



Dear R8 MD officers! The positive growth in membership counts continued into March, up now for a 2 percent over last year. Two Sections - Serbia and Montenegro & Zambia done the excellent job already meeting their retention and recruitment goals! My congratulations to other 10 Sections that met their retention goal and 5 Sections have met their recruitment goals! Please note, that this time of year is critical for MD - we need to contact the members in arrears and let them know that they are missing important benefits from IEEE. If they renew for 2018 now, their record of membership will not be discontinued. Moreover, note that half-year dues period still give us an excellent opportunity for recruiting new members. As always, the R8 MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org. Let us all work together, as one big team, towards exceeding these targets!

– **Andrejs Romanovs**, Membership Development Chair, Region 8 a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Congratulations to the ten Sections that met their retention goal for the year! Five Sections have met their recruitment goal. More detail on the following pages.
Total Membership	58,645	▲ 590	+2.1%	
Higher-Grade	41,815	▲ 351	+0.8%	
Students	16,830	▲ 239	+1.4%	
IEEE Worldwide	323,752	▲ 3,158	+1.0%	

Retention	Cumulative – Through This Month				Reach out to your members in arrears. 2018 Section goals are on page 4.
	Higher Grade	Student	Total % , #	2018 Goal % , #	
Region 8	72.7% 37,502	40.3% 6,811	64.7% 44,313	70.4% 48,927	
IEEE Overall	76.0% 218,202	31.4% 28,277	65.3% 246,479	70.4% 271,552	

Recruitment	Cumulative – Through This Month				Half-Year Dues Period – from March 1st new members pay half price. 2018 Section goals are on page 2.
	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	
Region 8	2,371 +13.0%	8,705 +2.2%	11,076 +4.3%	17,680 +2.6%	
IEEE Overall	11,513 +9.1%	48,930 +4.9%	57,213 +5.6%	96,668 +2.9%	

Reinstatement	Cumulative – Through This Month			<i>Reinstatement goals are set for each Region and not individual Sections.</i>
	Total	2018 Goal	% to Goal	
Region 8	2,894	4,104	70.5%	
IEEE Overall	14,196	19,948	71.2%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year March 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	31	18	13	72.2%	20	155.0%
R8	Croatia Section	109	70	39	55.7%	86	127.0%
R8	Bulgaria Section	46	24	22	91.7%	39	119.5%
R8	Serbia And Montenegro Section	91	69	22	31.9%	84	108.6%
R8	Kenya Section	105	59	46	78.0%	98	107.1%
R8	Lebanon Section	626	533	93	17.4%	675	92.7%
R8	Russia Section	261	191	70	36.6%	285	91.6%
R8	Western Saudi Arabia Section	206	154	52	33.8%	225	91.6%
R8	Russia (Northwest) Section	164	93	71	76.3%	180	91.1%
R8	Qatar Section	44	37	7	18.9%	51	87.1%
R8	Poland Section	122	76	46	60.5%	144	84.7%
R8	Cyprus Section	56	30	26	86.7%	70	80.0%
R8	United Arab Emirates Section	378	254	124	48.8%	475	79.6%
R8	Oman Section	140	86	54	62.8%	180	77.8%
R8	Portugal Section	146	140	6	4.3%	192	76.1%
R8	Hungary Section	48	43	5	11.6%	64	75.0%
R8	Jordan Section	546	429	117	27.3%	738	73.9%
R8	Norway Section	77	50	27	54.0%	105	73.3%
R8	Nigeria Section	158	102	56	54.9%	222	71.1%
R8	Russia (Siberia) Section	54	39	15	38.5%	78	69.2%
R8	Tunisia Section	884	1,063	-179	-16.8%	1,300	68.0%
R8	Slovenia Section	20	17	3	17.6%	30	66.7%
R8	Denmark Section	71	56	15	26.8%	108	65.7%
R8	Israel Section	138	122	16	13.1%	210	65.7%
R8	Lithuania Section	13	11	2	18.2%	20	65.0%
R8	Bosnia And Herzegovina Section	68	50	18	36.0%	105	64.7%
R8	Egypt Section	184	211	-27	-12.8%	288	63.9%
R8	Sweden Section	152	119	33	27.7%	241	63.1%
R8	United Kingdom and Ireland Section	1,110	1,038	72	6.9%	1,770	62.7%
R8	Iraq Section	85	49	36	73.5%	138	61.7%

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Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

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Recruitment by Section: 2018 Membership Year March 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Latvia Section	19	24	-5	-20.8%	32	60.1%
R8	Germany Section	699	630	69	11.0%	1,180	59.2%
R8	Italy Section	516	450	66	14.7%	880	58.7%
R8	Spain Section	279	322	-43	-13.4%	476	58.6%
R8	Benelux Section	287	318	-31	-9.7%	520	55.2%
R8	South Africa Section	113	85	28	32.9%	208	54.3%
R8	Malta Section	13	13	0	0.0%	24	54.2%
R8	Greece Section	260	364	-104	-28.6%	482	53.9%
R8	Switzerland Section	171	169	2	1.2%	323	52.9%
R8	Czechoslovakia Section	63	75	-12	-16.0%	120	52.3%
R8	France Section	417	484	-67	-13.8%	813	51.3%
R8	Finland Section	75	95	-20	-21.1%	149	50.4%
R8	Austria Section	109	134	-25	-18.7%	220	49.5%
R8	Turkey Section	518	440	78	17.7%	1,060	48.9%
R8	Republic Of Macedonia Section	17	26	-9	-34.6%	35	48.6%
R8	Algeria Section	26	28	-2	-7.1%	55	47.3%
R8	Morocco Section	87	121	-34	-28.1%	195	44.6%
R8	Iceland Section	11	10	1	10.0%	25	44.0%
R8	Ukraine Section	56	89	-33	-37.1%	130	43.1%
R8	Romania Section	72	119	-47	-39.5%	170	42.4%
R8	Estonia Section	24	48	-24	-50.0%	57	42.0%
R8	Iran Section	374	501	-127	-25.3%	925	40.5%
R8	Ghana Section	29	36	-7	-19.4%	72	40.3%
R8	Bahrain Section	36	55	-19	-34.5%	100	36.2%
R8	Saudi Arabia Section	168	350	-182	-52.0%	473	35.5%
R8	Belarus Section	5	14	-9	-64.3%	17	29.4%
R8	Kuwait Section	26	50	-24	-48.0%	115	22.6%
R8	Reg 8-Countries Outside Sections	465	325	140	43.1%	n/a	n/a
R8	Region 8 - Apo/F 	8	7	1	14.3%	n/a	n/a
Grand Total		10,603	10,283	320	3.1%	17,680	60.0%



Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

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Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2018 Membership Year - March 2018											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	%to Goal
	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal	Opportunity	# Renewal	%Renewal		
Ghana Section	131	59	45.0%	15	3	20.0%	146	62	42.5%	33.3%	127.5%
Egypt Section	606	409	67.5%	387	172	44.4%	993	581	58.5%	49.8%	117.5%
Nigeria Section	449	180	40.1%	123	16	13.0%	572	196	34.3%	30.8%	111.3%
Republic Of Macedonia Sect	105	80	76.2%	39	21	53.8%	144	101	70.1%	63.5%	110.4%
Zambia Section	122	102	83.6%	3	1	33.3%	125	103	82.4%	76.0%	108.5%
Hungary Section	296	249	84.1%	81	45	55.6%	377	294	78.0%	72.2%	108.1%
Serbia And Montenegro Sect	548	457	83.4%	144	116	80.6%	692	573	82.8%	80.5%	102.8%
Czechoslovakia Section	504	406	80.6%	100	53	53.0%	604	459	76.0%	74.6%	101.9%
Poland Section	833	680	81.6%	124	71	57.3%	957	751	78.5%	77.5%	101.2%
Lithuania Section	80	55	68.8%	25	16	64.0%	105	71	67.6%	67.0%	100.9%
Iran Section	826	362	43.8%	892	266	29.8%	1,718	628	36.6%	36.9%	99.2%
Spain Section	2,611	2,216	84.9%	641	361	56.3%	3,252	2,577	79.2%	79.9%	99.1%
Slovenia Section	251	220	87.6%	28	20	71.4%	279	240	86.0%	87.1%	98.7%
Russia (Siberia) Section	202	151	74.8%	40	19	47.5%	242	170	70.2%	71.2%	98.7%
Croatia Section	488	434	88.9%	159	115	72.3%	647	549	84.9%	86.4%	98.3%
Qatar Section	198	127	64.1%	30	16	53.3%	228	143	62.7%	64.5%	97.3%
Cyprus Section	191	145	75.9%	93	39	41.9%	284	184	64.8%	66.9%	96.9%
United Arab Emirates Secti	768	417	54.3%	340	66	19.4%	1,108	483	43.6%	45.2%	96.5%
Norway Section	801	659	82.3%	101	55	54.5%	902	714	79.2%	82.3%	96.1%
Benelux Section	2,654	2,112	79.6%	627	334	53.3%	3,281	2,446	74.6%	77.6%	96.1%
Kuwait Section	152	82	53.9%	76	8	10.5%	228	90	39.5%	41.2%	95.8%
Denmark Section	727	561	77.2%	121	72	59.5%	848	633	74.6%	78.4%	95.2%
Portugal Section	780	608	77.9%	289	141	48.8%	1,069	749	70.1%	74.0%	94.7%
United Kingdom and Ireland	7,951	5,944	74.8%	1,597	640	40.1%	9,548	6,584	69.0%	72.9%	94.6%
Austria Section	985	797	80.9%	262	134	51.1%	1,247	931	74.7%	79.0%	94.5%
Sweden Section	1,590	1,268	79.7%	347	199	57.3%	1,937	1,467	75.7%	80.2%	94.5%
Western Saudi Arabia Secti	291	138	47.4%	176	29	16.5%	467	167	35.8%	37.9%	94.4%
Germany Section	5,862	4,690	80.0%	1,637	896	54.7%	7,499	5,586	74.5%	79.0%	94.3%
Switzerland Section	2,363	1,985	84.0%	390	219	56.2%	2,753	2,204	80.1%	85.2%	94.0%
Italy Section	3,879	3,090	79.7%	781	410	52.5%	4,660	3,500	75.1%	81.0%	92.8%

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Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

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Renewal by Section: 2018 Membership Year - March 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Greece Section	1,005	720	71.6%	594	245	41.2%	1,599	965	60.4%	65.1%	92.7%
Romania Section	777	618	79.5%	131	59	45.0%	908	677	74.6%	81.0%	92.1%
Bosnia And Herzegovina Sec	150	89	59.3%	124	62	50.0%	274	151	55.1%	60.9%	90.5%
Israel Section	913	659	72.2%	140	54	38.6%	1,053	713	67.7%	75.2%	90.1%
France Section	3,181	2,165	68.1%	543	218	40.1%	3,724	2,383	64.0%	71.1%	90.0%
Iceland Section	64	53	82.8%	12	5	41.7%	76	58	76.3%	85.0%	89.8%
Lebanon Section	426	234	54.9%	747	230	30.8%	1,173	464	39.6%	44.1%	89.6%
South Africa Section	816	551	67.5%	151	52	34.4%	967	603	62.4%	70.0%	89.1%
Russia Section	627	422	67.3%	143	61	42.7%	770	483	62.7%	70.6%	88.9%
Bulgaria Section	194	135	69.6%	35	21	60.0%	229	156	68.1%	76.8%	88.8%
Saudi Arabia Section	722	359	49.7%	277	38	13.7%	999	397	39.7%	45.0%	88.4%
Malta Section	107	83	77.6%	34	19	55.9%	141	102	72.3%	82.1%	88.1%
Finland Section	748	557	74.5%	203	120	59.1%	951	677	71.2%	82.2%	86.6%
Turkey Section	1,055	598	56.7%	1,178	320	27.2%	2,233	918	41.1%	50.0%	82.2%
Ukraine Section	314	183	58.3%	76	29	38.2%	390	212	54.4%	69.0%	78.8%
Russia (Northwest) Section	274	168	61.3%	112	31	27.7%	386	199	51.6%	66.2%	77.9%
Kenya Section	158	82	51.9%	53	20	37.7%	211	102	48.3%	62.6%	77.2%
Estonia Section	115	77	67.0%	71	27	38.0%	186	104	55.9%	73.4%	76.2%
Bahrain Section	110	66	60.0%	88	9	10.2%	198	75	37.9%	50.8%	74.5%
Algeria Section	88	49	55.7%	42	18	42.9%	130	67	51.5%	70.0%	73.6%
Iraq Section	168	67	39.9%	61	6	9.8%	229	73	31.9%	43.5%	73.3%
Morocco Section	177	69	39.0%	142	52	36.6%	319	121	37.9%	51.8%	73.2%
Oman Section	181	80	44.2%	139	14	10.1%	320	94	29.4%	40.6%	72.4%
Latvia Section	97	59	60.8%	35	21	60.0%	132	80	60.6%	83.9%	72.2%
Tunisia Section	415	131	31.6%	1,366	369	27.0%	1,781	500	28.1%	40.0%	70.2%
Jordan Section	264	134	50.8%	727	111	15.3%	991	245	24.7%	39.7%	62.3%
Belarus Section	32	17	53.1%	11	1	9.1%	43	18	41.9%	79.7%	52.5%
Reg 8-Countries Outside Se	615	325	52.8%	431	38	8.8%	1,046	363	34.7%	n/a	n/a
Region 8 - Apo/Fpo	49	42	85.7%	9	0	0.0%	58	42	72.4%	n/a	n/a
Grand Total	50,422	37,108	73.6%	16,903	6,765	40.0%	67,325	43,873	65.2%	70.4%	92.6%



Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Total Active Members by Section: March 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	60	65	-7.7%	40	37	8.1%	100	102	-2.0%
Austria Section	848	851	-0.4%	239	272	-12.1%	1,087	1,123	-3.2%
Bahrain Section	83	77	7.8%	37	65	-43.1%	120	142	-15.5%
Belarus Section	18	26	-30.8%	5	13	-61.5%	23	39	-41.0%
Benelux Section	2,257	2,290	-1.4%	623	633	-1.6%	2,880	2,923	-1.5%
Bosnia And Herzegovina Section	107	104	2.9%	134	96	39.6%	241	200	20.5%
Bulgaria Section	158	171	-7.6%	55	38	44.7%	213	209	1.9%
Croatia Section	463	436	6.2%	216	181	19.3%	679	617	10.0%
Cyprus Section	159	144	10.4%	104	80	30.0%	263	224	17.4%
Czechoslovakia Section	448	443	1.1%	105	84	25.0%	553	527	4.9%
Denmark Section	609	621	-1.9%	145	133	9.0%	754	754	0.0%
Egypt Section	463	472	-1.9%	341	396	-13.9%	804	868	-7.4%
Estonia Section	82	77	6.5%	47	81	-42.0%	129	158	-18.4%
Finland Section	612	630	-2.9%	183	219	-16.4%	795	849	-6.4%
France Section	2,452	2,545	-3.7%	545	601	-9.3%	2,997	3,146	-4.7%
Germany Section	5,065	5,006	1.2%	1,539	1,579	-2.5%	6,604	6,585	0.3%
Ghana Section	90	81	11.1%	17	23	-26.1%	107	104	2.9%
Greece Section	764	788	-3.0%	535	629	-14.9%	1,299	1,417	-8.3%
Hungary Section	271	264	2.7%	85	79	7.6%	356	343	3.8%
Iceland Section	56	56	0.0%	15	8	87.5%	71	64	10.9%
Iran Section	438	397	10.3%	661	729	-9.3%	1,099	1,126	-2.4%
Iraq Section	109	92	18.5%	65	43	51.2%	174	135	28.9%
Israel Section	743	743	0.0%	153	152	0.7%	896	895	0.1%
Italy Section	3,296	3,227	2.1%	866	778	11.3%	4,162	4,005	3.9%
Jordan Section	171	144	18.8%	665	517	28.6%	836	661	26.5%
Kenya Section	124	97	27.8%	99	58	70.7%	223	155	43.9%
Kuwait Section	113	110	2.7%	24	51	-52.9%	137	161	-14.9%
Latvia Section	63	69	-8.7%	40	40	0.0%	103	109	-5.5%
Lebanon Section	262	262	0.0%	863	746	15.7%	1,125	1,008	11.6%
Lithuania Section	57	71	-19.7%	30	29	3.4%	87	100	-13.0%

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Membership Development Report—MARCH 2018

Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: March 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	88	87	1.1%	32	37	-13.5%	120	124	-3.2%
Morocco Section	99	83	19.3%	126	142	-11.3%	225	225	0.0%
Nigeria Section	321	280	14.6%	126	96	31.3%	447	376	18.9%
Norway Section	704	721	-2.4%	114	97	17.5%	818	818	0.0%
Oman Section	109	112	-2.7%	141	107	31.8%	250	219	14.2%
Poland Section	782	739	5.8%	140	126	11.1%	922	865	6.6%
Portugal Section	636	648	-1.9%	311	322	-3.4%	947	970	-2.4%
Qatar Section	150	155	-3.2%	53	43	23.3%	203	198	2.5%
Reg 8-Countries Outside Sections	574	421	36.3%	396	355	11.5%	970	776	25.0%
Region 8 - Apo/Fpo	46	45	2.2%	8	8	0.0%	54	53	1.9%
Republic Of Macedonia Section	82	89	-7.9%	40	49	-18.4%	122	138	-11.6%
Romania Section	687	679	1.2%	111	134	-17.2%	798	813	-1.8%
Russia (Northwest) Section	240	183	31.1%	146	98	49.0%	386	281	37.4%
Russia (Siberia) Section	190	149	27.5%	54	46	17.4%	244	195	25.1%
Russia Section	593	490	21.0%	199	151	31.8%	792	641	23.6%
Saudi Arabia Section	476	470	1.3%	159	342	-53.5%	635	812	-21.8%
Serbia And Montenegro Section	486	483	0.6%	198	180	10.0%	684	663	3.2%
Slovenia Section	227	237	-4.2%	37	29	27.6%	264	266	-0.8%
South Africa Section	635	641	-0.9%	138	101	36.6%	773	742	4.2%
Spain Section	2,317	2,336	-0.8%	634	672	-5.7%	2,951	3,008	-1.9%
Sweden Section	1,367	1,385	-1.3%	332	334	-0.6%	1,699	1,719	-1.2%
Switzerland Section	2,087	2,128	-1.9%	378	369	2.4%	2,465	2,497	-1.3%
Tunisia Section	180	152	18.4%	1,265	1,334	-5.2%	1,445	1,486	-2.8%
Turkey Section	718	702	2.3%	839	756	11.0%	1,557	1,458	6.8%
Ukraine Section	216	242	-10.7%	80	80	0.0%	296	322	-8.1%
United Arab Emirates Section	509	517	-1.5%	434	316	37.3%	943	833	13.2%
United Kingdom and Ireland Section	6,510	6,628	-1.8%	1,643	1,678	-2.1%	8,153	8,306	-1.8%
Western Saudi Arabia Section	204	187	9.1%	216	197	9.6%	420	384	9.4%
Zambia Section	141	116	21.6%	4	2	100.0%	145	118	22.9%
Grand Total	41,815	41,464	0.8%	16,830	16,591	1.4%	58,645	58,055	1.0%