



Dear R8 MD Officers!

We are now showing the first month of retention data. For now, our main task should be to retain our existing members and we should do every effort to ensure the same. Please study carefully the Sections goals for 2018 and develop the transparent MD plan to reach them. As always, the R8-MD Committee is there to help you and may be reached anytime at ieee-r8md@ieee.org

Andrejs Romanovs, Membership Development Chair, Region 8, a.romanovs@ieee.org

Be sure to join the Membership Development Community in Collabratec!

<https://ieee-collabratec.ieee.org/app/community/125/Membership-Development-Volunteers>

Region Snapshot	This Month	'18 vs. '17	% Change	Section-level totals are on page 4.
Total Membership	74,235	▲ 1,486	+2.0%	
Higher-Grade	53,503	▲ 561	+1.1%	
Students	20,732	▲ 925	+4.7%	
IEEE Worldwide	407,612	▲ 5,944	+1.5%	

Retention	Cumulative – Through This Month				Section-level progress and goals are on page 3.
	Higher Grade	Student	Total %, #	2019 Goal %, #	
Region 8	26.0% 13,649	6.1% 1,041	21.1% 14,690	70.7% 49,270	
IEEE Overall	32.9% 95,578	4.9% 4,464	26.2% 100,042	71.6% 274,782	

Recruitment	Cumulative – Through This Month				Section-level progress and goals are on page 2.
	Higher Grade	Student	Total YoY Chg	2019 Goal YoY Chg	
Region 8	544 +4.6%	3,162 +18.4%	3,706 +16.1%	17,549 +2.5%	
IEEE Overall	2,716 +11.9%	16,860 +8.7%	19,898 +9.1%	99,910 +2.2%	

Reinstatement	Cumulative – Through This Month			Reinstatement goals are set for each Region and not individual Sections.
	Total	2019 Goal	% to Goal	
Region 8	1,050	4,335	24.2%	
IEEE Overall	5,732	21,100	27.2%	

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Recruitment Membership Year To Date – with goals and progress to goal

Recruitment by Section: 2019 Membership Year Oct 2018							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Republic Of Macedonia Section	26	7	19	271.4%	21	123.8%
R8	Western Saudi Arabia Section	292	139	153	110.1%	264	110.8%
R8	Saudi Arabia Section	125	61	64	104.9%	300	41.7%
R8	Estonia Section	17	17	0	0.0%	41	41.5%
R8	Cyprus Section	44	31	13	41.9%	113	38.8%
R8	Greece Section	155	89	66	74.2%	401	38.7%
R8	Tunisia Section	409	310	99	31.9%	1,113	36.7%
R8	Kuwait Section	27	9	18	200.0%	88	30.7%
R8	Morocco Section	36	24	12	50.0%	118	30.5%
R8	Croatia Section	38	59	-21	-35.6%	135	28.1%
R8	Lebanon Section	192	123	69	56.1%	716	26.8%
R8	Denmark Section	37	22	15	68.2%	138	26.8%
R8	Qatar Section	18	12	6	50.0%	71	25.4%
R8	Latvia Section	5	16	-11	-68.8%	20	25.0%
R8	Malta Section	5	6	-1	-16.7%	21	23.8%
R8	Portugal Section	59	43	16	37.2%	248	23.7%
R8	Benelux Section	131	80	51	63.8%	558	23.5%
R8	Bahrain Section	19	6	13	216.7%	84	22.6%
R8	Switzerland Section	62	51	11	21.6%	283	21.9%
R8	Jordan Section	172	218	-46	-21.1%	792	21.7%
R8	Russia (Northwest) Section	55	39	16	41.0%	269	20.5%
R8	Sweden Section	47	27	20	74.1%	231	20.4%
R8	United Arab Emirates Section	112	113	-1	-0.9%	627	17.9%
R8	Spain Section	88	95	-7	-7.4%	501	17.6%
R8	Norway Section	23	24	-1	-4.2%	131	17.5%
R8	Romania Section	21	10	11	110.0%	120	17.5%
R8	United Kingdom and Ireland Section	325	290	35	12.1%	1,890	17.2%
R8	France Section	132	121	11	9.1%	773	17.1%
R8	Germany Section	204	169	35	20.7%	1,316	15.5%
R8	Ghana Section	10	11	-1	-9.1%	66	15.2%

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Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

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Recruitment by Section: 2019 Membership Year Oct 2018							
Region	Section Name	2019	2018	# Change	% Change	2019 Goal	% to Goal
R8	Finland Section	22	22	0	0.0%	148	14.9%
R8	Kenya Section	30	22	8	36.4%	209	14.4%
R8	Italy Section	141	165	-24	-14.5%	1,012	13.9%
R8	South Africa Section	33	22	11	50.0%	240	13.7%
R8	Austria Section	25	31	-6	-19.4%	198	12.6%
R8	Oman Section	29	23	6	26.1%	239	12.1%
R8	Nigeria Section	42	44	-2	-4.5%	358	11.7%
R8	Iraq Section	14	16	-2	-12.5%	122	11.5%
R8	Turkey Section	111	123	-12	-9.8%	1,001	11.1%
R8	Czechoslovakia Section	14	26	-12	-46.2%	129	10.9%
R8	Iceland Section	2	2	0	0.0%	19	10.5%
R8	Egypt Section	31	58	-27	-46.6%	312	9.9%
R8	Slovenia Section	3	4	-1	-25.0%	32	9.5%
R8	Israel Section	21	42	-21	-50.0%	229	9.2%
R8	Bosnia And Herzegovina Section	11	9	2	22.2%	123	9.0%
R8	Russia Section	36	43	-7	-16.3%	404	8.9%
R8	Ukraine Section	6	3	3	100.0%	75	8.0%
R8	Poland Section	18	26	-8	-30.8%	246	7.3%
R8	Algeria Section	3	4	-1	-25.0%	43	7.0%
R8	Serbia And Montenegro Section	7	6	1	16.7%	110	6.4%
R8	Lithuania Section	1	7	-6	-85.7%	18	5.6%
R8	Russia (Siberia) Section	5	6	-1	-16.7%	91	5.5%
R8	Bulgaria Section	3	0	3		55	5.5%
R8	Iran Section	27	110	-83	-75.5%	555	4.9%
R8	Hungary Section	1	3	-2	-66.7%	71	1.4%
R8	Zambia Section	0	3	-3	-100.0%	54	0.0%
R8	Belarus Section	0	2	-2	-100.0%	8	0.0%
R8	Reg 8-Countries Outside Sections	179	143	36	25.2%	n/a	n/a
R8	Region 8 - Apo/Fpo	5	4	1	25.0%	n/a	n/a
Grand Total		3,522	3,044	478	15.7%	17,549	20.1%



Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

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Renewal/Retention Membership Year To Date – with goals and progress to goal

Renewal by Section: 2019 Membership Year - Oct 2018											
REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Croatia Section	530	209	39.4%	170	71	41.8%	700	280	40.0%	88.3%	45.3%
Switzerland Section	2,352	980	41.7%	355	42	11.8%	2,707	1,022	37.8%	85.9%	44.0%
Kuwait Section	153	41	26.8%	58	1	1.7%	211	42	19.9%	48.3%	41.2%
Austria Section	978	357	36.5%	251	32	12.7%	1,229	389	31.7%	78.0%	40.6%
Norway Section	808	302	37.4%	114	10	8.8%	922	312	33.8%	83.7%	40.4%
Iceland Section	68	23	33.8%	11	2	18.2%	79	25	31.6%	80.0%	39.6%
Germany Section	6,009	2,223	37.0%	1,605	171	10.7%	7,614	2,394	31.4%	79.5%	39.5%
Benelux Section	2,684	979	36.5%	626	50	8.0%	3,310	1,029	31.1%	79.7%	39.0%
Denmark Section	738	250	33.9%	138	19	13.8%	876	269	30.7%	80.6%	38.1%
Saudi Arabia Section	641	130	20.3%	177	5	2.8%	818	135	16.5%	44.1%	37.4%
Malta Section	110	39	35.5%	24	1	4.2%	134	40	29.9%	80.0%	37.3%
Latvia Section	88	21	23.9%	28	10	35.7%	116	31	26.7%	72.7%	36.8%
Israel Section	917	274	29.9%	135	1	0.7%	1,052	275	26.1%	73.3%	35.6%
Sweden Section	1,553	501	32.3%	329	41	12.5%	1,882	542	28.8%	82.1%	35.1%
United Kingdom and Ireland Sec	8,024	2,370	29.5%	1,567	104	6.6%	9,591	2,474	25.8%	75.4%	34.2%
Western Saudi Arabia Section	304	57	18.8%	198	15	7.6%	502	72	14.3%	42.1%	34.1%
Belarus Section	21	3	14.3%	4	1	25.0%	25	4	16.0%	47.2%	33.9%
Estonia Section	111	32	28.8%	45	1	2.2%	156	33	21.2%	63.3%	33.4%
Finland Section	758	228	30.1%	166	14	8.4%	924	242	26.2%	79.5%	32.9%
Bahrain Section	96	21	21.9%	74	1	1.4%	170	22	12.9%	40.4%	32.0%
Spain Section	2,673	807	30.2%	611	36	5.9%	3,284	843	25.7%	83.0%	30.9%
Qatar Section	192	50	26.0%	48	3	6.3%	240	53	22.1%	72.5%	30.5%
Russia Section	793	184	23.2%	176	13	7.4%	969	197	20.3%	69.4%	29.3%
Portugal Section	801	201	25.1%	306	29	9.5%	1,107	230	20.8%	78.4%	26.5%
South Africa Section	836	177	21.2%	145	8	5.5%	981	185	18.9%	71.9%	26.2%
France Section	3,159	628	19.9%	514	31	6.0%	3,673	659	17.9%	71.4%	25.1%
United Arab Emirates Section	824	158	19.2%	440	10	2.3%	1,264	168	13.3%	53.1%	25.0%
Iraq Section	152	22	14.5%	77	1	1.3%	229	23	10.0%	40.7%	24.7%
Turkey Section	1,073	207	19.3%	1,129	25	2.2%	2,202	232	10.5%	46.9%	22.5%
Czechoslovakia Section	521	111	21.3%	116	4	3.4%	637	115	18.1%	80.7%	22.4%

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Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

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Renewal by Section: 2019 Membership Year - Oct 2018

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2019 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Oman Section	186	29	15.6%	173	1	0.6%	359	30	8.4%	37.5%	22.3%
Romania Section	785	143	18.2%	98	7	7.1%	883	150	17.0%	78.4%	21.7%
Nigeria Section	556	62	11.2%	180	6	3.3%	736	68	9.2%	44.0%	21.0%
Russia (Northwest) Section	365	57	15.6%	145	9	6.2%	510	66	12.9%	61.8%	20.9%
Poland Section	884	166	18.8%	195	23	11.8%	1,079	189	17.5%	84.9%	20.6%
Greece Section	999	160	16.0%	533	39	7.3%	1,532	199	13.0%	64.8%	20.1%
Cyprus Section	207	39	18.8%	123	8	6.5%	330	47	14.2%	71.1%	20.0%
Italy Section	4,023	731	18.2%	888	64	7.2%	4,911	795	16.2%	81.3%	19.9%
Algeria Section	87	10	11.5%	36	3	8.3%	123	13	10.6%	55.6%	19.0%
Ukraine Section	260	33	12.7%	59	2	3.4%	319	35	11.0%	60.2%	18.2%
Russia (Siberia) Section	245	41	16.7%	48	1	2.1%	293	42	14.3%	79.2%	18.1%
Hungary Section	320	58	18.1%	77	4	5.2%	397	62	15.6%	87.3%	17.9%
Kenya Section	221	24	10.9%	114	8	7.0%	335	32	9.6%	55.8%	17.1%
Jordan Section	329	38	11.6%	784	24	3.1%	1,113	62	5.6%	32.6%	17.1%
Slovenia Section	246	36	14.6%	33	2	6.1%	279	38	13.6%	89.5%	15.2%
Lebanon Section	501	60	12.0%	736	21	2.9%	1,237	81	6.5%	43.3%	15.1%
Egypt Section	649	90	13.9%	360	11	3.1%	1,009	101	10.0%	66.3%	15.1%
Bulgaria Section	195	22	11.3%	37	2	5.4%	232	24	10.3%	73.4%	14.1%
Ghana Section	128	9	7.0%	30	2	6.7%	158	11	7.0%	52.9%	13.2%
Lithuania Section	68	7	10.3%	24	1	4.2%	92	8	8.7%	70.4%	12.3%
Republic Of Macedonia Section	100	11	11.0%	30	1	3.3%	130	12	9.2%	78.7%	11.7%
Bosnia And Herzegovina Section	172	14	8.1%	135	8	5.9%	307	22	7.2%	65.9%	10.9%
Morocco Section	166	9	5.4%	109	3	2.8%	275	12	4.4%	47.0%	9.3%
Iran Section	753	35	4.6%	605	3	0.5%	1,358	38	2.8%	42.3%	6.6%
Serbia And Montenegro Section	600	37	6.2%	119	4	3.4%	719	41	5.7%	87.4%	6.5%
Tunisia Section	439	13	3.0%	1,279	24	1.9%	1,718	37	2.2%	34.9%	6.2%
Zambia Section	154	3	1.9%	15	0	0.0%	169	3	1.8%	90.0%	2.0%
Reg 8-Countries Outside Sectio	840	121	14.4%	387	8	2.1%	1,227	129	10.5%	n/a	n/a
Region 8 - Apo/Fpo	58	19	32.8%	6	0	0.0%	64	19	29.7%	n/a	n/a
Grand Total	51,605	13,522	26.2%	16,602	1,033	6.2%	68,207	14,555	21.3%	70.7%	30.2%



Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Total Active Members by Section: Oct 2018

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Algeria Section	89	95	-6.3%	37	43	-14.0%	126	138	-8.7%
Austria Section	989	1,014	-2.5%	279	282	-1.1%	1,268	1,296	-2.2%
Bahrain Section	99	114	-13.2%	94	92	2.2%	193	206	-6.3%
Belarus Section	21	34	-38.2%	4	12	-66.7%	25	46	-45.7%
Benelux Section	2,724	2,715	0.3%	754	704	7.1%	3,478	3,419	1.7%
Bosnia And Herzegovina Section	176	166	6.0%	147	124	18.5%	323	290	11.4%
Bulgaria Section	196	200	-2.0%	40	30	33.3%	236	230	2.6%
Croatia Section	531	499	6.4%	212	213	-0.5%	743	712	4.4%
Cyprus Section	216	203	6.4%	161	119	35.3%	377	322	17.1%
Czechoslovakia Section	528	522	1.1%	130	120	8.3%	658	642	2.5%
Denmark Section	748	740	1.1%	174	150	16.0%	922	890	3.6%
Egypt Section	665	665	0.0%	397	402	-1.2%	1,062	1,067	-0.5%
Estonia Section	114	117	-2.6%	65	86	-24.4%	179	203	-11.8%
Finland Section	777	784	-0.9%	196	206	-4.9%	973	990	-1.7%
France Section	3,237	3,280	-1.3%	643	628	2.4%	3,880	3,908	-0.7%
Germany Section	6,094	6,038	0.9%	1,825	1,735	5.2%	7,919	7,773	1.9%
Ghana Section	134	147	-8.8%	37	16	131.3%	171	163	4.9%
Greece Section	1,014	1,051	-3.5%	707	672	5.2%	1,721	1,723	-0.1%
Hungary Section	323	301	7.3%	79	81	-2.5%	402	382	5.2%
Iceland Section	69	68	1.5%	13	12	8.3%	82	80	2.5%
Iran Section	752	918	-18.1%	642	942	-31.8%	1,394	1,860	-25.1%
Iraq Section	163	176	-7.4%	84	71	18.3%	247	247	0.0%
Israel Section	934	934	0.0%	149	173	-13.9%	1,083	1,107	-2.2%
Italy Section	4,069	3,976	2.3%	1,032	903	14.3%	5,101	4,879	4.6%
Jordan Section	337	277	21.7%	1,000	951	5.2%	1,337	1,228	8.9%
Kenya Section	228	166	37.3%	146	69	111.6%	374	235	59.1%
Kuwait Section	163	161	1.2%	82	81	1.2%	245	242	1.2%
Latvia Section	88	96	-8.3%	34	52	-34.6%	122	148	-17.6%
Lebanon Section	503	455	10.5%	943	857	10.0%	1,446	1,312	10.2%
Lithuania Section	69	84	-17.9%	26	31	-16.1%	95	115	-17.4%

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Membership Development Report—OCTOBER 2018

Europe, Middle East, Africa (Region 8)

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Total Active Members by Section: Oct 2018									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Malta Section	111	111	0.0%	31	39	-20.5%	142	150	-5.3%
Morocco Section	172	190	-9.5%	138	155	-11.0%	310	345	-10.1%
Nigeria Section	599	497	20.5%	206	157	31.2%	805	654	23.1%
Norway Section	829	816	1.6%	132	119	10.9%	961	935	2.8%
Oman Section	200	185	8.1%	193	159	21.4%	393	344	14.2%
Poland Section	898	861	4.3%	209	135	54.8%	1,107	996	11.1%
Portugal Section	811	792	2.4%	369	338	9.2%	1,180	1,130	4.4%
Qatar Section	194	206	-5.8%	63	40	57.5%	257	246	4.5%
Reg 8-Countries Outside Sections	898	651	37.9%	552	594	-7.1%	1,450	1,245	16.5%
Region 8 - Apo/Fpo	60	49	22.4%	9	12	-25.0%	69	61	13.1%
Republic Of Macedonia Section	102	107	-4.7%	61	46	32.6%	163	153	6.5%
Romania Section	800	799	0.1%	114	128	-10.9%	914	927	-1.4%
Russia (Northwest) Section	384	303	26.7%	189	127	48.8%	573	430	33.3%
Russia (Siberia) Section	247	211	17.1%	52	42	23.8%	299	253	18.2%
Russia Section	815	671	21.5%	204	152	34.2%	1,019	823	23.8%
Saudi Arabia Section	672	767	-12.4%	294	317	-7.3%	966	1,084	-10.9%
Serbia And Montenegro Section	604	592	2.0%	128	110	16.4%	732	702	4.3%
Slovenia Section	250	253	-1.2%	34	31	9.7%	284	284	0.0%
South Africa Section	854	845	1.1%	173	169	2.4%	1,027	1,014	1.3%
Spain Section	2,682	2,676	0.2%	700	694	0.9%	3,382	3,370	0.4%
Sweden Section	1,581	1,632	-3.1%	384	352	9.1%	1,965	1,984	-1.0%
Switzerland Section	2,375	2,407	-1.3%	418	433	-3.5%	2,793	2,840	-1.7%
Tunisia Section	447	465	-3.9%	1,697	1,649	2.9%	2,144	2,114	1.4%
Turkey Section	1,096	1,126	-2.7%	1,261	1,275	-1.1%	2,357	2,401	-1.8%
Ukraine Section	269	325	-17.2%	61	73	-16.4%	330	398	-17.1%
United Arab Emirates Section	852	795	7.2%	543	455	19.3%	1,395	1,250	11.6%
United Kingdom and Ireland Section	8,176	8,175	0.0%	1,876	1,831	2.5%	10,052	10,006	0.5%
Western Saudi Arabia Section	321	314	2.2%	491	313	56.9%	812	627	29.5%
Zambia Section	154	125	23.2%	18	5	260.0%	172	130	32.3%
Grand Total	53,503	52,942	1.1%	20,732	19,807	4.7%	74,235	72,749	2.0%