



Dear R8 MD Officers!

Hope you all have an excellent summer holidays with your families and will be prepared to take on the challenges of the new membership year which will start almost in a month, and which is an excellent opportunity for recruiting new members. Remember that new members joining before 16 August will receive 50% off membership dues for 2018; and new members joining after 16 August are joining for the 2019 membership year, getting 16 months for the price of 12! Please incorporate this important incentive message in communications with your potential members.

Also, I'm very proud to state that, out of all the sections worldwide, who excelled both in retention and recruitment, eight of them are from our Region 8. Congratulations! This is certainly the result of the dedicated hard work from all you, our most valued MD Officers in the Region!

As always, the R8-MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org

– **Andrejs Romanovs**, Membership Development Chair, Region 8 a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Congratulations to the 20 Sections that met their retention goal and the 16 Sections have met their recruitment goal for the year! More detail on the following pages.
Total Membership	64,599	978	+1.5%	
Higher-Grade	44,352	705	+1.6%	
Students	20,247	273	+1.4%	
IEEE Worldwide	355,502	5,634	+1.6%	

Retention	Cumulative – Through This Month				Reach out to your members in arrears. 2018 Section goals are on page 4.
	Higher Grade	Student	Total %, #	2018 Goal %, #	
Region 8	75.4% 38,923	45.2% 7,629	68.0% 46,552	70.4% 48,927	
IEEE Overall	78.6% 225,729	36.1% 32,532	68.4% 258,261	70.4% 271,552	

Recruitment	Cumulative – Through This Month				Half-Year Dues Period Begins 1 March. New members pay half price. 2018 Section goals are on page 2.
	Higher Grade	Student	Total YoY Chg	2018 Goal YoY Chg	
Region 8	3,171 +13.0%	11,166 +1.1%	14,337 +3.5%	17,680 +2.6%	
IEEE Overall	15,858 +13.5%	62,557 +2.3%	78,415 +4.4%	96,668 +2.9%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2018 Goal	% to Goal	
Region 8	3,608	4,104	87.9%	
IEEE Overall	17,778	19,948	89.1%	



Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2018 Membership Year May 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Zambia Section	35	18	17	94.4%	20	175.0%
R8	Kenya Section	147	77	70	90.9%	98	150.0%
R8	Croatia Section	123	83	40	48.2%	86	143.3%
R8	Cyprus Section	97	52	45	86.5%	70	138.6%
R8	Russia (Northwest) Section	235	155	80	51.6%	180	130.6%
R8	Bulgaria Section	49	29	20	69.0%	39	127.3%
R8	United Arab Emirates Section	568	382	186	48.7%	475	119.6%
R8	Serbia And Montenegro Section	100	74	26	35.1%	84	119.3%
R8	Nigeria Section	258	135	123	91.1%	222	116.1%
R8	Russia Section	319	236	83	35.2%	285	111.9%
R8	Oman Section	199	146	53	36.3%	180	110.6%
R8	Poland Section	153	95	58	61.1%	144	106.3%
R8	Western Saudi Arabia Section	238	191	47	24.6%	225	105.8%
R8	Portugal Section	202	162	40	24.7%	192	105.3%
R8	Qatar Section	53	42	11	26.2%	51	105.0%
R8	Lebanon Section	682	647	35	5.4%	675	101.0%
R8	Russia (Siberia) Section	74	67	7	10.4%	78	94.9%
R8	Norway Section	99	67	32	47.8%	105	94.3%
R8	Hungary Section	58	54	4	7.4%	64	90.6%
R8	Bosnia And Herzegovina Section	94	79	15	19.0%	105	89.5%
R8	Denmark Section	96	77	19	24.7%	108	88.8%
R8	Jordan Section	648	598	50	8.4%	738	87.7%
R8	Egypt Section	245	242	3	1.2%	288	85.1%
R8	United Kingdom and Ireland Section	1,464	1,346	118	8.8%	1,770	82.7%
R8	Italy Section	722	632	90	14.2%	880	82.1%
R8	Israel Section	172	169	3	1.8%	210	81.9%
R8	South Africa Section	169	154	15	9.7%	208	81.2%
R8	Lithuania Section	16	12	4	33.3%	20	80.0%
R8	Slovenia Section	24	20	4	20.0%	30	80.0%
R8	Tunisia Section	1,038	1,188	-150	-12.6%	1,300	79.8%

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Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

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Recruitment by Section: 2018 Membership Year May 2018							
Region	Section Name	2018	2017	# Change	% Change	2018 Goal	% to Goal
R8	Spain Section	376	388	-12	-3.1%	476	78.9%
R8	Germany Section	925	833	92	11.0%	1,180	78.4%
R8	Iraq Section	106	51	55	107.8%	138	77.0%
R8	Sweden Section	184	168	16	9.5%	241	76.3%
R8	Benelux Section	389	402	-13	-3.2%	520	74.8%
R8	Finland Section	105	112	-7	-6.3%	149	70.5%
R8	Greece Section	340	421	-81	-19.2%	482	70.5%
R8	France Section	567	622	-55	-8.8%	813	69.7%
R8	Turkey Section	739	709	30	4.2%	1,060	69.7%
R8	Switzerland Section	214	224	-10	-4.5%	323	66.2%
R8	Austria Section	145	163	-18	-11.0%	220	65.8%
R8	Czechoslovakia Section	77	98	-21	-21.4%	120	64.0%
R8	Malta Section	15	17	-2	-11.8%	24	62.5%
R8	Latvia Section	19	28	-9	-32.1%	32	60.1%
R8	Bahrain Section	59	77	-18	-23.4%	100	59.3%
R8	Estonia Section	33	53	-20	-37.7%	57	57.8%
R8	Kuwait Section	66	93	-27	-29.0%	115	57.4%
R8	Algeria Section	30	36	-6	-16.7%	55	54.5%
R8	Romania Section	90	135	-45	-33.3%	170	52.9%
R8	Morocco Section	103	161	-58	-36.0%	195	52.8%
R8	Iran Section	478	713	-235	-33.0%	925	51.7%
R8	Republic Of Macedonia Section	18	27	-9	-33.3%	35	51.4%
R8	Saudi Arabia Section	238	429	-191	-44.5%	473	50.4%
R8	Ghana Section	36	47	-11	-23.4%	72	50.0%
R8	Ukraine Section	63	102	-39	-38.2%	130	48.5%
R8	Iceland Section	12	15	-3	-20.0%	25	48.0%
R8	Belarus Section	5	16	-11	-68.8%	17	29.4%
R8	Reg 8-Countries Outside Sections	517	474	43	9.1%	n/a	n/a
R8	Region 8 - Apo/Fpo	11	8	3	37.5%	n/a	n/a
Grand Total		13,809	13,369	440	3.3%	17,680	78.1%



Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2018 Membership Year - May 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Ghana Section	131	66	50.4%	15	4	26.7%	146	70	47.9%	33.3%	144.0%
Nigeria Section	449	206	45.9%	123	20	16.3%	572	226	39.5%	30.8%	128.3%
Egypt Section	602	433	71.9%	391	184	47.1%	993	617	62.1%	49.8%	124.8%
Republic Of Macedonia Sect	103	83	80.6%	41	22	53.7%	144	105	72.9%	63.5%	114.8%
Hungary Section	296	258	87.2%	81	48	59.3%	377	306	81.2%	72.2%	112.5%
Zambia Section	122	103	84.4%	3	2	66.7%	125	105	84.0%	76.0%	110.6%
United Arab Emirates Secti	761	454	59.7%	348	84	24.1%	1,109	538	48.5%	45.2%	107.3%
Iran Section	807	377	46.7%	911	293	32.2%	1,718	670	39.0%	36.9%	105.8%
Russia (Siberia) Section	201	160	79.6%	41	21	51.2%	242	181	74.8%	71.2%	105.1%
Serbia And Montenegro Sect	547	466	85.2%	145	118	81.4%	692	584	84.4%	80.5%	104.8%
Western Saudi Arabia Secti	291	145	49.8%	176	40	22.7%	467	185	39.6%	37.9%	104.6%
Poland Section	828	698	84.3%	129	74	57.4%	957	772	80.7%	77.5%	104.1%
Qatar Section	197	135	68.5%	31	17	54.8%	228	152	66.7%	64.5%	103.4%
Kuwait Section	152	87	57.2%	76	10	13.2%	228	97	42.5%	41.2%	103.3%
Czechoslovakia Section	502	410	81.7%	102	54	52.9%	604	464	76.8%	74.6%	103.0%
Cyprus Section	191	149	78.0%	93	46	49.5%	284	195	68.7%	66.9%	102.6%
Lithuania Section	80	56	70.0%	25	16	64.0%	105	72	68.6%	67.0%	102.3%
Bosnia And Herzegovina Sec	148	100	67.6%	126	70	55.6%	274	170	62.0%	60.9%	101.8%
Spain Section	2,605	2,263	86.9%	647	382	59.0%	3,252	2,645	81.3%	79.9%	101.7%
Portugal Section	775	629	81.2%	294	162	55.1%	1,069	791	74.0%	74.0%	100.0%
Slovenia Section	250	222	88.8%	29	21	72.4%	279	243	87.1%	87.1%	99.9%
Benelux Section	2,649	2,164	81.7%	632	380	60.1%	3,281	2,544	77.5%	77.6%	99.9%
United Kingdom and Ireland	7,939	6,179	77.8%	1,609	755	46.9%	9,548	6,934	72.6%	72.9%	99.7%
Norway Section	800	673	84.1%	102	67	65.7%	902	740	82.0%	82.3%	99.6%
Denmark Section	729	582	79.8%	119	79	66.4%	848	661	77.9%	78.4%	99.5%
Croatia Section	488	434	88.9%	159	116	73.0%	647	550	85.0%	86.4%	98.4%
Sweden Section	1,590	1,302	81.9%	347	225	64.8%	1,937	1,527	78.8%	80.2%	98.3%
South Africa Section	811	601	74.1%	156	64	41.0%	967	665	68.8%	70.0%	98.3%
Germany Section	5,844	4,813	82.4%	1,655	993	60.0%	7,499	5,806	77.4%	79.0%	98.0%
Austria Section	985	815	82.7%	262	148	56.5%	1,247	963	77.2%	79.0%	97.8%

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Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

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Renewal by Section: 2018 Membership Year - May 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2018 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Italy Section	3,873	3,207	82.8%	787	464	59.0%	4,660	3,671	78.8%	81.0%	97.3%
Greece Section	1,002	747	74.6%	597	265	44.4%	1,599	1,012	63.3%	65.1%	97.2%
Switzerland Section	2,363	2,022	85.6%	390	241	61.8%	2,753	2,263	82.2%	85.2%	96.5%
Saudi Arabia Section	719	388	54.0%	280	44	15.7%	999	432	43.2%	45.0%	96.2%
France Section	3,172	2,289	72.2%	552	249	45.1%	3,724	2,538	68.2%	71.1%	95.9%
Israel Section	911	696	76.4%	142	58	40.8%	1,053	754	71.6%	75.2%	95.3%
Romania Section	774	635	82.0%	134	63	47.0%	908	698	76.9%	81.0%	94.9%
Lebanon Section	422	239	56.6%	751	251	33.4%	1,173	490	41.8%	44.1%	94.7%
Russia Section	627	442	70.5%	143	67	46.9%	770	509	66.1%	70.6%	93.6%
Bulgaria Section	194	143	73.7%	35	21	60.0%	229	164	71.6%	76.8%	93.3%
Malta Section	107	86	80.4%	34	21	61.8%	141	107	75.9%	82.1%	92.4%
Finland Section	744	579	77.8%	207	131	63.3%	951	710	74.7%	82.2%	90.8%
Iceland Section	64	53	82.8%	12	5	41.7%	76	58	76.3%	85.0%	89.8%
Turkey Section	1,049	641	61.1%	1,184	360	30.4%	2,233	1,001	44.8%	50.0%	89.7%
Russia (Northwest) Section	272	184	67.6%	114	41	36.0%	386	225	58.3%	66.2%	88.1%
Oman Section	180	90	50.0%	140	20	14.3%	320	110	34.4%	40.6%	84.7%
Morocco Section	173	79	45.7%	146	60	41.1%	319	139	43.6%	51.8%	84.1%
Iraq Section	168	77	45.8%	61	6	9.8%	229	83	36.2%	43.5%	83.4%
Estonia Section	114	82	71.9%	72	31	43.1%	186	113	60.8%	73.4%	82.8%
Kenya Section	154	85	55.2%	57	24	42.1%	211	109	51.7%	62.6%	82.5%
Latvia Section	96	68	70.8%	36	22	61.1%	132	90	68.2%	83.9%	81.3%
Ukraine Section	314	186	59.2%	76	29	38.2%	390	215	55.1%	69.0%	79.9%
Tunisia Section	407	148	36.4%	1,376	412	29.9%	1,783	560	31.4%	40.0%	78.5%
Bahrain Section	111	67	60.4%	87	11	12.6%	198	78	39.4%	50.8%	77.5%
Algeria Section	87	50	57.5%	43	20	46.5%	130	70	53.8%	70.0%	76.9%
Jordan Section	260	141	54.2%	731	139	19.0%	991	280	28.3%	39.7%	71.2%
Belarus Section	33	18	54.5%	10	1	10.0%	43	19	44.2%	79.7%	55.4%
Reg 8-Countries Outside Se	613	348	56.8%	433	48	11.1%	1,046	396	37.9%	n/a	n/a
Region 8 - Apo/Fpo	48	42	87.5%	10	2	20.0%	58	44	75.9%	n/a	n/a
Grand Total	50,263	38,505	76.6%	17,065	7,571	44.4%	67,328	46,076	68.4%	70.4%	97.2%



Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Total Active Members by Section: May 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Algeria Section	64	71	-9.9%	45	45	0.0%	109	116	-6.0%
Austria Section	878	872	0.7%	285	303	-5.9%	1,163	1,175	-1.0%
Bahrain Section	86	88	-2.3%	60	84	-28.6%	146	172	-15.1%
Belarus Section	19	29	-34.5%	5	14	-64.3%	24	43	-44.2%
Benelux Section	2,348	2,361	-0.6%	740	734	0.8%	3,088	3,095	-0.2%
Bosnia And Herzegovina Section	120	111	8.1%	163	126	29.4%	283	237	19.4%
Bulgaria Section	169	179	-5.6%	58	43	34.9%	227	222	2.3%
Croatia Section	467	440	6.1%	227	194	17.0%	694	634	9.5%
Cyprus Section	166	150	10.7%	150	114	31.6%	316	264	19.7%
Czechoslovakia Section	458	464	-1.3%	118	109	8.3%	576	573	0.5%
Denmark Section	646	645	0.2%	170	156	9.0%	816	801	1.9%
Egypt Section	509	501	1.6%	414	426	-2.8%	923	927	-0.4%
Estonia Section	92	86	7.0%	56	91	-38.5%	148	177	-16.4%
Finland Section	653	652	0.2%	219	246	-11.0%	872	898	-2.9%
France Section	2,641	2,705	-2.4%	676	716	-5.6%	3,317	3,421	-3.0%
Germany Section	5,277	5,172	2.0%	1,811	1,831	-1.1%	7,088	7,003	1.2%
Ghana Section	105	94	11.7%	21	28	-25.0%	126	122	3.3%
Greece Section	804	827	-2.8%	635	693	-8.4%	1,439	1,520	-5.3%
Hungary Section	286	273	4.8%	95	91	4.4%	381	364	4.7%
Iceland Section	57	59	-3.4%	15	12	25.0%	72	71	1.4%
Iran Section	471	478	-1.5%	789	976	-19.2%	1,260	1,454	-13.3%
Iraq Section	133	97	37.1%	77	46	67.4%	210	143	46.9%
Israel Section	811	785	3.3%	175	198	-11.6%	986	983	0.3%
Italy Section	3,485	3,379	3.1%	1,067	962	10.9%	4,552	4,341	4.9%
Jordan Section	189	156	21.2%	788	696	13.2%	977	852	14.7%
Kenya Section	135	112	20.5%	139	70	98.6%	274	182	50.5%
Kuwait Section	127	120	5.8%	59	96	-38.5%	186	216	-13.9%
Latvia Section	71	76	-6.6%	40	44	-9.1%	111	120	-7.5%
Lebanon Section	272	278	-2.2%	936	869	7.7%	1,208	1,147	5.3%
Lithuania Section	59	73	-19.2%	32	29	10.3%	91	102	-10.8%

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Membership Development Report—MAY 2018

Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: May 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2018	2017	% Change	2018	2017	% Change	2018	2017	% Change
Malta Section	89	90	-1.1%	36	40	-10.0%	125	130	-3.8%
Morocco Section	111	95	16.8%	144	185	-22.2%	255	280	-8.9%
Nigeria Section	412	324	27.2%	195	125	56.0%	607	449	35.2%
Norway Section	737	750	-1.7%	139	110	26.4%	876	860	1.9%
Oman Section	128	119	7.6%	196	170	15.3%	324	289	12.1%
Poland Section	815	765	6.5%	164	146	12.3%	979	911	7.5%
Portugal Section	666	675	-1.3%	383	347	10.4%	1,049	1,022	2.6%
Qatar Section	160	171	-6.4%	60	43	39.5%	220	214	2.8%
Reg 8-Countries Outside Sections	630	479	31.5%	446	497	-10.3%	1,076	976	10.2%
Region 8 - Apo/Fpo	46	47	-2.1%	10	9	11.1%	56	56	0.0%
Republic Of Macedonia Section	87	92	-5.4%	41	51	-19.6%	128	143	-10.5%
Romania Section	713	703	1.4%	131	152	-13.8%	844	855	-1.3%
Russia (Northwest) Section	293	222	32.0%	188	141	33.3%	481	363	32.5%
Russia (Siberia) Section	209	181	15.5%	66	51	29.4%	275	232	18.5%
Russia Section	642	536	19.8%	238	183	30.1%	880	719	22.4%
Saudi Arabia Section	540	526	2.7%	214	413	-48.2%	754	939	-19.7%
Serbia And Montenegro Section	495	493	0.4%	209	185	13.0%	704	678	3.8%
Slovenia Section	229	239	-4.2%	42	33	27.3%	271	272	-0.4%
South Africa Section	695	710	-2.1%	199	168	18.5%	894	878	1.8%
Spain Section	2,407	2,393	0.6%	726	748	-2.9%	3,133	3,141	-0.3%
Sweden Section	1,425	1,442	-1.2%	378	391	-3.3%	1,803	1,833	-1.6%
Switzerland Section	2,154	2,191	-1.7%	432	425	1.6%	2,586	2,616	-1.1%
Tunisia Section	202	189	6.9%	1,459	1,500	-2.7%	1,661	1,689	-1.7%
Turkey Section	798	806	-1.0%	1,089	1,043	4.4%	1,887	1,849	2.1%
Ukraine Section	223	276	-19.2%	83	90	-7.8%	306	366	-16.4%
United Arab Emirates Section	576	570	1.1%	626	447	40.0%	1,202	1,017	18.2%
United Kingdom and Ireland Section	6,898	6,900	0.0%	2,030	2,003	1.3%	8,928	8,903	0.3%
Western Saudi Arabia Section	231	210	10.0%	249	234	6.4%	480	444	8.1%
Zambia Section	143	120	19.2%	9	2	350.0%	152	122	24.6%
Grand Total	44,352	43,647	1.6%	20,247	19,974	1.4%	64,599	63,621	1.5%

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.