Industry Ambassadors Orientation Workshop

Action for Industry Sub-Committee
IEEE Region 8
6th March 2021
Welcome Remarks by John Matogo
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<tr>
<th>Activity</th>
<th>Time (min)</th>
<th>Speaker</th>
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<tr>
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<td>John Matogo</td>
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<td>Opening Remarks by R8 Director</td>
<td>10</td>
<td>Antonio Luque</td>
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<tr>
<td>Group Photo - turn on video</td>
<td>1</td>
<td>John Matogo</td>
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<tr>
<td>Remarks by TA Vice Chair</td>
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<td>Peter Nagy</td>
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<tr>
<td>Introduction of Afl Committee &amp; Organisation</td>
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<td>Frédérique Vallée</td>
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<td>Overview of Mission &amp; Objectives of Afl</td>
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<td>Programs for 2021</td>
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<td>Mentorship</td>
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<td>Internship</td>
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<td>Danilo Pau</td>
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<td>Entrepreneurship &amp; Innovation</td>
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<td>Marios Antoniou</td>
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<td>Industry Ambassador coordination - (incl. website)</td>
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<td>Frédérique Vallée</td>
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<td>Goals &amp; KPIs</td>
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<td>John Matogo</td>
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<td>Feedback Q&amp;A Session</td>
<td>15</td>
<td>Kithinji Muriungi</td>
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<td>Call to Action: 2021 Afl Action plan by every Section</td>
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<td>John Matogo</td>
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<td>Award Proposals</td>
<td>2</td>
<td>John Matogo</td>
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<tr>
<td>Invitation to the Region 8 Afl meeting</td>
<td>1</td>
<td>John Matogo</td>
</tr>
<tr>
<td>Closing Remarks</td>
<td>1</td>
<td>Toni Matilla</td>
</tr>
<tr>
<td><strong>Total Time</strong></td>
<td><strong>80</strong></td>
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Remarks by Region 8 Director
Afl Industry Ambassadors 2021 Group Photo

Please switch on your video for this session.
Remarks by Region 8 Technical Activities Vice Chair
Introduction to Afl Committee 2021 & Structure

- **John Matogo** - Chair
  - **Marios Antoniou** - Past Chair

- **Maria Efthimiou** C. Member
- **Mohamed El Dallal** C. Member
- **Kithinji Muriungi** C- Member
- **Danilo Pau** C. Member
- **Toni Mattila** - C. Member
  - **Frédéricque Vallee** - Member
AFI committee organisation

**Pillar activities**

**Mentorship & Internship** *(Danilo, Toni)*
Coordinate the mentorship & internship program - manage the lists, sent material for website update, communication

**Entrepreneurship activities** *(Mohamed, Marios, Kithinji)*
Coordinate entrepreneurship activities, innovation challenge, meetings with innovation hubs, startup activities

**Communication & Website** *(Maria, John)*
Source for material for the website, timely update of website, communication with IAs, communication to social media

**Industry events & initiatives** *(Kithinji, Marios)*
Look out for interesting activities/events for Afi involvement, represent Afi committee at the event

**IA Coordination** *(Frédérique, John)*
Liaison with IAs
Mission and Objectives of Afl

➢ To move IEEE closer to industry by creating platforms for delivering credible and sustainable value to industry. Thereby we in Region 8 aim to restore the roots of IEEE which started with industry

➢ Challenging exercise but we have made progress:
  ○ Engaged seniors as mentors
  ○ Internship programs
  ○ Re-engaging IAs/IROs
  ○ Several companies have recognised the value and are working with us/MoUs
  ○ Collaboration with Student branches & YP
Action for Industry Progress

Participating Companies

NEC, cyta, vodafone, Intel, MELCOX, IBM, Schneider Electric, CyRIC, Nokia, Ericsson, Ansaldo STS, VSL, Texas Instruments, Loyac, XM, CyMIC, STI, GMV, Signal Generix Ltd, Nextrakets, Lector Vision, CyRIC, UTX.
Mentorship - “Region 8 Mentoring Service”

- Mentoring is support and guidance by experienced professionals in a particular field to develop the professionalism of those less experienced

- Mentor Matching
  - IEEE Industry Senior and Fellow Mentors are asked to join Afi team as Mentors
  - Mentees can look for a mentor with a suitable professional/experience match
  - The arrangement is agreed mutually between the Mentor and Mentee

- Benefits of Mentoring
  - Mentoring can benefit both parties!
Programs for Afl 2021

Internship (Danilo Pau)

▸ Bridge student chapters with IAs
▸ IAs and student chapters to agree about annual target budget of internships
▸ Create an IEEE R8 video repository of internships outcomes performed with industries
▸ IEEE R8 to issue a recognition certificate to a student for every video uploaded
▸ IEEE R8 to issue a miniature plaque (e.g. glass) to industries based on annual contribution to the initiative
Programs for AFI 2021

Entrepreneurship & Innovation

- Promote engagement with entrepreneurs, start up businesses
- linkages with incubation hubs and innovation centres
- planned Innovation Challenge by AFI for later in 2021
Programs for AfI 2021

Industry Ambassador Coordination

▸ Improve website
▸ Develop materials
▸ Answer general questions
Goals and KPIs for AfI

Goals
1. AfI Website revamp
2. Greater involvement of the Industry Ambassadors (IAs).
3. Deepen engagement with existing companies/Expand to new companies
4. Streamline Mentorship/Internship program with involvement of SBs
5. Collaborate more with other groups (Conference Coordination, MD, YPs, SBs, WIE, HuAc) involving industry in program definition and activities
6. Organize and participate in events in industry & entrepreneurship events. Involve industry in IEEE & entrepreneurship events (talks, tutorials etc)

KPIs
1. Meetings with IAs: at least 1 per quarter
2. New MoUs with companies: 2 per section per year
3. Website Update: Mentorship/Internship monthly update with opportunities/testimonies...
4. Meetings with representatives from other groups/participation in their meetings: 1 per quarter
5. Number of industry & entrepreneurship events joined/participated: 2 per year
Feedback/ Q & A session

Go to

www.menti.com

Use the Code

3473 5227
How would you rate your general engagement with the Industry as the IEEE Industry Ambassador?

<table>
<thead>
<tr>
<th>Engagement Type</th>
<th>Rating</th>
</tr>
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<tbody>
<tr>
<td>Your Engagement</td>
<td>75</td>
</tr>
<tr>
<td>IEEE Industry Engagement</td>
<td>73</td>
</tr>
</tbody>
</table>

What have you done as an Industry Ambassador that worked well for you and others can learn from you?

- Workshops
- Host IEEE events
- Information systems
- Sustain IEEE conferences
- Industry 40
- Joint R&D projects
- Keynote lectures
- Internships
- Automotive
- Security
Call to Action

- Prepare action plan for your section for 2021
- Goals and KPIs for Afl can be a guide
- 2 Charts (max): 1 current status, 1 plan for 2021 due by 15th March
<table>
<thead>
<tr>
<th>Award Description</th>
<th>Prize Details</th>
<th>Submission Deadline</th>
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<tbody>
<tr>
<td><strong>AfI Innovation challenge - 1st prize</strong></td>
<td>Best Innovation as per decision of the jury</td>
<td>Sept 30th</td>
</tr>
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<td></td>
<td>Certificate to team members $1,500 to team</td>
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<tr>
<td><strong>AfI Innovation challenge - 2nd prize</strong></td>
<td>Runners up Innovation as per decision of the jury</td>
<td>Sept 30th</td>
</tr>
<tr>
<td></td>
<td>Certificate to team members $1,000 to team</td>
<td></td>
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<tr>
<td><strong>AfI Innovation challenge - 3rd prize</strong></td>
<td>Third place Innovation as per decision of the jury</td>
<td>Sept 30th</td>
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<tr>
<td></td>
<td>Certificate to team members $500 to team</td>
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<tr>
<td><strong>AfI IA Award</strong></td>
<td>Award for the Industry Ambassador that demonstrated greatest interest and initiative to drive the AfI objectives</td>
<td>Feb 1st</td>
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<tr>
<td></td>
<td>Certificate &amp; Plaque</td>
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<tr>
<td><strong>AfI Section Award for Industry engagement</strong></td>
<td>Award to the Section that demonstrated greatest industry engagement for the year.</td>
<td>Feb 1st</td>
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<tr>
<td></td>
<td>Certificate</td>
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<tr>
<td><strong>IA Service Award</strong></td>
<td>Award for serving AfI initiative</td>
<td>Feb 1st</td>
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<tr>
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<td>Certificate &amp; Plaque</td>
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<td>Nominations by IEEE R8 sections</td>
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Region 8 Meeting

- Region 8 AfI meeting 19th March 1700-1800 CET
- Details will be shared in due course.
- Invite your IEEE members from industry and your section leadership/steering committee members to participate
Closing Remarks

Contact information

Afl committee: afi@ieee8.org
Afl Chair: action.for.industry.officer@ieee8.org

Members

Marios Antoniou - Past Chair

Maria Efthimiou - Communications

Mohamed El Dallal - Entrepreneurship & Innovation Coordinator

Kithinji Muriungi - Industry Events & Initiatives Coordinator (muriungi254@ieee.org)

Danilo Pau - Internship Coordinator (danilo.pau@st.com)

Toni Mattila - Mentoring Coordinator (Toni.Mattila@hut.fi)

Frédérique Vallée, IA Coordinator (frederique.vallee@sarl-fandco.fr)

John Matogo, Chair (john.b.matogo@ieee.org)
End

Thank you