

Workshop on IEEE conference leadership

PROGRAM

2:00 pm - 4:00 pm, June 25, 2024

Porto, MELECON 2024 – Room 3- S. Joao

Hybrid event

Objective: The main purpose of this workshop is to provide information and guidance to develop a successful IEEE conference with a special focus on how to engage industries.

This workshop is part of a training program that IEEE R8 Conference Coordination Committee (<https://ieeer8.org/conference-coordination/>) is organizing in cooperation with IEEE MCE (<https://ieeemce.org/>) to support IEEE R8 Section chairs, Section Conference Coordinators, Chapter Chairs and other IEEE R8 Conference Leaders. Considering that run an IEEE conference is a great experience that can help all professionals in the field of technology and engineering, both IEEE and non-IEEE members, to build skills, enhance credibility and esteem, increase collaboration opportunities and disseminate knowledge and experiences, this workshop is also aimed at wider participation, which includes all MELECON attendees and IEEE R8 members.

2:00 – 2:10 [Introduction](#) - *Tiziana Tambosso*

2:10 – 2:30 [Managing your technical program](#) – *Marios Antoniou*

2:30 – 2:50 [Sponsorship opportunities, conference approval and the role of Section Conference Coordinators](#) - *Habib Kammoun*

2:50 – 3:10 [R8 Flagship/portfolio conferences and the role of the R8 Steering Committee](#)
- *Peter Nagy*

3:10- 3:30 [IEEE CEE \(Conferences, Events & Experiences\) Structure and Services](#) – *Rich Jannuzzi*

3:30- 3.50 [Engaging industry in R8 conferences](#) - *Tiziana Tambosso*

3:50 – 4:00 Conclusion

IEEE R8 Speakers:

Marios Antoniou, R8 Vice Chair-Technical Activities

Habib Kammoun, R8 Conference Coordination Committee Past-Chair

Peter Nagy, IEEE Conference Committee member

Tiziana Tambosso, R8 Conference Coordination Committee Chair

IEEE CEE (former MCE)

Marie Hunter, IEEE CEE Managing Director

Rich Jannuzzi, Sr. Director Business Operations & Intelligence,

Kelly Smith, IEEE CEE, CMP

The workshop has been organized with the support of IEEE MCE (<https://ieeemce.org/>)

Slides of the presentations will be available for attendees, at the end of the workshop