2%	2,110	2,129	-0.9%	9,469	9,471	0.0%
Western Saudi Arabia Section	285	245	16.3%	213	216	-1.4%	498	461	8.0%
Zambia Section	148	121	22.3%	19	3	533.3%	167	124	34.7%
Grand Total	48,269	47,634	1.3%	20,268	20,057	1.1%	68,537	67,691	1.2%