Special meeting on
Innovative startups and entrepreneurs

18 June 2020 – live video streaming

Objective
This special meeting is structured in two panels dedicated to entrepreneurship financial and institutional supports and to some examples of successful startups. The first panel will focus on entrepreneurship supports for success. Funding, organization, management, business strategies and planning, incubators, guidance, mentorship, and institutional supports will be discussed with a particular focus on the COVID-19 scenario and consequences. The second panel will present some examples of successful and innovative startups with accent on challenges at time of pandemic.

Program
14:00 – 14:10 Welcome to participants
Vincenzo Piuri – IEEE Italy Section Entrepreneurship Committee
Tiziana Tambosso – IEEE R8 Action for Industry Committee

Panel 1: Entrepreneurship supports
Moderator: Vincenzo Piuri

14:10 – 14:25 Joanne Wong - IEEE Entrepreneurship
14:25 - 14:40 Giulia Zanotti - Invitalia (https://www.invitalia.it/eng)
15:25 – 15:40 Salma Baghdadi, Startup Ecosystem Manager at Smart Capital (https://www.startupact.tn/accueil.html) Start up Act and Start up Tunisia Initiative

15:40 – 16:00 Q&A

Ten minutes break

Panel 2: Successful startups

Moderator: Tiziana Tambosso


16:20 – 16:30 Lidia Pieri - CEO - Sibylla Biotech s.r.l. (https://www.sibyllabiotech.it/)

16:30 – 16:40 Karim Beguir – CEO - Instadeep (https://www.instadeep.com/)

16:40 – 16:50 Franco Tecchia – CTO - KIBER project- VRMedia s.r.l. (https://kiber.tech/)

16:50 – 17:00 Simona Ester Rombo - CEO - Kazaam Lab (https://kazaamlab.com)

17:00 – 17:30 Q&A

Event organized with participation of: Affiliate event of:

IEEE Entrepreneurship

In collaboration with: