



Membership Development Report—JUNE 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Dear R8 MD Officers!

Hope you all have an excellent summer holidays with your families and will be prepared to take on the challenges of the new membership year which will start soon, and which is an excellent opportunity for recruiting new members - joining after 16 August they are joining for the 2019 membership year, getting 16 months for the price of 12! Please incorporate this important incentive message in communications with your potential members.

As always, the R8-MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org

– **Andrejs Romanovs**, Membership Development Chair, Region 8 a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Congratulations to the 13 Sections in Region 8 that met both their retention and recruitment goals for the year! More detail on the following pages.
Total Membership	66,828	▲ 671	+1.0%	
Higher-Grade	47,645	▲ 614	+1.3%	
Students	19,183	▲ 57	+0.3%	
IEEE Worldwide	366,884	▲ 3,159	+0.9%	

Retention	Cumulative – Through This Month				25 Sections in Region 8 have met their retention goal. 2018 Section goals are on page 4.
	Higher Grade	Student	Total % , #	2018 Goal % , #	
Region 8	76.2% 39,289	46.3% 7,827	68.8% 47,116	70.4% 48,211	
IEEE Overall	79.3% 227,646	37.3% 33,571	69.2% 261,217	70.4% 271,552	

Recruitment	Cumulative – Through This Month				20 Sections in Region 8 have met their recruitment goal. 2018 Section goals are on page 2.
	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	
Region 8	3,171 +13.0%	11,166 +1.1%	14,337 +3.5%	17,680 +2.6%	
IEEE Overall	17,832 +12.4%	67,582 +1.7%	85,414 +3.8%	96,668 +2.9%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2018 Goal	% to Goal	
Region 8	3,873	4,104	94.4%	
IEEE Overall	19,119	19,948	95.8%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year Jun 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	46	19	27	142.1%	20	230.0%
R8	Kenya Section	178	83	95	114.5%	98	181.6%
R8	Cyprus Section	103	58	45	77.6%	70	147.1%
R8	Croatia Section	125	83	42	50.6%	86	145.6%
R8	Russia (Northwest) Section	247	165	82	49.7%	180	137.2%
R8	Nigeria Section	297	165	132	80.0%	222	133.7%
R8	Bulgaria Section	49	30	19	63.3%	39	127.3%
R8	Poland Section	182	111	71	64.0%	144	126.4%
R8	Oman Section	223	163	60	36.8%	180	123.9%
R8	United Arab Emirates Section	585	425	160	37.6%	475	123.2%
R8	Serbia And Montenegro Section	103	77	26	33.8%	84	122.9%
R8	Russia Section	337	250	87	34.8%	285	118.2%
R8	Qatar Section	59	45	14	31.1%	51	116.8%
R8	Portugal Section	217	174	43	24.7%	192	113.1%
R8	Western Saudi Arabia Section	247	199	48	24.1%	225	109.8%
R8	Norway Section	113	75	38	50.7%	105	107.6%
R8	Bosnia And Herzegovina Section	108	87	21	24.1%	105	102.8%
R8	Denmark Section	111	86	25	29.1%	108	102.7%
R8	Lebanon Section	688	652	36	5.5%	675	101.9%
R8	Hungary Section	64	56	8	14.3%	64	100.0%
R8	Russia (Siberia) Section	77	68	9	13.2%	78	98.7%
R8	Egypt Section	270	253	17	6.7%	288	93.8%
R8	Italy Section	816	740	76	10.3%	880	92.8%
R8	Jordan Section	682	630	52	8.3%	738	92.4%
R8	Benelux Section	476	452	24	5.3%	520	91.5%
R8	United Kingdom and Ireland Section	1,618	1,515	103	6.8%	1,770	91.4%
R8	South Africa Section	190	172	18	10.5%	208	91.3%
R8	Germany Section	1,059	956	103	10.8%	1,180	89.7%
R8	Israel Section	187	180	7	3.9%	210	89.0%
R8	Spain Section	414	428	-14	-3.3%	476	86.9%

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Recruitment by Section: 2018 Membership Year Jun 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Slovenia Section	26	22	4	18.2%	30	86.7%
R8	Czechoslovakia Section	103	110	-7	-6.4%	120	85.6%
R8	Iraq Section	116	80	36	45.0%	138	84.2%
R8	Tunisia Section	1,063	1,231	-168	-13.6%	1,300	81.8%
R8	Sweden Section	195	196	-1	-0.5%	241	80.9%
R8	France Section	656	711	-55	-7.7%	813	80.7%
R8	Lithuania Section	16	14	2	14.3%	20	80.0%
R8	Finland Section	118	128	-10	-7.8%	149	79.2%
R8	Turkey Section	813	900	-87	-9.7%	1,060	76.7%
R8	Greece Section	366	442	-76	-17.2%	482	75.9%
R8	Bahrain Section	75	80	-5	-6.3%	100	75.4%
R8	Austria Section	166	184	-18	-9.8%	220	75.3%
R8	Switzerland Section	231	264	-33	-12.5%	323	71.4%
R8	Iceland Section	17	18	-1	-5.6%	25	68.0%
R8	Malta Section	16	22	-6	-27.3%	24	66.7%
R8	Kuwait Section	74	97	-23	-23.7%	115	64.3%
R8	Algeria Section	35	41	-6	-14.6%	55	63.6%
R8	Latvia Section	19	29	-10	-34.5%	32	60.1%
R8	Ghana Section	43	54	-11	-20.4%	72	59.7%
R8	Estonia Section	34	54	-20	-37.0%	57	59.5%
R8	Romania Section	101	150	-49	-32.7%	170	59.4%
R8	Morocco Section	112	175	-63	-36.0%	195	57.4%
R8	Saudi Arabia Section	261	445	-184	-41.3%	473	55.2%
R8	Iran Section	505	816	-311	-38.1%	925	54.6%
R8	Republic Of Macedonia Section	19	28	-9	-32.1%	35	54.3%
R8	Ukraine Section	67	113	-46	-40.7%	130	51.5%
R8	Belarus Section	5	16	-11	-68.8%	17	29.4%
R8	Reg 8-Countries Outside Sections	574	517	57	11.0%	n/a	n/a
R8	Region 8 - Apo/Fpo	12	9	3	33.3%	n/a	n/a
Grand Total		15,123	14,817	306	2.1%	17,680	85.5%



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Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2018 Membership Year - Jun 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Ghana Section	131	66	50.4%	15	4	26.7%	146	70	47.9%	33.3%	144.0%
Nigeria Section	449	212	47.2%	123	21	17.1%	572	233	40.7%	30.8%	132.3%
Egypt Section	602	435	72.3%	391	188	48.1%	993	623	62.7%	49.8%	126.0%
Republic Of Macedonia Sect	103	84	81.6%	41	22	53.7%	144	106	73.6%	63.5%	115.9%
Hungary Section	296	258	87.2%	81	51	63.0%	377	309	82.0%	72.2%	113.6%
Zambia Section	122	104	85.2%	3	2	66.7%	125	106	84.8%	76.0%	111.6%
United Arab Emirates Secti	761	466	61.2%	348	86	24.7%	1,109	552	49.8%	45.2%	110.1%
Iran Section	807	386	47.8%	911	302	33.2%	1,718	688	40.0%	36.9%	108.7%
Western Saudi Arabia Secti	291	147	50.5%	176	41	23.3%	467	188	40.3%	37.9%	106.2%
Russia (Siberia) Section	201	162	80.6%	41	21	51.2%	242	183	75.6%	71.2%	106.2%
Serbia And Montenegro Sect	547	470	85.9%	145	118	81.4%	692	588	85.0%	80.5%	105.5%
Qatar Section	197	137	69.5%	31	17	54.8%	228	154	67.5%	64.5%	104.8%
Poland Section	828	701	84.7%	129	74	57.4%	957	775	81.0%	77.5%	104.5%
Kuwait Section	152	87	57.2%	76	11	14.5%	228	98	43.0%	41.2%	104.3%
Czechoslovakia Section	502	414	82.5%	102	56	54.9%	604	470	77.8%	74.6%	104.3%
Cyprus Section	191	151	79.1%	93	47	50.5%	284	198	69.7%	66.9%	104.2%
Bosnia And Herzegovina Sec	148	101	68.2%	126	71	56.3%	274	172	62.8%	60.9%	103.0%
Lithuania Section	80	56	70.0%	25	16	64.0%	105	72	68.6%	67.0%	102.3%
Spain Section	2,605	2,269	87.1%	647	385	59.5%	3,252	2,654	81.6%	79.9%	102.1%
United Kingdom and Ireland	7,939	6,246	78.7%	1,609	790	49.1%	9,548	7,036	73.7%	72.9%	101.1%
Denmark Section	729	589	80.8%	119	82	68.9%	848	671	79.1%	78.4%	101.0%
Benelux Section	2,649	2,180	82.3%	632	389	61.6%	3,281	2,569	78.3%	77.6%	100.9%
Norway Section	800	677	84.6%	102	70	68.6%	902	747	82.8%	82.3%	100.6%
Portugal Section	775	632	81.5%	294	163	55.4%	1,069	795	74.4%	74.0%	100.5%
Slovenia Section	250	223	89.2%	29	21	72.4%	279	244	87.5%	87.1%	100.4%
South Africa Section	811	607	74.8%	156	69	44.2%	967	676	69.9%	70.0%	99.9%
Sweden Section	1,590	1,315	82.7%	347	235	67.7%	1,937	1,550	80.0%	80.2%	99.8%
Germany Section	5,844	4,838	82.8%	1,655	1,025	61.9%	7,499	5,863	78.2%	79.0%	99.0%
Greece Section	1,002	755	75.3%	597	273	45.7%	1,599	1,028	64.3%	65.1%	98.8%
Croatia Section	488	434	88.9%	159	116	73.0%	647	550	85.0%	86.4%	98.4%

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Renewal by Section: 2018 Membership Year - Jun 2018											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	%to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Austria Section	985	818	83.0%	262	151	57.6%	1,247	969	77.7%	79.0%	98.4%
Italy Section	3,873	3,229	83.4%	787	470	59.7%	4,660	3,699	79.4%	81.0%	98.0%
France Section	3,172	2,329	73.4%	552	260	47.1%	3,724	2,589	69.5%	71.1%	97.8%
Saudi Arabia Section	719	394	54.8%	280	45	16.1%	999	439	43.9%	45.0%	97.8%
Switzerland Section	2,363	2,037	86.2%	390	250	64.1%	2,753	2,287	83.1%	85.2%	97.5%
Lebanon Section	422	246	58.3%	751	252	33.6%	1,173	498	42.5%	44.1%	96.2%
Israel Section	911	700	76.8%	142	59	41.5%	1,053	759	72.1%	75.2%	95.9%
Romania Section	774	638	82.4%	134	65	48.5%	908	703	77.4%	81.0%	95.6%
Russia Section	627	450	71.8%	143	68	47.6%	770	518	67.3%	70.6%	95.3%
Malta Section	107	88	82.2%	34	21	61.8%	141	109	77.3%	82.1%	94.2%
Bulgaria Section	194	143	73.7%	35	21	60.0%	229	164	71.6%	76.8%	93.3%
Turkey Section	1,049	650	62.0%	1,184	371	31.3%	2,233	1,021	45.7%	50.0%	91.4%
Finland Section	744	581	78.1%	207	133	64.3%	951	714	75.1%	82.2%	91.3%
Iceland Section	64	54	84.4%	12	5	41.7%	76	59	77.6%	85.0%	91.3%
Russia (Northwest) Section	272	187	68.8%	114	41	36.0%	386	228	59.1%	66.2%	89.3%
Oman Section	180	93	51.7%	140	21	15.0%	320	114	35.6%	40.6%	87.8%
Morocco Section	173	83	48.0%	146	61	41.8%	319	144	45.1%	51.8%	87.1%
Kenya Section	154	88	57.1%	57	25	43.9%	211	113	53.6%	62.6%	85.6%
Iraq Section	168	78	46.4%	61	6	9.8%	229	84	36.7%	43.5%	84.4%
Estonia Section	114	82	71.9%	72	32	44.4%	186	114	61.3%	73.4%	83.5%
Latvia Section	96	68	70.8%	36	23	63.9%	132	91	68.9%	83.9%	82.2%
Ukraine Section	314	190	60.5%	76	29	38.2%	390	219	56.2%	69.0%	81.4%
Tunisia Section	407	154	37.8%	1,376	417	30.3%	1,783	571	32.0%	40.0%	80.1%
Bahrain Section	111	67	60.4%	87	12	13.8%	198	79	39.9%	50.8%	78.5%
Algeria Section	87	51	58.6%	43	20	46.5%	130	71	54.6%	70.0%	78.0%
Jordan Section	260	141	54.2%	731	144	19.7%	991	285	28.8%	39.7%	72.4%
Belarus Section	33	18	54.5%	10	1	10.0%	43	19	44.2%	79.7%	55.4%
Reg 8-Countries Outside Se	613	360	58.7%	433	48	11.1%	1,046	408	39.0%	n/a	n/a
Region 8 - Apo/Fpo	48	42	87.5%	10	2	20.0%	58	44	75.9%	n/a	n/a
Grand Total	50,263	38,859	77.3%	17,065	7,769	45.5%	67,328	46,628	69.3%	70.4%	98.4%



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Total Active Members by Section: Jun 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	73	78	-6.4%	42	47	-10.6%	115	125	-8.0%
Austria Section	919	920	-0.1%	278	291	-4.5%	1,197	1,211	-1.2%
Bahrain Section	92	98	-6.1%	70	78	-10.3%	162	176	-8.0%
Belarus Section	20	31	-35.5%	4	12	-66.7%	24	43	-44.2%
Benelux Section	2,474	2,471	0.1%	736	719	2.4%	3,210	3,190	0.6%
Bosnia And Herzegovina Section	135	130	3.8%	164	124	32.3%	299	254	17.7%
Bulgaria Section	174	187	-7.0%	54	39	38.5%	228	226	0.9%
Croatia Section	493	463	6.5%	204	178	14.6%	697	641	8.7%
Cyprus Section	195	178	9.6%	131	101	29.7%	326	279	16.8%
Czechoslovakia Section	487	484	0.6%	123	108	13.9%	610	592	3.0%
Denmark Section	681	674	1.0%	161	144	11.8%	842	818	2.9%
Egypt Section	556	551	0.9%	403	398	1.3%	959	949	1.1%
Estonia Section	102	108	-5.6%	48	73	-34.2%	150	181	-17.1%
Finland Section	694	703	-1.3%	203	225	-9.8%	897	928	-3.3%
France Section	2,801	2,861	-2.1%	685	723	-5.3%	3,486	3,584	-2.7%
Germany Section	5,569	5,481	1.6%	1,751	1,736	0.9%	7,320	7,217	1.4%
Ghana Section	116	112	3.6%	20	21	-4.8%	136	133	2.3%
Greece Section	868	907	-4.3%	616	654	-5.8%	1,484	1,561	-4.9%
Hungary Section	308	287	7.3%	83	84	-1.2%	391	371	5.4%
Iceland Section	68	64	6.3%	10	10	0.0%	78	74	5.4%
Iran Section	578	624	-7.4%	730	980	-25.5%	1,308	1,604	-18.5%
Iraq Section	145	122	18.9%	79	52	51.9%	224	174	28.7%
Israel Section	839	834	0.6%	168	178	-5.6%	1,007	1,012	-0.5%
Italy Section	3,683	3,598	2.4%	1,013	912	11.1%	4,696	4,510	4.1%
Jordan Section	259	220	17.7%	760	669	13.6%	1,019	889	14.6%
Kenya Section	159	125	27.2%	152	67	126.9%	311	192	62.0%
Kuwait Section	142	140	1.4%	53	81	-34.6%	195	221	-11.8%
Latvia Section	79	85	-7.1%	36	42	-14.3%	115	127	-9.4%
Lebanon Section	433	383	13.1%	792	773	2.5%	1,225	1,156	6.0%
Lithuania Section	64	80	-20.0%	27	25	8.0%	91	105	-13.3%

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Total Active Members by Section: Jun 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	96	97	-1.0%	33	43	-23.3%	129	140	-7.9%
Morocco Section	132	124	6.5%	138	178	-22.5%	270	302	-10.6%
Nigeria Section	459	378	21.4%	204	127	60.6%	663	505	31.3%
Norway Section	773	774	-0.1%	127	109	16.5%	900	883	1.9%
Oman Section	162	152	6.6%	194	160	21.3%	356	312	14.1%
Poland Section	851	799	6.5%	160	143	11.9%	1,011	942	7.3%
Portugal Section	705	713	-1.1%	365	338	8.0%	1,070	1,051	1.8%
Qatar Section	176	190	-7.4%	52	30	73.3%	228	220	3.6%
Reg 8-Countries Outside Section	715	563	27.0%	436	489	-10.8%	1,151	1,052	9.4%
Region 8 - Apo/Fpo	52	47	10.6%	6	10	-40.0%	58	57	1.8%
Republic Of Macedonia Section	91	97	-6.2%	39	47	-17.0%	130	144	-9.7%
Romania Section	725	727	-0.3%	138	155	-11.0%	863	882	-2.2%
Russia (Northwest) Section	323	250	29.2%	173	125	38.4%	496	375	32.3%
Russia (Siberia) Section	220	192	14.6%	60	43	39.5%	280	235	19.1%
Russia Section	711	579	22.8%	196	165	18.8%	907	744	21.9%
Saudi Arabia Section	596	651	-8.4%	191	321	-40.5%	787	972	-19.0%
Serbia And Montenegro Section	526	508	3.5%	188	174	8.0%	714	682	4.7%
Slovenia Section	232	243	-4.5%	42	34	23.5%	274	277	-1.1%
South Africa Section	748	753	-0.7%	186	170	9.4%	934	923	1.2%
Spain Section	2,496	2,499	-0.1%	693	702	-1.3%	3,189	3,201	-0.4%
Sweden Section	1,487	1,530	-2.8%	355	366	-3.0%	1,842	1,896	-2.8%
Switzerland Section	2,228	2,267	-1.7%	406	418	-2.9%	2,634	2,685	-1.9%
Tunisia Section	354	356	-0.6%	1,345	1,392	-3.4%	1,699	1,748	-2.8%
Turkey Section	942	953	-1.2%	1,056	1,134	-6.9%	1,998	2,087	-4.3%
Ukraine Section	237	295	-19.7%	77	84	-8.3%	314	379	-17.2%
United Arab Emirates Section	717	683	5.0%	520	400	30.0%	1,237	1,083	14.2%
United Kingdom and Ireland Sect	7,255	7,247	0.1%	1,976	2,010	-1.7%	9,231	9,257	-0.3%
Western Saudi Arabia Section	283	244	16.0%	213	212	0.5%	496	456	8.8%
Zambia Section	147	121	21.5%	18	3	500.0%	165	124	33.1%
Grand Total	47,645	47,031	1.3%	19,183	19,126	0.3%	66,828	66,157	1.0%